



## Summary of Course and Qualifications of Instructor(s)

(Retain this form for your records together with your verification of hours.)

Colorado Chiropractic Association ■ 8751 East Hampden Avenue #B-7, Denver, CO 80231  
(303) 755-9011 ■ (800) 829-0339 ■ Fax: (303) 755-1010  
www.coloradochiropractic.org ■ cca@coloradochiropractic.org

**Course Title:** **Fight Back with Clinical Guidelines**

**Date of Course:** Saturday, September 29, 2018

**CE Hours Applicable:** 2 (TWO) CE Hours | 4:30 P.M. - 6:30 P.M.

**Location:** Crowne Plaza Denver Airport Convention Center | 15500 E 40th Ave | Denver, CO 80239

### Qualifications of the Instructor:

Dr. Greenstein is CEO of the Sport and Spine Companies – Sport and Spine Rehab, a six location practice in the Washington DC Metro region; Sport and Spine Athletics, Sport and Spine Rehab Clinical Research Foundation; and Kaizenovation® Lifestyle.



Dr. Jay Greenstein,  
DC, CCSP, CKTP,  
CGFI

Dr. Greenstein, is Chairman for the Council for Chiropractic Guidelines and Practice Parameters (CCGPP), is the Government Relations Chairman for the Chiropractic Summit, and is the World Olympians Scholarship Program Chairman.

Dr. Greenstein is a sought out international speaker and consultant, teaching clinical guidelines, evidence based leadership, and the Entrepreneurial Operating System (EOS®). Dr. Greenstein sits on multiple community and business advisory boards in healthcare, banking and information technology.

### Synopsis of Course:

The Use of Clinical Guidelines to Fight Insurance Company Abuse. Insurance companies and their associated third party administrators are managing utilization for our patients. Understanding the evidence based guidelines will help you fight back when you get an unfair denial for the care you are delivering for your patients. We will examine specific case studies to help walk you through the steps to fight unfair denials.

- 1) Understanding the background of the acute and chronic care spine guidelines
- 2) Understanding the clinical treatment algorithms and how to download the apps on your smart devices (tablets, phones)
- 3) Understanding real life case examples and how to apply the clinical evidence to fight insurance company abuse
- 4) Understanding the impact that guidelines have on patients, providers, physician community and policymakers and how to leverage those guidelines to create positive change



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**NOTICE:** To fulfill the CE requirements of the Colorado Board of Chiropractic Examiners established via rules, you must:

1. Obtain 15 CE hours per year (November 1 - October 31) for a total of 30 every two-year license renewal period. These hours must meet the educational requirements as outlined by the board. Subjects of a clinical nature are generally approved, while subjects such as practice management, managed care, financial management, or personal motivation do NOT qualify.
2. Maintain records of seminar attendance in your files including:
  - The title, date and hours of the course
  - Verification of CE hours attended
  - A synopsis of the course
  - The qualifications of the instructor
3. The board will perform audits to insure CE compliance.

**Please contact the CCA for additional information.**