

Thank you for your interest in sponsoring the 2027 DBO Pre-Conference Workshop at the CASE Winter Leadership Conference! Your partnership is critical to helping make our event a success. Please review the sponsorship levels below, and then complete an online application via the link on the bottom of the page. For any questions, contact Brittany Greunke at bgreunke@co-case.org.

All applications and corresponding assets must be completed by December 16, 2026.

LEVEL	PREMIER	DIAMOND	PLATINUM	GOLD
Cost	\$6,000	\$2,500	\$1,500	\$1,000
Maximum number of sponsors available	SOLD OUT	4	4	N/A
Prominent recognition in pre-conference event materials and advertising	•	•	•	•
Acknowledgement by a pre-conference speaker	•	•	•	•
Included number of complimentary registration(s)	2	2	1	1
Video about company to play prior to conference and during breaks	Up to 2 min	Up to 2 min	Up to 1 min	Up to 30 sec
Exhibitor booth space in pre-conference venue	•	•	•	
Introduction of a pre-conference speaker	•	•		
Premier Sponsor Dinner with DBO Board of Directors on February 3, 2027	•			
Includes sponsorship of DBO networking reception following pre-conference	•			

Additional Sponsorship Opportunity: \$500

We recognize that connecting with DBO members is extremely important to you! Sponsors are invited to apply to separately sponsor the reception immediately following the pre-conference, providing an opportunity to continue conversations and build relationships with DBO attendees in a relaxed reception setting. Reception sponsors may provide drink tickets for DBO attendees to use at the reception bar, creating additional touchpoint with the members you connected with during the pre-conference.

If you are interested adding on in this opportunity, be sure to select the ticket during the online registration process.

Sponsor benefits apply only to the DBO Pre-Conference on February 3, 2027. Sponsorship and/or registration for the main CASE Winter Leadership Conference on February 3-5, 2027 is a separate fee. Please contact Brittany Greunke at bgreunke@co-case.org for information about sponsoring the main conference.

<https://www.co-case.org/event/2027DBOPrecon>