Advertising Opportunities with CBA

**Website Advertisements**

**Homepage Banner Ad**
2000x600 pixels

*Limited to two advertisers per month and a maximum of three consecutive months

- One month run: $500
- Three month run: $1,250

**Homepage Center Ad**
728x90 pixels

*Limited to one advertiser per month and a maximum of three consecutive months

- One month run: $200
- Three month run: $550

**Sponsorship of CBA’s weekly newsletter**

*Limited to one advertiser per two-week period and a maximum of one consecutive month

- Sent to 2,200 people weekly

- Two week run: $300
- One month run: $500

**Advertising in Colorado Banker Magazine**

20-page bi-monthly magazine distributed in hard copy to every bank branch in the state and to 1,500 individuals electronically

Contact the NewsLink Group: sales@thenewsgroup.com or 801-676-9722

Invoice must be paid prior to any ad being run. Verbal instructions regarding advertising are treated as tentative space reservation which will be cancelled if the invoice is unpaid. If new artwork or preferences are not submitted and received by the deadline, CBA reserves the right to repeat the most recent submissions, and the advertiser agrees to pay for such placements. CBA also reserves the right to refuse publication or request alternate content should a submission not meet CBA standards or violate CBA content policies.

To advertise with CBA, contact Rita Fish, Communications & Office Manager at rita@coloradobankers.org or 303-825-1575