



2026 CASE PRINCIPAL CONFERENCE

NOVEMBER 5 - 6, 2026



SPONSORSHIP APPLICATION & ASSET DEADLINE: OCTOBER 12, 2026

Platinum Level \$4,000

(4) AVAILABLE

We recognize your generosity with the following benefits:

- The opportunity to speak for 3 minutes during a plenary session (main ballroom). CASE will assign this time in the agenda.
- Your company name and logo used in conference materials
- Company sponsorship level & logo identified among onsite signage
- Opportunity for pop-up banner (provided by sponsor) to be placed on-site for additional representation to attendees. (limit of 3ft wide banner)
- Thank you to your company from CASE to the Attendees
- 3 complimentary registrations to attend sessions and network with attendees
- Company name/logo listed on conference communications sent to attendees
- Attendee list provided two weeks prior to the start of the event for 1 pre-event or post-event communication.

Diamond Level \$3,000

(10) AVAILABLE

We recognize your generosity with the following benefits:

- Your company name and logo used in conference materials
- Company sponsorship level & logo identified among onsite signage
- Opportunity for pop-up banner (provided by sponsor) to be placed on-site for additional representation to attendees. (limit of 3ft wide banner)
- Thank you to your company from CASE to the Conference Attendees
- 2 complimentary registrations to attend sessions and network with attendees
- 1 minute video (MAX length) that will be played before the General Session on the 1st Day of the Conference
- Company name/logo listed on conference communications sent to attendees
- Attendee list provided two weeks prior to the start of the event for 1 pre-event or post-event communication.

Gold Level \$2,000

We recognize your generosity with the following benefits:

- Your company name and logo used in conference materials
- Company sponsorship level & logo identified among onsite signage
- Opportunity for pop-up banner (provided by sponsor) to be placed on-site for additional representation to attendees. (limit of 3ft wide banner)
- Thank you to your company from CASE to the Conference Attendees
- 1 complimentary registration to attend sessions and network with attendees
- 30-second video (MAX length) that will be played before the General Session on the 1st Day of the Conference
- Company name/logo listed on conference communications sent to attendees
- Attendee list provided two weeks prior to the start of the event for 1 pre-event or post-event communication.

When you become a sponsor of the CASE Principal Conference, you connect with principals from Colorado's 178 school districts. Onsite representatives are able to participate in breakout sessions, and directly engage with administrators in an intimate setting. Your conference sponsorship allows us to provide enhanced programs and services for conference attendees without increasing the cost to our members.

To secure your spot on-site, process your registration via the link below.

<https://www.co-case.org/event/2026PrincipalConfSponsor>

All questions or inquiries should be directed to CASE Senior Manager of Strategic Partnerships Brittany Greunke, at bgreunke@co-case.org.