



Media Advisory

Media Contacts:

Amanda Averch
303-825-1575
Averch@coloradobankers.org

FOR IMMEDIATE RELEASE

August 1, 2017

With CBA's help, Rep. Liston donates \$1k to Springs Rescue Mission

DENVER – The Colorado Bankers Association last week donated \$1,000 to the Springs Rescue Mission on behalf of State Representative Larry Liston. A photo is attached. (Pictured left to right are: Larry Yonker, president and CEO of the Springs Rescue Mission, Jenifer Waller, CBA's chief operations officer and Representative Liston.)

Liston facilitated the donation, having identified the organization to receive the \$1000 prize he won earlier in 2017 during the Colorado Bankers Association's annual legislative briefing.

The Springs Rescue Mission has been serving the homeless population of Colorado Springs since 1966. Last year, its Samaritan's Kitchen served approximately 100,000 meals, while its Supportive Family Services provided food, clothing, household goods and hygiene items totaling amounting to nearly \$4 million to needy local families and individuals. Its Winter Shelter, operating from November through mid-April, provided 10,000 bed nights of shelter.

Since 2007, The CBA on an annual basis has awarded a \$1000 prize– which comes in the form of a charitable contribution – to the state legislator or public official who answers the most questions correctly during a drawing as part of the organization's annual legislative event. The luncheon is intended to provide bankers with opportunities to educate themselves on key issues and to interface directly with lawmakers.

The contest works this way:

1. Legislators answer a series of multiple choice questions on a topic of interest to banking.

2. The response card with the most correct answers is named the winner.
3. If there is more than one card with the top number of correct answers, those cards are entered into a drawing, and the winner is randomly selected.
4. CBA makes the donation directly to the winning legislator's desired charity; he or she never has access to those winnings.

CBA Senior Vice President Jenifer Waller said the organization relishes the yearly opportunity to contribute to organizations that strengthen communities across Colorado.

"We are thrilled to have the ability to support so many fine charities that work tirelessly to help Coloradans and make our state a better place," Waller said.

Previous winners of the contest include:

Former State Senator Mark Scheffel – Colorado Chapter of the Alzheimer's Association

State Representative Dan Nordberg - Care & Share Food Bank for Southern Colorado

State Representative Perry Buck – Partners Mentoring Youth

State Representative Diane Mitsch-Busch - Advocates Building Peaceful Communities and The Youth Foundation in Eagle Valley

Former state Rep. Joe Rice – Colorado Veteran's Monument Trust

Susan Kirkpatrick (DOLA) – Habitat for Humanity

Former Rep Mike Merrifield – The Colorado Department of Education

Former state Rep. Laura Bradford – The House

Sen. Nancy Todd – Aurora Youth 4 Success

About the Colorado Bankers Association

The Colorado Bankers Association represents more than 90 percent of the 141 banks in Colorado, which have \$142 billion in assets, 1,572 branches, and 21,722 proud professionals. CBA advocates for Colorado banks of all sizes and charter types before governmental bodies and the public to continually promote and improve the banking industry amid challenge and a changing environment. CBA proactively seeks to increase benefits for bank customers, improve value for shareholders, and grow a stronger business climate for banks and our local economies. CBA supplements its effective advocacy with superior industry-specific information and education for bankers, and various high-quality products and services. CBA focuses on creating a stronger economy and helping Coloradans realize dreams by building better banks.