

The background of the entire page is a blue-tinted photograph. On the left, a woman with long dark hair is laughing joyfully. On the right, a man with glasses and a beard is seen from the back, wearing a dark backpack with the CASE logo on it. The overall tone is professional yet approachable.

# **YOUR GUIDE TO CASE MEMBERSHIP**

**A dynamic voice for leaders in  
Colorado public education**

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# OVERVIEW – CASE MEMBERSHIP

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**CASE membership offers you valuable benefits that will benefit your career as a public education administrator.**

As a member, your interests are represented by us at the state Capitol, the State Board of Education, and in other policy settings; we advocate for public education and work to defeat harmful legislation. CASE professional learning opportunities are specifically geared toward your learning needs and will provide you with best practices, the latest research, and practical strategies to help you grow as a leader. Being a part of this influential statewide network of administrators allows you to develop relationships with colleagues in other districts, and our timely communications ensure you are up to speed on the issues impacting K-12.

Legal assistance, liability insurance, state level leadership opportunities, complimentary financial planning services, and eligibility for prestigious awards like Superintendent of the Year and Principal of the Year, are just a few more ways your CASE membership will benefit you.

# DIFFERENT MEMBERSHIP CATEGORIES

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## FULL ACTIVE MEMBERSHIP

Are you a full-time administrator at either the school or central office level? Active CASE membership is the right member type for you! This member category is also perfect for those who are engaged in a support relationship, or provide training to leadership through other agencies, or are identified as active by a specific department; dues for Full Active Membership are based on a tiered schedule of salary ranges, reflecting administrative compensation levels.

Full Active Members receive all CASE member benefits, including advocacy services, member rates on professional learning events, complimentary professional learning events available only to members, timely and regular communications, liability insurance, complimentary financial planning services, and legal services. You will also be eligible to serve on CASE boards and committees, and to apply for state-level awards offered in conjunction with our partner national associations.

## ASPIRING LEADER MEMBERSHIP

The Aspiring Leader Membership is right for those who are (1) educators with an administrative license who are not currently practicing administrators, (2) non-administrative, licensed professionals from a school or district who are working towards becoming a practicing administrator, (3) currently employed by a district and is aspiring to be in a leadership role and CASE is part of that preparation, (4) individuals from higher education, an education organization or a state department who prefer an individual rather than commercial membership or institutional membership.

# DIFFERENT MEMBERSHIP CATEGORIES

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## **STUDENT MEMBERSHIP**

Non-administrators who are enrolled in a principal or administrator licensure program through a college or university qualify for this membership type; student members must be enrolled in a degree program during the time of membership, and the membership will expire upon graduation.

## **EMERITUS MEMBERSHIP**

Active CASE members who retire and wish to continue to benefit from and support CASE can stay involved as Emeritus members.

## **AFFILIATE & FULL DISTRICT MEMBERSHIP**

Both of these memberships apply to those administrators who are covered by a formal CASE/school district agreement. Affiliate members receive a reduced set of member benefits, and full district members receive all benefits. Please contact CASE if you are interested in a membership agreement for your district.

## **COMMERCIAL/INSTITUTIONAL MEMBERSHIP**

Commercial organizations, institutions of higher education, education groups and professional organizations that are (1) in a support relationship to education leaders, or (2) provide training to school administrators are invited to join CASE as commercial or institutional members.

As an organization that supports public education (or sells services and products that support public education), you will receive member rates on professional learning events (including exhibit space), plus other member benefits, including timely communications and other benefits of a commercial partnership.

# MEMBERSHIP BENEFITS AT-A-GLANCE

Dues for Active CASE members are based on a tiered schedule of salary ranges reflecting administrative compensation levels. Dues for Aspiring Leader, Student, Institutional, Emeritus, and Affiliate memberships are based on a flat fee set by the CASE Coordinating Council. Find pricing information on page 6.

	FULL ACTIVE	ASPIRING LEADER	EMERITUS	INSTITUTIONAL	STUDENT	AFFILIATE
RESPECTED LOBBYING VOICE, FULL-TIME AND ON YOUR SIDE	✓	✓	✓	✓	✓	✓
LIABILITY INSURANCE UP TO \$100,000	✓	✓				
LEGAL ASSISTANCE	✓					
FINANCIAL PLANNING SERVICES	✓	✓	✓	✓	✓	✓
SERVE AND VOTE IN BOARDS AND COMMITTEES	✓					
JOB-ALIKE DEPARTMENT MEMBERSHIP	✓	✓	✓	✓	✓	✓
CASE DEPARTMENT LISTSERV	✓	✓	✓	✓	✓	✓
REGULAR COMMUNICATIONS FROM CASE ON TIMELY ISSUES	✓	✓	✓	✓	✓	✓
MEMBER RATES FOR PROFESSIONAL LEARNING EVENTS	✓	✓	✓	✓	✓	✓
PROFESSIONAL NETWORKING	✓	✓	✓	✓	✓	✓
ACCESS EXCLUSIVE ONLINE RESOURCES	✓	✓	✓	✓	✓	✓

# MEMBERSHIP PRICING AND ANNUAL DUES

Dues for Active CASE members are based on a tiered schedule of salary ranges reflecting administrative compensation levels. Dues for Aspiring Leader, Student, Institutional, Emeritus, and Affiliate memberships are based on a flat fee set by the CASE Coordinating Council:

MEMBER TYPE	ANNUAL DUES	PAY IN INSTALLMENTS
FIRST-TIME ACTIVE	\$225	\$22.50
ACTIVE WITH SALARY LESS THAN \$50,000	\$225	\$22.50
ACTIVE WITH SALARY OF \$50,000 - \$59,999	\$400	\$40.00
ACTIVE WITH SALARY OF \$60,000 - \$69,999	\$460	\$46.00
ACTIVE WITH SALARY OF \$70,000 - \$79,999	\$520	\$52.00
ACTIVE WITH SALARY OF \$80,000 - \$89,999	\$600	\$60.00
ACTIVE WITH SALARY OF \$90,000 - \$99,999	\$650	\$65.00
ACTIVE WITH SALARY OF \$100,000 OR MORE	\$680	\$68.00
ASPIRING LEADER MEMBERSHIP	\$175	N/A
EMERITUS MEMBERSHIP	\$100	N/A
STUDENT MEMBERSHIP	\$50	N/A
INSTITUTIONAL/COMMERCIAL MEMBERSHIP*	\$500	N/A

\*Includes up to five individuals – add additional individuals to your plan for \$50/person

# ADVOCACY BENEFITS

Our CASE Advocacy Team works to advance the interests and voice of Colorado public education administrators at the state capitol, State Board of Education and CDE, and in other policy arenas. We are viewed as an expert on the issues impacting K-12 because we represent and work so closely with school and district leaders who understand the challenges and opportunities facing public education better than anyone.

## Fighting for school funding

CASE works hard to protect every possible dollar for K-12 education. You can be certain that CASE is a leader in seeking a solution to our school funding crisis.

## Building coalitions

We partner with other education stakeholders to strengthen the unified voice for public education. CASE has positive working relationships with a number of state and national education groups.

## Weighing in where it matters

Typically, there are about 80 education-related bills introduced every year. We track and actively lobby the legislation that stands to impact you and K-12 public education the most.

## Creating awareness

CASE is continually sought out by policymakers because we represent expert leaders. We share your perspectives and expertise with legislators to help build awareness of the issues facing K-12.

## Other advocacy benefits include:

- Opportunity to get more involved in legislative & policy work, including the chance to testify in committee hearings and share your perspectives on critical K-12 issues
- Access to BriefCASE, our digital newsletter featuring the latest updates on advocacy and legislative issues
- Access to the Colorado Capitol Watch, an online legislative bill tracker
- Ability to sit on (and vote as a committee member), or just attend, the CASE Legislative Committee and the State Board of Education Advocacy Committee, both of which meet regularly to discuss policy issues that pertain to members

# PROFESSIONAL LEARNING BENEFITS

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Central to CASE's mission is providing outstanding professional learning opportunities for public school administrators. Your daily work often presents competing demands, new challenges to tackle, and increasing responsibilities and priorities. Our conferences and workshops equip you with the latest research, best practices, and practical strategies that you can put to positive use in your school or district to enhance your effectiveness as a leader. Plus, as a CASE member, you have access to special member rates for all our professional learning events.

## **CASE Convention, *Leadership Elevated***

CASE's largest professional learning event of the year brings over 1,500 education stakeholders to the mountains every summer for outstanding keynote presentations, ample networking opportunities, wide-ranging breakout sessions, exclusive briefings from key state policy leaders, and more. This event sells out each year, and members are given priority registration to help ensure they can attend.

## **CASE Principal Conference**

This event is targeted specifically for principals and assistant principals at the elementary, middle and secondary levels. Featuring a keynote speaker, more than 20 breakout sessions and plenty of time to network, it is geared toward supporting building level leaders.

# PROFESSIONAL LEARNING BENEFITS

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## **CASE Winter Leadership Conference, *Excellence By Association***

The CASE Winter Leadership Conference is the only conference that brings together public education leaders from across the state during the school year. This annual conference includes a robust legislative and policy program, top-notch speakers, and a diverse set of sessions to choose from.

## **Career Advancement Workshop Series**

CASE is committed to supporting your career advancement and equipping you with the knowledge and confidence to pursue your next role. Our Aspiring to the Principalship, Exploring the Superintendency, Preparing for the Central Office, Women in Educational Leadership, Leadership, Equity, and Diversity Program (LEAD), and New Superintendents Orientation will set you up for success as you grow in your career.

## **CASE Mentorship Program**

Are you early in your career, or experienced in public education but beginning a new role? Our CASE Mentorship Program is for you! Mentees will be paired with a seasoned mentor who will help support and advise you. You'll have a go-to resource for challenges and questions that arise, and benefit from their wisdom and lessons learned.

# COMMUNICATIONS BENEFITS

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As a CASE member, you get exclusive access to timely publications that keep you in the loop on the most pressing issues facing K-12 education today. The amount of information regarding Colorado K-12 education policy and issues can be overwhelming. You can count on CASE to cut through the noise and share with you the most critical news and updates you need to know.

## CASE Communication Offerings

- **BriefCASE:** During the legislative session, CASE captures the most critical legislative and policy developments impacting K-12 and shares them in BriefCASE every two weeks. This communication goes on hiatus during the summer and fall when the Legislature is not in session.
- **Important K-12 News and Updates:** The Colorado public education landscape is constantly changing and you can count on CASE to share with you what you need to know through our regular email blasts.

## CASE Department Listservs

- **Listservs for your Department:** Connect with your job-alike colleagues by sending a single email and reaching every member of your department. You can share or ask for information, discuss timely issues and learn from each other in real-time.

# COMMUNICATIONS BENEFITS

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## Resources on our Website

- **Bulletin Board:** Each week, the CASE Bulletin Board will be updated with timely and informative news for you and your fellow educators. Topics include current events, CDE announcements, and anything we think you should know about!
- **CASExchange:** The intent of the CASExchange is to share the quality work that is happening in our member districts. We are hoping that the CASExchange will empower members to define and showcase future-focused learning happening in individual districts. The point is to learn from each other, encourage change and build a collaborative network for educational leaders.
- **Get Involved:** Here you can find upcoming CASE department board vacancies, committee and advisory openings, and other opportunities within the K-12 leadership community.

# MORE MEMBERSHIP BENEFITS

## Legal Assistance:

Full Active members of CASE have access to professional and job-related legal counseling from qualified attorneys. Legal assistance benefits kick in immediately upon joining CASE and are \$750 for the first year of membership. Those who have been Active Full CASE members for between one and four years are eligible for up to \$1500/year in legal assistance. Those who have been members for five continuous years or more are eligible for up to \$2,500/year in legal assistance.

## Job Vacancy Services:

CASE offers job vacancy postings on our website's Career Center. Single job postings may be purchased for \$50/post, and they will remain on our Career Center for up to 30 days. Districts also have the option to purchase an annual subscription, which are valid for the whole district. Pricing for annual subscriptions is based on the student population size:

Subscription Tier	Annual Price
BOCES	\$250
Organization	\$280
Student Population: Under 500	\$210
Student Population: 501-1,000	\$265
Student Population: 1,001 - 3,000	\$380
Student Population: 3,001 - 8,000	\$515
Student Population: Over 8,000	\$625

## Financial Planning Services:

CASE has partnered with HUB International and TCG (Trusted Capital Group) to provide our members with several valuable financial services. At no additional cost and as part of your membership, you will receive two hours of financial planning support. In addition, you are eligible for a complimentary contract compensation analysis, contract implementation support, employer-paid deferred compensation plan support, and basic will and tax preparation services. Other expanded services are available at a reduced rate.

**To learn more about each of these services, click here and then select "CASE."**

# MORE MEMBERSHIP BENEFITS

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## **Professional Liability Insurance:**

As an Active or Aspiring Leader Member of CASE, a \$100,000 Professional Liability policy is included as a benefit of your membership. Your plan will provide coverage for claims brought at any time, as long as the occurrence that resulted in litigation occurred while your Educator's Professional Liability policy was in effect. You'll be covered even if you've dropped the coverage, as long as your coverage was in force when the incident happened.

The in-dues plan pays up to \$100,000 for damages arising from professional liability lawsuits:

- Pays defense costs in addition to the liability limit for professional liability lawsuits
- Covers claims brought at any time, so long as the act or omission that resulted in the claim occurred while your policy was in effect
- Provides coverage as long as you remain a CASE member in good standing, and CASE continues to offer the professional liability plan as an in-dues member benefit

## **Optional upgrades:**

You may upgrade your plan up to \$2,000,000 at any time for an average of just \$30 a month. Upgrades are processed directly through the insurance provider. Please contact CASE for more information.

## **Eligibility:**

You must be an Active or Aspiring Leader Member in good standing of CASE, a W-2 employee of a school, college or university, and the job must be your main occupation. School board members and owners of private schools are not eligible. If you are an educator in private practice or an independent contractor, you are not eligible for this program.

# GETTING INVOLVED

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Expand your influence through CASE leadership opportunities! By serving on a CASE department or committee, you'll gain valuable experience and a greater awareness of the statewide K-12 perspective. Help shape the direction and priorities of CASE, broaden your professional network, and sharpen your leadership skills.

## **CASE Coordinating Council**

CASE is governed by a 24-member Coordinating Council, which is made up of the President, President-elect, and Past President of CASE's seven departments. Additionally, the CASE President, CASE President-elect, and CASE Past President serve on the Council. The Coordinating Council plays an important leadership role at CASE by overseeing the work of our organization, determining policies and priorities, and adopting an annual budget.

## **CASE Department Boards**

Each of CASE's seven departments is governed by a board of directors. These boards set the course and activities for their departments, and help connect what's happening in the field to the work that CASE does on a daily basis. Board members gain a unique perspective on the issues and challenges facing their job-alike colleagues in other districts. They also have the chance to hear regularly and directly from CASE about the work of the association and weigh in on those priorities. Departments board elections are held annually, and directors are selected and voted on by their department member peers.

## **CASE Committees**

CASE committees offer another opportunity to get involved in our work, and ensure your voice is heard. Serve on committees like the Legislative Committee, the State Board of Education Advocacy Committee, the CASE Professional Learning Advisory Group, the Membership Committee, or the CASE Platform Committee, and share your perspective and insights. Openings for these committees are announced as they become available.

## **CASE Awards**

Every year, CASE accepts nominations and evaluates candidates for many prestigious awards, including Superintendent of the Year, Principal of the Year, and others. Only nominees who are active CASE members are eligible for awards.

# CASE DEPARTMENTS

CASE has seven job-alike departments designed to meet the unique needs of every type of school administrator. Get connected to your department and benefit from communications, events, and leadership opportunities that are specifically geared toward your job.



- Superintendents
- Assistant superintendents
- Other senior administrators



- Curriculum, assessment, and instructional administrators
- Special education administrators
- Communications officers
- Staff development professionals



- Human resources administrators
- Personnel directors



- Elementary school principals and assistant principals
- District-level administrators serving elementary schools



- Chief technology officers
- Chief information officers
- Other educational technology leaders



- Middle and high school principals and assistant principals
- District-level administrators serving middle or high schools



- Chief financial officers
- Finance managers
- Other school or district business officials

# MORE RESOURCES AND HOW TO GET IN TOUCH

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**Looking for more information?**

- Visit our website at [www.co-case.org](http://www.co-case.org)
- Or call us at 303-762-8762
- Or email [case@co-case.org](mailto:case@co-case.org)

**To learn more about Affiliate Memberships  
and Full Active Memberships, click on the links below.**

**[Affiliate Memberships](#)**

**[Full Active Memberships](#)**



# CASE

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**Center for Excellence in Educational Leadership**  
**Colorado Association of School Executives**