



**CALIFORNIA MUNICIPAL TREASURERS ASSOCIATION**  
*Serving California Since 1959*

**Board of Directors Meeting**

Wednesday, December 18, 2019

**Minutes**

President Don Patterson welcomed the board members and staff and called the meeting to order at 1:00 pm.

x	President	Donald Patterson, CCMT
x	President-Elect	Hubert R. White III
	Secretary	Mary-Ann Rexroad
x	Treasurer	Jennifer Leisz, CCMT
x	Past President	Dan Matusiewicz, CCMT, CFIP
x	Division 1 – North	Damien Charléty, CCMT
x	Division 2 – South	Michael Solorza

**Committee Chairs, Staff and Guests:**

x	Education and Certification Co-Chair	Shaun Farrell, CCMT
x	Education and Certification Co-Chair	Ernestine Jones, CCMT
	Education Subcommittee Chair	Susan Munson
	Membership	Margaret Moggia, CPA, CTC
	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
	Commercial Associate Member	Chad Nicholson
	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
	Ad Hoc Legislative Committee Chair (Proposed)	Thomas Metz, J.D.
x	Meetings and Membership Specialist	Yelena Martynovskaya
	Meetings and Membership Coordinator	Zach Seals
x	Meetings and Membership Assistant	Kristina McKittrick

Consent Calendar

The board reviewed the minutes from the November 20, 2019 Board of Directors Meetings.

**Damien Charléty moved to approve the minutes for November 20, 2019. Dan Matusiewicz seconded the motion. The November 20, 2019 minutes were approved.**

**Financial Report as of November 30, 2019**

Jennifer Leisz reported on CMTA's current financial position that we are up in revenue at the end of November as compared to last year at this time. CMTA picked up an additional \$9,000 at the end of November now has over \$130,000 in checking. All categories are increasing, sponsorship is up, program services are up, and this is in thanks to the hard work done by committees. CMTA is ahead of the game, and things are going very well in terms of financials.

**Dan Matusiewicz moved to approve the November 2019 Financials. Hubert White seconded the motion. November 2019 Financials were approved.**

#### **CMTA Rebranding**

Yelena will have SMA Launch team provide a timeline update to Nadia. The timeline will be available for the next board meeting.

#### **CMTA Booth at 2020 CSMFO Conference**

Dan Matusiewicz reported that he received an email from CSMFO about a CMTA booth at the 2020 CSMFO conference and included one free attendance to staff the booth. Yelena Martynovskaya reported that CMTA board coordinated staffing the booth in the past, and Dan Matusiewicz said that whoever staffs it, from the board, will be the free attendee. Board discussed who would be the attendee, and Jennifer Leisz said she has already registered for the conference and can help with staffing the booth. Yelena Martynovskaya will forward Jennifer Leisz's contact information to CSMFO in order to finalize the information about staffing the booth. Yelena Martynovskaya will also be sending the following items to the booth in order to promote CMTA's conference and membership:

- Promotional items for CMTA's 2020 conference (poster)
- Promotional information on CMTA's certification program
- CMTA Membership Brochure

#### **CMTA Conversations Update**

Damien Charléty reported that we have 11 people registered so far for the December 9th CMTA Conversations. There is a plan to host the second part of this conversation in January, it has been difficult thus far to get this coordinated. Yelena Martynovskaya will work with Michael Solorza to get guidelines in an outline on how to do these events. Dan Matusiewicz discussed that it would be nice to have a CMTA Conversations in Sacramento, and Damien Charléty reported that he has an interesting potential discussion for the Sacramento location, with a bond-oriented session since these tend to be popular in the Sacramento area. Michael Solorza reported on the February 20th CMTA conversations that will be held in the Inland Empire District. Michael is working with Mia from Chandler Asset Management to find a speaker and topic for this event and hopes to have this decided in early January. Michael discussed the importance of confirming the date and location early on, in order to logistically get everything ready for these events. Michael also reported on a potential May CMTA Conversations hosted in Southern California, likely in Orange County or San Diego, naming Raymond James as a potential speaker. Dan Matusiewicz reported that he can potentially get a location in Calabasas for the Southern California CMTA Conversations.

#### **Committee Updates**

##### **Investment Policy Certification Subcommittee**

No Report.

##### **Certification CCMT and CTC Subcommittee**

Ernestine Jones reported that the committee had a call regarding the conference schedule and that went well, the plans are moving along. The committee is trying to confirm sessions and speakers, and are currently collecting descriptions and content to continue updating the master schedule. The next call for this committee will be January 7th. Dan Matusiewicz commented that the program is looking good so far.

##### **Membership**

Damien Charléty reported that the committee has been working on the back-end to increase membership numbers and maintain pace with financials. Members are coming back, and committee is doing well with outreach to see this uptick in membership. The board discussed the membership brochure and agreed it looks good so far, and discussed a few edits in regards to listing the email and new website updates on the brochure. Don Patterson discussed that after the website is updated, the URL's will be more accurate to include in the brochure. Membership committee will provide SMA with final approval so that the brochure can be printed for the January training and CSMFO conference.

##### **2020 Conference Committee**

Yelena Martynovskaya will be added to the 2021 conference committee on the agenda moving forward. Yelena

Martynovskaya will send Jennifer Leisz the budget for the Thursday evening event at the CMTA Annual Conference, Don Patterson reported that the location has already been selected for this evening and now the committee needs to plan on the entertainment based on the budget allotted. Don Patterson also commented that there is an aim for nicer food at the event within in the allotted budget.

**Ad Hoc Legislative Committee**

Thomas Metz provided the legislative updated. Dan Matusiewicz presented the board with a discussion on any leads for finding a Democratic Representative as a bill co-sponsor.

**Non-Agenda Board Member Comments**

Board wished everyone a Merry Christmas.

Meeting adjourned at 1:49 p.m.

Respectfully submitted,

Kristina McKittrick  
Meeting and Membership Assistant

