



2025 CASE CONVENTION

JULY 23 - 25, 2025 | BRECKENRIDGE, CO

SPONSOR APPLICATION

Become a CASE Convention sponsor! When you become a sponsor of the 56th Annual CASE Convention, you connect with more than 1,400 school leaders and decision makers from Colorado's 178 school districts.

APPLICATION DEADLINE: JUNE 6, 2025

Platinum Level: \$10,000 (3 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A complimentary 8' wide x 6' deep premium exhibit space with preferred selection status
(Premium booth will be held for benefit until May 15th. Sponsorship registration must be processed by this date to ensure benefit. After May 15th, the held booth will be released to the exhibit booth registration pool and benefit is based on booth availability. Booth value \$2,050.)
- A full-page ad placed in a prominent location in our CASE Convention print program (value: \$1,750)*
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage (Sponsor to provide logo file to CASE team by June 6th deadline)
- 2-minute video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 6th deadline.)
- 2 dedicated emails to Convention registrants highlighting your products or services in sponsor highlight communication (1 email before the event, and 1 after)
- Complimentary Commercial Membership for the 2025-26 year (value \$500)
- Three complimentary Convention registrations - CASE team to provide promo code for sponsor organization to register on-site representatives. All registrations must be processed via the provided promo codes by June 10th.

Gold Level: \$8,000 (3 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- \$400 discount on exhibit space, with preferred selection status (Discount only provided with separate [Exhibitor Registration](#) processed. Benefit dependent on booth availability. Booth value \$2,050)
- A full-page ad placed in a prominent location in our CASE Convention print program (value: \$1,750)*
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage (Sponsor to provide logo file to CASE team by June 6th deadline)
- 1-minute video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 6th deadline.)
- 1 dedicated email to Convention registrants highlighting your products or services in sponsor highlight communication
- Two complimentary Convention registrations - CASE team to provide promo code for sponsor organization to register on-site representatives. All registrations must be processed via the provided promo codes by June 10th.

SEE ADDITIONAL SPONSOR LEVELS ON THE NEXT PAGE



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Silver Level: \$6,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A half-page ad placed in a prominent location in our CASE Convention print program (value: \$850)*
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage (Sponsor to provide logo file to CASE team by June 6th deadline)
- A 30-second video to be played to attendees during the event (Sponsor team to provide video file to CASE team by June 6th deadline.)
- One complimentary Convention registration - CASE team to provide promo code for sponsor organization to register on-site representative. Registration must be processed via the provided promo codes by June 10th.

Bronze Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders
- A quarter-page ad placed in a prominent location in our CASE Convention print program (value: \$400)*
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage (Sponsor to provide logo file to CASE team by June 6th deadline)
- One complimentary Convention registration - CASE team to provide promo code for sponsor organization to register on-site representative. Registration must be processed via the provided promo codes by June 10th.

Friend of CASE Level: \$1,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- Your company name and logo displayed prominently at the Convention, including the mobile app and on-site signage. (Sponsor to provide logo file to CASE team by June 6th deadline)
- One complimentary Convention registration - CASE team to provide promo code for sponsor organization to register on-site representative. Registration must be processed via the provided promo codes by June 10th.

Company logo: Please submit logo in an Illustrator .eps/.ai (preferred) and/or hi-res .png/.jpg file as soon as possible to be used in pre-event marketing, but no later than June 6, 2025 for inclusion in Convention materials.

Print ad sizes: (Deadline for receipt: June 6, 2025)

- 1/4-page ad (3" wide x 3.5" high)
- 1/2-page ad (3" wide x 7" high)
- Full-page ad (6" wide x 7" high)

Please submit file as a pdf or jpg, 300 dpi. Program may be in black and white, so please keep that in mind as you design your print ad.

Video ad specifications: (Deadline for receipt: June 6, 2025)

- Platinum: 2-minute video
- Gold: 1-minute video
- Silver: 30-second video

Video submissions must be in horizontal/landscape display, 720p quality, and must be provided as an MP4 file.

*** Please send as applicable the logo file, print ad file and/or video ad file to CASE Communications and Design Specialist, Paul Christus, at pchristus@co-case.org by June 6, 2025.**

***Please note that booth numbers cannot be referenced in promotional ads due to possible booth renumbering prior to the event. Ads may not reference a specific session and CASE reserves the right to determine the eligibility of ads for inclusion in the Convention program.**

Please process your sponsorship application via the link below by June 3, 2025 to ensure receipt of all benefits.

<https://www.co-case.org/event/2025ConvSponsors>



If you have any questions regarding sponsorship, please contact CASE Senior Manager of Strategic Partnerships Brittany Greunke at bgreunke@co-case.org or 303-762-8762 ext. 111.