

## CMTA Board of Directors Meeting

Wednesday, March 17, 2021

### Minutes

President-Elect Hubie White welcomed the board members and staff and called the meeting to order at 1:04 p.m.

	President	Donald Patterson, CCMT
x	President-Elect	Hubert R. White III
	Secretary	Mary-Ann Rexroad
x	Treasurer	Jennifer Leisz, CCMT
x	Past President	Dan Matusiewicz, CCMT, CFIP
x	Division 1 – North	Damien Charléty, CCMT
x	Division 2 – South	Michael Solorza

### Committee Chairs, Staff and Guests:

x	Education and Certification Co-Chair	Shaun Farrell, CCMT
x	Education and Certification Co-Chair	Ernestine Jones, CCMT
x	Membership	Angela Saccareccia
	Communications	Nadia Feeser
	Commercial Associate Liaison	Greg Whipple
x	Commercial Associate Member	Chad Nicholson
x	Governance and Finance Committee Chair	Dan Matusiewicz, CCMT, CFIP
	Revenue and Taxation Policy Committee Representative	Vacant
x	Ad Hoc Legislative Committee Chair (Proposed)	Thomas Metz, J.D.
x	Meetings and Membership Specialist	Yelena Martynovskaya
	Meetings and Membership Coordinator	Zach Seals
x	Meetings and Membership Assistant	Kristina McKittrick
x	Meeting Planner	Teri Anticevich

### Consent Calendar

**Damien Charléty moved to approve minutes from February 25, 2021 Board of Directors Meeting. Jenny Leisz seconded the motion. The motion to approve the February 25, 2021 Board of Directors Meeting minutes was approved.**

Jenny provided the updated financial report and highlighted that revenue is coming in for membership dues and the 2021 Annual Conference. For the 2021 conference, the projection shows that we are about \$7,000 short of breaking even on the conference budget.

**Dan Matusiewicz moved to approve financial report from February 28, 2021. Seconded by Damien Charléty. The financial report from February 28, 2021 was approved.**

### 2021 Election

Yelena provided an update on the call for nominations which will close on March 6<sup>th</sup>. There were a couple of nominations received for President-Elect position but none yet for the Northern CA position. The slate will be announced on Thursday at the conference. It is probably time for the board to reach out to people to get nominations going. Yelena will make sure to add an email confirmation to the submittal process.

### 2021 Annual Sponsorship

More marketing emails will be going out in the coming weeks. Currently there are 10 sponsors that have signed up.

### **Committee Updates**

#### Investment Policy Certification

Shaun Farrell provided an update on the investment policies that have been reviewed over the last few weeks. There will be a meeting amongst the evaluators next week to go over a few items/guidelines that will be used for the reviews.

#### Certification CCMT and CTC

Ernestine Jones reported that we will need to do another live webinar for NASBA reviewers as they were not able to make the last one. There seems to be some confusion on who is on the education committee within CMTA vs. the Annual Conference Education Subcommittee. Ernestine will be checking in with CMTA committee members to confirm they are still available to help with education items.

#### Membership

Angela Saccareccia met with the committee last week and reported that their personal outreach to non-renewed contacts did lead to some renewals and it seems like more are coming in with the 2021 Annual Conference registrations.

#### Commercial Associate Liaison

Chad Nicholson is working with commercial members and reported that it's likely that there will be a few additional sponsorships that will come through.

#### 2021 Annual Conference

Hubie White provided an update that everything is nearly finalized with speakers and moderators. This should be nailed down tomorrow at the programming committee meeting. The other piece that is still being finalized is an entertainment element that will be happening in the evenings.

#### 2022 Annual Conference

No report.

#### Ad Hoc Legislative Committee

Tom Metz provided a legislative report.

#### Non Agenda Board Member Comments

Hubie White suggested moving the future board meeting to a better time and date so that everyone can attend. Michael Solorza suggested a 12-1pm time frame might be better, it could free up some dates for everyone. Damien Charléty suggested maybe changing this for April but reevaluating with the new board members after that.

Meeting adjourned at 1:34 p.m.

Respectfully submitted,

Yelena Martynovskaya  
Meeting & Membership Specialist