



California Municipal Treasurers Association Board of Directors Meeting

Date: Wednesday, January 22, 2020
Time: 1:00 p.m. – 2:00 p.m.

Minutes

I. CALL TO ORDER

II. APPROVAL OF THE AGENDA

Tom Metz proposed to present Legislative report first, approved

III. ROLL CALL

X	President	Donald Patterson, CCMT
X	President-Elect	Hubert R. White III
X	Secretary	Mary-Ann Rexroad
X	Treasurer	Jennifer Leisz, CCMT
	Past President	Dan Matusiewicz, CCMT, CFIP
X	Division 1 – North	Damien Charléty, CCMT
X	Division 2 – South	Michael Solorza

IV. COMMITTEE CHAIRS, STAFF AND GUESTS

Ernestine X Shaun	Education and Certification – Ernestine / Shaun	Shaun Farrell, CCMT & Ernestine Jones, CCMT Co-Chairs
	Education Subcommittee Chair	Susan Munson, CFP, CFIP
X	Membership	Margaret Moggia, CPA, CTC
X	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
X	Commercial Associate Member	Chad Nicholson
	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
X	Ad Hoc Legislative Committee Chair	Thomas Metz, J.D.
X	Meetings and Membership Specialist	Yelena Martynovskaya
X	Meetings and Membership Coordinator	Zach Seals
X	Meetings and Membership Assistant	Kristina McKittrick

AD HOC LEGISLATIVE COMMITTEE

THOMAS METZ

Thomas Metz gives legislative report. He found a potential Democratic co-sponsor at the state level for an upcoming bill.

V. CURRENT BUSINESS

A. MINUTES FROM THE DECEMBER 18, 2019 BOARD OF DIRECTORS MEETING

Mary-Ann Rexroad reviewed and sent edits of minutes prior to call.

Hubert White moved to approved the minutes from December 18,2019. Damien Charléty seconded the motion. The December 18, 2019 minutes were approved.

B. FINANCIAL REPORT AS OF DECEMBER 31, 2019

Jennifer Leisz reported on CMTA'S current financial position that all categories of income are going up. Sponsorships for the New Year are coming in and membership numbers are going up as well.

Mary-Ann Rexroad motioned to approve the Financial Report as of December 31, 2019, Michael Solorza seconded the motion. The December 2019 Financials were approved.

C. CMTA BOOTH AT 2020 CSMFO CONFERENCE

Jennifer Leisz thanked Don Patterson and Mary Ann Rexroad for volunteering in time slots to staff the booth at CSMFO conference. If anyone on the call is going to CSMFO conference Don says should volunteer so the booth can be split up.

VI. CMTA REBRANDING/WEBSITE REDESIGN

NADIA FEESER

Nadia Feeser reported that draft designs should be done and out for review from SMA by January 24, 2020, and then will be able to hit the ground running on getting the website live. The goal is to get this up and running before conference in April, hopefully the committee and board are able to make final decisions around the February board meeting. Don Patterson noted that the new CMTA logo is already being used on envelopes and other mailings.

VII. CMTA CONVERSATIONS UPDATE

**DAMIEN CHARLÉTY
MICHAEL SOLORZA**

Damien Charléty discussed Conversations held the day before. Reports that it had 15 people attend and there was some variety, not all industry people. Damien Charléty thinks this went a little better than prior events, and he got feedback that maybe quarterly events would be better for people since the attendees are often involved in multiple things. Damien Charléty talked about potentially doing a similar training with CDIAC in Sacramento at some time in the spring, and hopefully as we continue with these there will be a momentum and these continue to improve.

Michael Solorza updated on the southern CA Conversations that Jeff Probst from Chandler will be speaking in Chino on Feb 20, 2020. Michael Solorza is working with Kristina at SMA to get the flier together and the first email out tomorrow. Hopefully this event will draw good attendance. Don Patterson notes that emails need to include annual gold sponsors on everything that goes out for CMTA conversations.

IX. COMMITTEE UPDATES

A. EDUCATION AND CERTIFICATION

**1. INVESTMENT POLICY CERTIFICATION
SUBCOMMITTEE**

SHAUN FARRELL

2. CERTIFICATION CCMT AND CTC SUBCOMMITTEE

ERNESTINE JONES

Ernestine Jones reports that committee is continuing to work on the sessions to finalize the schedule for the annual conference. The committee is trying to get all the descriptions, pictures, etc. to finalize and send out. Don Patterson asks for speaker information and an updated conference program. Ernestine says this will probably need to wait until next week, as well as getting a conference email out next Thursday that includes the speaker information.

Ernestine also mentions that there is a call this week with the certification committee, and she could see if anyone on this committee can help with CSMFO booth staffing. Don Patterson points out that anyone on committees can also take a spot at CSMFO, it does not have to be board members.

3. EDUCATION SUBCOMMITTEE

SUSAN MUNSON

B. MEMBERSHIP

MARGARET MOGGIA

The committee did not have a call this past month, but membership brochure is finalized and this will be at the CMTA booth at the CSMFO conference. Margaret Moggia reported that higher membership numbers continue to come through, the next push will be promotions for conference registrations that lead to membership. Will need to regroup on commercial sponsors and the calendar that they will be working on regarding their membership. Margaret discusses the productive year for membership committee, with a lot of outreach in November. Margaret requested another update on membership from Yelena.

Margaret Moggia reported that conference speakers are pretty much nailed down, Yelena to send contact info with targeted push towards private sector people who attended last week's training for sponsorship and also potential membership. Don Patterson requested contact information for speakers as well as he is worried about sponsorship. Margaret said they often come through at the end, but overall we should work to get them earlier on and at a higher level.

C. COMMUNICATIONS

NADIA FEESER

D. COMMERCIAL ASSOCIATE LIAISON

GREG WHIPPLE

Chad Nicholson discusses change to the calendar year, and trying to figure out what conferences people are going to and how to sponsor and get membership within that timeframe. CMTA should start to see some results from discussions on specific sponsorships and dates for commercial members.

E. GOVERNANCE AND FINANCE COMMITTEE CHAIR

DAN MATUSIEWICZ

1. REVENUE AND TAXATION POLICY COMMITTEE REPRESENTATIVE

F. 2020 CONFERENCE COMMITTEE

DON PATTERSON

Don Patterson is finalizing the contract with the second keynote speaker and should be done this week as well as the State Treasurers presentation for the conference. Don reports that he is working on the Thursday event, the biggest outstanding planning is finding a venue for the pre-conference event on Tuesday evening. There was a discussion about board members payment and reimbursement for the conference. It is clarified that board members pay for the conference, registration, and travel, but are comp'd for two nights at the hotel. Margaret Moggia points out that this is for current board members only, and this should be on the radar as elections are coming up soon.

G. 2021 CONFERENCE COMMITTEE

HUBIE WHITE

Preliminary idea was presented to have economists come in for the 2021 conference. Hubie White asked for a timeline on when to really start planning for 2021, Yelena suggested having the theme ready for the 2021 to advertise and promote it at the 2020 conference. The call for volunteers was put out previously and Don is following up on getting a committee together for this. Margaret Moggia mentions that after the 2020 there is usually a debrief meeting that incorporates 2021 planning, and it would be beneficial to identify individuals who could attend this meeting and help out next year. There was also discussion of a potential board meeting happening at the conference but it was not decided.

X. NON AGENDA BOARD MEMBER COMMENTS

H. **ROUND TABLE BOARD MEMBER ANNOUNCEMENTS, COMMENTS & QUESTIONS**

XI. ITEMS FOR FUTURE CONSIDERATION

XII. NEXT BOARD MEETINGS

FEBRUARY 19, 2020

MARCH 18, 2020

APRIL - TBD

XIII. ADJOURN 1:38 pm