

CONNECT'S 2020 PARTNER PROGRAM

One Annual Payment for a Full Year of Benefits!

CONNECT Partnerships offer sustained year-long benefits throughout multiple events, as opposed to CONNECT Sponsorships, which apply to one particular event. CONNECT Partnerships offer discounts of 20% - 30% off regular benefit prices – they also afford participants a higher level of value, prestige and industry recognition.

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$6,000	BRONZE \$4,000
ADVERTISING				
AD size for T&T Conference Book (Spring)	2 Full Pages Color	1 Full Page Color & 1/2 Page Color	1 Full Page Color	2/3 Page Color
AD size for NECS Conference Book (Fall)	2 Full Pages Color	1 Full Page Color & 1/2 Page Color	1 Full Page Color	2/3 Page Color
Company logo in CONECTivity Newsletter	12 months	12 months	12 months	12 months
Company logo on CONECT.org	12 months	12 months	12 months	12 months
Slides in the Ongoing Sponsor Slideshow at T&T (image size varies according to sponsor level)	5	4	3	2
Slides in the Ongoing Sponsor Slideshow at NECS (image size varies according to sponsor level)	5	4	3	2
Verbal Recognitions at T&T	3	2	1	1
Verbal Recognitions at NECS	3	2	1	1
SPONSOR DESIGNATION				
Number of Seminar Sponsorships	2	1	N/A	N/A
Number of Webinar Sponsorships	2	1	N/A	N/A
COMPLIMENTARY REGISTRATIONS				
Number of Complimentary Registrations at T&T	3	2	1	N/A
Number of Complimentary Registrations at NECS	3	2	1	N/A
EXHIBIT SPACE				
Exhibit Table at T&T	8 Foot	6 Foot	6 Foot	6 Foot
Exhibit Table at NECS	8 Foot	6 Foot	6 Foot	6 Foot
PREFERRED/RESERVED SEATING				
Reserved Dinner Table at T&T Gala	2	1	1	1
Reserved Table at NECS	2	1	1	1
BONUS OFFER!				
Partner Recognition at T&T (Photo Opportunity)	YES	YES	YES	YES
Partner Recognition at NECS (Photo Opportunity)	YES	YES	YES	YES
Dedicated Thank You page in T&T Booklet	YES	YES	YES	YES
Dedicated Thank You page in NECS Booklet	YES	YES	YES	YES
Co-sponsorship of T&T Opening Night Reception	YES	YES	YES	YES
Event visibility (choose one) – contact Karen Gadbois	15 options	14 options	12 options	10 options

For more information or if you have questions, contact:

Carol Turner, cturner@conect.org or Karen Gadbois, kgadbois@conect.org

