

Diamond Sponsorship: \$10,000 (1 available)

We recognize your generosity with the following benefits:

- Opportunity to have a special take-away gift with your company's logo on it distributed to all attendees (e.g. clothing, vests, bags, cups)
- Breakout session within event content schedule. (Must partner with School District for presentation within the Technology, Educational or Leadership content track)
- Prominent recognition in CALET event materials and advertising
- Your company name and logo in signage displayed at CALET event and special recognition to attendees by CALET Board members when presenting breakout session options to attendees (Sponsor to provide logo file to CASE team by December 16th deadline)
- A table to display your company's materials at the CALET event
- 3 complimentary registrations* for company representatives for the CALET event, Wednesday, February 3rd, 2027
- A yearlong link to your company homepage on CASE website
- Inclusion to CALET Networking Reception on Wednesday, February 3rd, 2027
- Attendance at evening networking dinner with the CALET Board of Directors, where you can share about your company and explore related topics on Tuesday, February 2nd, 2027 (20 min. maximum presentation)
- 4 complimentary registration** invites to extend invites to district administrator to attend event on your behalf

Platinum Sponsorship: \$7,500 (3 Available)

We recognize your generosity with the following benefits:

- Opportunity to have a special take-away gift with your company's logo on it distributed to all attendees (e.g. clothing, vests, bags, cups)
- One 5-minute presentation to pitch attendees to inform them about your company. Presentation time in content schedule to be set by CALET Board
- Prominent recognition in CALET event materials and advertising
- Your company name and logo in signage displayed at the CALET event and during your presentation (Sponsor to provide logo file to CASE team by December 16th deadline)
- A table to display your company's materials at the CALET event
- A six-month link to your company home-page on CALET Board webpage
- Opportunity for 10 minute presentation in CALET Board Meeting in the 2026-27 year
- 2 complimentary registrations* for company representatives for the CALET event, Wednesday, February 3rd, 2027
- 2 complimentary registration** invites to extend invites to district administrator to attend event on your behalf
- Inclusion to CALET Networking Reception on Wednesday, February 3rd, 2027

Gold Sponsorship: \$6,000 (5 Available)

We recognize your generosity with the following benefits:

- One 2-minute (maximum length) video to be played for attendees to inform them about your company. (Sponsor to provide video to CASE team and the CALET Board will incorporate in event content schedule)
- Recognition in CALET event materials and advertising
- Your company name and logo in signage displayed at the CALET event (Sponsor to provide logo file to CASE team by December 16th deadline)
- A table to display your company's materials at the event
- 2 complimentary registrations* for company representatives for the CALET event, Wednesday, February 3rd, 2027

Silver Sponsorship: \$3,000 (6 Available)

We recognize your generosity with the following benefits:

- Recognition in event materials and advertising
- Your company name and logo in signage displayed at the event (Sponsor to provide logo file to CASE team by December 16th deadline)
- A table to display your company's materials at the CALET event
- 1 complimentary registration* for company representatives for CALET event, Wednesday, February 3rd, 2027

Bronze Sponsorship: \$1,500 - no specific limit

We recognize your generosity with the following benefits:

- Meet and greet opportunity with attendees
- Recognition in CALET event materials and advertising
- Your company name and logo in signage displayed at the CALET event (Sponsor to provide logo file to CASE team by December 16th deadline)
- 1 complimentary registration* for company representatives for CALET event, Wednesday, February 3rd, 2027

Note: Bronze-level sponsorship does not provide your company with an exhibit table at the CALET event.

Additional Sponsorship Opportunity: \$500

We recognize that time with CALET members is extremely important to you!

All sponsors are invited to apply to separately sponsor the CALET reception. At the reception, you can interact with CALET members without time constraints. The cost per vendor is \$500, which will help fund drinks and heavy appetizers during the reception.

Please note: Only vendors sponsoring the reception will be permitted to attend.

*CASE team to provide promo code for sponsor organization to register on-site representatives. All registrations must be processed via the provided promo codes by December 16th, 2026

**Complimentary invite registrations will be via a CASE provided promo code

Register online: <https://www.co-case.org/event/2027CALETPrecon> starting Friday, October 16th, 2026