



CMTA & CDIAC Investment Workshop Sponsorship Prospectus

The California Debt and Investment Advisory Commission (CDIAC) and the California Municipal Treasurers Association (CMTA) are pleased to offer limited sponsorship opportunities for this important educational workshop. Sponsorship support helps underwrite key networking functions and provides visibility with public finance professionals from across the state.

Sponsorship Opportunities

Premier Reception Sponsor — \$3,500 (One Available)

- Exclusive recognition as the reception sponsor
- Brief welcome remarks (up to 5 minutes), introduced by a CMTA representative
- Prominent acknowledgment on CMTA-produced reception signage
- Recognition on CMTA's website and in CMTA promotional materials
- Company logo on drink tickets
- One complimentary registration

Lunch Sponsor — \$2,500 (Two Available)

- Recognition as a sponsor of one of the hosted lunches
- Prominent acknowledgement on CMTA-produced lunch signage
- Recognition on CMTA's website and in CMTA promotional materials
- One complimentary registration

Breakfast Sponsor — \$2,000 (Two Available)

- Recognition as a sponsor at one of the hosted breakfasts
- Prominent acknowledgement on CMTA-produced breakfast signage
- Recognition on CMTA's website and in CMTA promotional materials
- One complimentary registration

Sponsorship Guidelines

In line with CDIAC policies:

- Logos and sponsor recognition cannot appear on CDIAC-produced materials (e.g., printed programs, webpages, slides, or social media supported by state funds).
- CMTA will produce and display all sponsor signage and marketing materials separately from CDIAC-funded items.
- Sponsor speaking opportunities will be clearly distinguished from the educational agenda. Sponsorship does not influence speaker selection or program content.
- All sponsor remarks will be introduced by a CMTA representative.

Availability is limited and confirmed on a first-come, first-served basis.

For more information or to secure your sponsorship, please contact:

Andrea Elliott,
Meetings and Memberships Coordinator
California Municipal Treasurers Association
aelliott@cmta.org