



SPONSORSHIP OPPORTUNITIES & PACKAGES

113th Annual Convention ★ April 26-28, 2020 ★ PARK HYATT AVIARA, CARLSBAD

2020 ANNUAL CONVENTION SPONSORSHIP BENEFITS

- Recognition on printed signage at designated events | Verbal Recognition at designated events;
- Opportunity to provide a promotional item and company brochure in attendee goodie bags;
- List of attendees, including complete contact information, distributed weekly (beginning at 6 weeks) before Convention;
- Sponsor ribbons for all company attendees;
- Specific benefits corresponding to selected sponsorship packages (Platinum, Gold or Silver); and
- Additional optional enhancement opportunities.

2020 ANNUAL CONVENTION SPONSORSHIP PACKAGES

In addition to the above benefits, each sponsorship package includes additional unique benefits and recognition opportunities.

PLEASE NOTE: Sponsors will need to complete the [SPONSORSHIP RESERVATION FORM](#), or purchase packages/enhancements [ONLINE](#) to secure sponsorships.

★ PLATINUM SPONSOR - \$5,000

OPTIONAL ENHANCEMENT OPPORTUNITIES*

Package Includes (in addition to benefits listed above):

- Two Complimentary Attendee Registrations (\$830 Value)
- 30-60 second company commercial to be aired during the Business Program (Video must be provided by Sponsor)
- Company logo in Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Icebreaker Reception, Golf Tournament and President's Dinner
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right)

EVENT	ENHANCEMENT	RATE
GENERAL	Back Cover Ad in Program	\$1000
	Full Page Ad in Program	\$750
	Half-Page Ad in Program	\$500
	Goodie Bags with Logo	\$550 + Mats.
ICEBREAKER RECEPTION	Hosted Bar	\$1,000
	Food Station	\$500
PRESIDENT'S DINNER	Wine Service	\$1,000
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*Enhancements are offered on a first-come, first-served basis.

★ GOLD SPONSOR - \$3,000

OPTIONAL ENHANCEMENT OPPORTUNITIES*

Package Includes (in addition to benefits listed above):

- One Complimentary Attendee Registration (\$415 Value)
- Company logo in the Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Business Program, and President's Dinner Reception
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right).

EVENT	ENHANCEMENT	RATE
GENERAL	Half-Page Ad in Program	\$500
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BUSINESS PROGRAM	Food Station	\$500
	Coffee Station	\$500

*Enhancements are offered on a first-come, first-served basis.

★ SILVER SPONSOR - \$2,000

OPTIONAL ENHANCEMENT OPPORTUNITIES*

Package Includes (in addition to benefits listed above):

- Company logo in the Convention Program
- Company logo and link on CLTA Website
- Company name on CLTA provided signage at Registration Area
- Choice of the listed optional sponsorship enhancement opportunities (addl. fees apply, see box at right).

EVENT	ENHANCEMENT	RATE
GENERAL	Half-Page Ad in Program	\$500
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CLTA BOARD AND AGENTS' SECTION MEETING	Meeting Refreshments	\$500
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*Enhancements are offered on a first-come, first-served basis.

★ ADDITIONAL QUESTIONS?

Please feel free to contact Cynthia Groom of CLTA staff with any further questions relating to sponsorship of the CLTA's 2020 Annual Convention via email at cg@clta.org or by phone at (916) 444-2647 x102.