



CALIFORNIA MUNICIPAL TREASURERS ASSOCIATION
Serving California Since 1959

Board of Directors Meeting

Wednesday, October 16, 2019

Minutes

President Don Patterson welcomed the board members and staff and called the meeting to order at 1:00 pm.

x	President	Donald Patterson, CCMT
	President-Elect	Hubert R. White III
x	Secretary	Mary-Ann Rexroad
x	Treasurer	Jennifer Leisz, CCMT
x	Past President	Dan Matusiewicz, CCMT, CFIP
x	Division 1 – North	Damien Charléty, CCMT
x	Division 2 – South	Michael Solorza

Committee Chairs, Staff and Guests:

x	Education and Certification Co-Chair	Shaun Farrell, CCMT
x	Education and Certification Co-Chair	Ernestine Jones, CCMT
	Education Subcommittee Chair	Susan Munson
x	Membership	Margaret Moggia, CPA, CTC
x	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
x	Commercial Associate Member	Chad Nicholson
x	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
x	Ad Hoc Legislative Committee Chair (Proposed)	Thomas Metz, J.D.
x	Meetings and Membership Specialist	Yelena Martynovskaya
x	Meetings and Membership Coordinator	Kristy Schrimsher
x	Meetings and Membership Assistant	Raynee Garcia

Consent Calendar

The board reviewed the minutes from the September 18, 2019 Board of Directors Meetings.

Michael Solorza moved to approve the minutes for September 18, 2019. Dan Matusiewicz seconded the motion. The September 18, 2019 minutes were approved.

Financial Report as of September 30, 2019

Jennifer Leisz reported on CMTA's current financial position. The balance sheet shows that membership dues and sponsorship fees have been coming in.

Dan Matusiewicz moved to approve September 2019 Financials. Mary-Ann Rexroad seconded the motion. September 2019 financials were approved.

CMTA Conversations Update

Michael Solorza reported on the upcoming CMTA Conversations, with Stifel as a sponsor, and said that everything is coming together nicely. Don Patterson reminded to include the gold sponsor in the promotional emails for CMTA Conversations. Yelena reported that there was an interest from membership in watching these events online if they cannot attend in person. Michael will be looking into possibly having a streaming service provided for CMTA Conversations in the future. Another event is being planned before the end of the year with PFM as a sponsor and one in January with Morgan Stanley as a sponsor.

Committee Updates

Investment Policy Certification Subcommittee

Shaun Farrell reported on the process of reviewing the 2020 Conference speaker submissions. Shaun also reported that there have been two new Investment Policy submissions and it is good to see that counties are sending in their policies for review.

Certification CCMT and CTC Subcommittee

Ernestine Jones reported that she has been working on the pre-conference training for the 2020 Annual Conference and coming up with ideas. The committee will have a call next week and have been working with Susan Munson and CDIAC in putting the training together.

Membership

Margaret Moggia provided the membership report. Margaret reported that currently the renewal numbers don't quite match the financials for membership dues, and this could be due to agencies and individuals receiving complimentary membership from paying non-member rate at the conference as well as paying non-member Investment Policy fees. Margaret further reported that the committee has been working with lapsed members from the past several years and creating targeted emails to the non-renewed and lapsed members. The committee is also planning to finalize the membership brochure by the end of the year, and hopefully in time for the January 2020 training. The committee is also reaching out to commercial members that have not renewed or whose membership expired over a year ago. The committee has outlined plans to reach out individually to expired and lapsed members. Margaret also reported that the committee has been very active in trying to bring in annual sponsors.

Communications

Nadia Feeser reported that the committee has been in contact with SMA regarding the redesign of the website. SMA has provided the committee with several examples of website layouts and has requested the committee to provide information that will be added to the new website. The committee will finalize two options for the new website and will present their choices for board review and approval.

2020 Conference Committee

Don Patterson reported on the progress of the conference planning, call for speakers, scholarship and keynote.

A Hoc Legislative Committee

Thomas Metz provided a legislative report.

Meeting adjourned at 1:39 p.m.

Respectfully submitted,

Yelena Martynovskaya
Meeting & Membership Specialist