



SPONSOR APPLICATION

Become a CASE Convention sponsor! When you become a sponsor of the 55th Annual CASE Convention, you connect with more than 1,400 school leaders and decision makers from Colorado's 178 school districts.

APPLICATION DEADLINE: JUNE 7, 2024

Platinum Level: \$10,000 (2 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A complimentary 8' wide x 6' deep premium exhibit space with preferred selection status
(Premium booth will be held for benefit until May 16th. Sponsorship registration must be processed by this date to ensure benefit. After May 16th, the held booth will be released to the exhibit booth registration pool and benefit is based on booth availability. Booth value \$2,000.)
- A full-page ad placed in a prominent location in our CASE Convention print program (value: \$1,750)*
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage
- 2-minute video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 7th deadline.)
- 2 dedicated emails to Convention registrants highlighting your products or services in sponsor highlight communication (1 email before the event, and 1 after)
- Complimentary Commercial Membership for the 2024-25 year (value \$500)
- Three complimentary Convention registrations - CASE team to provide promo code for sponsor organization to register on-site representatives. All registrations must be processed via the provided promo codes by June 10th.

Gold Level: \$8,000 (3 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- \$400 discount on premium exhibit space, with preferred selection status **(Premium booth will be held for benefit until May 16th. Sponsorship registration must be processed by this date to ensure benefit. Once sponsorship registration is secured, CASE Team will process general registration for premium booth with \$400 discount applied. After May 16th, the held booth will be released to the exhibit booth registration pool and benefit is based on booth availability. Booth value \$2,000)**
- A full-page ad placed in a prominent location in our CASE Convention print program (value: \$1,750)*
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage
- 1-minute video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 7th deadline.)
- 1 dedicated email to Convention registrants highlighting your products or services in sponsor highlight communication
- Two complimentary Convention registrations - CASE team to provide promo code for sponsor organization to register on-site representatives. All registrations must be processed via the provided promo codes by June 10th.

SEE ADDITIONAL SPONSOR LEVELS ON THE NEXT PAGE



2024 CASE CONVENTION | JULY 24 - 26, 2024 | BRECKENRIDGE, CO

Silver Level: \$6,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A half-page ad placed in a prominent location in our CASE Convention print program (value: \$850)*
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage
- A 30-second video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 7th deadline.)
- One complimentary Convention registration - CASE team to provide promo code for sponsor organization to register on-site representative. Registration must be processed via the provided promo codes by June 10th.

Bronze Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A quarter-page ad placed in a prominent location in our CASE Convention print program (value: \$400)*
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage
- One complimentary Convention registration - CASE team to provide promo code for sponsor organization to register on-site representative. Registration must be processed via the provided promo codes by June 10th.

Friend of CASE Level: \$1,500

Sponsorship benefits to be negotiated with CASE. **Contact Brittany Greunke on for details at bgreunke@co-case.org or 303.762.8762 ext. 111.**

Company logo: Please submit logo in an Illustrator .eps/.ai (preferred) and/or .png/.jpg file as soon as possible to be used in pre-event marketing, but no later than June 7, 2024 for inclusion in Convention materials.

Print ad sizes: (Deadline for receipt: June 7, 2024)

- 1/4-page ad (3" wide x 3.5" high)
- 1/2-page ad (3" wide x 7" high)
- Full-page ad (6" wide x 7" high)

Please submit file as a pdf or jpg, 300 dpi. Program may be in black and white, so please keep that in mind as you design your print ad.

Video ad specifications: (Deadline for receipt: June 7, 2024)

- Platinum: 2-minute video
 - Gold: 1-minute video
 - Silver: 30-second video
- Video submissions must be in horizontal/landscape display, 720p quality, and must be provided as an MP4 file. Send your video file to bgreunke@co-case.org by June 7, 2024.

**Please note that booth numbers cannot be referenced in promotional ads due to possible booth renumbering prior to the event. Ads may not reference a specific session and CASE reserves the right to determine the eligibility of ads for inclusion in the Convention program.*

Please process your sponsorship application via the link below by June 3, 2024 to ensure receipt of all benefits.

<https://www.co-case.org/event/2024ConvSponsors>



If you have any questions regarding sponsorship, please contact CASE Manager of Strategic Partnerships & Vendor Relations Brittany Greunke at bgreunke@co-case.org or 303-762-8762 ext. 111.