



YOU GOT THIS!

KNOWING WHAT EMPLOYERS
WANT AND ASKING FOR MORE

WOMEN IN BANKING
CONFERENCE
BEAVER CREEK, CO
AUGUST, 2019

KRISTIN
GODFREY



“SELLING IT” TAKES:

COMPETENCE

CREDIBILITY

CONFIDENCE



WHEN NEGOTIATING, CONSIDER:

- How do you measure success in your job?
- How does your employer measure success?
- Do you know your worth in the marketplace?

