

2013 Sponsor Opportunities

and Introducing

The New Industry Partners Program



About COMTO

Founded in 1971 on the campus of Howard University in Washington, DC, the Conference Of Minority Transportation Officials (COMTO) was created to provide a forum for senior level minority professionals in the transportation industry. It was an occasion to act, born of the need to address the inequities of a rapidly expanding industry within which its minority workers, upon whose shoulders the industry was built, were not allowed the same access to employment, promotion and contract opportunities. It was recognized from the beginning that COMTO was positioning itself for a long and arduous, but rewarding, history.

The founders, leaders and dedicated workers whose original vision formed the foundation of the organization would be proud of where COMTO stands today. With thirty-nine (39) chapters across the country and members encompassing individuals, organizations, transportation agencies, non-profits and Historically Underutilized Businesses (HUBs), efforts have ensured that members of COMTO now serve in every sector of the transportation industry.

Since its inception, COMTO has continued to evolve to

become the premier organization for the training, education and professional development of minority transportation professionals. The true measure of how far COMTO has come is revealed by the talent, tenacity and accomplishments of the members who have joined forces to correct the inequities of the past and chart the direction of the future.

Leadership

COMTO's leadership includes the National Chair, the President & CEO, the Board of Directors, Board Advisors, and COMTO's Council of Presidents, which is made up of the Presidents of COMTO's chapters nationwide.

For more information, please contact COMTO National at (703) 234-4072.



Mission

The mission of COMTO is to ensure a level playing field and maximum participation in the transportation industry for minority individuals, businesses and communities of color through advocacy, information sharing, training, education and professional development.

Vision

To see the diverse faces of America equally reflected in all levels of the transportation industry.

Objectives

- Membership Growth and Retention
- Historically Underutilized Businesses (HUBs)
- Chapter Growth and Development
- Professional Development and Training



Contents

COMTO New Industry Partners Program	4
2013 Sponsorship Opportunities	5
— Celebrating Women Who Move The Nation Awards Program	
— CEO Series: Part 2	
— COMTO 42nd National Meeting & Training Conference	
Sponsorship Opportunities Detail	8
Advertising Opportunities	9
Exhibit Opportunities	10
Register Your Selections	11
Save The Date	13

Introducing the New Industry Partners Program



COMTO is pleased to offer our new Industry Partners Program (IPP). The IPP was developed to forge a stronger working partnerships with leading companies. With this highest level of support, the IPP offers our business members exceptional opportunities for productive collaboration while matching each company's strategic objectives and advancing COMTO's programs. The IPP emphasizes:

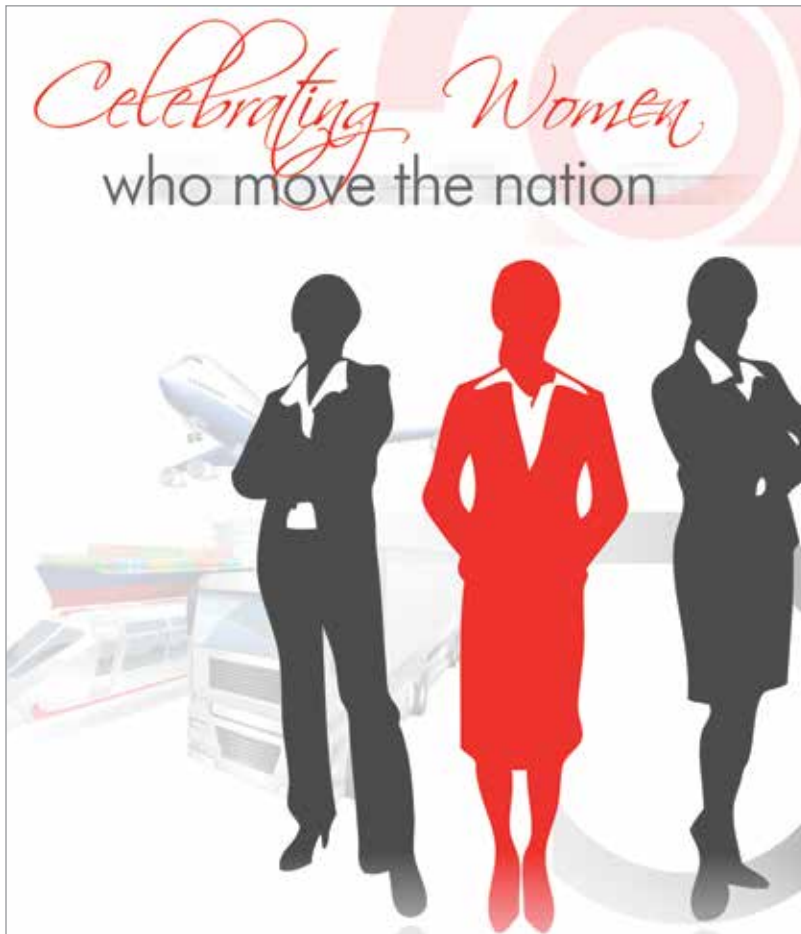
- Year-round visibility and exclusive recognition as a COMTO Industry Partner
- Unique opportunities to meet with COMTO leadership
- Significant reach and frequent exposure to industry leaders
- Prime selection opportunities for the COMTO national events
- Unmatched presence within all COMTO media

See the detailed list of exclusive opportunities offered to COMTO Industry Partners on page 10.

COMTO's Marketing Manager, **Kim Sechrest**, is available to explore each company's goals so that they may be furthered by partnering with COMTO through education and training, increased exposure and exclusive sponsorship opportunities.

We invite you to contact Kim at: **703-234-4126**
Or at: **ksechrest@comto.org**

2013 Sponsorship Opportunities



COMTO is pleased to host our 2nd Annual **Celebrating Women Who Move The Nation** Awards Ceremony in observance of Women's History Month. This powerful event honors women who are the top leaders in the industry and have made significant impact in advancing America's transportation system. Awardees represent every segment of the industry (including government and the public and private sectors) and every mode (including rail, public transportation, aviation, ports, and automotive).

Don't Miss Out on This Commanding Event!

Wednesday, March 13, 2013
8:00 am–10:30 am

J.W. Marriott Hotel
Washington, DC

2013 Sponsorship Opportunities

CEO Series: Part 2

The COMTO CEO Series (by invitation only) commenced in July 2012 as a unique forum for leading industry CEOs to speak to the changing role of the transportation chief executive officer. Part 2 of the series will focus on two critical topics:



Wednesday, March 13, 2013
12:00 pm–5:00 pm

JW Marriott Hotel
Washington, DC

— **The CEO's Personal Brand:**

Today, more than ever, industry leaders realize that their personal brands are as important as the brands of the organizations they run. This portion of the series will tackle the importance of managing all aspects of communication and the CEO's personal brand — particularly when interviewing for, or going into, a new job, whether it's a CEO position or a presidential appointment. Once the communication is on line, it's there for good — or for bad and it's not going away. At this event, 25 CEOs and our sponsor company representatives will discuss the general challenges and the specific opportunities in today's social media centric world.

— **Managing Four Generations in Today's Workplace:**

Today's workforce encompasses four different generations and the differences among them are one of the greatest challenges organizations face. The generation gap in the workplace can span 50 years or more between the oldest and the youngest employees. The differences among the four generations are noted in work ethic, driving motivators, expectations, commitment to quality of life and interaction with co-workers. Our CEOs and sponsor representatives will explore this phenomena in a lively debate.

2013 Sponsorship Opportunities

COMTO 42nd National Meeting & Training Conference

The 2013 National Meeting and Training Conference is the 42nd annual event. COMTO members are the leading transportation professionals, working in public transit, government, aviation, and a variety of other fields. Take advantage of numerous sponsorship opportunities and meet face-to-face with hundreds of attendees interested in learning about your products and services.



July 13–17, 2013

Hyatt Regency
Jacksonville Riverfront
Jacksonville, FL

Your participation as a sponsor, exhibitor or advertiser helps COMTO continue to advance our mission of creating a level playing field in the transportation industry. Please join COMTO National and our host, the COMTO Jacksonville Chapter, for this engaging and productive meeting.

We'll see you in Jacksonville!





2013 COMTO Sponsorship Opportunity Benefit Comparison

Benefit Description	Industry Partner Program			National Meeting & Training Conference			Women Who Move the Nation			CEO Series: Part 2		
	\$100,000	\$75,000	\$50,000	\$50,000	\$40,000	\$25,000	\$25,000	\$20,000	\$15,000	\$25,000	\$15,000	\$10,000
Recognition on COMTO Website Home Page, with Link (1 year)	X	X	X									
Member, COMTO Partner Advisory Committee	X	X	X									
Paid COMTO Membership (up to \$5,000)	X	X	X									
Recognition as a Corporate Citizen	X	X	X									
Use of COMTO Electronic or Physical Mail Membership List Twice During the Year	X											
Use of COMTO Electronic or Physical Mail Membership List Once During the Year		X										
\$50,000 SPONSORSHIP PACKAGE												
16' x 10' Exhibit Booth Space in a Prime Location	X											
One-page Business Feature (upon request) in Accelerate Newsletter	X			X								
Full-Page, Full-Color Ad in Four Issues of Accelerate Newsletter	X			X								
Four-color, Full-page Advertisement in the Conference Program	X			X								
Two (2) Reserved Table at Sponsored Event	X			X								
(If applicable) and at the Industry Awards Banquet	X			X								
Eight (8) Complimentary Conference Registrations (a \$5,880 value)	X			X								
\$40,000 SPONSORSHIP PACKAGE												
One (1) 8'x10' exhibit booth space in a prime location		X										
Half-Page, Full-color Ad in Four Issues of Accelerate Newsletter		X										
Full page cover advertisement in conference program		X										
(Choice of full page back cover, full page inside front, or full page inside back cover)					X							
One (1) Reserved Table at the Industry Awards Banquet		X										
Seven (7) Complimentary Conference Registrations (a \$5,145 value)		X										
\$25,000 SPONSORSHIP PACKAGE												
One (1) 8' x 10' Exhibit Booth		X										
Quarter-page, Full-color Ad in Four Issues of Accelerate Newsletter		X										
Quarter-color, Half-page Ad in the Conference Program		X										
Five (5) Complimentary Conference Registrations (a \$3,675 value)		X										
\$25,000 CO-SPONSORSHIP												
Full-page back cover or front inside advertisement in event program							X					
Complimentary table (Seats 10) premium placement							X					
\$20,000 CO-SPONSORSHIP												
Full-page interior advertisement in event program								X				
Complimentary Table (Seats 10)								X				
\$15,000 CO-SPONSORSHIP												
Half-page advertisement in the event program												
Complimentary Table (Seats 10)												
\$25,000 CO-SPONSORSHIP												
Half-page advertisement in event program		X									X	
Complimentary table (Seats 10) premium placement			X								X	
\$15,000 CO-SPONSORSHIP												
Quarter-page advertisement in event program											X	
Complimentary Table (Seats 10)											X	
\$10,000 CO-SPONSORSHIP												
Listing in event program												X
Company Logo on all Event E-marketing Collateral		X										
Recognition on COMTO website (Events section)		X										
Company logo on event signage		X										
Recognition in COMTO e-news		X										
Recognition at awards ceremony (Rotating sponsor logos in PowerPoint presentation)		X										
Use of COMTO Logo for One Year (must comply with COMTO style guide)		X										
Remarks (three minutes) at the General Session Kickoff		X										
Remarks or introduce select awardees at awards ceremony*		X										
Remarks (three minutes) by Company Representative at Sponsored Event (if applicable)		X										

2013 Advertising Opportunities

**Celebrating Women Who
Move the Nation Program**
and
**42nd National Meeting
& Training Conference
Program**

Programs

Programs are distributed to every attendee and feature important information including the schedule of events, speaker biographies, and education program details.

The Program is frequently referenced by participants, providing maximum exposure for your ad.

Accelerate

Accelerate is published quarterly, (Winter, Spring, Summer and Fall) and distributed to members, congressional staff members and subscribers.

Advertising Rates

	Full-Page Ad	Half-Page Ad	Quarter-Page Ad
Cost	\$1,000	\$750	\$500
Size	7.5x10 (Live Area)	7.5x4.875	3.75x4.875
	8.5x11 (Trim)	(Trim N/A)	(Trim N/A)
	8.75x11.25 (Bleed)	(Bleed N/A)	(Bleed N/A)

2013 Exhibit Opportunities

42nd National Meeting & Training Conference

Join us July 13-17, 2013 in Jacksonville, Florida, to demonstrate the benefits of your product or service, generate leads, and increase your brand awareness. Whether attendees are new to the field or seasoned professionals, they are eager to learn more about the valuable professional resources available to them in the exhibit hall. COMTO provides the following features to increase the value of your exhibit investment:

- Ribbon Cutting Ceremony, Lunch, Reception
- Prime Exhibit Hours Throughout the Conference Schedule
- Food Service Inside the Exhibit Hall to Attract Attendees
- Post Conference Attendees List to Market Your Product or Service

Exhibit Fees

Option A \$1,995	One (1) 8'x10' exhibit space with one (1) 6' skirted table, two (2) chairs, and one (1) identification sign.
	One (1) complimentary full conference registration.
	Two (2) complimentary exhibit-only passes for exhibit staff (access to exhibit hall and complimentary exhibit hall food functions only). Cost for additional exhibit staff \$525 (each/per day).
	Company profile in the Conference Program (must be submitted prior to deadline)
Option B \$750	One (1) table top display space
	One (1) exhibitor pass
	\$100 discount off one (1) full conference registration

Registration Form

ORGANIZATION _____

CONTACT NAME _____

TITLE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

FAX _____

E-MAIL _____

Online Registration: http://www.comto.org/events/event_list.asp

NEW Industry Partners Program

- Platinum** Industry Partner \$ 100,000
- Gold** Industry Partner \$ 75,000
- Silver** Industry Partner \$ 50,000

Celebrating Women Who Move the Nation

- Platinum** \$ 25,000
- Gold** \$ 20,000
- Silver** \$ 15,000

CEO Series: Part 2

- Platinum** \$ 25,000
- Gold** \$ 15,000
- Silver** \$ 10,000

National Meeting & Training Conference

- Premier** Legacy Partner \$ 50,000
- Premier** Partner \$ 50,000
- Chairman's** Circle \$ 40,000
- Diamond** Sponsor \$ 25,000
- Platinum** Sponsor \$ 20,000
- Gold** Sponsor \$ 15,000
- Silver** Sponsor \$ 10,000
- Bronze** Sponsor \$ 5,000

Exhibitor Options

- Option A** \$ 1,950
- Option B** \$ 750

ADDITIONAL Staff:
 \$ 525* X _____ X _____ \$ _____
*Cost each per day X # of Staff X # of Days

Sub-Total \$ _____

2013 Advertising Fees

	Full-Page \$ 1,000	Half-Page \$ 750	Quarter-Page \$ 500	
National Meeting & Training Conference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Women Who Move the Nation Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Accelerate				
Summer Issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Fall Issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Winter Issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Spring Issue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$
Sub-Total				\$

Payment Information

Sub-Total \$

Total Payment \$

- Enclosed is my check, payable to COMTO**
(remittance accepted only in US currency)
- Please charge payment to:**
 - VISA
 - MasterCard
 - AmEx

ACCOUNT # _____

EXP. DATE _____ CODE _____

PRINT CARDHOLDER NAME _____

CARDHOLDER SIGNATURE _____

Agreement — I have read the Additional Information on COMTO's website and agree to abide by all terms, conditions, and regulations set forth in this contract. I understand that this contract does not serve as the registration form. Please remember to submit a separate event registration form for each individual who will attend the conference.

SIGNATURE _____ DATE _____

PRINT NAME AND TITLE _____

Cancellation Policy — ALL CANCELLATION REQUESTS MUST BE MADE IN WRITING and may be submitted by mail, fax or e-mail. Please refer to the COMTO website for specific event cancellation policy deadlines. (www.comto.org)

Please Submit Completed Form to:

Conference Of Minority Transportation Officials
MAIL | 12100 Sunset Hills Road, Suite 130, Reston, VA 20190
FAX | 703-435-4390 OR **EMAIL** | info@comto.org
Questions? Call COMTO 703-234-4072

2013 Sponsor Opportunities

and Introducing
The New Industry Partners Program

Corporate Partners Package:

Level	Number of Memberships	Celebrating Women Who Move the Nation	CEO Series	Conference	Additional Value
\$100,000	Corporate/Agency Membership	\$25,000 Co-Sponsor	\$25,000 Co-Sponsor	\$50,000 Exclusive Event	Advertisement <i>Accelerate</i> Career Center Website Membership (Up to \$5,000)
\$75,000	Corporate/Agency Membership	\$20,000 Co-Sponsor	\$15,000 Co-Sponsor	\$40,000 Exclusive Event	Advertisement <i>Accelerate</i> Career Center Website Membership (Up to \$5,000)
\$50,000	Corporate/Agency Membership	\$15,000 Co-Sponsor	\$10,000 Co-Sponsor	\$25,000 Exclusive Event	Advertisement <i>Accelerate</i> Career Center Website Membership (Up to \$5,000)

Plan to Join Us in 2013



A View from the Hill

Tuesday, March 12
8:30 am – 10:30 am
Embassy Row Hotel
Washington, DC



Celebrating Women Who Move the Nation

Wednesday, March 13
8:00 am – 10:30 am
JW Marriott
Washington, DC





CEO Series: Part 2
(Invitation Only)

Wednesday, March 13
12:00 pm – 5:00 pm
JW Marriott
Washington, DC



**42nd National Meeting
& Training Conference**

July 13 – 17
Hyatt Regency
Jacksonville Riverfront
Jacksonville, FL

For more information visit www.comto.org



Conference Of Minority Transportation Officials

1875 I Street, NW, Ste. 500
Washington, DC 20006
202-857-8064 | Fax: 202-318-0364

Administrative Office:

12100 Sunset Hills Road, Suite 130
Reston, VA 20190
703-234-4072 | Fax: 703-435-4390

www.comto.org

COMTO National Leadership

National Chair

Robert H. Prince, Jr.
Transit Business Development Director
Vice President
AECOM
Boston, MA

1st Vice Chair

Warren Montague
Director, Service Operations
Southeastern Pennsylvania
Transportation Authority (SEPTA)
Philadelphia, PA

2nd Vice Chair

Lester Woods, Jr.
External Civil Rights Director
Missouri Department of Transportation
(MODOT)
Jefferson City, MO

Secretary/Treasurer

Frank T. Martin
Senior Vice President
Atkins
Orlando, FL

Immediate Past Chair

Roosevelt Bradley
President and CEO
United Brake & Clutch Service, LLC.
Medley, FL

Board Members At-Large

Mary Ann Collier
Director of Operations
Swayzer Engineering, Inc.
Dallas, TX

Freddie Fuller, II
Regional Sales Manager
Cubic Transportation Systems, Inc.
Arlington, VA

John M. Lewis
Chief Executive Officer
Central Florida Regional
Transportation Authority
Orlando, FL

Dianne T. Mendoza, PhD
DBE Officer/Director of Equal
Employment & Business
Opportunity Programs
VIA Metropolitan Transit
San Antonio, TX

Adiele Nwankwo, PhD
Senior Vice President
Parsons Brinckerhoff Americas, Inc
Detroit, MI

Council of Presidents Representatives

Renee Edwards-Current
Technical Services Administrator
Dallas Area Rapid Transit
Dallas, TX

Emille Williams
Manager of Engineering
Southeastern Pennsylvania
Transportation Authority
Philadelphia, PA

Joseph Erves (Alternate)
Director of Rail
Metropolitan Atlanta Rapid
Transit Authority
Lithonia, GA

President and Chief Executive Officer

Julie A. Cunningham
Washington, DC

Founder and Honorary Chairman Emeritus

The Rev. Jerry Moore
Washington, DC

Board Advisors

To be appointed by
the newly elected
Board of Directors