



# CALIFORNIA MUNICIPAL TREASURERS ASSOCIATION

*Serving California Since 1959*

## Board of Directors Meeting

Wednesday, April 15, 2020

### Minutes

President Don Patterson welcomed the board members and staff and called the meeting to order at 1:04 p.m.

x	President	Donald Patterson, CCMT
x	President-Elect	Hubert R. White III
x	Secretary	Mary-Ann Rexroad
	Treasurer	Jennifer Leisz, CCMT
	Past President	Dan Matusiewicz, CCMT, CFIP
x	Division 1 – North	Damien Charléty, CCMT
x	Division 2 – South	Michael Solorza

### Committee Chairs, Staff and Guests:

x	Education and Certification Co-Chair	Shaun Farrell, CCMT
x	Education and Certification Co-Chair	Ernestine Jones, CCMT
x	Education Subcommittee Chair	Susan Munson
x	Membership	Margaret Moggia, CPA, CTC
x	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
x	Commercial Associate Member	Chad Nicholson
	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
x	Ad Hoc Legislative Committee Chair (Proposed)	Thomas Metz, J.D.
x	Meetings and Membership Specialist	Yelena Martynovskaya
x	Meetings and Membership Coordinator	Zach Seals
x	Meetings and Membership Assistant	Kristina McKittrick
x	Meetings and Membership Specialist	Yelena Martynovskaya
x	Meetings and Membership Coordinator	Zach Seals
x	Meetings and Membership Assistant	Kristina McKittrick
x	Director of Communications	Audie Whitt

### Consent Calendar

**Hubert White moved to approved the minutes from March 18, 2020 Board of Directors Meeting and February 19, 2020 Special Board of Directors Meeting. Michael Solorza seconded the motion. Motion passed.**

**Damien Charléty moved to approve March 31, 2020 Financials. Hubert White seconded the motion. Motion passed.**

Jenny Leisz was not on the call. Yelena highlighted that all the 2020 conference registrations refunds are not complete, it is not completely clear at this point where the financials stand post conference cancellation. Yelena said it will be after this month once this is all completed, but if anyone has any questions, they should email her and she can double check with the accounting team. Conference registration refunds have been refunded, both credit cards and check payments being sent to agencies this week. Gold sponsors are staying on and we are waiting to see if silver sponsors want to stay on for some future events.

#### CMTA Elections

Yelena reported that there have been 21 online ballots cast so far for the 2020 elections. The online elections will close on Wednesday, April 22<sup>nd</sup> and another email reminder will go out to membership.

#### CMTA Rebranding/Website Redesign

Audie shared the new website updates. Nadia Feeser reported that the email announcing the launch of the new website is scheduled to go out on April 27th. Nadia mentioned that some of the subpages still need to be updated when the website goes live. All the information from emails and events will be posted on the site. Audie and Nadia walked the board through the new website. Ernestine Jones will ask a couple people on the certification committee for testimonials to post on the certification page. Next steps are finalizing some of the pages and waiting for subpages to be updated by YourMembership, testimonials will be sent to Audie. Nadia discussed ad spaces and different levels of sponsorship. Don suggested having silver sponsors that stayed on this website as well – adds value to 2020 sponsorship – having these somewhere on the website as opposed to right next to the gold sponsors. The board discussed the resource library and member-only access.

#### CMTA Conversations

Michael reported that the May 6<sup>th</sup> Conversations will not be happening and that he is being cautious with the current situation and possibly look into August for any in-person events. Margaret reported that the earliest in-person event for CSMFO will be extended to July.

#### Certification CCMT and CTC Subcommittee

Ernestine has been working with Gold Sponsors to see if they are wanting do any continuing education webinars. PFM is really excited about this – they will do the five sessions that they were planning on doing at the 2020 conference. These webinars would be spread through May and June, trying to schedule around other webinars that are going on in the industry. Ernestine has a call scheduled tomorrow to finalize this. Don said the goal is that there will be enough webinars to get people certified and their continuing education credits from CMTA. Damien suggested something along the “Webinar Wednesday’s” – giving people a schedule over 6-8 weeks. Margaret mentioned that there are many other people doing these webinars so scheduling and good presentations will be important. Ernestine said that the plan is to charge a small fee for these, to combat for some lost conference fees. Yelena said it is not difficult to track registrations and payments with Zoom, CMTA could subscribe for the monthly Zoom webinar membership and see how it goes. Margaret suggested to offer free webinars for now during the conference sessions – next six weeks – then start charging for the CPE’s later.

**Don Patterson moved to subscribe to Zoom Webinars at \$40/month for 100 participants, these webinars will be free for the next 6 weeks. Damien Charl ty seconded the motion. Motion passed.**

#### Membership Committee

Margaret mentioned that we should take into consideration what impact Covid-19 will have on memberships with renewals coming up.

#### AICPA Proposal

Don reported that AICPA has proposed to reduce and then eliminate state and local government accounting and financial reporting content from the uniform CPA exam. The board agreed to oppose this and to send a letter to AICPA.

Hubie moved to send a letter of opposition for AICPA Proposal. Don seconded the motion. Motion approved.

Meeting adjourned at 11:23 a.m.

Respectfully submitted,

Yelena Martynovskaya  
Meeting & Membership Specialist

