We invite you to join the Corporate Compost Leadership Council. Through your participation you’ll get an opportunity to put your brand promise towards a more sustainable future. Composting and compost use can make a significant impact in growing our circular economy while also mitigating both climate change and improving our soils. Help take the lead with a place at the table in the development of the tools and strategies undertaken by the USCC.

We are pleased to present our Year Two project menu for USCC’s Corporate Compost Leadership Council.

Project Menu Item 1: 
BMPS FOR COMPOST FACILITIES
Completion: Q4 2022
2021-22 Project Cost: $50,000

What is it? A manual that documents standardized methods for operating compost facilities will speed up infrastructure development and technology transfer through definition of common practices that can be used in bidding, evaluating, inspecting and running compost facilities.

Tasks: Provide an organized set of best management practices for operating a compost manufacturing facility, covering such topics as:
- Water protection
- Odor management
- Fire prevention and control
- Controlling physical and chemical contamination
- Employee health and safety
- Potential Follow-up Project: Best operating parameters for compostable degradation (based on data gathered in Project Menu Item 3).

Outcome: Well-run facilities are financially successful, have dependable longevity and acceptance of feedstocks and have better potential of expanding feedstocks; understanding of well-run facilities will help regulators and other stakeholders support the compost industry.

Project Menu Item 2: 
NATIONAL EDUCATION CAMPAIGN
Milepost 1 Completion: early 2022
2021-22 Project Cost: $15,000

What is it? A national campaign around the importance of composting and composting the right way; partnership with Biodegradable Products Institute (BPI) along with interested CCLC members.

Tasks: Develop a campaign in stages, beginning with teaser concepts and a pitch deck for a campaign to drive awareness of composting food scraps as a solution for the challenges of climate change and inedible food waste.

The key deliverables for this project are:
- Formation of USCC/BPI Messaging Task Force
- Search and selection of national public relations agency chosen by USCC/BPI
- Strategy for messaging, scale and markets

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Project Menu Item 3:
PACKAGING CATEGORY RESEARCH – GENERIC BREAKDOWN ANALYSIS DATA FOR ONE PRODUCT TYPE IN CREF FIELD TESTING
Completion: 2022
2021-22 Project Cost (Matching a foundation grant): $40,000

What is it? Reorient the Compost Research & Education Foundation Compostable Field Testing Program to focus on adequate data collection for ONE MOST DESIRED category and provide generic data set.

Tasks: Survey compost manufacturers, stakeholders and compostable products developers to determine the product type coming from consumers in highest volumes, and design incentives, marketing or other methods to attract field test of that material type. Release broad resin-specific results to assist makers of compostable products and increase confidence.

Outcome: Current field testing data is not robust enough to get us to actionable info but a laser focus on one product-cutlery for example—as a research study would move the industry forward by assisting makers of compostable products and increasing confidence of compost manufacturers in the performance of that material.

Project Menu Item 4:
TEMPLATE COMPOSTABLE PRODUCT LABELING LEGISLATION
Completion: Q1-2023
2022 Project Cost: $10,000

What is it? Research to support a bi-organizational task force with the Biodegradable Products Institute to develop a template bill for state legislators based on efforts in Washington and California.

Tasks: Work with California, Washington State and other state groups where legislation has been passed to determine the best approach. Include stakeholders from compost industry, generators, consumers and compostable products industries.

Outcome: A crisp, workable bill that would be easily deployable through USCC Chapters, the National Council of Environmental Legislators or other advocates.

Total Needed to Move Forward On These Projects: $115,000
Become a CCLC Member and Fund This Year’s Target Organics Menu

CCLC members are consumer companies who provide financial underwriting for projects in the USCC’s Target Organics initiative of infrastructure-building, contamination-reducing and packaging-solving projects taking place in the next three years with contributions of:

**Grower:** A Sustaining ($5,150) level USCC membership.

**Accelerator:** $5,000 contribution directly to the Target Organics underwriting fund

**Underwriter:** $10,000 contribution directly to the Target Organics underwriting fund

**Compost Manufacturers and Municipal Stakeholders:** Compost facility owners and municipal program managers will be welcomed to the group for their expertise in achieving the projects prioritized by the CCLC Target Organics Solutions. Municipalities support at a $500 annual level, and compost manufacturers at a $1,000 annual level.

Please indicate below your level of support. Initial payments are due within 60 days of commitment to CCLC, and can be broken into two or four payments (indicate your preference).

Company: ____________________________________________

Primary Contact Name: __________________________________

Email: ______________________________________ Phone: ____________________

Address: __________________________________________________________

**SUPPORT LEVEL**

for full members who are brand companies (retail products/venues/food/manufacturing) or advisers

☐ **Grower** ($5,150 Sustaining USCC membership)  
  *May be selected ALONGSIDE another option*

☐ **Accelerator** ($5,000 contribution directly to the Year Two Target Organics Menu)

☐ **Underwriter** ($10,000 contribution directly to the Year Two Target Organics Menu)

**Compostable Products Companies, Non Profits, Haulers Only:** Adviser

☐ $10,000

☐ $5,000

☐ $3,000

☐ **Compost Manufacturers: $1,000**

☐ **Municipalities: $500**

If you have a project preference, indicate here:

☐ Project 1: BMPS for Compost Facilities

☐ Project 2: National Education Campaign

☐ Project 3: Packaging Category Research

☐ Project 4: Labeling Legislation

☐ Wherever Needed!

For donors of $5,000 or more:

Please indicate whether you will make:

☐ one payment (due July 1)

☐ two payments (due July 1 and January 1)

☐ four payments (due July 1, October 1, January 1 and March 1)

We highly encourage ACH (direct deposit) transactions so we can make all of your funds work for the project. Click here for directions for ACH.

Please Upload your logo here for recognition on our website:

URL where you would like to direct URL: ______________________________________________________

Other skills your company can assist with:

☐ Graphic design

☐ Research

☐ Messaging & Consumer awareness