



## Sponsor Application

**Application Deadline:** January 12, 2023

*When you become a sponsor of the 2023 CASE Winter Leadership Conference, you connect with school leaders and decision-makers from Colorado's 178 school districts and BOCES.*

### Platinum Level: \$6,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of over 700 anticipated attendees
- 2 tables hosted by your company at Wednesday's conference lunch + your company's brochures available on the tables
- A complimentary 8' wide x 6' deep premium exhibit space (value: \$775) with premium selection status for your booth preference.
- A full-page ad in a prominent location in our CASE conference program (value: \$1,750)
- A 2-minute video (recorded and provided by your company) will play before keynote or General Sessions, plus during breaks
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company name and link to your website included in 3 communications sent to event registrants prior to the event
- Your company listed as a sponsor on the CASE conference mobile app
- Additional signage with your company's name and logo at the conference event that you are sponsoring
- Your company banner displayed in the General Session room
- Year-long link to your company website on the CASE website
- 4 free conference registrations (meals are included; value: \$2,400 – deadline for pre-registration January 12th)

### Gold Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of over 700 anticipated attendees
- A half-page ad in a prominent location in our CASE conference program (value: \$850)
- A 90-second video (recorded and provided by your company) will play before keynotes or General Sessions, plus during breaks
- \$300 discount on an exhibit space, with premium selection status (BOOTH SPACE NOT COMPLIMENTARY; separate exhibitor application required)
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company listed as a sponsor on the CASE conference mobile app
- Additional signage with your company's name and logo at the conference event that you are sponsoring
- Your company banner displayed in the General Session room
- A six-month link to your company website on the CASE website
- 3 free conference registrations (meals are included; value: \$1,800 – deadline for pre-registration January 12th)



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### Silver Level: \$2,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of over 700 anticipated attendees
- A 1/4 page ad in a prominent location in our CASE conference program (value: \$400)
- A 1-minute video (recorded and provided by your company) will play before keynotes or General Sessions, plus during breaks
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE conference mobile app
- Premium selection status for your exhibit space (BOOTH SPACE NOT COMPLIMENTARY; separate exhibitor application required)
- Your company banner displayed in the General Session room
- A 3-month link to your company website on the CASE website
- 2 free conference registrations (value: \$1,200 – deadline for pre-registration January 12th)

### Sponsor Highlight ADD ON: \$1,000 (limit of 8)

This opportunity will allow for a hosted attendee gathering tables + seating near hotel entrance and conference/registration area. This opportunity is ADD ON ONLY and will be IN ADDITION to existing sponsorship benefits. This space will be available for attendees and sponsors to meet during scheduled breaks. Designation of sponsor placement is at the discretion of CASE in order to ensure minimal competitor exposure. **(See next page for ADD ON map)**

### Bronze Level: \$1,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of over 700 anticipated attendees
- A 1/4 page ad in a prominent location in our CASE conference program (value: \$400)
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE conference mobile app
- Premium selection status for your exhibit space (BOOTH SPACE NOT COMPLIMENTARY; separate exhibitor application required)
- 1 free conference registration (value: \$600 – deadline for pre-registration January 12th)

**For more information about the CASE conference or other sponsorship opportunities, please contact Brittany Greunke at [bgreunke@co-case.org](mailto:bgreunke@co-case.org) or 303.762.8762.**



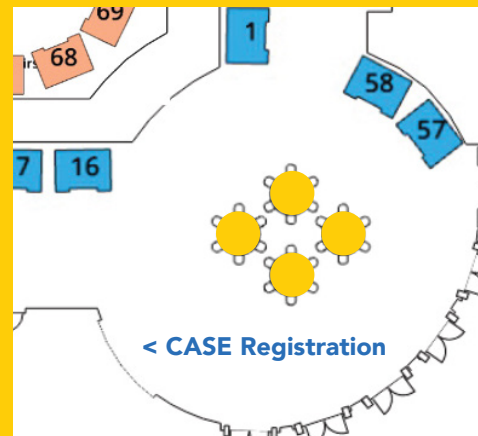
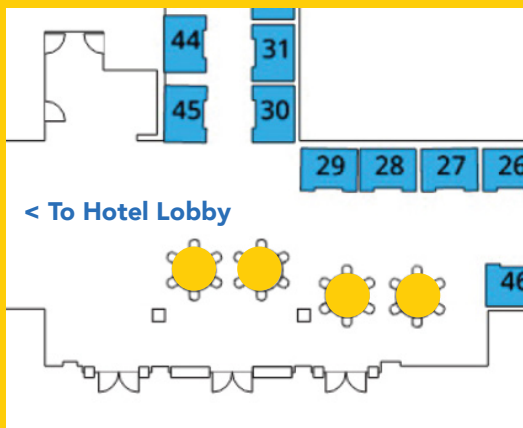
February 21-23, 2023, Loveland, CO

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### Sponsor Highlight ADD ON Map (gathering tables are yellow)



### Logo, Ad and Video Specifications

All levels of sponsorship must provide CASE with a high-resolution logo file.

**Logo:** Submit logo in an Illustrator .eps (preferred) or transparent .png/.jpg format by January 12, 2023 for inclusion in conference materials.

**Program ads:** Program advertisements may be printed in color or black-and-white; please provide a file that would be appropriate for either format. Please send your print program advertisement as an .eps/.ai, PDF or .jpg file (300 dpi) by January 12, 2023 for inclusion in conference materials.

**Video:** Submit your video file, if applicable, as a horizontal/landscape MP4 file with 720p quality by January 12, 2023 for inclusion in conference materials.

**Send all materials to Brittany Greunke at [bgreunke@co-case.org](mailto:bgreunke@co-case.org). If we do not receive your materials by January 12, 2023, we will be unable to recognize your company in any printed materials.**

*\*Please note that booth numbers cannot be referenced in promotional ads due to possible booth renumbering prior to the event. Ads may not reference a specific breakout session and CASE reserves the right to determine the eligibility of ads for inclusion in the conference program.*

**Please submit your application for sponsorship by January 12, 2023 to ensure receipt of all benefits.**

# Sponsor Application Deadline: January 12, 2023

Name of Primary Contact \_\_\_\_\_ Date \_\_\_\_\_  
FIRST LAST

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## Please indicate sponsorship level (see previous pages for details)

Platinum: \$6,000  Gold: \$3,500  Silver: \$2,500  Bronze: \$1,000  ADD ON: \$1,000

**Are you are planning to exhibit?** Platinum sponsors get a complimentary premium space and Gold sponsors receive \$300 off the cost of their exhibit space. For sponsors who will be exhibiting, please complete the exhibitor application to indicate your space preferences.

Yes, please send me information  No  I've already signed up to exhibit

**If you're not planning to exhibit:** Please give us a 25-word description of your organization.

\_\_\_\_\_  
\_\_\_\_\_

## Onsite representatives information: (Please list names as they should show on name badges)

Name/Title \_\_\_\_\_ Email \_\_\_\_\_

Name/Title \_\_\_\_\_ Email \_\_\_\_\_

Name/Title \_\_\_\_\_ Email \_\_\_\_\_

Name/Title \_\_\_\_\_ Email \_\_\_\_\_

**Company logo:** Please submit logo in an Illustrator .eps format as soon as possible to be used in pre-event marketing, but no later than January 12, 2023 for inclusion in Conference materials.

Please use previous company logo.  I will email my logo to [bgreunke@co-case.org](mailto:bgreunke@co-case.org).

## Video and program ad specifications

(Deadline for receipt of materials: January 12, 2023)

- Platinum: Full-page ad (6" wide x 7" high) & 2-minute video
- Gold: 1/2-page ad (3" wide x 7" high) & 90-second video
- Silver: 1/4-page ad (3" wide x 3.5" high) & 1-minute video
- Bronze: 1/4-page ad (3" wide x 3.5" high)

Ads may be printed in black and white or color; please provide a file that would be appropriate for either format. Accepted file format is .eps or high resolution pdf, tif or jpeg 300 dpi

Videos must be in horizontal/landscape display, 720p quality and must be provided as an MP4 file.

Please send logo, printed ad, and video file (if applicable) to [bgreunke@co-case.org](mailto:bgreunke@co-case.org) by January 12, 2023.

**Payment Information:** To confirm your sponsorship, payment must be sent to CASE by January 12, 2023.

Check Payment: Please complete this application and return with payment to the address at the bottom of the page. An invoice will be sent to the email address of the primary contact unless otherwise specified.

Credit Card Payment: Please call CASE at 303.762.8762 to share payment information. For security reasons, please do not email this information.

**Return form by emailing Brittany Greunke at [bgreunke@co-case.org](mailto:bgreunke@co-case.org).**