

## ABOUT MARK HOOG

Mark Hoog is a successful entrepreneur, a sought-after motivational speaker, a bestselling author, the Executive Director of the Children's Leadership Institute, and a Captain with United Airlines.



Having launched his career in the aviation field, Mark has delivered command and leadership training to the aviation industry's top pilots. With an emphasis on leadership, human potential, and achievement, Mark has trained pilots from around the world.

Inspired by the loss of friend and mentor Jason Dahl (Captain of United Flight 93 on September 11), Mark authored the bestselling Growing Field children's leadership book series and founded the Children's Leadership Institute. Through the Growing Field series, Mark is introducing children across the globe to the life-changing messages of personal growth, self-empowerment, and leadership. A National Award Winner, recognized in 2008 as the "Most Inspirational Youth Author," Mark has established the Growing Field as *the* voice in children's leadership literature.

*With a presentation that transcends age and industry, Mark's powerful message of Conscious Leadership is changing lives. Invited by corporations, professional organizations, and students of all ages, Mark travels the country inspiring people of all walks of life to make their own conscious decisions to live life without limit.*

*Your "aha" moment is not a destination—it is a realization. It is the moment you realize you must run in a certain direction and then begin to do so.* — Mark Hoog



**www.MarkHoog.com**

*Looking to touch people's hearts, souls, and minds at your next event?*

*Invite Mark to share his life-changing message of Conscious Leadership!*

*Your organization will never be the same.*

Call today and schedule Mark to share his powerful message of Conscious Leadership at your next leadership event!

Mark Hoog  
CONSCIOUS  
LEADERSHIP

1 866 465 4211 ~ [www.MarkHoog.com](http://www.MarkHoog.com)

Accomplished Speaker ~ Bestselling Author ~ Proven Leader

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Inspiring Corporate Success for the 21st Century.



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# CONSCIOUS LEADERSHIP

The decision to unlock the treasure of human potential resides in each one of us. In an America that is hungry for genuine leadership, each of us has the responsibility to create a bold new tomorrow by leading differently today. To ensure that the 21st century becomes America's century, we must make a conscious decision...we must make a leadership decision.

Welcome to *Conscious Leadership*.

With national recognition from President Bill Clinton; Secretary of Education Richard Riley; and NPR's Cokie Roberts, Mark Hoog is changing lives—one audience at a time—through his message of Conscious Leadership.

Mark's powerful presentation will make you laugh, make you cry, and most importantly, make you think about "the ripple" that only you can make in the world around you. Focusing on the timeless leadership tenets of individual gifts and talents; passion; purpose; commitment; and contribution, Conscious Leadership invites all in attendance to explore their full potential.

*What can appear as a worst moment in your life is sometimes just an invitation into your next magical journey—a journey you would never have the courage to take unless forced to do so.*  
— Mark Hoog

- Keynote Addresses
- Motivational Conventions
- Educational & Professional Conferences
- Sales Meetings
- Team-Building Events
- Leadership & Management Training

*Greatness lies in more than just finding your passion. You must also find the courage and confidence to do something spectacular with it.* — Mark Hoog

*Conscious Leadership will change how you do business.*

*Your message of Conscious Leadership made an incredible impact at the Hewlett-Packard customer event in New York. The entire ballroom—customers, HP executives, the press and analyst community—were all deeply moved and inspired by your message. You have generated such an exciting buzz at HP! We look forward to having you speak for Hewlett-Packard again in the very near future.*

*Best regards,*  
*Rich Raimondi, Vice President*  
*Hewlett-Packard*

*Thank you for sharing your life-changing message of Conscious Leadership at the Weston Solutions Leadership Conference. Your message was meaningful, inspirational, and made a powerful impact on our entire leadership team. Thanks again.*

*Patrick McCann, Chief Executive Officer*  
*The Weston Company*

What people are saying about Mark Hoog's *Growing Field* leadership book series:

*Mark Hoog's book delivers an important message to young readers: if a dream is worth having, it's worth working for. If you believe in yourself and are dedicated to achieving your goals, you can accomplish anything—all it takes is hard work and determination.*

*William Jefferson Clinton*  
*42nd President of the United States*

*A walk through the Growing Field is a wonderful and creative way for any adult to help grow a child's self-esteem, character, and love of reading. Everyone can benefit from the seeds to be found in the Growing Field.*

*Richard Riley*  
*U.S. Secretary of Education*



**Schedule Mark today and unlock your organization's potential. Contact us at: 1-866-465-4211.**