We invite you to join the Corporate Compost Leadership Council. Through your participation you’ll get an opportunity to put your brand promise towards a more sustainable future. Composting and compost use can make a significant impact in growing our circular economy while also mitigating both climate change and improving our soils. Help take the lead with a place at the table in the development of the tools and strategies undertaken by the USCC.

We are pleased to present our Year One project menu for the Target Organics Project designed to clear these hurdles. We need funding now to make these projects happen.

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**Project Menu Item 1:**
**THE MODEL RULE TEMPLATE UPDATE 2.0**
Completion: Q4-2020
2020 Project Cost: $10,000

**What is it?** This project updates the USCC 2014 template of State Permitting Regulations for Compost Facilities, adding in facility types (such as community composting), feedstocks, environmental and site criteria that have evolved since 2014.

**Tasks:**
- Analysis of updated data already gathered from state regulators; rewriting of the current model rule with updated language; stakeholder buy-in process; distribution and promotion of the new template to members, state regulators, associations and media partners.

**Outcome:** More facility applications. State regulations (and county land use rules) govern compost facilities, both large and small. Many states’ regulations still treat compost facilities as landfill/solid waste facilities, although their impacts are much different and should be addressed through more specific (and less costly) regulations. Updated regulations will bring compost facilities into financial feasibility for many companies interested in opening them.

**Note:** Since 2014, 10 states have already used the USCC Template 1.0 to modify their rules and compost facilities are moving forward in those localities.

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**Project Menu Item 2:**
**MODEL ZONING TEMPLATE**
Completion: Q4-2020
2020 Project Cost: $10,000

**What is it?** A document that provides template language that can be customized for town, village, city and county zoning text amendments to allow composting within the zoning code.

**Tasks:**
- The USCC’s Legislative and Environmental Affairs’ Model Zoning Task Force is currently collecting data to formulate these regulations. Further tasks include developing an RFP for writing model regulations encapsulating the best and most successful zoning regulations; and the distribution of the zoning template to municipalities (municipal guide-see project 4), associations and media partners.

**Outcome:** More facility applications. The USCC’s Target Organics survey of municipalities identified inadequate or outdated zoning as one of the top obstacles to more compost facilities, both private and private/public partnerships, in towns and cities. With municipal staff unfamiliar with compost facilities, writing of the regulations is a challenge.

This will provide a simple step for municipalities to clear this hurdle.

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*Continued on back >*
## Project Menu Item 3: NATIONAL ECONOMIC IMPACT STUDY
**Completion:** Q2-2021  
**2020 Project Cost:** $30,000

**What is it?** As U.S. municipal organics collection programs increase in number, accurate information regarding the amount and types of organic waste generated and infrastructure for managing these materials is critical. State and federal agencies track and report composted organic wastes in a variety of methods, presenting challenges to aggregated nationwide statistics. This missing information makes it challenging to plan quantities of organics that can realistically be diverted with available infrastructure; whether curbside collection programs for organics can succeed; and how feedstock type may impact available operations.

**Tasks:** A Year One contract to collect aggregated compost facility data, analyze program availability to localities; assess infrastructure gaps through survey and analysis, also including technologies, personnel/payroll data, throughput, products and volume, primary end markets, and what current NAICS codes are being used.

**Outcome:** The most complete, credible single source of compost industry data to date, providing foundation for a critical industry need: a NAICS (North American Industry Classification System) compost code that allows facilities to be identified properly for purposes of zoning, RFP’s and grants, permits, payroll, insurance and other business applications. It will also provide needed national data to show the strength of the national compost industry, which has no single classification of its own right now.

## Project Menu Item 4: HOW-TO GUIDE FOR MUNICIPALITIES
**Completion:** Q1-2021  
**2020 Project Cost:** $10,000

**What is it?** A best-practices guide for municipalities that describes the key program components and questions to ask when developing or improving programs to collect and process food scraps and other organics.

**Tasks:** Consolidate best practices by researching, partnering with others in the waste diversion industry, and aggregating resources that already exist at the regional, state and federal level. Create best practice resources where there are gaps. Questions to be addressed through consultant and end product include answers for municipalities to:

- Funding approaches and pros/cons
- Conducting a waste audit/gathering baseline data
- Determining what feedstocks to accept – yard waste, food, compostable foodservice packaging
- Strategies for minimizing contamination
- RFPs – for different services, what to consider
- Contracts – for different services, what to consider

**Outcome:** A collection of easy-to-navigate resources to help municipalities expand to collect more types of organic waste.

**Total Needed to Move Forward On These Projects:** $60,000
CCLC members are brands that are committed to expanding compost infrastructure and who provide financial underwriting for projects in USCC’s projects taking place in the next three years that address infrastructure-building, contamination reduction and other issues with contributions of:

**Grower:** A Sustaining ($5,150) level USCC membership.

**Accelerator:** $5,000 contribution directly to the Target Organics underwriting fund

**Underwriter:** $10,000 contribution directly to the Target Organics underwriting fund

Compost Manufacturers and Municipal Stakeholders:
Compost facility owners and municipal program managers are welcomed to the group for their expertise in achieving the projects prioritized by the CCLC Target Organics Solutions. Municipalities must support at a $500 annual level, and compost manufacturers at a $1,000 annual level.

Please indicate below your level of support.
Initial payments are due July 1, 2020 and can be broken into two or four payments (indicate your preference).

Company: ________________________________________________________________

Primary Contact Name: _____________________________________________________

Email: ______________________________________________________ Phone: ____________

Address: __________________________________________________________________

**SUPPORT LEVEL**

for full members who are brand companies (retail products/venues/food/manufacturing) or advisers

☐ **Grower** ($5,150 Sustaining USCC membership)  
   *May be selected ALONGSIDE another option*

☐ **Accelerator** ($5,000 contribution directly to the Year One Target Organics Menu)

☐ **Underwriter** ($10,000 contribution directly to the Year One Target Organics Menu)

**Compostable Products Companies, Non Profits, Haulers Only: Adviser**

☐ $10,000
☐ $5,000
☐ $3,000

☐ **Compost Manufacturers:** $1,000

☐ **Municipalities:** $500

If you have a project preference, indicate here:

☐ Project 1: Model Rule Template
☐ Project 2: Model Zoning
☐ Project 3: Economic Study
☐ Project 4: Municipal Guide
☐ Wherever Needed!

For donors of $5,000 or more:
Please indicate whether you will make:

☐ one payment (due July 1)
☐ two payments (due July 1 and January 1)
☐ four payments (due July 1, October 1, January 1 and March 1)

We highly encourage ACH (direct deposit) transactions so we can make all of your funds work for the project.

We will contact you for your logo so that we can include your business.

Other skills your company can assist with (we will contact you for more details):

☐ Graphic design  
☐ Research  
☐ Education Campaign  
☐ Deployment of Resources