

CMTA Board of Directors Meeting

Thursday, February 25, 2021

Minutes

President Don Patterson welcomed the board members and staff and called the meeting to order at 12:04 p.m.

x	President	Donald Patterson, CCMT
x	President-Elect	Hubert R. White III
x	Secretary	Mary-Ann Rexroad
x	Treasurer	Jennifer Leisz, CCMT
	Past President	Dan Matusiewicz, CCMT, CFIP
x	Division 1 – North	Damien Charléty, CCMT
x	Division 2 – South	Michael Solorza

Committee Chairs, Staff and Guests:

x	Education and Certification Co-Chair	Shaun Farrell, CCMT
x	Education and Certification Co-Chair	Ernestine Jones, CCMT
	Membership	Angela Saccareccia
	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
	Commercial Associate Member	Chad Nicholson
	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
x	Ad Hoc Legislative Committee Chair (Proposed)	Thomas Metz, J.D.
x	Meetings and Membership Specialist	Yelena Martynovskaya
	Meetings and Membership Coordinator	Zach Seals
x	Meetings and Membership Assistant	Kristina McKittrick
x	Meeting Planner	Teri Anticevich

Consent Calendar

Hubie White moved to approve minutes from January 20, 2021 Board of Directors Meeting. Damien Charléty seconded the motion. The motion to approve the January 20, 2021 Board of Directors Meeting minutes was approved.

Michael Solorza moved to approve financial report from January 31, 2021. Seconded by Hubie White. The financial report from January 31, 2021 was approved.

CMTA Conversations

No Updates.

2021 Annual Sponsorship

Don Patterson reported that the 2021 Annual Sponsorship Prospectus has been completed. Email will be going out to previous sponsors on Monday. Had few potential sponsors reach out and one gold sponsor already registered. The board agreed to provide membership lists to annual sponsors once a year at the conclusion of the Annual Conference.

Committee Updates

Investment Policy Certification

Shaun Farrell reported that two Investment Policies are out for evaluation from the City of Lincoln (near Sacramento) and the City of Los Angeles. East Valley Water District passed their investment policy just this week.

Certification CCMT and CTC

NASBA application has been submitted. Webinar on February 24th was recorded and will be turned in as well as part of this submittal.

Membership

Angela Saccareccia reported that there has been a slight uptick in membership, and an increase in inquiries about memberships as people are registering for the conference. Damien suggested including a membership question in the post conference survey.

Commercial Associate Liaison

No report.

2021 Annual Conference

Conference Education Subcommittee and Logistics Subcommittee update. The board discussed the cost associated with adding a speaker or a moderator to the program. The cost per speaker on the digital platform, Digitell, would be additional \$250 if more speakers or moderators are added. The Education Subcommittee recommended to add several more moderators as well as making sure that the president and president-elect have speaking slots on the program.

Dan Patterson moved to let President-Elect approve speakers and moderators as needed, up to the \$40,000 approved budget. Seconded by Mary-Ann Rexroad. The 2021 Annual Conference registration rates were approved.

2022 Annual Conference

No report.

Ad Hoc Legislative Committee

Tom Metz provided a legislative report.

Meeting adjourned at 12:47 p.m.

Respectfully submitted,

Yelena Martynovskaya
Meeting & Membership Specialist