



Become a CASE Convention Sponsor! When you sponsor the 57th Annual CASE Convention, you connect with more than 1400 school leaders and decision makers across Colorado's 178 school districts!

Deadline to apply: June 4, 2026.

Visit: <https://www.co-case.org/event/2026ConvSponsors>

PLATINUM Level: \$10,000 (2 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- A complimentary 8' wide x 6' deep premium exhibit space with preferred selection status.
(Premium booth will be held for benefit until May 14, 2026. Sponsorship registration must be paid and processed by this date to ensure benefit. After May 14, the held booth will be released to the exhibit booth registration pool and benefit is based on booth availability. Booth value: \$2,250).
- A full page ad placed in a prominent location in our CASE Convention print program. Sponsor will provide the ad in a .png or .jpg file before or by June 9, 2026 (value: \$1,750).
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event. Company logo displayed in onsite.
- 90-second video to be played to attendees during the event. Sponsor will provide the video file to CASE before or by June 9, 2026.
- 2 dedicated emails to Convention registrants highlighting your products or services in sponsor highlight communication (1 email pre-event and 1 post)
- Complimentary CASE Commercial Membership for 2026-2027 (value: \$500).
- Three complimentary Convention registrations. CASE will provide promo code for sponsor organization to register the on-site representatives. All registrations must be processed via the provided promo codes by June 9, 2026.

GOLD Level: \$8,000 (4 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- A \$400 discount on exhibit space, with preferred selection status.
(Discount provided only with separate Exhibitor Registration processed. Benefit dependent on booth availability. Booth value: \$2,250).
- A full page ad placed in a prominent location in our CASE Convention print program. Sponsor will provide the ad in a .png or .jpg file before or by June 9, 2026 (value: \$1,750).
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event. Company logo displayed in onsite.
- 60-second video to be played to attendees during the event. Sponsor will provide the video file to CASE before or by June 9, 2026.
- 1 dedicated emails to Convention registrants highlighting your products or services in sponsor highlight communication.
- Two complimentary Convention registrations. CASE will provide promo code for sponsor organization to register the on-site representatives. All registrations must be processed via the provided promo codes by June 9, 2026.

SEE ADDITIONAL SPONSOR LEVELS ON THE NEXT PAGE



SILVER Level: \$6,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- A half-page ad placed in a prominent location in our CASE Convention print program. Sponsor will provide the ad in a .png or .jpg file before or by June 9, 2026 (value: \$850).
- Your company name and link to your website included in 1 communication sent to event registrants prior to the event.
- Your company name and logo displayed prominently at the Convention, including in the mobile app and on-site signage. Sponsor must provide logo before or by June 9, 2026.
- 30-second video to be played to attendees during the event. Sponsor will provide the video file to CASE before or by June 9, 2026.
- One complimentary Convention registration. CASE will provide promo code for sponsor organization to register the on-site representatives. All registrations must be processed via the provided promo codes by June 9, 2026.

BRONZE Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- A quarter-page ad placed in a prominent location in our CASE Convention print program. Sponsor will provide the ad in a .png or .jpg file before or by June 9, 2026 (value: \$400).
- Your company name and logo displayed prominently at the Convention, including in the mobile app and on-site signage. Sponsor must provide logo before or by June 9, 2026.
- One complimentary Convention registration. CASE will provide promo code for sponsor organization to register the on-site representatives. All registrations must be processed via the provided promo codes by June 9, 2026.

FRIEND OF CASE Level: \$1,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a Convention General Session of around 1,400 expected school leaders.
- Your company name and logo displayed prominently at the Convention, including in the mobile app and on-site signage. Sponsor must provide logo before or by June 9, 2026.
- One complimentary Convention registration. CASE will provide promo code for sponsor organization to register the on-site representatives. All registrations must be processed via the provided promo codes by June 9, 2026.

SPONSOR ASSETS

DUE NO LATER THAN JUNE 9, 2026

SEND FILES TO: CASE@CO-CASE.ORG

Company Logo:

Submit the logo in a high-resolution .png or .jpg as soon as possible, to be used in pre- and on-site event marketing. Logo must be received by June 9, 2026.

Print Ads:

Submit your ad in a high-resolution .png or .jpg no later than June 9, 2026. Late ads cannot be accepted. Print program will be in black and white.

Ad Sizes	Dimensions
Quarter Page	3" w x 3.5" h
Half Page	3" w x 7" h
Full Page	6" w x 7" h

Videos

Videos must be horizontal/landscape, and formatted to a 720p resolution, in an MP4. They must be received by June 9, 2026.

Video Lengths (MAXIMUM): Platinum: 90 seconds
Gold: 60 seconds | Silver: 30 seconds

Do not reference any booth numbers in your materials, as booths may be renumbered after the deadlines. Ads may not reference specific sessions. CASE reserves the final rights to determine eligibility for inclusion of ads into the program.



If you have any questions regarding sponsorship, please contact CASE Senior Manager of Strategic Partnerships Brittany Greunke at bgreunke@co-case.org or 303-762-8762 ext. 111.