



2027 CASE WINTER LEADERSHIP CONFERENCE

FEBRUARY 3-5, 2027
AURORA, CO



CONFERENCE SPONSOR BENEFITS

Application Deadline: December 16, 2026

When you become a sponsor of the 2027 CASE Winter Leadership Conference, you connect with school leaders and decision-makers from Colorado's 178 school districts and BOCES.

Platinum Level: \$7,000 (2 spots available)

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of 600 anticipated attendees
- 2 tables hosted by your company at Wednesday's conference lunch + your company's brochures available on the tables
- A complimentary 8' wide x 6' deep premium exhibit space with preferred selection status (Premium booth will be held for benefit until October 30th. Sponsor registration must be processed by this date to ensure benefit. After October 30th, the held booth will be released to the exhibit booth registration pool and benefit is then based on booth availability. Booth value \$1,200)
- A full-page ad in a prominent location in our CASE conference program (value: \$1,750)
- A 2-minute video (recorded and provided by your company) will play before keynote or General Sessions, plus during breaks
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company name and link to your website included in 3 communications sent to event registrants prior to the event
- Your company listed as a sponsor on the CASE conference mobile app
- 4 free conference registrations (meals are included; value: \$2,400 – deadline for attendee registration December 16)

Gold Level: \$4,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of over 600 anticipated attendees
- A half-page ad in a prominent location in our CASE conference program (value: \$850)
- A 90-second video (recorded and provided by your company) will play before keynotes or General Sessions, plus during breaks
- \$300 discount on an exhibit space, with premium selection status (BOOTH SPACE NOT COMPLIMENTARY; separate online exhibitor application required)
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company name and link to your website included in 2 communications sent to event registrants prior to the event
- Your company listed as a sponsor on the CASE conference mobile app
- 3 free conference registrations (meals are included; value: \$1,800 – deadline for attendee registration December 16th)



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Silver Level: \$3,500

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of 600 anticipated attendees
- A 1/4 page ad in a prominent location in our CASE conference program (value: \$400)
- A 1-minute video (recorded and provided by your company) will play before keynotes or General Sessions, plus during breaks
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE conference mobile app
- Premium selection status for your exhibit space (If applicable as BOOTH SPACE IS NOT COMPLIMENTARY; priority placement only incorporated once separate online exhibitor registration processed)
- 2 free conference registrations (value: \$1,200 – deadline for attendee registration December 16)

Bronze Level: \$2,000

We recognize your generosity with the following benefits:

- Thank you to your company from CASE at a conference General Session of 600 anticipated attendees
- A 1/4 page ad in a prominent location in our CASE conference program (value: \$400)
- Your company name and logo displayed prominently at the conference, including during the presentation that plays before each General Session
- Your company listed as a sponsor on the CASE conference mobile app
- 1 free conference registration (value: \$600 – deadline for attendee registration December 16)

Please process your registration via the link below for sponsorship by December 14, 2026 to ensure receipt of all benefits at the December 16, 2026 asset deadline.

<https://www.co-case.org/event/2027WLCSPonsor>

[For more information about the CASE conference or other sponsorship opportunities, please contact Brittany Greunke at \[bgreunke@co-case.org\]\(mailto:bgreunke@co-case.org\) or 303.762.8762.](#)

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Logo, Ad and Video Specifications

LOGO: All levels of sponsorship must provide CASE with a high-resolution logo file. Submit logo in an Illustrator .eps (preferred) or transparent .png/.jpg format by December 16, 2026 for inclusion in conference materials.

PRINT AD: Program advertisements may be printed in color or black-and-white; please provide a file that would be appropriate for either format. Please send your print program advertisement as an .eps/.ai, PDF or .jpg file (300 dpi) by December 16, 2026 for inclusion in conference materials.

VIDEO AD: Submit your video file, if applicable, as a horizontal/landscape MP4 file with 720p quality by December 16, 2026 for inclusion in conference materials.

Video and program ad specifications

(Deadline for receipt of materials: December 16, 2026)

- **Platinum:** Full-page ad (6" wide x 7" high) & 2-minute video
- **Gold:** 1/2-page ad (3" wide x 7" high) & 90-second video
- **Silver:** 1/4-page ad (3" wide x 3.5" high) & 1-minute video
- **Bronze:** 1/4-page ad (3" wide x 3.5" high)

Ads will be printed in black and white; please provide a file that would be appropriate for either format. Accepted file format is .eps or high resolution pdf, tif or jpeg 300 dpi

Videos must be in horizontal/landscape display, 720p quality and must be provided as an MP4 file.

Send all materials (logo, print ad and video ad file - if applicable) to CASE Programs and Events Manager Yael Holzman Costellands at yaelhc@co-case.org. If we do not receive your materials by December 16, 2026, we will be unable to recognize your company in any printed materials.

**Please note that booth numbers cannot be referenced in promotional ads due to possible booth renumbering prior to the event. Ads may not reference a specific breakout session and CASE reserves the right to determine the eligibility of ads for inclusion in the conference program.*

Please process your online registration for sponsorship by December 14, 2026 to ensure receipt of all benefits at the December 16, 2026 asset deadline.