

CMTA Board of Directors Meeting

Wednesday, August 11, 2021

Minutes

President Hubie White welcomed the board members and staff and called the meeting to order at 12:07 pm.

x	President	Hubert R. White III
	President-Elect	Damien Charléty, CCMT
	Secretary	Mary-Ann Rexroad
x	Treasurer	Jennifer Leisz, CCMT
x	Past President	Donald Patterson, CCMT
x	Division 1 – North	Vishal Thacker
x	Division 2 – South	Michael Solorza

Staff and Guests:

x	Governance and Finance Committee Chair	Donald Patterson, CCMT
	Revenue and Taxation Policy Committee Representative	
	Ad Hoc Legislative Committee Chair	
x	Membership Chair	RC Kinzly
	Outreach Chair	Nadia Feeser
x	Education and Certification Chair	Don Collins
x	Certification Subcommittee Chair	Ernestine Jones, CCMT
	Investment Policy Subcommittee Chair	Shaun Farrell, CCMT
x	Annual Conference Chair	Hubert R. White III
x	Commercial Associate Liaison	Neil Murthy
x	Commercial Associate Member	Kyle Tanaka
x	Executive Director	Yelena Martynovskaya
x	Meetings and Membership Coordinator	Kristina McKittrick
	Meetings and Membership Assistant	Robin Rahil
x	Event Planner	Teri Anticevich
x		Margaret Moggia

Consent Calendar

Don Patterson moved to approve minutes from July 14, 2021 Board of Directors Meeting. Jenny Leisz seconded the motion. The motion to approve the July 14, 2021 Board of Directors Meeting minutes was approved.

Jenny Leisz provided a financial report. Net income of about \$20,000 in July 2021. Most of this is coming from membership dues and annual sponsorships.

Michael Solorza moved to approve financial report from July 31, 2021. Don Patterson seconded the motion. The financial report from July 31, 2021 was approved.

Sponsorship

Hubie White reported that there is an ad hoc committee that has formed to look into the 2022 Annual Sponsorship package. The committee is chaired by Damien and will be meeting soon and will be able to provide a report at the next meeting.

Committee Updates

Governance and Finance Committee

Tom Metz provided a legislative update and also reported that the committee is hoping to meet soon after the members return from summer vacation.

Membership Committee

Hubie White reported that Angela Saccareccia will be taking another opportunity outside of California and will no longer chair the Membership Committee. RC Kinzly with San Diego County Treasurer-Tax Collector has joined as chair and was welcomed to the meeting. Yelena provided a membership report regarding both the end of 2020-2021 and current renewal processes. SMA together with the Membership Committee is working to increase the membership numbers this year. Renewal notices have been sent out electronically and the printed notices will be going out within the next few weeks. There was a discussion regarding board members and the Membership Committee members doing outreach to members again this year and focusing on the value of CMTA membership.

Education and Certification Committee

Ernestine Jones is looking into offering specialized training for debt courses and is seeking guidance from the board before pursuing it. CDIAC will hopefully be stepping up this year to help with programming as well. These training hours are supplemental and will be geared specifically towards California, managed and determined by CMTA. The Committee will work on it and share with the board when finalized.

Investment Policy Subcommittee

Hubie White reported that there are currently two investment policies under review.

CMTA Conversations

Don Patterson reported that this committee will be working with CDIAC over the next month to plan their conference. There are a few webinars scheduled for the next few months. Yelena is still reaching out to try to get webinars scheduled but there are none in August. There are interests but not many confirmations. Committee is also working on expanding topics for the conference in order to reach a broader audience.

Hubie asked board members to review the GIOA MOU and will discuss this at next month's meeting. The MOU has been finalized with the help of SMA and is currently under review by Rick Phillips.

Annual Conference Committee

The 2022 Conference Committee meeting is currently being scheduled. The committee will be looking into a conference format – hybrid/in-person and recording options. Any conference theme ideas can be sent to Hubie.

The 2023 conference contract with Marriott San Mateo is currently in the negotiation stage. Teri Anticevich will be sending the contract for review and approval.

Commercial Associate Liaison

Neil Murthy and Kyle Tanaka introduced themselves and thanked the board for a welcoming meeting. Commercial associates provided an update and feedback from the Commercial Associate meeting about a month ago. Commercial liaisons will be focusing on member engagement with commercial members.

Meeting adjourned at 12:45 p.m.

Respectfully submitted,

Yelena Martynovskaya
Executive Director