OnSite Program

January 14–19, 2014
The Westin Diplomat Hotel
Hollywood, Florida
Welcome

WELCOME to sunny Fort Lauderdale, Florida for the 30th Anniversary of the AACS Annual Scientific Meeting.

Anniversaries are special opportunities to not only celebrate the past but to cast an eye toward the future. This meeting theme, “The Future of Cosmetic Surgery: Advances in Quality Patient Care and Safety” is fitting for the 30th anniversary of the AACS as it celebrates our past and our future. Thirty years ago, the AACS was founded as an organization comprised of physicians from many medical specialties to improve the care of patients through education. Our membership has expanded, but our core mission has remained the same — to focus on education and to ensure patient care and safety. Many things have changed in the last 30 years, and undoubtedly the next 30 years hold great promise for the field. As we look toward the future, it is critical that these technologies and procedures are implemented to ensure patient safety.

Our 30th Anniversary meeting will present you with a wide array of procedural presentations, panel discussions and technology demonstrations. This year’s program is once again filled with the best of cosmetic surgery and it will be difficult to choose among the myriad of outstanding programs. For the first time, we are offering the full conference proceedings for sale. Visit us at registration to order all the highlights and insure you have access to the information in the coming month.

Don’t forget to interact with over 125 exhibitors in the Exhibit Hall. A number of them will be offering symposia, demonstrations, and information about their products and services. They are a critical component to the program, offering you their best product.

Thirty years ago, Dr. Webster envisioned an organization that would bring physicians together in a collegial setting. Today that vision is a reality. There is ample opportunity to connect with your colleagues, network with other physicians and gain insights to apply in your practice.

Program Committee

Chair
Jane Petro, MD, Boston, MA, United States

Co-chair
Jacob Haivary, MD, Rancho Cucamonga, CA, United States

Mohammed Banki, MD, DMD, Warwick, RI, United States
Guillermo Blugerman, MD, Buenos Aires, Argentina
Joseph Niamtu, III, DMD, Richmond, VA, United States
Suzan Obagi, MD, Pittsburgh, PA, United States
Faisal Quereshy, MD, DDS, Medina, OH, United States

Speaker Ready Room
Location: Room 315, Main Tower 3rd Level

Exhibition Hours
Location: Great Hall, 3rd Level Convention Center
Wednesday, January 15, 2014
Opening Reception 5:30 – 7pm
Thursday, January 16, 2014 8:30am – 4pm
Friday, January 17, 2014 8:30am – 4pm
Saturday, January 18, 2014 8am – 12pm

Registration Hours
Location: Exhibit Hall Foyer, 3rd Level Convention Center
Monday, January 13, 2014 12pm – 4:30pm
Tuesday, January 14, 2014 7am – 10am
12pm – 6pm
Wednesday, January 15, 2014 6am – 6pm
Thursday, January 16, 2014 6am – 5pm
Friday, January 17, 2014 6am – 5pm
Saturday, January 18, 2014 6am – 5pm
Sunday, January 19, 2014 8am – 12pm
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Dr. Mangubat has several ongoing research projects including developing a statistical method of predicting injury and blood loss in liposuction patients before surgery, and developing and refining the Radiesse injectable nasal spreader graft — a simple and reliable method of improving a patient's breathing without surgery.

In keeping with the Webster tradition of education and training, Dr. Mangubat continues as an active educator for the AACS as a Cosmetic Surgery Fellowship Director.

Wednesday, January 15, 9:45am

Psychosocial Aspects of Cosmetic Surgery: Managing Patient Expectations

David Sarwer, PhD, University of Pennsylvania, Philadelphia, PA, United States

David Sarwer, Ph.D. is Professor of Psychology in Psychiatry and Surgery at the Perelman School of Medicine at the University of Pennsylvania as well as Director of Clinical Services at the Center for Weight and Eating Disorders. His research interests focus on the assessment and treatment of obesity. He is Principal or Co-Principal Investigator on three NIH funded grants investigating the psychological aspects of bariatric surgery. He is also involved in two studies investigating the treatment of obesity in primary care settings.

Dr. Sarwer is also a consultant to the Edwin Fannie Gray Hall Center for Human Appearance at the University of Pennsylvania Medical Center where he conducts research on the psychological aspects of cosmetic and reconstructive surgery. He has numerous publications in both areas of research.
Keynote Speakers

Thursday, January 16, 11am

Pitfalls and Promise of Endocrine Anti-aging Strategies
Ole-Petter R. Hamnvik, MB, BCh, BAO, Brigham and Women's Hospital, Boston, MA, United States

Dr. Hamnvik received his MD from the Royal College of Surgeons in Ireland, followed by a residency and chief residency in Internal Medicine at Brigham and Women's Hospital in Boston. He also completed his Endocrinology fellowship at Brigham and Women's Hospital, where he is currently an endocrinologist with a special interest in endocrinopathies of cancer patients. He is a respected educator for learners of all levels, including Harvard medical students, internal medicine residents, endocrinology fellows, and academic and community physicians.

Saturday, January 18, 2:30pm

The Future of Cosmetic Medicine, An International Perspective
Sean Rice, MD, MSC, Rice Cosmetic Surgery, Toronto, Canada

Dr. Sean Rice is a renowned plastic and cosmetic surgeon, a leading authority on age management and is widely recognized for his published articles in Canadian and international medical journals.

As founder and Director of The Rice Cosmetic Surgery Clinic, Dr. Rice specializes in a comprehensive array of plastic and cosmetic surgery procedures. As a life-long native of Toronto, Dr. Rice earned an Honours Bachelor of Arts degree from York University in Toronto, a Master of Science degree and a Doctor of Medicine from McMaster University in Hamilton. He completed his surgical residency training in plastic surgery at the University of Toronto and is a fellow of the Royal College of Physicians and Surgeons of Canada. Dr. Rice is an active member of the Canadian Society of Plastic Surgeons, the American Society of Plastic Surgeons, American Society of Aesthetic Plastic Surgery, American Academy of Cosmetic Surgery, the Ontario Medical Association, and the Canadian Medical Association. In 2001, Dr. Rice was honored to receive the prestigious Sopman Humanitarian Award, which is presented each year to just three Canadian surgical residents who demonstrate excellence in the art and science of humanistic care, outstanding interpersonal skills, compassionate and supportive patient care, and clinical and academic excellence.

Dr. Rice is frequently called upon to share his expertise as he trains other surgeons in cutting-edge techniques as well being invited to speak at numerous plastic surgery forums and symposia.

Saturday, January 18, 3:45pm

Why Don't Patients Act Like Consumers
Devon Herrick, PhD, National Center for Policy Analysis, Dallas, TX, United States

Dr. Devon Herrick is a Senior Fellow for the National Center for Policy Analysis. While Dr. Herrick works on a number of issues, he concentrates on health care issues, such as Internet-based medicine, health insurance and the uninsured, as well as pharmaceutical drug issues.

A preeminent expert on the economics of 21st century medicine, Dr. Herrick has closely studied the cosmetic surgery marketplace and how it can impact healthcare in the United States.
General Information

Session Listings

All sessions are numbered according to the day. All session numbers begin with a letter indicating its session type, for example, "S" denotes that it is a Symposium session and "P" denotes a Plenary / General Session.

The first number refers to the sequential place of the day during the session.

S1  Wednesday, January 15
S2  Thursday, January 16
S3  Friday, January 17
S4  Saturday, January 18

The next set of numbers indicates the session number. For example, the first symposia session on Wednesday, January 15 would be numbered: S1-01

The last set of numbers indicates the presentation number. On Wednesday, January 15, within the first symposium there would be:

S1-01-01
S1-01-02
S1-01-03
S1-01-04
S1-01-05
S1-01-06
S1-01-07

For example, S1-01-02 refers to the second presentation in Symposium 01 on Wednesday, January 15.

30th Annual AACS Scientific Meeting CME Statement

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education. The American Academy of Cosmetic Surgery (AACS) is accredited by the Accreditation Council for Continuing Medical Education (CME) for physicians. Scientific sessions are not supported by any commercial entity.

Needs Assessment Summary Statement

The American Academy of Cosmetic Surgery is developing its 30th Annual Scientific Meeting in response to documented needs. Pursuant to data obtained in post-evaluation surveys from the 2013 Annual Scientific Meeting, live surgery workshops, interviews, expert opinions and research from professional publications, the following gaps in learning were identified:

• Quality & patient safety
• Complications in cosmetic surgery, prevention, diagnosis & treatment issues
• Performing surgery in non-caucasians
• Vein surgery for the cosmetic surgeon

The 30th Annual Scientific Meeting is being designed to address the practice gaps that allow faculty to review clinical outcomes, complications and patient care; advanced skills as it relates to how to manage and prevent complications in surgery; managing nutrition, weight loss and bariatric surgery.

Responsively, the Annual Meeting aims to deliver didactic and hands-on learning such as is demonstrated in the following symposia:

• Noninvasive and minimally invasive procedures: Are they as safe as claimed?
• Anti-aging medicine: who should be prescribing
• Live patient demonstrations: toxins & fillers
• Difficult cases and complications
• Pharmaceuticals (cosmeceuticals) in cosmetic surgery
• Preoperative preparation of the liposuction patient
• Nutritional complications of bariatric surgery
• Lasers, ultrasounds & radio frequency: Hands-on demonstration
General Information

- Cosmetic dermatology for people of color
- Cosmetic gynecology
- Complications of facial cosmetic surgery
- Complications of bariatric surgery
- Choosing/using technologies: Clinical outcomes
- Practice Management: Perceptions and how clients find a provider
- Ethics and cosmetic surgery
- Difficult cases and complications: Stump the experts
- Spider veins and telangiectasias

Credit Designation
The American Academy of Cosmetic Surgery designates this live activity for a maximum of 30 AMA PRA Category 1 Credit(s)™ for the general meeting (credits for pre-conference sessions are awarded separately). Physicians should claim only the credit commensurate with the extent of their participation in the activity. Credit for the pre-conferences vary by session. See program schedule for individual AMA PRA Category 1 Credit hours.

Program Overview
The 30th Annual Scientific Meeting is organized by the American Academy of Cosmetic Surgery to address practice gaps among physicians and administrative professionals concerned with cosmetic surgery in the surgical home. Keynote presentations and symposia will be presented to diverse viewpoints, underscore competency and enhance skills.

This meeting will offer attendees an opportunity to perfect their own set of skills and improve their practice.

Learning Objectives
After completing this activity, the participant should be able to:
- Describe best practices in the field of cosmetic surgery, including current and unique surgical applications
- Improve patient care, safety and aesthetic outcomes
- Diagnose various complications in breast and body cosmetic surgery
- Manage surgical complications
- Describe established techniques and options for various procedures
- Introduce appropriate procedures and aesthetic offerings to patients with maximum benefit and safety
- Distinguish the risks and benefits of surgical vs. non-surgical approaches through appropriate clinical analysis
- Evaluate the value of new technologies and strategies for anti-aging effects
- Identify the applications that are appropriate for stem cell use

Disclosure of Conflicts of Interest
The AACS requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. Conflicts may be in the form of financial or personal relationships.

All COI’s are examined to remove bias and undue benefits. COI’s are captured through written disclosure, slide presentation and oral reflection. Recognized or revealed COI are resolved through a review process lead by the AACS Education Committee and may result in the removal of a speaker or loss of CME credit for a presentation or activity.

CME CREDIT CLAIM/EVALUATION
The AMA requires that you certify the number of CME credits commensurate with your participation. You will receive an email each day alerting you that the current day’s evaluation is ready as well as a link to access.

It is the attendee’s responsibility to complete an electronic form to claim credit for each educational activity in order to have the credit posted to their account. The American Academy of Cosmetic Surgery’s education staff will organize and submit all credits at the conclusion of the meeting. Please allow an additional three weeks to receive your CME certificate. Please note that obtaining a CME certificate does not imply that the participant has achieved proficiency with the procedures.

Some Medical Journals Will Put You to Sleep.


Anesthesia is one of the riskiest components of cosmetic surgery. That is why the American Journal of Cosmetic Surgery published a comprehensive review of anesthesia safety guidelines for office-based surgical environments. AJCS subscribers have access to cutting edge research into the procedures, technologies and techniques that drive cosmetic surgery.

Make an immediate impact on your practice. Ensure the safety of your patients. Subscribe today.

For more information, visit the American Journal of Cosmetic Surgery’s booth in the registration lobby.
Anesthesia is one of the riskiest components of cosmetic surgery. That is why the *American Journal of Cosmetic Surgery* published a comprehensive review of anesthesia safety guidelines for office-based surgical environments. AJCS subscribers have access to cutting edge research into the procedures, technologies and techniques that drive cosmetic surgery.

**Make an immediate impact on your practice. Ensure the safety of your patients. Subscribe today.**

For more information, visit the *American Journal of Cosmetic Surgery*’s booth in the registration lobby.
Cosmetic Surgery Annual Review (formerly Board Review Course)

Monday, January 13, 2014
Part I  8:30am – 9pm  Rooms: 212–213

Additional Fee Required. Meals Included in Registration Fee.

Program Director:  E. Antonio Mangubat, MD, Seattle, WA, United States
Faculty:  James Koehler, MD, DDS, Tulsa, OK, United States
          Marc Cohen, MD, Bala Cynwyd, PA, United States
          Melanie Palm, MD, MBA, San Diego, CA, United States
          Jan Zemplenyi, MD, Bellevue, WA, United States
          Tina Smith, CRNA, Claremore, OK, United States

At the end of this session, attendees will be able to:
• Review the anatomy and physiology surrounding cosmetic surgical procedures.
• Describe the various treatment options available for improving bodily appearance.
• Recognize potential complications and their management.
• Formulate an effective surgical plan to recognize surgical options.

7:30 – 8:30am  Continental Breakfast

8:30 – 8:50am  Introduction to the ABCS Review Course
E. Antonio Mangubat, MD, Seattle, WA, United States

9 – 9:50am  Cosmetic Surgery of the Eyes I: Review of Anatomy and Treatment
Considerations for the Novice and Non-Oculoplastic Surgeon
Marc Cohen, MD, Voorjees, NJ, United States

10 – 10:50am  Cosmetic Surgery of the Eyes II: Review of Complications and Treatments
Marc Cohen, MD, Voorjees, NJ, United States

11 – 11:50am  Liposuction: Review of Anatomy, Techniques, Anesthesia
and Safety Considerations
James Koehler, MD, DDS, Tulsa, OK, United States

12 – 1pm  Lunch with Faculty

1 – 1:50pm  Abdominoplasty: Review of Anatomy, Techniques, and Safety Considerations
E. Antonio Mangubat, MD, Seattle, WA, United States

2 – 2:50pm  Oral/ Maxillofacial Surgery: Review of Anatomy and Treatment
Considerations for The Novice and Non-OMFS Surgeon
James Koehler, MD, DDS, Tulsa, OK, United States

3 – 3:50pm  Introduction to Facial Cosmetic Surgery: A Study of Topography,
Anatomy, the Aging Process and the Rejuvenation Procedures
of the Face and Neck
Jan Zemplenyi, MD, Bellevue, WA, United States

4 – 4:50pm  Operating Room Emergencies: Anesthetic Complications and ACLS
Tina Smith, CRNA, Claremore, OK, United States

7 – 9:30pm  Dinner with Mock Exam, Complications and Discussion
Tuesday, January 14, 2014
Part II 8:30am – 4pm  Rooms: 212–213

Additional Fee Required. Meals Included in Registration Fee.
Program Director: E. Antonio Mangubat, MD, Seattle, WA, United States
Faculty: James Koehler, MD, DDS, Tulsa, OK, United States
Marc Cohen, MD, Bala Cynwyd, PA, United States
Melanie Palm, MD, MBA, San Diego, CA, United States
Jan Zemplenyi, MD, Bellevue, WA, United States
Tina Smith, CRNA, Claremore, OK, United States

7:30 – 8:30am  Continental Breakfast
8:30 – 8:50am  Rhinoplasty, Mentoplasty, and Otoplasty: Review of Anatomy and Treatment Considerations for the Novice and Non-Rhinoplastic Surgeon
Jan Zemplenyi, MD, Bellevue, WA, United States

9 – 9:50am  Reduction Mammoplasty
E. Antonio Mangubat, MD, Seattle, WA, United States

10 – 10:50am  Augmentation Mammoplasty
James Koehler, MD, DDS, Tulsa, OK, United States

11 – 11:50am  Dermatologic Cosmetic Surgery I: A Review of Skin Anatomy, Skin Lesions and Modalities of Treatment
Melanie Palm, MD, MBA, San Diego, CA, United States

12 – 1pm  Lunch with Faculty
1 – 1:50pm  Dermatologic Cosmetic Surgery II: Dermabrasion, Chemical Peels and Laser Resurfacing, Veins
Melanie Palm, MD, MBA, San Diego, CA, United States

2 – 2:50pm  Hair Restoration Surgery
E. Antonio Mangubat, MD, Seattle, WA, United States

3 – 3:50pm  Wrap Up
Faculty
Regenerative Stem Cell Therapies
8:30am – 5:30pm  Room: Grand Ballroom West

Additional Fee Required.

Program Director:  Mark Berman, MD, Los Angeles, CA, United States

This course is designated for 7.25 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Describe relevant stem cell studies for regenerative and aesthetic therapy.
• Discuss latest treatments in orthopedic, cosmetic, neurologic, cardiac, pulmonary, and anti-aging treatments utilizing ADSC autologous therapies.
• Explain how cell surgery employing stem cells can be utilized by cosmetic surgeons for aesthetic and therapeutic goals.

Part I
Moderator:  Mark Berman, MD, Los Angeles, CA, United States

8 – 8:10am  Welcome and Opening Remarks
Mark Berman, MD, Los Angeles, CA, United States

8:10 – 8:35am  Three Years of Experiences with Stromal Vascular Fat Grafting
Lewis Obi, MD, Jacksonville, FL, United States

8:35 – 9am  A Clinical Update of Translational Science Relevant to Aesthetic Surgery and Regenerative Medicine
Allan Wu, MD, Palm Springs, FL, United States

9 – 9:25am  Clinical Applications of Adipose-Derived Stem Cells
Sharon McQuillan, MD, Aventura, FL, United States

9:25 – 9:50am  The Magic of Fat: From Cosmetics to Therapeutics
Mark Berman, MD, Los Angeles, CA, United States

9:50 – 10:05am  Preliminary Experiences using Adipose Derived Stromal Vascular Fraction for Various Orthopedic Conditions
Tom Grogan, MD, West Los Angeles, CA, United States

10:05 – 10:20am  Questions & discussion

10:20 – 10:40am  Coffee break

Part II
Moderator:  Allan Wu, MD, Palm Springs, FL, United States

10:40 – 11:05am  Regenerative Medicine for Degenerative Diseases
Kristin Comella, MS, Sunrise, FL, United States

11:05 – 11:30am  Early Positive Results of a Multi-center Pilot Study Investigating the Beneficial Effects of an Autologous Adipose Derived SVF Human Stem Cell Solution in a Variety of Injuries, Illnesses and Conditions: Where Do We Go From Here?
Steven Gitt, MD, Phoenix, AZ, United States

11:30 – 11:55am  Stromal Vascular Fraction Combined with Low Intensity Shock Wave Therapy for Peyronies Disease
Elliot Lander, MD, Rancho Mirage, CA, United States

11:55am – 12:15pm  Panel discussion
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<td><strong>Part III</strong></td>
<td>Moderator:</td>
<td><strong>Sharon McQuillan, MD, Aventura, FL, United States</strong></td>
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<td>1:25 – 1:50pm</td>
<td><em>A Comparative Overview of SVF Characterization Studies Using NIL, SAL, and Enzymes</em></td>
<td><strong>David Angeloni, MD, Irvine, CA, United States</strong></td>
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<td>1:50 – 2:15pm</td>
<td><em>Comparing Adipose Stem Cell Isolation Techniques</em></td>
<td><strong>Todd Malan, MD, Scottsdale, AZ, United States</strong></td>
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<td>2:15 – 2:40pm</td>
<td><em>Multi-Centre, International, Randomized Investigation as to the Efficacy of Adipose Derived Mesenchymal Stem Cells for Stimulating Hair Growth in Androgenic Hair Loss Patients</em></td>
<td><strong>Ryan Welter, MD, PhD, Taunton, MA, United States</strong></td>
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<td>2:40 – 3:05pm</td>
<td><em>Topical Growth Factors and Stem Cells — Their Role in Cosmeceuticals</em></td>
<td><strong>Ahmed Alqahtani, MD, PhD, Irvine, CA, United States</strong></td>
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<td><strong>Mark Berman, MD, Los Angeles, CA, United States</strong></td>
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<td>3:50 – 4:15pm</td>
<td><em>Utilizing the American CryoStem ATGRAFT Service to Enhance Tissue Transfer Procedure Outcomes and Expand Tissue Transfer Services and Revenue</em></td>
<td><strong>Fredric Stern, MD, Bellevue, WA, United States</strong></td>
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<td>4:15 – 4:40pm</td>
<td><em>Global Perspectives in the Therapeutic Application of Adult Stem Cells</em></td>
<td><strong>David Audley, San Diego, CA, United States</strong></td>
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<td>4:40 – 5:05pm</td>
<td><em>Doctor's Use of Autologous Stem Cells</em></td>
<td><strong>Andrew Ittleman, JD, Miami, FL, United States</strong></td>
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**American Society of Hair Restoration**

*8am – 5:30pm* Rooms: 312–313 *(Lecture and Viewing: Westin Hotel)*
Tempus Hair Restoration Surgery: Live Feed

**Program Director:** **Marco Barusco, MD, Port Orange, FL, United States**

**Faculty:**
- **Marco Barusco, MD, Port Orange, FL, United States**
- **Sara Wasserbauer, MD, Walnut Creek, CA, United States**
- **Carlos Puig, MD, Edinburg, TX, United States**

This course is designated for **8.5 AMA PRA Category 1 Continuing Medical Education credits™**.

At the end of this session, attendees will be able to:
- Describe the various diseases of the hair and scalp.
- Identify treatment options.
- Diagnose the various hair and scalp diseases in men and women.
- Discuss emerging technologies in hair restoration surgery.
American Society of Hair Restoration, continued

Part I
Moderator: Marco Barusco, MD, Port Orange, FL, United States

8 – 8:10am Opening Comments
Marco Barusco, MD, Port Orange, FL, United States
Sara Wasserbauer, MD, Walnut Creek, CA, United States

8:10 – 8:40am Pre-op (Photography, Consultation, Surgical Plan, Hairline Design, Donor Area Selection)

8:40 – 9am Donor Area Estimation and Preparation

9 – 9:30am Donor Area Anesthesia

9:30 – 10:30am Donor Area Harvesting and Closure – Strip
Donor Area Harvesting – FUE Demonstration

10:30 – 10:45am Graft Preparation

10:45 – 11:15am Break (Continuous Feed of Graft Preparation)

11:15 – 11:45am Recipient Site Anesthesia

11:45am – 12:30pm Recipient Site Creation

12:30 – 1pm Graft Placement

1 – 2pm Working lunch

Moderators: Steven Hopping, MD, Washington, DC, United States
Jonathan Ballon, MD, Chevy Chase, MD, United States

Open Discussion Between Hotel and Surgery Center
Location: Westin Diplomat Hotel (LECTURES - Faculty will be onsite)

Part II
Moderator: Jonathan Ballon, MD, Chevy Chase, MD, United States

2 – 2:10pm The ASHRS — Past, Present and Future
Paul Rose, MD, JD, Tampa, FL, United States

2:10 – 2:30pm Diagnosing and Managing Male and Female Androgenetic Alopecia
Ricardo Mejia, MD, Coral Springs, FL, United States

2:30 – 2:50pm Non-Androgenetic Alopecia: When to Biopsy and/or Refer
Ricardo Mejia, MD, Coral Springs, FL, United States

2:50 – 3:10pm New Frontiers for the Treatment of AGA: Growth Factors, PRP, Cell Multiplication
Neil Sadick, MD, New York, NY, United States

3:10 – 3:25pm Questions and Answers
Jonathan Ballon, MD, Chevy Chase, MD, United States

3:25 – 3:55pm Break (Update from the Surgicenter)

Part III
Moderator: Steven Hopping, MD, Washington, DC, United States

3:55 – 4:15pm Ethical Considerations: Introducing Hair Transplantation into Your Practice
Steven Hopping, MD, Washington, DC, United States

4:15 – 4:35pm Key Factors to Improve Graft Survival
Jonathan Ballon, MD, Chevy Chase, MD, United States
4:35 – 4:55pm FUE and Emerging Technology in Hair Restoration Surgery
Glenn Charles, MD, Boca Raton, FL, United States

4:55 – 5:10pm Questions and Answers
Steven Hopping, MD, Washington, DC, United States

5:10 – 5:30pm Final Update from the Surgery Center & Open Discussion
Steven Hopping, MD, Washington, DC, United States
Jonathan Ballon, MD, Chevy Chase, MD, United States

International Society of Cosmetogynecology (ISCG)
8am – 5:30pm  Room: 305

Program Directors: Marco A. Pelosi, II, MD, Bayonne, NJ, United States
Marco A. Pelosi, III, MD, Bayonne, NJ, United States

This course is designated for 8.25 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Explain the latest developments in cosmetic genital surgery for men and women.
• Describe the surgical skills needed for proficiency in vaginal, penile and transgender surgery.
• Describe the latest advances in research and surgical techniques in the field of cosmetic genital surgery.
• Evaluate data presented to determine the best methods of practice of cosmetic genital surgery while avoiding morbidity and complications.

8 – 8:05am Welcome
Marco A. Pelosi II, M.D., President ISCG, Bayonne, NJ, United States

Part I
Moderators: Oscar Aguirre, MD, Denver, CO, United States
David Matlock, MD, Beverly Hills, CA, United States
Robert Jason, MD, New Hyde Park, NY, United States

8:05 – 8:30am Cosmetic Genital Surgery 2014: An Overview
Marco A. Pelosi III, MD, Bayonne, NJ, United States

8:30 – 8:45am Taking Tumescent Anesthesia Beyond Cosmetic Surgery: Its Use in Conventional OB/GYN Surgery
Julio Novoa, MD, El Paso, TX, United States

8:45 – 9:05am The “Real Mommy Makeover”
Oscar Aguirre, MD, Englewood, CO, United States

9:05 – 9:25am Revision Labiaplasty
David Matlock, MD, Beverly Hills, CA, United States

9:25 – 9:45am Cosmetogynecology: A Historical Review
Alejandro Carbone, MD, and Jorge Elias, MD, Argentina

9:45 – 10am Break
International Society of Cosmetogynecology (ISCG), continued

Part II

Moderators:
- Marco A. Pelosi II, MD, Bayonne, NJ, United States
- Kevin Jovanovic, MD, New York, NY, United States
- Carlos Avellanet, MD, Bayamon, PR, United States

10 – 10:25am The Science of Orgasm 2014
- Berry Komisaruk, PhD, Newark, NJ, United States

10:25 – 10:45am Introitoplasty 2014: Current Techniques for Colpoperineoplasty
- Marco A. Pelosi III, MD, Bayonne, NJ, United States

10:45 – 11:10am The Enlarged and Ptotic Mons Pubis/Labia Majora Complex:
   Pelosi Classification and Treatment Guidelines
- Marco A. Pelosi II, MD, Bayonne, NJ, United States

11:10 – 11:40am Master Lecture
- Alfredo E. Hoyos, MD, Bogota, Colombia
  Recipient of the 2014 ISCG Award for Outstanding Contributions to Cosmetic Surgery

11:40am – 12pm New Lipoabdominoplasty Technique with Transverse Fascia Plication and Neoumbilicus
- Guillermo Blugerman, MD, Buenos Aires, Argentina

12 – 1pm Lunch

Part III

Moderators:
- John R. Miklos, MD, Alpharetta, GA, United States
- Mona Alqulali, MD, Clinton, IA, United States
- Alejandro Carbone, MD, Argentina

1 – 1:15pm A Novel Vaginoplasty Approach
- Jorge Elias, MD and Alejandro Carbone, MD, Argentina

1:15 – 1:30pm Combined Abdominoplasty with Additional Major Cosmetic Procedures: Is it Safe?
- Mona Alqulali, MD, Clinton, IA, United States

1:30 – 1:45pm Reduction Clitoroplasty
- Arturo Herrera, MD, Mexico

1:45 – 2pm A Review of the Laparoscopic Davydov Procedure for Vaginal Agenesis and Its Novel Use for Shortened Vaginas
- John R. Miklos, MD, Alpharetta, GA, United States
  Robert Moore, DO, Atlanta, GA, United States

2 – 2:15pm Vaginal Rejuvenation with the Use of Carboxytherapy
- Adrian Gaspar, MD, Argentina

2:15 – 2:30pm Laser Cosmetic Procedures of the Vulva and Other Genital Areas
- Jorge Gaviria, MD, Venezuela

2:30 – 2:45pm Laser Treatment of Vaginal Atrophy in Postmenopause and Post Gyn Cancer
- Juan Bojanini, MD, Colombia
2:45 – 3pm  Non-Surgical Management of Pelvic Floor Dysfunction with the Use of Er: YAG Laser
Adrian Gaspar, MD, Argentina

Filiberto Rodriguez, MD, Brownsville, TX, United States
Samira Mohamed, MD, Edinburg, TX, United States

3:15 – 3:30pm  The FemiLift. The New CO₂ Laser for Vaginal Rejuvenation
Alexandros Bader, MD, Athens, Greece

Part IV
Moderators: Gerard Pregenzer, MD, Warren, NJ, United States
Iacob Marcovici, MD, Avon, CT, United States
Adrian Gaspar, MD, Mendoza, Argentina

3:30 – 3:45pm  Male to Female Transgender Surgery: Personal Experience in Breast Augmentation
Gennaro Selvaggi, MD, Gothenburg, Sweden
Recipient of the 2014 International Society of Cosmetogynecology Award for Teaching Excellence

3:45 – 4pm  Male to Female Transgender Surgery: Vaginoplasty and External Genitalia Surgery Techniques
Gennaro Selvaggi, MD, Gothenburg, Sweden

4 – 4:15pm  The Magic of Fat: The Transition from Cosmetics to Therapeutics
Mark Berman, MD, Los Angeles, CA, United States

4:15 – 4:30pm  Laser Assisted Liposculpturing of the Mons Pubis and Labia Majora (Video Presentation)
Marco A. Pelosi II, MD, Bayonne, NJ, United States

4:30 – 4:45pm  Simultaneous Tummy Tuck and Liposculpture with Buttocks Modeling with Fat
Arturo Grau, MD, Asuncion, Paraguay

4:45 – 5pm  Prevention of Periumbilical Irregularities after Liposuction: The P.L.U.S Device
Iacob Marcovici, MD, Avon, CT, United States

5 – 5:15pm  The Aguilera Vaginal Tonometer to Measure Vaginal Tone Before and After Vaginal Tightening Surgery: Follow-Up Studies
Oscar Aguilera, MD, Chile

5:15 – 5:30pm  Questions & Answers

6pm  ISCG Welcome Reception and Presentations
2014 ISCG Award for Outstanding Contributions in Cosmetic Surgery (TBA)
2014 ISCG Award for Teaching Excellence
Gennaro Selvaggi, MD, Sweden
Induction Ceremony for the new 2013 ISCG Fellows
Program Directors:  
- Jorge Perez, MD, FACS, Ft. Lauderdale, FL, United States  
- Angelo Cuzalina, MD, Tulsa, OK, United States  

This course is designated for 6.75 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
- Define indications for simultaneous mastopexy & augmentation along with various safe options in specific techniques based on diagnostic criteria.
- Assess patients for standard augmentation and perform treatment planning for good breast augmentation outcome while maintaining the lowest risk possible.
- Diagnose the most common complications from breast augmentation including capsular contracture and a good understanding of corrective treatment.

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### Part I  
**Controversies in Simultaneous Mastopexy / Augmentation Surgery**

**Moderator:** Marco Barusco, MD, Port Orange, FL, United States

**9 – 9:25am** Simultaneous Breast Lift & Augmentation/ SMC Pedicle and Total Submuscular Coverage Technique  
Angelo Cuzalina, MD, Tulsa, OK, United States

**9:25 – 9:50am** Increasing Safety and Decreasing Operative Time with Simultaneous Breast Augmentation and Lifting  
Carey Nease, MD, Chattanooga, TN, United States

**9:50 – 10:15am** The Staple-First Approach for Simultaneous Augmentation Mastopexy Revisited: Key Points Distinguished Regarding Markings, Stapling and Closure  
Ted Eisenberg, DO, Philadelphia, PA, United States

**10:15 – 10:40am** A Rationale for Staging Mastopexy Augmentation Today and Design for Maximum Results  
Michael Kluska, MD, Greensburg, PA, United States

**10:40 – 11:05am** Simultaneous Breast Reduction Plus Augmentation: When is it Reasonable Versus Staging?  
James Koehler, MD, Tulsa, OK, United States

**11:05 – 11:30am** Historical Perspective and Recent Anatomic Studies for Analyzing the Safest Breast Pedicle  
Jane Petro, MD, Boston, MA, United States

**11:30 – 11:45am** Panel discussion / Q & A session

**11:45am – 1:15pm** Lunch

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### Part II  
**Improving Breast Augmentation Results & Complication Treatment**

**Moderator:** Marco Barusco, MD, Port Orange, FL, United States

**1:15 – 1:40pm** The KISS Principle to Achieve Maximum Breast Aesthetics with Lowest Possible Complication Rates  
Jorge Perez, MD, Ft. Lauderdale, FL, United States
1:40 – 2:05pm  Elective Breast Reconstructive Surgery Issues in a Cosmetic Surgery Practice  
Jon Weiser, MD, Hollywood, FL, United States

2:05 – 2:30pm  Biofilms Significance to Breast Implant Surgery and Ideas to Improve the Practice of Breast Implant Surgery  
Roger Wixtrom, PhD, Springfield, VA, United States

2:30 – 2:55pm  Capsular Contracture and Treatment Options: Etiology, Prevention, and Treatment Options  
Gerry Edds, MD, Owensboro, KY, United States

2:55 – 3:20pm  Assessment of 10,000 Subfascial Breast Augmentations Under IV Sedation: Things I Have Learned to Help Avoid Problems  
J. Dan Metcalf, MD, Oklahoma City, OK

3:20 – 3:45pm  Surgical Treatment of Implant Malposition and Other Common Post-Operative Complications  
Jacob Haiavy, MD, Rancho Cucamonga, CA, United States

3:45 – 4:15pm  Panel discussion

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American Society of Cosmetic Laser Surgery  
9am – 4pm

Room: 314

Program Director:  Paul Rose, MD, JD, Tampa, FL, United States

This course is designated for 6 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Identify the appropriate laser treatment to use, avoiding complications.
• Describe the various treatment options for tattoo removal, skin tightening and cellulite.
• Discuss the fundamental knowledge of the use of lasers for various cosmetic surgery procedures.

Part I

9:05 – 9:25am  Laser Language  
Paul Rose, MD, JD, Tampa, FL, United States

9:25 – 9:45am  Choosing a Laser  
Suzan Obagi, MD, Pittsburgh, PA, United States

9:45 – 10:10am  Reasonable Expectations  
Suzan Obagi, MD, Pittsburgh, PA, United States

10:10 – 10:30am  Fractional Lasers  
Paul Carniol, MD, Summit, NJ, United States

10:30 – 10:45am  Questions & break

10:45 – 11:05am  Combining Laser and Fillers and Other Modalities  
Suzan Obagi, MD, Pittsburgh, PA, United States

11:05 – 11:35am  Complications with Lasers  
Paul Carniol, MD, Summit, NJ, United States

11:35am – 12pm  Skin Tightening Technologies  
Neil Sadick, MD, New York, NY, United States

12 – 12:15pm  Discussion

12:15 – 1pm  Lunch
American Society of Cosmetic Laser Surgery, continued

Part II

1:15 – 1:35pm  Future Technology
Neil Sadick, MD, New York, NY, United States

1:35 – 2pm  Laser Liposuction
Chad Deal, MD, Chattanooga, TN, United States

2 – 2:20pm  Treatment of Tattoos with Lasers
Paul Carniol, MD, Summit, NJ, United States

2:20 – 2:40pm  Cellulite
Chad Deal, MD, Chattanooga, TN, United States

2:40 – 3pm  Questions & break

3 – 3:20pm  Treating Pigmentary Disorders
Ryan Greene, MD, Weston, FL, United States

3:20 – 3:50pm  Treating Vascular Lesions with Lasers
Ryan Greene, MD, Weston, FL, United States

3:50 – 4pm  Discussion

IESM/Spanish Symposia

8am – 6:15pm  Room: 311

Program Directors:  Marco Condé, MD, Mexico
Guillermo Blugerman, MD, Buenos Aires, Argentinas

Moderators:  Jaime J. Calderon Ortiz, MD, Mexico
Arturo Henriquez Montejano, MD, Mexico

This course is designated for 6 AMA PRA Category 1 Continuing Medical Education credits™.
At the end of this session, attendees will be able to:
• Describe the latest developments in cosmetic surgery.
• Discuss treatment options.
• Compare techniques used for various types of lifts.

General Session I

8am – 8:10am  Opening Ceremony: The Aesthetic Surgery as Surgery Sub Specialty
Marco Condé, MD, Mexico

8:10 – 8:25am  S Lift Plus Liposowing as Ambulatory Procedure
Enrique Hernandez Perez, MD, El Salvador

8:25 – 8:40am  Eyelash Transplantation, Personal Technique
Johnny de la Riva, MD, Bolivia

8:40 – 9am  Face Lift, the Best in 29 Years
Arturo Henriquez Montejano, MD, Mexico

9 – 9:15am  Effective and Adequate Management of Silicomes in Face
and Body with Photothermolysis: Five Year Experience
Saverio Di Blasi, MD, Venezuela

9:15 – 9:30am  Periorbital Beautification
Julian Trujillo, MD, Mexico
9:30 – 9:45am  Antiaging Treatment with Testosterone Pellets  
Jabal Uffelman, MD, United States

9:45 – 10am  Upper Facial Third Treatment  
Jorge Olivares Escutia, MD, Mexico

10 – 10:15am  Coffee break  

General Session II

10:15 – 10:30am  Lower Third Miniface Lift  
Lucio Becerra Lopez, MD, Mexico

10:30 – 10:45am  Necrosis After Fillers  
Pilar Reyes Aguero, MD, Mexico

10:45 – 11am  Blepharoplasty: To Do or Not To Do?  
Mauricio Casilla, MD, Mexico

11 – 11:15am  Progressive Tunelization for Subcutaneous Dissection in Face Lift  
Jaime J. Calderon Ortiz, MD, Mexico

11:15 – 11:30am  Our Approach in Primary Rhinoplasty  
Gabriel Moina, MD, Argentina

11:30 – 11:45am  Use of PDF Plaques in Secondary Rhinoplasty  
Gustavo Moina, MD, Argentina

11:45am – 12pm  Rhinoplasty in Thick Skin  
Arturo Grau, MD, Asuncion, Paraguay

12pm  Lunch  

General Session III

1 – 1:15pm  Update on Stem Cells  
Tito Blanco and Raul Rios, Chile

1:15 – 1:30pm  Improved and Ameliorated Protocol for the Fat Tromboembolism  
Luis Armendariz Ceseña, MD, Mexico

1:30 – 1:45pm  My Way to do Breast Implants  
Carlos Avellanet, MD, Puerto Rico

1:45 – 2pm  Silicone Breast Explantation and Immediate Reconstruction with Autologous Fat Graft  
Alberto Rancati, MD, Argentina

2 – 2:15pm  HD Liposculpture in the Arms  
Alfredo Hoyos, Colombia

2:15 – 2:30pm  New Abdominoplasty with Transverse Plicature TULUA  
Guillermo Blugerman, MD, Argentina

2:30 – 2:45pm  Athletic Miposculpture in Males  
Ramon Aris Vanderlinder, MD, Dominican Republic

2:45 – 3pm  Master Conference: Cosmetic Surgery Gynecologist Contributions  
Marco Pelosi, II, MD, Bayonne, NJ, United States

Spanish Symposium Annual Award Reception
### IESM/Spanish Symposia, continued

#### General Session IV

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<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>3 – 3:15pm</td>
<td>Coffee break</td>
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<tr>
<td>3:15 – 3:30pm</td>
<td>Pubic Area Dismofia, Pelosi Classification</td>
<td>Marco Pelosi, III, MD, <em>Bayonne, NJ, United States</em></td>
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<tr>
<td>3:30 – 3:45pm</td>
<td>CO₂ Laser Labia Menora Lifting</td>
<td>Jorge Gaviria, MD, <em>Venezuela</em></td>
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<tr>
<td>3:45 – 4pm</td>
<td>Uses of Stem Cells in Cosmetogynecology</td>
<td>Arturo Henriquez, MD, <em>Chile</em></td>
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<td>4 – 4:15pm</td>
<td>Complex Vulvoninfoplasties</td>
<td>Jorge Elias, MD, <em>Argentina</em></td>
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<td>Alejandro Carbone, MD, <em>Argentina</em></td>
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<td>4:15 – 4:30pm</td>
<td>Non Ablative Eradium YAG Vaginal Resurfacing</td>
<td>Adrian Gaspar, MD, <em>Argentina</em></td>
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<td>4:30 – 4:45pm</td>
<td>Small Incisions Facelift</td>
<td>Jose Covarrubias, <em>Mexico</em></td>
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<td>4:45 – 5pm</td>
<td>Periorbital Lines Surgical Treatment</td>
<td>Manuel Rosas, MD, <em>Mexico</em></td>
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<td>5 – 5:15pm</td>
<td>Laser Hair Regrowth</td>
<td>Enrique Gamez, MD, <em>Mexico</em></td>
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<tr>
<td>5:15 – 5:30pm</td>
<td>Laserlipolysis Uses and Results</td>
<td>Hector Abel Toeche Pini, MD, <em>Mexico</em></td>
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<tr>
<td>5:30 – 5:45pm</td>
<td>Comparative Pain in Conventional Liposuction vs. Laserlipolysis</td>
<td>Euclides Ruben Frayre Rodriguez, <em>Mexico</em></td>
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<tr>
<td>5:45 – 6pm</td>
<td>Vertical Reduction Mastoplasty with Medial Pedicle</td>
<td>Nicolas Espinal Collado, MD, <em>Mexico</em></td>
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<tr>
<td>6 – 6:15pm</td>
<td>News in Overweight Management in Aesthetic Medicine and Surgery</td>
<td>Yuridia Zavaleta, MD, <em>Mexico</em></td>
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<tr>
<td>6:15pm</td>
<td>Award Ceremony</td>
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<td>Honoris Causa Master in Aestetic Surgery from the IESM:</td>
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<td>Guillermo Blugereman, MD</td>
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<td>Spanish Symposium Annual Award:</td>
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<td>Marco Pelosi II, MD</td>
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Bright Eyes Sessions

Wednesday, January 15

Transgender Surgery

B1-01 7 – 8:30am  Room: 317

Program Directors: Marco A. Pelosi, II, Bayonne, NJ, United States
                  Marco A. Pelosi, III, Bayonne, NJ, United States

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Describe the various male and female transgender techniques available.
• Discuss how to perform transgender surgeries.

7 – 7:05am  Welcome and Opening Remarks

B1-01-01 7:05 – 7:20am  State of the Art Mastectomy Techniques in Female to Male Transsexuals
                        Gennaro Selvaggi, MD, Gothenburg, Sweden

B1-01-02 7:20 – 7:40am  Male to Female Transgender Surgery: Personal Experience in Breast Augmentation
                        Gennaro Selvaggi, MD, Gothenburg, Sweden

B1-01-03 7:40 – 8am  Male to Female Transgender Surgery: Vaginoplasty and External Genitalia Surgery Techniques
                      Gennaro Selvaggi, MD, Gothenburg, Sweden

B1-01-04 8 – 8:20am  Female to Male Sex Reassignment Surgery: Evolution of the Surgical Techniques
                      Gennaro Selvaggi, MD, Gothenburg, Sweden

8:20 – 8:30am  Discussion

Gynecomastia Management

B1-02 7 – 8:30am  Rooms: 312–313

Program Director: Robert Shumway, MD, La Jolla, CA, United States

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Discuss gynecomastia correction and the various modalities.
• Identify when it is necessary to remove skin in male breasts cases.

7 – 7:05am  Welcome and Opening Remarks

B1-02-01 7:05 – 7:25am  Gynecomastia Correction: A Review of Our Experience
                        Arvind Mohan, MBBS, BMedSci, MRCS, Lancashire, United Kingdom
                        Adil Khan, MD, Hull, United Kingdom
                        Jeremy Roberts, MS, FRCS, Staffordshire, United Kingdom

B1-02-02 7:25 – 7:45am  Gynecomastia: A Multimodality Incision-less Approach
                        Firas Hamdan, MD, Beirut, Lebanon

B1-02-03 7:45 – 8:15am  Gynecomastia: An Evidence-Based Review
                        Daniel A. Cooper, MBBS, FRCS, Stafford, United Kingdom

B1-02-04 8 – 8:20am  Gynecomastia: Update
                        George F. C. Weatherall, MD, FRCS, York, United Kingdom

B1-02-05 8:20 – 9am  Discussion
Bright Eyes Sessions

Gynecomastia Management, continued

B1-02-03 7:45 – 8:05am When to Remove Skin in Average, Large and Very Large Male Breasts / Gynaecomastia
JB Ratti, MD, New Delhi, India

8:05 – 8:30am Discussion

Body Contouring

B1-03 7 – 8:30am

Program Director: Erik Nuveen, MD, Oklahoma City, OK, United States
Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Analyze complications of combining complete lipoaspiration with complete abdominoplasty.
• Recommend appropriate treatment options.
• Discuss the management of severe male mammary ptosis.

7 – 7:05am Welcome and Opening Remarks
Eric Nuveen, MD, Oklahoma City, OK, United States

B1-03-01 7:05 – 7:19am Total Posterior Body Recontouring After Massive Weight Loss
Mohan Thomas, MD, DDS, Mumbai, India

B1-03-02 7:19 – 7:33am Comprehensive Liposuction and Complete Abdominoplasty: A Review of 644 Consecutive Cases and Analysis of Complications
Eric Nuveen, MD, Oklahoma City, OK, United States

B1-03-03 7:33 – 7:47am Orthostatic Liposuction – A Must for Abdominal Contouring
John Hamel, MD, Asheville, NC, United States

B1-03-04 7:47 – 8:01am Management of Severe Male Mammary Ptosis Using Sensate Vascularized Flap
Ayman Helmi, MD, Riyadh, Saudi Arabia

B1-03-05 8:01 – 8:15am Gluteal Augmentation, Combining Suture Life and Fat Grafting
Benedict Olusola, MD, DeSoto, TX, United States

8:15 – 8:30am Discussion
Your First 100 Breast Augmentations

**B1-04  7 – 8:30am**  Room: **Atlantic 1**

Program Director:  **Mitchell Kaye, MD, Scottsdale, AZ, United States**

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
- Describe how to obtain the training and background to perform BAM safely: emphasizing operative observation, Academy courses, mentoring and study materials.
- Perform the BAM procedure safely considering the environment, equipment, staff, insurance and accreditations.
- Explain the political and legal environment for the practice and the ramifications of making this choice, both for the individual and the specialty of Cosmetic Surgery.

**B1-04-01  7:05 – 7:55am**  **Your First 100 Breast Augmentations**
Mitchell Kaye, MD, Scottsdale, AZ, United States

**B1-04-02  7:55 – 8:30am**  **Panel discussion: Cases**
Jacob Haiavy, MD, Rancho Cucamonga, CA, United States
Wilbur Hah, MD, MBA, Orange, TX, United States
Jeffrey Marvel, MD, Tullahoma, TN, United States

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**Thursday, January 16**

**Facial Anatomy 101**

**B2-01  7 – 8:30am**  Room: **303**

Program Director:  **Theda C. Kontis, MD, Baltimore, MD, United States**

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
- Describe the facial anatomical structures to allow for safe and effective injection techniques.
- Discuss the relevant facial anatomy and the changes of the face with aging.

**B2-01-01  7 – 8:15am**  **Facial Anatomy 101: What You Need to Know to be a Safe Injector**
Theda C. Kontis, MD, Baltimore, MD, United States

**8:15 – 8:30am**  **Panel discussion**
## Bright Eyes Sessions

### Avoiding Breast Surgery Complications

**B2-02**  
**7 – 8:30am**  
**Room: Grand Ballroom West**

**Moderator:** TBD  
**Program Directors:** John Hamel, MD, Asheville, NC, United States  
Iacob Marcovici, MD, Avon, CT, United States

Bright Eyes Sessions are designated for *1.5 AMA PRA Category 1 Continuing Medical Education credits™.*

At the end of this session, attendees will be able to:
- Utilize subglandular implant placement to avoid mastopexy scars.  
- Describe fat grafting in a patient with Poland Syndrome.  
- Evaluate the effectiveness of Keller funnel in reducing capsular contracture.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7– 7:05am</td>
<td><strong>Welcome &amp; Introductions</strong></td>
</tr>
</tbody>
</table>
| **B2-02-01** 7:05 – 7:30am | **Subglandular Breast Augmentation for Ptosis-Avoiding**  
John Hamel, MD, Asheville, NC, United States |
| **B2-02-02** 7:30 – 7:55am | **“I Just Wanted a Cleavage”**  
Iacob Marcovici, MD, Avon, CT, United States |
| **B2-02-03** 7:55 – 8:20am | **The Role of the Keller Funnel in Reducing Capsular Contracture in Breast Augmentation Surgery**  
Ahmed Maki, DO, Royal Oak, MI, United States |
| 8:20 – 8:30am | **Discussion** |

### Cosmetic Dermatology for Ethnic Groups

**B2-03**  
**7 – 8:30am**  
**Room: 307**

**Program Director:** Clara Santos, MD, Sao Paulo, Brazil  
**Faculty:** Karina Sánchez, MD, Mexico

Bright Eyes Sessions are designated for *1.5 AMA PRA Category 1 Continuing Medical Education credits™.*

At the end of this session, attendees will be able to:
- Manage melisma and PI hyperpigmentation.  
- Describe the management of the most common dermatosis.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</table>
| 7 – 7:05am | **Introduction**  
Clara Santos, MD, Sao Paulo, Brazil |
| **B2-03-01** 7:05 – 7:35am | **Management of Melasma and PI Hyperpigmentation**  
Clara Santos, MD, Sao Paulo, Brazil |
| **B2-03-02** 7:35 – 8:05am | **Management of Hypopigmentation and Most Common Dermatosis**  
Karina Sánchez, MD, Mexico |
| 8:05 – 8:30am | **Discussion** |
Hands-On Ultrasound Workshop

**B2-04**  
**Time:**  
**Room:** Atlantic 1

Program Director: **Doohi Lee, MD, Plano, TX, United States**  
Faculty:  
**Doohi Lee, MD, Plano, TX, United States**  
**David Broadway, MD, Lone Tree, CO, United States**  
**Andrew Kwak, MD, Philadelphia, PA, United States**

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

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**Facial Surgery**

**B2-05**  
**7 – 8:30am**  
**Room:** 314

Moderator: TBD

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:

- Analyze a cohesive treatment plan.
- Formulate the interdisciplinary care for patient smile enhancement.
- Distinguish the differences among types and technologies used for cosmetic surgeries performed in the western world and China.
- Discuss the significance of ethnic diversity in orthognathic surgery.

**7 – 7:05am**  
**Welcome and Introductions**

**B2-05-01**  
**7:05 – 7:30am**  
**Dento-Labial Harmony through Cosmetic Dentistry and Injectibles**  
Laurence Rifkin, MD, Bloomfield, CT, United States

**B2-05-02**  
**7:30 – 7:55am**  
**Design of Double-Eyelid Line with Right Height and Curvature for Inner Canthus Z-plasty in Treating Patient with Severe Epicanthus**  
Lichuan Wang, MD, Beijing, China

**B2-05-03**  
**7:55 – 8:20 am**  
**Ethnic Diversity & Aesthetic Considerations in Orthognathic Surgery**  
David Tauro, MD, Bangalore Karnataka, India

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**Friday, January 17**

**Oncoplastic Issues in Cosmetic Surgery**

**B3-01**  
**7 – 8:30am**  
**Room:** Grand Ballroom West

Program Directors:  
**Sumita Shankar, Hyderabad, India**  
**Michael Rosenberg, MD, Mount Kisco, NY, United States**

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:

- Discuss the ethics and the practice philosophy in cosmetic surgery.
- Compare the results of different types of oncoplastic approaches to implant based breast reconstruction.
Bright Eyes Sessions

Oncoplastic Issues in Cosmetic Surgery, continued

- **B3-01-01**  7:05 – 7:30am  Role of ‘Slide Swing Plasty’ to Cover the Post Excisional Defects
  Sumita Shankar, MD, **Hyderabad, India**

- **B3-01-02**  7:30 – 8:15am  A Comparison of Implant Reconstruction Following Breast Carcinoma With and Without the Use of Allograft
  Michael Rosenberg, MD, **Mount Kisco, NY, United States**

8:15 – 8:30am  Discussion

Complicated Rhinoplasty

- **B3-02**  7 – 8:30am  Room: **Atlantic 2 Ballroom**

  Program Director:  **Albert Carlotti, MD, Scottsdale, AZ, United States**

  Bright Eyes Sessions are designated for **1.5 AMA PRA Category 1 Continuing Medical Education credits™**.

  At the end of this session, attendees will be able to:
  - Describe how to combine an open rhinoplasty technique with a trans-oral approach.
  - Construct autogenous graft from the tibial crest for correction nasal deformity.
  - Analyze the cartilage grafting technique of the combination of lateral crural strut and columellar strut.

  7 – 7:05am  Welcome and Introductions

  - **B3-02-01**  7:05 – 7:20am  Combining Esthetic Rhinoplasty with Functional Nasal Airway Procedures Using an Open Rhinoplasty and Transoral Approach
    Albert Carlotti, MD, **Scottsdale, AZ, United States**

  - **B3-02-02**  7:20 – 7:35am  Autogenous Graft from the Tibial for Correction Nasal Deformities
    Evando Lucena, MD, **Sao Paulo, Brazil**

  - **B3-02-03**  7:35 – 7:50am  Rhinoplasty Functional and Aesthetic Advantages of the Nasal Tripod Cartilage Grafts
    Robert Troell, MD, **Las Vegas, NV, United States**

  - **B3-02-04**  7:50 – 8:05am  Correction of Facial Skeletal Dysmorphism: A New Dimension to the Strategies in Planning & Execution
    David Tauro, MD, **Bangalore Karnataka, India**

  - **B3-02-05**  8:05 – 8:20am  The Controversy Between Open and Closed Rhinoplasty
    Arturo Grau, MD, **Asuncion, Paraguay**
Breast

**B3-03 7 – 8:30am** Room: Atlantic 3 Ballroom

**Program Director:** Sanjeev Sharma, MD, Framingham, MA, United States

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:

- Describe fat grafting techniques using stem cells for patients who don't want to use implants.
- Assess patients for breast augmentation performed under local anesthesia.
- Integrate circumvertical augmentation mastopexy in one stage.

### B3-03-01 7:05 – 7:30am
**Fat Transfer to Breast with Stem Cells**
Benedict Olusola, MD, DeSoto, TX, United States

### B3-03-02 7:30 – 7:55am
**Breast Augmentation Totally Under Local Anaesthesia: Awake Technique**
JB Ratti, MD, New Delhi, India

### B3-03-03 7:55 – 8:20am
**Circumvertical Augmentation Mastopexy**
Sanjeev Sharma, MD, Framingham, MA

### 8:20 – 8:30am
**Discussion**

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Cosmetic Issues in Ethnic Skin

**B3-04 7 – 8:30am** Room: 314

At the end of this session, attendees will be able to:

- Assess Skin of Color with Melasma for determination of correct treatment measure.

### 7 – 7:05am
**Welcome/Introductions**

### B3-04-01 7:05 – 7:20am
Suzan Obagi, MD, Pittsburgh, PA, United States

### B3-04-02 7:20 – 7:35am
Firas Hamdan, MD, Beirut, Lebanon

### B3-04-03 7:35 – 7:50am
Melanie Palm, MD, San Diego, CA, United States

### B3-04-04 7:50 – 8:05am
Karina Sanchez, MD, Mexico

### B3-04-05 8:05 – 8:20am
Clara Santos, MD, Sao Paulo, Brazil

### 8:20 – 8:30am
**Discussion**
Bright Eyes Sessions

Saturday, January 18
International Medical Missions

B4-01  7 – 8:30am  Room: Diplomat 1

Program Director: Gerald Edds, MD, Owensboro, KY, United States

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Describe the medical decision making that is necessary for working alone under uncertain conditions and the personal flexibility required.
• Choose the types of equipment and supplies required for specific goals and the preparation necessary for selected types of such journeys.
• Discuss the disparity of health services present in the world, and the enormous benefits we take for granted.

B4-01-01  7 – 7:15am  Planning a Successful Medical Mission
Gerald Edds, MD, Owensboro, KY, United States

B4-01-02  7:15 – 7:30am  Haiti: Medical Relief from Earthquake to Eternity
Peter Schmid, DO, Longmont, CO, United States

B4-01-03  7:30 – 7:45am  Passing it Forward – Medical Missions to Central America
Steve Hopping, MD, Washington, DC, United States

B4-01-04  7:45 – 8am  Into Africa: Attacking Malaria and Leprosy
Sabrina Fabi, MD, San Diego, CA, United States

B4-01-05  8 – 8:15am  Working Where No One Else Will Go
Jane Petro, MD, Boston, MA, United States

B4-01-06  8:15 – 8:30am  Columbia Medical Mission: Changing Lives of Children With Burns
Gerald Edds, MD, Owensboro, KY, United States

Penile Cosmetic Surgery

B4-02  7 – 8:30am  Room: Diplomat 2

Program Directors: Marco A. Pelosi, II, MD, Bayonne, NJ, United States

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Compare the various procedures for penile enhancements available.

B4-02-01  7:05 – 7:25am  Penile Girth Enhancement with Autologous Fat Transfer
Alexander Krakovsky, MD, La Jolla, CA, United States

B4-02-02  7:25 – 7:45am  The Perito Penile Implant System
Paul Perito, MD, Miami, FL, United States

B4-02-03  7:45 – 8:05am  Penile Triple Augmentation: Current Approach and Surgical Results
Alexander Krakovsky, MD, La Jolla, CA, United States

B4-02-04  8:05 – 8:25am  Cosmetic Penile Enhancement: The Way We Do It
Nikolas Chugay, DO, Long Beach, CA, United States
Paul Chugay MD, Long Beach, CA, United States
Clinical Problems of Fillers/Toxins
B4-03 7:05 – 8:30am  Room: Grand Ballroom East

Moderator:  Barbara Marino, MD, Houston, TX, United States (invited)

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Evaluate a patient’s peristomal lip anatomy and design an appropriate treatment plan.
• Analyze the use of fillers.
• Illustrate the use of fat in creating a more youthful facial appearance.

B4-03-01 7:05 – 7:30am  Anatomical and Mechanical Concepts in Facial Rejuvenation Using Fillers
Mohan Thomas, MD, DDS, Mumbai, India

B4-03-02 7:30 – 7:55am  The Lip-6 System: Beyond Lip Service
Manraj Bath, MD, Pickerington, OH, United States

B4-03-03 7:55 – 8:20am  Facial Volume Restoration with Autologous Fat Grafting
Barbara Marino, MD, Houston, TX, United States

8:20 – 8:30am  Discussion

Scars and Wounds
B4-04 7 – 8:30am  Room: 314

Program Moderator:  Steve Hopping, Washington, D.C., United States (invited)

Bright Eyes Sessions are designated for 1.5 AMA PRA Category 1 Continuing Medical Education credits™.

At the end of this session, attendees will be able to:
• Evaluate scars and assess for improvement with 1540 nm resurfacing.
• Evaluate the influence of growth factors in the healing process.
• Identify treatments for keloid scars.

7 – 7:05am  Welcome/Overview

B4-04-01 7:05 – 7:23am  Wound Management in Cosmetic Surgery
Sanjeev Sharma, MD, Framingham, MA

B4-04-02 7:23 – 7:41am  1540nm Non-Ablative Fractional Photothermolysis for Facial Surgical Scars
John Martin, MD, Coral Gables, FL, United States

B4-04-03 7:41 – 7:59am  Treatment of Keloid Scars with 5-FU
Arturo Grau, MD, Asuncion, Paraguay

B4-04-04 7:59 – 8:10am  Growth Factors (VGF, VEGF, IGF, FGF) in Skin Wound Healing
Elen Carolina de Masi, MD, Curitiba Paraná, Brazil

8:10 – 8:30am  Discussion
**Wednesday, January 15, 2014**

**8:30 – 9am**  
Continental Breakfast  
Room: *Grand Ballroom Foyer 2nd Level*

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**General Session**

**P1-01**  
9 – 10:30am  
Room: *Grand Ballroom East*

At the end of this session, attendees will be able to:  
• Discuss the psychosocial issues motivating patients to seek cosmetic surgery.  
• Describe body dysmorphic disorder and how these patients have unrealistic expectations of how cosmetic surgery will impact their body images.

**P1-01-01**  
9 – 9:45am  
Webster Lecturer:  
**E. Antonio Mangubat, MD,** *Seattle, WA, United States*

**P1-01-02**  
9:45 – 10:30am  
Keynote Presentation:  
**Psychosocial Aspects of Cosmetic Surgery: Managing Patient Expectations**  
**David Sarwer, PhD,** *Philadelphia, PA, United States*

**10:30 – 11am**  
Break  
Room: *Grand Ballroom Foyer 2nd Level*

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**Lasers, Ultrasounds & Radiofrequency**

**P1-02**  
11 – 12:30pm  
Room: *Grand Ballroom East*

Program Directors:  
**Rania Agha, MD,** *Oakbrook Terrace, IL, United States*  
**Melanie Palm, MD, MBA,** *San Diego, CA, United States*

At the end of this session, attendees will be able to:  
• Recognize improvement of skin tightening following micro focused ultrasound treatment.  
• Explain how lasers can be used to target pigmented lesions and dermal remodeling.  
• Differentiate between different radiofrequency modalities for localized fat reduction, skin tightening, and other cutaneous issues.

**P1-02-01**  
11 – 11:15am  
**Laser Treatment of Vascular Lesions**  
Rania Agha, MD, *Oakbrook Terrace, IL, United States*

**P1-02-02**  
11:15 – 11:30am  
**Nonablative Lasers and Laser Treatment of Pigmented Lesions**  
Suzan Obagi, MD, *Pittsburgh, PA, United States*

**P1-02-03**  
11:30 – 11:45am  
**Ablative Laser Resurfacing**  
Bill Beeson, MD, *Carmel, IN, United States*

**P1-02-04**  
11:45am – 12pm  
**Microfocused Ultrasound Technology**  
Melanie Palm, MD, MBA, *San Diego, CA, United States*

**P1-02-05**  
12 – 12:15pm  
**Radiofrequency for Skin Tightening and Fat Reduction: An Up-to-Date Review**  
Dan Friedmann, MD, *Seattle, WA, United States*

**12:15 – 12:30pm**  
Discussion
Aesthetic Invasive and Non-Invasive Technology Energy Source:
Machines Go Head to Head in an Open Presentation and Debate Format
P1-03 2 – 5:30pm Room: Grand Ballroom East

Program Director: Chad Deal, MD, Chattanooga, TN, United States

Description: Surgical based techniques will be mentioned during open panel debate and audience discussion to compare/contrast with technology results. Not all companies and devices are listed or discussed but the sample represents the different categories with the most popular devices in each category.

Skin Rejuvenation: Texture, Wrinkle Reduction, Color Evening, Pore Reduction, and More:
• Non-invasive
• Invasive
• Needling
• Highly focused RF

Non-Invasive Fat Melting:
• Topical Lasers
• Topical U/S
• Topical RF
• Topical Deep Freezing
• Low-level Light
• Floating RF

Skin Tightening with or without Liposuction (i.e. Invasive vs. Non-invasive):
• Non-invasive: Topical RF, Topical U/S
• Invasive: Laser Lipo, U/S Lipo, RF Lipo

Cellulite:
• Invasive
• Non-Invasive

Hair Removal:
• IPL
• Lasers
• Others

Lesion Removal:
• Standard
• Laser Ablation
• Freezing

Acne
• IPL
• Suction + IPL

3:30 – 4pm Break Room: Grand Ballroom Foyer
### Healthy Aging

**S1-01** 4 – 5:30pm  
Rooms: 312–313

**Moderator:** TBD  
At the end of this session, attendees will be able to:  
- Discuss the use of bio-identical hormones in healthy aging.  
- Discuss pathways and mechanisms of action of omega-3 fatty acids in various skin conditions.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>S1-01-01</td>
<td>4 – 4:40pm Controversies in Hormone Replacement Therapy</td>
<td>Pooja Malik, MD, Mullica Hill, NJ, United States</td>
<td>Room: 313</td>
</tr>
<tr>
<td>S1-01-02</td>
<td>4:40 – 5:20pm Importance of Omega-3 Fatty Acids in Skin Health</td>
<td>Sharon McQuillan, MD, Aventura, FL, United States</td>
<td>Room: 313</td>
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<tr>
<td>5:20 – 5:30pm</td>
<td>Discussion</td>
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### Applications of Lasers, Fillers, and Toxins

**S1-02** 4 – 5:30pm  
Room: 314

**Moderator:** Douglas Key, MD, Portland, OR, United States  
At the end of this session, attendees will be able to:  
- Explain the use of various lasers in laser lipolysis and laser assisted liposuction.  
- Describe new techniques and procedures for various conditions such as ptosis repair, and glabellar frown lines.  
- Evaluate the safety and effectiveness of Micro-focused Ultrasound with Visualization (MFU-V) for the Treatment of Erythematotelangiectatic Rosacea.

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<tr>
<td>S1-02-01</td>
<td>4 – 4:15pm Minimally Invasive vs. Non-Invasive RF Skin Treatment: Which One, When, Why?</td>
<td>Gregory Keller, MD, Los Angeles, CA, United States</td>
<td>Room: 314</td>
</tr>
<tr>
<td>S1-02-02</td>
<td>4:15 – 4:30pm Tightening of Skin and Underlying Fibroseptal Structure Using a Percutaneous Subsurface RF Probe with Temperature Controlled Feed-Back Loop Integrated with Infrared Skin Surface Temperature Imaging: A Clinical Evaluation of Both Safety and Efficacy</td>
<td>Douglas Key, MD, Portland, OR, United States</td>
<td>Room: 314</td>
</tr>
<tr>
<td>S1-02-03</td>
<td>4:30 – 4:45pm Illegal Permanent Fillers</td>
<td>John Martin, MD, Coral Gables, FL, United States</td>
<td>Room: 314</td>
</tr>
<tr>
<td>S1-02-04</td>
<td>4:45 – 5pm Evaluation of the Safety and Effectiveness of Micro-focused Ultrasound with Visualization (MFU-V) for the Treatment of Erythematotelangiectatic Rosacea</td>
<td>Mark Lupin, MD, Victoria, British Columbia, Canada</td>
<td>Room: 314</td>
</tr>
<tr>
<td>S1-02-05</td>
<td>5 – 5:15pm Experience with Laser Assisted Liposuction in Face and Body Contouring</td>
<td>Zoran Zgaljardic, MD, Zagreb, Croatia</td>
<td>Room: 314</td>
</tr>
<tr>
<td>5:15 – 5:30pm</td>
<td>Discussion</td>
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</tbody>
</table>
Cosmetic Surgery and Care of the Post Bariatric Surgery / Massive Weight Loss Patient Part I

S1-03  4 – 5:30pm  Room: Atlantic 1

Program Director:  Lionel Meadows, MD, Commerce, GA, United States

At the end of this session, attendees will be able to:
- Review the basic concepts of bariatric surgery in the massive weight loss patient.
- Discuss the use of combined bariatric treatments and cosmetic surgery.
- Describe complications associated with patients post-surgery.

S1-03-01  4 – 4:20pm  The Power of Combined Bariatric Treatments and Cosmetic Surgery in Transforming the Physiological and Psychological Health of Patients
Gregory Chrichlow, MD, Barbados

S1-03-02  4:20 – 4:40pm  Bariatric Surgery 101
Clayton Frenzel, MD, Dallas, TX, United States

S1-03-03  4:40 – 5pm  Complications in the Post Bariatric Patient
Angelo Cuzalina, MD, Tulsa, OK, United States

S1-03-04  5 – 5:20pm  Thigh Lifting Techniques, Avoiding Complications and How to Make it Easier
E. Antonio Mangubat, MD, Seattle, WA, United States

5:20 – 5:30pm  Panel discussion

Infection Prevention in Ambulatory Settings

S1-04  4 – 5:30pm  Room: Grand Ballroom West

Moderator:  Michael Will, MD, DDS, Ijamsville, MD, United States (Invited)

At the end of this session, attendees will be able to:
- Describe the basic principles of infection prevention in ambulatory settings.
- Utilize CDC's infection prevention checklist for outpatient settings to assess infection control practice.

S1-04-01  4 – 5:30pm  Infection Prevention in Ambulatory Settings
Michael Bell, MD, Centers for Disease Control, Atlanta, GA, United States

Welcome Reception

5:30 – 7pm  Room: Exhibit Hall
Thursday, January 16, 2014

8:30am – 4pm Exhibit Hall open
8:30 – 9am Continental Breakfast
  Room: Exhibit Hall

General Session

P2-01 9 – 10:30am Room: Grand Ballroom East

At the end of this session, attendees will be able to:
• Review implant-based breast reconstruction.
• Compare allograft and non-allograft reconstructions.
• Discuss applications of layered autologous fat grafting.

9– 9:15am Welcome & Introductions

P2-01-01 9:15 – 9:50am The Myriad Cosmetic and Reconstructive Applications of Layered Autologous Fat Grafting
  Mel Bircoll, MD, Los Angeles, CA, United States

P2-01-02 9:50 – 10:30am Review of Implant-Based Breast Reconstruction Comparing Allograft vs. Non-allograft Reconstructions
  Michael Rosenberg, MD, Mount Kisco, NY, United States

10:30 – 11am Break in Exhibit Hall

General Session

P2-02 11 – 12:30pm Room: Grand Ballroom East

Moderator: TBD

At the end of this session, attendees will be able to:
• Identify endocrine anti-aging strategies.
• Discuss orbicularis resection.

P2-02-01 11 – 12pm Keynote Presentation:
  Pitfalls and Promise of Endocrine Anti-aging Strategies
  Ole-Petter R. Hamnvik, MB, ChB, BAO, Boston, MA, United States

P2-02-02 12 – 12:30pm Strategy and Statistics in Clinical Research: A Non-Statistician’s Guide to Thinking, Designing and Executing
  Craig Czyz, MD, Columbus, OH, United States

12:30 – 2pm Lunch in the Exhibit Hall
**Cosmetic Gynecology**

**S2-01** 2 – 3:30pm  
Rooms: 312–313

Program Director: Marco A. Pelosi, III, MD, Bayonne, NJ, United States

At the end of this session, attendees will be able to:
- Describe various treatment options in cosmetic gynecology.
- Discuss potential surgical complications.

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<tbody>
<tr>
<td>S2-01-01</td>
<td>2 – 2:20pm</td>
<td>The Vulvas: Aesthetic Anatomy and Cosmetic Procedures</td>
<td>Marco A. Pelosi III, MD, Bayonne, NJ, United States</td>
</tr>
<tr>
<td>S2-01-02</td>
<td>2:20 – 2:40pm</td>
<td>The Aging Vulva: Characteristics and Treatment Options</td>
<td>Oscar Aguirre, MD, Englewood, CO, United States</td>
</tr>
<tr>
<td>S2-01-03</td>
<td>2:40 – 3pm</td>
<td>Classification of Ptosis and Enlargement of the Mons Pubis/Labia Majora Complex and Treatment Guidelines</td>
<td>Marco A. Pelosi II, MD, Bayonne, NJ, United States</td>
</tr>
<tr>
<td>S2-01-04</td>
<td>3 – 3:20pm</td>
<td>Complications of the Surgical Techniques for Labiaplasty: A New Algorithm</td>
<td>Jason Stubbs, MD, Scottsdale, AZ, United States</td>
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<td>3:20 – 3:30pm</td>
<td>Discussion</td>
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**Complications of Facial Cosmetic Surgery**

**S2-02** 2 – 3:30pm  
Room: 303

Program Director: Mo Banki, MD, DMD, Warwick, RI, United States

At the end of this session, attendees will be able to:
- Recognize sequelae after illicit liquid silicone injections.
- Describe the various complications that are associated with facial cosmetic surgery.
- Manage complications associated with various facial cosmetic surgery procedures.

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<tr>
<td>S2-02-01</td>
<td>2 – 2:20pm</td>
<td>Complications of Blepharoplasty and How to Treat Them</td>
<td>Mo Banki, MD, DMD, Warwick, RI, United States</td>
</tr>
<tr>
<td>S2-02-02</td>
<td>2:20 – 2:50pm</td>
<td>Complications of Rhytidectomy: Avoidance and Correction</td>
<td>Charles Castiglione, MD, MBA, Farmington, CT, United States</td>
</tr>
<tr>
<td>S2-02-03</td>
<td>2:50 – 3:10pm</td>
<td>Complications of Minimally Invasive Facial Rejuvenation</td>
<td>Elie Ferneini, MD, DMD, MBA, Waterbury, CT, United States</td>
</tr>
<tr>
<td>S2-02-04</td>
<td>3:10 – 3:20pm</td>
<td>Can Cosmetic Surgeons Enhance the Outcomes Following Complications from Black-market Silicone Injections?</td>
<td>Filiberto Rodriguez, MD, Edinburg, TX, United States</td>
</tr>
<tr>
<td>S2-02-05</td>
<td>3:20 – 3:30pm</td>
<td>Prospective Evaluation of Dry Eye Prevalence and Skin Excision in Upper Eyelid Blepharoplasty</td>
<td>Sandy Zhang-Nunes, MD, Columbus, OH, United States</td>
</tr>
</tbody>
</table>
Choosing / Using Technologies: Clinical Outcomes

**S2-03 2 – 3:30pm**

Program Director: **Douglas Dedo, MD, Palm Beach, FL, United States**

At the end of this session, attendees will be able to:

- Combine multiple facial rejuvenation procedures during the same operative visit.
- Design 360 concept for arm and thigh liposculpture.
- Compare simple neck liposuction with laser liposuction of the neck.
- Evaluate the safety and effectiveness of various technologies.

**S2-03-01 2 – 2:15pm**

Cool Laser Cosmetic Procedure Technique to Remove Foreign Body Substance (FBS) Injected in the Human Body

Rafael Antun, MD, *Miami, FL, United States*

**S2-03-02 2:15 – 2:30pm**

Is there an Advantage to Laser Liposuction of the Neck vs. Plain Liposuction?

Douglas Dedo, MD, *Palm Beach FL, United States*

**S2-03-03 2:30 – 2:45pm**

Prospective, Multi-Center, Pivotal Trial Evaluating the Safety and Effectiveness of Micro-focused Ultrasound with Visualization (MFU-V) for Improvement in Lines and Wrinkles of the Décolleté

Sabrina Fabi, MD, *San Diego, CA, United States*

**S2-03-04 2:45 – 3pm**

360 Concept for Skin Tightening in Arms and Thighs Liposuction

Firas Hamdan, MD, *Beirut, Lebanon*

**S2-03-05 3 – 3:15pm**

Facial Rejuvenation Surgery: Why Less is Not More

Carey Nease, MD, *Chattanooga, TN, United States*

3:15 – 3:30pm Discussion

Cosmetic Surgery and Care of the Post Bariatric Surgery / Massive Weight Loss Patient Part II

**S2-04 2 – 3:30pm**

Program Director: **Lionel Meadows, MD, Commerce, GA, United States**

At the end of this session, attendees will be able to:

- Describe various techniques in brachioplasty.
- Evaluate the post bariatric patient.
- Discuss the effectiveness of exercise in the weight loss.

**S2-04-01 2 – 2:20pm**

Techniques and Potential Pitfalls in Brachioplasty

Stephanie Oberhelman, DO, *Wichita, KS, United States*

**S2-04-02 2:20 – 2:40pm**

Preoperative Evaluation of the Post Bariatric Patient

John Tedesco, DO, *Wesley Chapel, FL, United States*

**S2-04-03 2:40 – 3pm**

Fitness, Exercise and Medical Weight Loss in a Cosmetic Practice

Charles Mok, DO, *Shelby Township, MI, United States*

**S2-04-04 3 – 3:20pm**

Effective Marketing to the Post Bariatric Patient

TBA
3:20 – 3:30pm  Questions and Answers

General Session

P2-04  4 – 5:30pm  Room: Grand Ballroom East

Program Director: TBD

At the end of this session, attendees will be able to:
• Discuss unique challenges of cosmetic surgery.
• Evaluate treatment options in patients with lipedema.

P2-04-01  4 – 4:45pm  Diagnosis and Treatment of Lipedema
Loek Habbema, MD, Amsterdam, the Netherlands

P2-04-02  4:45 – 5:30pm  Cellulite
TBD

Webster Black Tie Gala & Auction (Ticketed)

7 – 11pm  Room: Atlantic Ballroom

The Webster Society was established in honor of the founder of the AACS, Dr. Richard Webster, and is open to any individual who donates $1,250 or more to the Webster Society fund. Every year, we celebrate the members of the Webster Society at the AACS Annual Scientific Meeting. The 2nd annual black-tie gala and live auction will be held at the Westin Diplomat in Fort Lauderdale on Thursday, January 16, 2014. All sponsorships to the CSF and the Webster Gala are acknowledged in our publications, on our website and with our sincerest thanks. And through our 501(c)(3) status, all contributions are also tax deductible.
### Live Patient Demonstration — Toxins, Fillers

**P3-01  9am – 4:30pm**  
Room: *Grand Ballroom East*

<table>
<thead>
<tr>
<th>Program Directors</th>
<th>Faculty</th>
</tr>
</thead>
</table>
| Sabrina Fabi, MD, San Diego, CA, United States  
Suzan Obagi, MD, Pittsburgh, PA, United States  | Douglas Dedo, MD, Palm Beach Gardens, FL, United States  
Paul Rose, MD, JD, Tampa, FL, United States  
Yan Trokel, MD, DDS, New York, NY, United States  
Thomas Tzikas, MD, Delray Beach, FL, United States  
Erin Gilbert, MD, Brooklyn, NY, United States  
Ryan Greene, MD, Weston, FL, United States  
Neil Sadick, MD, New York, NY, United States  
Carla Santos, MD, Sao Paulo, Brazil  |

At the end of this session, attendees will be able to:
- Demonstrate materials and technologies on patients with deep wrinkles, volume loss, body fat, melasma, facial vessels, leg veins, and overall photodamage.
- Assess patients and match their desired outcome with the appropriate injectable and laser technique.
- Choose the laser modality for the respective skin condition.

#### Part I  9:30am – 12pm  
**Toxins & Fillers**

<table>
<thead>
<tr>
<th>Faculty</th>
</tr>
</thead>
</table>
| Sabrina Fabi, MD, San Diego, CA, United States  
Erin Gilbert, MD, Brooklyn, NY, United States  
Thomas Tzikas, MD, Delray Beach, FL, United States  |

**12 – 1:30pm**  
**Lunch & set up for Part II**

#### Part II  1:30 – 4pm  
**Lasers & Energy Devices**

<table>
<thead>
<tr>
<th>Faculty</th>
</tr>
</thead>
</table>
| Ryan Greene, MD, Weston, FL, United States  
Paul Rose, MD, JD, Tampa, FL, United States  
Yan Trokel, MD, DDS, New York, NY, United States  |

**4 – 4:30pm**  
**Discussion**

### Noninvasive Body Contouring

**S3-01  9 – 10:30am**  
Room: *Grand Ballroom West*

**Moderator:**  
Rachael Keilin, MD, Texarkana, TX, United States (Invited)

At the end of this session, attendees will be able to:
- Describe various minimally invasive weight loss techniques including bariatric surgery.
- Discuss weight loss options.
- Analyze the role of gut microbiota and its role in obesity.
S3-01-01  9:20 – 9:40am  Body Contouring Operations After Mini-Invasive Bariatric Surgical Procedures  
Evgeni Kolesnikov, MD, *Woodbridge, VA, United States*  

S3-01-02  9:40 – 10am  The Role of Gut Microbiota in Weight Loss  
Sharon McQuillan, MD, *Aventura, FL, United States*  

S3-01-03  10 – 10:20am  Embellishment of the Gluteus Combining Needle Surgery Plus Fat Transfer  
10:20 – 10:30am  Discussion  

---  

**Cosmetic Surgery, the Future of the Specialty**  
**S3-02  9 – 10:30am**  
**Room: Atlantic 2 Ballroom**  

Program Director:  
*Mohan Thomas, MD, DDS, Mumbai, India*  
Faculty:  
*Sami Alsuwaidan, MD, Riyadh, Saudi Arabia*  

At the end of this session, attendees will be able to:  
- Discuss trends in cosmetic surgery.  
- Develop a standardized core curriculum and skill set founded upon evidence-based medicine.  
- Discuss various uses for stem cells.  
- Describe the legal and political implications for the use of stem cells in cosmetic surgery.  

S3-02-01  9 – 9:12am  A Standardization of American Academy of Cosmetic Surgery Fellowship Programs  
Mark Mandell-Brown, MD, *Cincinnati, OH, United States*  

S3-02-02  9:12 – 9:25am  The Rapidly Changing Field of Cosmetic Dermatology and the Role of Emerging Technologies  
Suzan Obagi, MD, *Pittsburgh, PA, United States*  

S3-02-03  9:25 – 9:35am  The Use of Stem Cells in Cosmetic Surgery and Medicine  
Todd Malan, MD, *Scottsdale, AZ, United States*  

S3-02-04  9:35 – 9:45am  The Politics of Stem Cells: Where We Stand with the FDA  
Mark Berman, MD, *Los Angeles, CA, United States*  

S3-02-05  9:45 – 9:55am  Legal Perspective: Use of Stem Cells  
Andrew Ittleman, JD, *Miami, FL, United States*  
Mitch Fuerst, JD, *Miami, FL, United States*  

S3-02-06  9:55 – 10:10am  Advances in Cosmetic Ear Surgery: Surgical and with Tissue Templates  
Ashish Bhumkar, MD, MS, *Thane, India*  
Alexander Seifalian, MD, *United Kingdom (confirmation pending)*  

10:10 – 10:30am  Questions & Answers  
10:30 – 11am  Break in the Exhibit Hall
### Ethics and Cosmetic Surgery

**S3-03**  
**11 – 12:30pm**  
**Rooms: 312–313**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 – 11:20am</td>
<td>Supervising Medical and Non-Medical Staff in an Outside Facility</td>
<td>Paddy Deighan, JD, PhD, <em>Haddonfield, NJ, United States</em></td>
</tr>
<tr>
<td>11:20 – 11:40am</td>
<td>Cosmetic Surgery Marketing</td>
<td>Paddy Deighan, JD, PhD, <em>Haddonfield, NJ, United States</em></td>
</tr>
<tr>
<td>11:40am – 12:10pm</td>
<td>The Intersection of Medical Ethics and the Patent System</td>
<td>Kurt Grossman, JD, <em>Cincinnati, OH, United States</em></td>
</tr>
</tbody>
</table>

**At the end of this session, attendees will be able to:**
- Discuss how the ethical considerations in medicine play an important role in furthering the disclosure incentives of the patent system.

### Difficult Cases and Complications: Stump the Experts

**S3-04**  
**11 – 12:30pm**  
**Room: Grand Ballroom West**

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>11 – 11:25am</td>
<td>Spider Veins and Telangiectasias</td>
<td>Bob Tahara, MD, <em>Bradford, PA, United States</em></td>
</tr>
<tr>
<td>11:25 – 11:45am</td>
<td>Spider Veins and Telangiectasias</td>
<td>John Kingsley, MD, <em>Vestavia Hills, AL, United States</em></td>
</tr>
<tr>
<td>11:45am – 12:10pm</td>
<td>Spider Veins and Telangiectasias</td>
<td>Melanie Petro, MD, <em>Vestavia Hills, AL, United States</em></td>
</tr>
</tbody>
</table>

**Objective:** Stump the Professors is a 90 minute discussion of difficult cases/complications of the face, skin, body and laser. Four experts who have never seen the cases will discuss them with the audience. It is an interactive education experience to learn how professors think about difficult cases.

### Spider Veins and Telangiectasias

**S3-05**  
**11 – 12:30pm**  
**Room: Atlantic 2**

<table>
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<tr>
<td>11:45am – 12:10pm</td>
<td>Spider Veins and Telangiectasias</td>
<td>Melanie Petro, MD, <em>Vestavia Hills, AL, United States</em></td>
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</tbody>
</table>

**At the end of this session, attendees will be able to:**
- Discuss complicating issues and conditions associated with commonly seen cosmetic venous complaints.
- Determine when specialty consultations and referrals are required to assist the cosmetic surgeon in the treatment of patients with varicose veins and spider telangiectasia.
12:30 – 2pm  Lunch
Room:  Exhibit Hall

Education Using Technologies
S3-06  2 – 3:30pm  Room:  Grand Ballroom West

Program Director:  Guillermo Blugerman, MD, Buenos Aires, Argentina

At the end of this session, attendees will be able to:
• Operate with surgical simulators to perform various surgical procedures.
• Describe different approaches in Rhynoplasty using apron and close procedures.
• Organize an efficient on-line surgical workshop.

S3-06-01  2 – 2:20pm  Use of Mastotrainer to Learn Breast Cosmetic and
Reconstructive Surgeries
Alberto Rancati, MD, Buenos Aires, Argentina

S3-06-02  2:20 – 2:40pm  Use the Rhinotrainer in Closed Rhynoseptumplasty
Daniel Moina, MD, Buenos Aires, Argentina

S3-06-03  2:40 – 3pm  The Use of Rhinotrainer to Kern and Trim Procedures in
Open Rhinoplasty
Gabriel Moina, MD, Buenos Aires, Argentina

S3-06-04  3 – 3:20pm  How to Organize and Transmit Online Workshops by Internet
George Sulamanidze, MD, Tbilisi, Georgia

3:20 – 3:30pm  Discussion

Basic Science Strategies
S3-07  2 – 3:30pm  Rooms:  312–313

Moderator:  Robert Troell, MD, Las Vegas, NV, United States

At the end of this session, attendees will be able to:
• Identify safe, effective and efficient strategies for providing facial rejuvenation.
• Discuss techniques for skin rejuvenation aging populations.
• Describe the outcomes for using Platelelet Rich Plasma and Growth Factors in
skin rejuvenation using different procedures.

S3-07-01  2 – 2:25pm  Evaluating Skin Changes Comparing Topical and Intradermal
Injection of Platelet Rich Plasma/Comparing a New Skin
Barrier Delivery System to Current Skin Products
Robert Troell, MD, Las Vegas, NV, United States

S3-07-02  2:25 – 2:50pm  The Total Face
Jamie Segel, MD, Augusta, GA, United States

S3-07-03  2:50 – 3:15pm  Growth Factors and Cell Assisted Laser Resurfacing
Robert Bowen, MD, Martinsburg, WV, United States

S3-07-04  3:15 – 3:30pm  Oculoplastic and Orbital Effects of Topical Prostaglandins:
Eyelid Crease Formation and Proptosis Reduction
Alice Song, MD, Pasadena, CA, United States
### Facial Anti-aging

**S3-08** 2 – 3:30pm  
*Room: Atlantic 2*

**Moderator:** TBA

At the end of this session, attendees will be able to:
- Describe the reasons that patients seek facial cosmetic surgery and how these relate to patient expectations.
- Discuss contemporary techniques of cervicofacial fat management in cosmetic facial surgery.
- Evaluate approaches to facial skin rejuvenation and their safety for patients.

<table>
<thead>
<tr>
<th>Session</th>
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<th>Title</th>
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</thead>
<tbody>
<tr>
<td>S3-08-01</td>
<td>2 – 2:20pm</td>
<td>Intense Pulsed Light vs. IPL Plus Isotretinein in Facial Rejuvenation</td>
<td>Enrique Hernandez, MD, Bradenton, FL, United States</td>
</tr>
<tr>
<td>S3-08-02</td>
<td>2:20 – 2:40pm</td>
<td>Evaluation of Micro-focused Ultrasound with Visualization (MFU-V) for Lifting and Tightening of Facial and Neck Skin Laxity Using a Customized, High-Density and Vectoring Treatment Approach</td>
<td>William Werschler, MD, Spokane, WA, United States</td>
</tr>
<tr>
<td>S3-08-03</td>
<td>2:40 – 3pm</td>
<td>The Management of Facial Fat in Cosmetic Facial Surgery</td>
<td>Joseph Niamtu, III, DMD, Richmond, VA, United States</td>
</tr>
<tr>
<td>S3-08-04</td>
<td>3 – 3:20pm</td>
<td>Patient Expectations: Facial Rejuvenation</td>
<td>Peter Schmid, DO, Longmont, CO, United States</td>
</tr>
<tr>
<td></td>
<td>3:20 – 3:30pm</td>
<td>Discussion</td>
<td></td>
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<tr>
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<td>3:30 – 4pm</td>
<td>Break in the Exhibit Hall</td>
<td></td>
</tr>
</tbody>
</table>

### Managing Patient Expectations

**S3-09** 4 – 5:30pm  
*Rooms: 312–313*

**Program Director:** Firas Hamdan, MD, Beirut, Lebanon

At the end of this session, attendees will be able to:
- Describe the importance of managing patient expectations.
- Discuss proper patient communication to assess expectations.

<table>
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<tr>
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<tbody>
<tr>
<td>S3-09-01</td>
<td>4 – 4:15pm</td>
<td>Managing Patient Expectations</td>
<td>Firas Hamdan, MD, Beirut, Lebanon</td>
</tr>
<tr>
<td>S3-09-02</td>
<td>4:15 – 4:30pm</td>
<td>Minimally Invasive Procedures: Lasers and Fillers</td>
<td>Joseph Niamtu, III, DMD, Richmond, VA, United States</td>
</tr>
<tr>
<td>S3-09-03</td>
<td>4:30 – 4:45pm</td>
<td>Facial Rejuvenation</td>
<td>Peter Schmid, DO, Longmont, CO, United States</td>
</tr>
<tr>
<td>S3-09-04</td>
<td>4:45 – 5pm</td>
<td>Body Contouring, Post Massive Weight Loss</td>
<td>E. Antonio Mangubat, MD, Seattle, Wash., United States</td>
</tr>
<tr>
<td>S3-09-05</td>
<td>5 – 5:15pm</td>
<td>TBD</td>
<td></td>
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<tr>
<td></td>
<td>5:15 – 5:30pm</td>
<td>Discussion</td>
<td></td>
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</tbody>
</table>
### Complex Facial Concerns

**S3-10  4 – 5:30pm  Room: Grand Ballroom West**

Moderator: **TBD**

At the end of this session, attendees will be able to:
- Distinguish the differences among types and technologies used for cosmetic surgeries performed in the western world and China.
- Evaluate various surgical techniques for optimal results.
- Compare invasive and noninvasive methods for addressing complex facial cases.

<table>
<thead>
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<th>Title</th>
<th>Speaker</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>S3-10-01</td>
<td>4 – 4:20pm</td>
<td>Design of Double-eyelid Line with Right Height and Curvature for Inner Canthus Z-plasty in Treating Patients with Severe Epicanthus</td>
<td>Lichuan Wang, Beijing, China</td>
<td>Grand Ballroom West</td>
</tr>
<tr>
<td>S3-10-02</td>
<td>4:20 – 4:40pm</td>
<td>Management of Deep Bite, Masseteric Hypertrophy &amp; Square Faces: The Choice of Surgical Technique</td>
<td>David P. Tauro, Bangalore, India</td>
<td>Grand Ballroom West</td>
</tr>
<tr>
<td>S3-10-03</td>
<td>4:40 – 5pm</td>
<td>A 3D Vision: Circumferential Non Surgical Neck Rejuvenation</td>
<td>Annalisa Calisti, Rome, Italy</td>
<td>Grand Ballroom West</td>
</tr>
<tr>
<td>S3-10-04</td>
<td>5 – 5:20pm</td>
<td>Transfollicular Brow and Forehead Lift</td>
<td>Joseph Niamtu, III, DMD, Richmond, VA, United States</td>
<td>Grand Ballroom West</td>
</tr>
</tbody>
</table>

5:20 – 5:30pm  **Discussion**  

### Pain Management and Anesthesia

**S3-11  4 – 5:30pm  Room: Atlantic 2**

Program Director: **Jacob Haiavy, MD**, Rancho Cucamonga, CA, United States

At the end of this session, attendees will be able to:
- Discuss the possible complications associated with outpatient anesthesia.
- Describe best practices of anesthesia safety in outpatient settings.
- Identify and manage lidocaine toxicity.

<table>
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<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>S3-11-01</td>
<td>4 – 4:35pm</td>
<td>So You Have Finally Made It, Your Patient is Lidocaine Toxic, Now What?</td>
<td>John Hamel, MD, Asheville, NC, United States</td>
<td>Atlantic 2</td>
</tr>
<tr>
<td>S3-11-02</td>
<td>4:35 – 5:15pm</td>
<td>Safety of Outpatient Anesthesia: Oral and Maxillofacial Surgery as a Model</td>
<td>Elie Ferneini, MD, DMD, MBA, Waterbury, CT, United States</td>
<td>Atlantic 2</td>
</tr>
</tbody>
</table>

5:15 – 5:30pm  **Discussion**  

### Corporate Sponsored Symposia / Event

**5:30 – 7pm**
Managing the Accredited Facility  
**S4-01**  
9 – 10:30am  
Room: *Grand Ballroom East*  
Featured Speaker:  
Raymond E. Grundman, MSN, MPA,  
*Accreditation Association for Ambulatory Health Care (AAAHC)*,  
*Burlington, WI, United States*  

At the end of this session, attendees will be able to:  
• Describe the process for accrediting a facility.  
• Identify the steps needed to maintaining an accredited facility.

Anesthesia Safety  
**S4-02**  
9 – 10:30am  
Room: *Diplomat 1*  
Program Director:  
Jacob Haiavy, MD, *Rancho Cucamonga, CA, United States*  

At the end of this session, attendees will be able to:  
• Review the current standards for anesthesia safety.  
• Describe anesthesia-related complications.

**S4-02-01** 9 – 9:30am  
Anesthesia Safety for the Cosmetic Surgeon:  
A Review of Current Safety Standards and Presentation of Cases  
Jacob Haiavy, MD, *Rancho Cucamonga, CA, United States*  
Ethan Handler, MD, *Oakland, CA, United States*  

**S4-02-02** 9:30 – 10am  
Actual Case Presentations of Complications Related to Anesthesia That Have Resulted in Litigation  
Theresa N. Essick, RN, *Fort Wayne, IN, United States*  

**S4-02-03** 10 – 10:30am  
Discussion

Patient Safety Initiative: Non and Minimally Invasive Procedures:  
Are They As Safe As Claimed?  
**S4-03**  
9 – 10:30am  
Room: *Diplomat 2*  
Program Director:  
Jane Petro, MD, *Boston, MA, United States*  

At the end of this session, attendees will be able to:  
• Classify dermal disorders related to prior filler injection.  
• Discuss adverse events from hyaluronic acid injectable fillers versus Poly-L-Lactic acid.  
• Describe complications of permanent fillers.  
• Appraise the long term preventative effects of botulinum toxin on dynamic rhytids and skin quality.

**S4-03-01** 9 – 9:15am  
3-D Imaging of Filler Complications  
Robert Bard, MD, *New York, NY, United States*  

**S4-03-02** 9:15 – 9:30am  
Body Complications of Permanent Fillers  
Firas Hamdan, MD, *Beirut, Lebanon*
<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>S4-03-03</td>
<td>9:30 – 9:45am</td>
<td>Meta-Analysis of Adverse Events from Hyaluronic Acid Injectable Fillers Versus Poly-L-Lactic Acid</td>
<td>Javad Sajan, MD, Minneapolis, MN, United States</td>
</tr>
<tr>
<td>S4-03-04</td>
<td>9:45 – 10am</td>
<td>One Syringe Transformation — Maximizing Results for Patients on a Budget</td>
<td>Alexander Rivkin, MD, Los Angeles, CA, United States</td>
</tr>
<tr>
<td>S4-03-05</td>
<td>10 – 10:15am</td>
<td>Effects of Injection Technique on In Vitro Fat Viability and In Vivo Volume Retention</td>
<td>David Atashroo, MD, Lexington, KY United States</td>
</tr>
</tbody>
</table>

### Risk Management and Cosmetic Surgery

**S4-04  9 – 10:30am**  Room: 314

**Program Director:** Robert Zack, JD, Miami, FL, United States

At the end of this session, attendees will be able to:
- Use Informed Consent as a tool for malpractice risk mitigation.
- Acquire tools for litigation survival.
- Identify risk management techniques to improve the quality of patient care and reduce the probability of a medical malpractice claim or adverse outcome.

<table>
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<tr>
<td>S4-04-01</td>
<td>9 – 9:40am</td>
<td>Medical Malpractice Risk Management</td>
<td>Robert Zack, JD, Lawrenceville, GA, United States</td>
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<tr>
<td></td>
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<td>Peter Graper, MD, Lawrenceville, GA, United States</td>
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<td>Jonathan Lanesky, MD, Lawrenceville, GA, United States</td>
</tr>
<tr>
<td>S4-04-02</td>
<td>9:40 – 10:20am</td>
<td>Witness Preparation: The Cornerstone to Strategic Defense Planning</td>
<td>Kenneth Schultz, MD, MBA, Denver, CO, United States</td>
</tr>
</tbody>
</table>

10:20 – 10:30am Discussion

10:30 – 11am Break in the Exhibit Hall

### Complications of Energy Sources

**S4-05  11 – 12:30pm**  Room: Grand Ballroom East

**Program Director:** Paul Carniol, MD, Summit, NJ, United States

At the end of this session, attendees will be able to:
- Describe the complications of energy-based treatments.
- Explain how to prevent common complications.

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<td>S4-05-01</td>
<td>11 – 11:20am</td>
<td>Joseph Niamtu, III, DMD, Richmond, VA, United States</td>
<td></td>
</tr>
<tr>
<td>S4-05-02</td>
<td>11:20 – 11:40am</td>
<td>Mitchell Goldman, San Diego, CA, United States</td>
<td></td>
</tr>
<tr>
<td>S4-05-03</td>
<td>11:40am – 12pm</td>
<td>Neil Sadick, MD, New York, NY, United States</td>
<td></td>
</tr>
<tr>
<td>S4-05-04</td>
<td>12 – 12:20pm</td>
<td>Paul Rose, MD, JD, Tampa, FL, United States</td>
<td></td>
</tr>
</tbody>
</table>

12:20 – 12:30pm Discussion
### Appealing to Divergent Populations

**S4-06** 11 – 12:30pm  Room: Diplomat 1

**Program Director:** Samir Pancholi, MD, *Las Vegas, NV, United States*

At the end of this session, attendees will be able to:

- Choose the correct surgical and nonsurgical cosmetic eyelid procedure for the correct type of ethnic patient.
- Describe the cosmetic surgery needs for diverse populations and ensuring patient outcomes.

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<tbody>
<tr>
<td>S4-06-01</td>
<td>11 – 11:15am</td>
<td>Appealing to a Niche Population with Body Implants</td>
<td>Nikolas Chugay, MD, <em>Long Beach, CA, United States</em></td>
</tr>
<tr>
<td>S4-06-02</td>
<td>11:15 – 11:35am</td>
<td>Approaching Blepharoplasty in a Diverse Population</td>
<td>Shoib Myint, MD, <em>Las Vegas, NV, United States</em></td>
</tr>
<tr>
<td>S4-06-03</td>
<td>11:35 – 11:55am</td>
<td>Appealing to the Transgender Population</td>
<td>Nikolas Chugay, MD, <em>Long Beach, CA, United States</em></td>
</tr>
<tr>
<td>S4-06-04</td>
<td>11:55am – 12:15pm</td>
<td>Treating the Unusual Cosmetic Surgical Request</td>
<td>Guillermo Blugerman, MD, <em>Buenos Aires, Argentina</em></td>
</tr>
<tr>
<td></td>
<td>12:15 – 12:30pm</td>
<td>Discussion</td>
<td></td>
</tr>
</tbody>
</table>

### AACS Business Lunch (AACS Members Only)

12:30 – 2:30pm  Room: Grand Ballroom West

### General Session

**P4-01** 2:30 – 3:30pm  Room: Grand Ballroom East

At the end of this session, attendees will be able to:

- Discuss the changing world of cosmetic medicine from an international perspective.

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>P4-01-01</td>
<td>2:30 – 3:45pm</td>
<td>Keynote Presentation: The Future of Cosmetic Medicine, An International Perspective</td>
<td>Sean Rice, MD, MSC, <em>Toronto, Canada</em></td>
</tr>
</tbody>
</table>

### General Session

**P4-02** 3:45 – 4:45pm  Room: Grand Ballroom East

At the end of this session, attendees will be able to:

- Describe innovative consumer markets in health care, including cosmetic surgery, medical tourism, telemedicine, retail clinics, concierge medical practices and the impact on cosmetic surgery practices.

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>P4-02-01</td>
<td>3:45 – 4:45pm</td>
<td>Keynote Presentation: Why Patients Don't Act Like Consumers</td>
<td>Devon Herrick, PhD, <em>Dallas, TX, United States</em></td>
</tr>
</tbody>
</table>

### Closing Party  7 – 11pm  Room: Grand Ballroom Foyer
Cosmetic surgery is growing. It is also evolving. Rapidly.

That's why the AACS is dedicated to measuring the impact of your daily work. The 2013 AACS Procedural Census will provide crucial data that will drive future educational offerings and training initiatives.

Ten respondents will be highlighted in the “Meet a Member” feature at cosmeticsurgery.org.

To participate, visit http://bit.ly/19DWLXh.
Research and Discovery, Finding and Selecting a Doctor, Making a Final Decision

Cosmetic patients come in all different shapes and sizes, ages, genders, ethnicities and religions. But they have some common characteristics they all share. The desire to make some changes in their appearance and the daunting task of finding the right doctor among the thousands of choices they have available.

Some of the greatest challenges cosmetic doctors have today, outside of medicine, have to do with the business of running their practice. Managing, budgeting, marketing, reputation exploitations, malpractice, day-spas, social media, turf wars and everything else that goes along with it.

To help you build your practice in 2014, we have assembled industry experts from multiple companies, practice management consultants and private practice professionals to share their knowledge and expertise. We invite you to learn more about the patient’s journey so that you can see your practice succeed in today’s market.

Friday, January, 17th

Room: Atlantic 1

8am – 4pm  Exhibit Hall open
10:30 – 11am  Break in the Exhibit Hall

Research and Discovery: How Patients Find You

PM1-01  11am – 12:30pm

PM1-01-01  11am – 11:20am  Ten Most Common Mistakes Practices Make that Hurt Their Rankings and Conversion
David Phillips, NKP Medical Marketing, Los Angeles, CA, United States

PM1-01-02  11:20 – 11:40am  If I were #1 on Google All My Marketing Problems Would Be Over
David Evans, PhD, Ceatus Media Group, San Diego, CA, United States

PM1-01-03  11:40am – 12pm  Making Sense Out of Pay Per Click, Retargeting and Press Releases
Scott Eklund, Your Strategic Edge, Seattle, WA, United States

PM1-01-04  12 – 12:20pm  Ratings and Reviews: Who’s Keeping Score for You?
David Evans, PhD, Ceatus Media Group, San Diego, CA, United States

12:20 – 12:30pm  Discussion
12:30 – 2pm  Lunch in the Exhibit Hall
## Much Ado about Something:
**How Do Patients Make the Big Decision in the First Place?**

**PM1-02  2 – 3:30pm**

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>PM1-02-01</td>
<td>2 – 2:20pm</td>
<td>Generational Marketing</td>
<td>Catherine Maley, Cosmetic Image Marketing, Sausalito, CA, United States</td>
<td></td>
</tr>
<tr>
<td>PM1-02-02</td>
<td>2:20 – 2:40pm</td>
<td>A Bird’s Eye View From the Inside: Building A Multi-Million Dollar Practice Takes A Lot of Patience, Something of Which Doctors Are Often In Short Supply</td>
<td>Jennifer Deal, Southern Surgical Arts, Chattanooga, TN, United States</td>
<td></td>
</tr>
<tr>
<td>PM1-02-03</td>
<td>2:40 – 3pm</td>
<td>Going Mobile: Mobile Marketing &amp; Attracting Patients on their Own Terms</td>
<td>Brent Frank, AdviceMedia, Park City, UT, United States</td>
<td></td>
</tr>
</tbody>
</table>

### PM1-01-04  3 – 3:20pm
- **Brand in an Era of Media Overload**
  - Pinpoint Marketing

### Discussion  3:20 – 3:30pm

### **Break in the Exhibit Hall**  3:30 – 4pm

## The Point of First Contact: What’s it Like to Be a Patient in Your Office?

**PM1-03  4 – 5:30pm**

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>PM1-03-01</td>
<td>4 – 4:20pm</td>
<td>Five Phone Fixes Worth $528,000 a Year</td>
<td>Catherine Maley, Cosmetic Image Marketing, Sausalito, CA, United States</td>
<td></td>
</tr>
<tr>
<td>PM1-03-02</td>
<td>4:20 – 4:40pm</td>
<td>Reviews Are the New Marketing</td>
<td>Shelley Oleson, Modernizing Medicine, Boca Raton, FL, United States</td>
<td></td>
</tr>
<tr>
<td>PM1-03-03</td>
<td>4:40 – 5pm</td>
<td>Understanding Your Patient</td>
<td>Ron Hartley, SolutionReach, Lehi, UT, United States</td>
<td></td>
</tr>
</tbody>
</table>

### Discussion  5 – 5:30pm

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**Friday, January 17, 2014**
**(Room: Atlantic 1)**

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### Making the Final Decision: Consultation and Closing

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>PM2-01-01</td>
<td>7 – 8:30am</td>
<td>How a Physician Effectively Works with the Patient Coordinator To Close</td>
<td>Joe Niamtu, MD, Richmond, VA, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-01-02</td>
<td>7:30 – 8am</td>
<td>Zero Resistance Consultations</td>
<td>Catherine Maley, Cosmetic Image Marketing, Sausalito, CA, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-01-03</td>
<td>8 – 8:30am</td>
<td>How to Use Technology to Increase Your Close Ratio</td>
<td>Kary Smith, TouchMD, Cedar City, UT, United States</td>
<td></td>
</tr>
</tbody>
</table>

- **8:30am – 12pm** Exhibit Hall open
- **8:30 – 9am** Continental Breakfast in Exhibit Hall

### Cross-sell and Customer Loyalty

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>PM2-02-01</td>
<td>9 – 9:15am</td>
<td>“Loyalty” is the new “Satisfaction”</td>
<td>Pinpoint Marketing</td>
<td></td>
</tr>
<tr>
<td>PM2-02-02</td>
<td>9:15 – 9:30am</td>
<td>Renew Advantage</td>
<td>Lou Frisina, Renew Advantage LLC, Sarasota, FL, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-02-03</td>
<td>9:30 – 9:45am</td>
<td>Building Your Practice by Way of Your Spa</td>
<td>Cheryl Whitman, beautifulforever, Tampa, FL, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-02-04</td>
<td>9:45 – 10am</td>
<td>Learning to Manage with Data</td>
<td>Shelley Olesen, Modernizing Medicine, Boca Raton, FL, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-02-05</td>
<td>10 – 10:15am</td>
<td>Cross-Selling &amp; Growing Customer Loyalty</td>
<td>Ryan Wright and Chris Strom, Clear Pivot, Denver, CO, United States</td>
<td></td>
</tr>
</tbody>
</table>

- **10:15 – 10:30am** Discussion

### Build a Successful Team: Lead the Team

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>PM2-03-01</td>
<td>11 – 11:20am</td>
<td>Lessons from Aviation Leadership</td>
<td>Wilbur Hah, MD, MBA, Orange, TX, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-03-02</td>
<td>11:20 – 11:40am</td>
<td>Building a Team</td>
<td>Ron Hartley, SolutionReach, Lehi, UT, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-03-03</td>
<td>11:40am – 12pm</td>
<td>Building a Team of Rock Stars</td>
<td>Catherine Maley, Cosmetic Image Marketing, Sausalito, CA, United States</td>
<td></td>
</tr>
<tr>
<td>PM2-03-04</td>
<td>12 – 12:20pm</td>
<td>Secrets of Practice Manager – Building Harmony and High Achievers within your Practice</td>
<td>Paula Manley, Tulsa Surgical Arts, Tulsa, OK, United States</td>
<td></td>
</tr>
</tbody>
</table>

- **12:20 – 12:30pm** Discussion
- **7 – 11pm** Closing Party
### 8:30 – 9am
**Continental Breakfast**
Room: Great Hall Foyer

### PM3-01  9am – 12pm
**Secrets of the Trade: Practice Survival Training 2.0**

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Title</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PM3-01-01</td>
<td>9:10 – 9:30am</td>
<td>Start Spending Money on the Right Things: Creating Your Marketing Budget for 2014</td>
<td>Nicole Dansereau, Strategic Edge Partners, Seattle, WA, United States</td>
</tr>
<tr>
<td>PM3-01-02</td>
<td>9:30 – 9:50am</td>
<td>Social Media Mini Boot Camp</td>
<td>Monique Ramsey, Cosmetic Social Marketing, Del Mar, CA, United States</td>
</tr>
<tr>
<td>PM3-01-03</td>
<td>9:50 – 10:10am</td>
<td>Your Name is Your Reputation – Own It!</td>
<td>David Evans, PhD, Ceatus Media Group, San Diego, CA, United States</td>
</tr>
<tr>
<td>PM3-01-04</td>
<td>10:10 – 10:30am</td>
<td>Grow Revenue by Turning Your Website into a Publishing Platform</td>
<td>Chris Storm and Ryan Wright</td>
</tr>
<tr>
<td>PM3-01-05</td>
<td>10:30 – 10:50am</td>
<td>How to Use TV Appearances &amp; Social Media to Grow a Practice</td>
<td>Angela O’Mara, The Professional Image, Inc, Irvine, CA, United States</td>
</tr>
<tr>
<td>PM3-01-06</td>
<td>10:50 – 11:10am</td>
<td>You Need a Safety Net– What’s Real and What’s Myth</td>
<td>David Hambright, Artemis Protective, Naperville, IL, United States</td>
</tr>
<tr>
<td>PM3-01-07</td>
<td>11:10 – 11:30am</td>
<td>One Month it’s Chickens and the Next Month it’s Feathers: Starting 2014 with the Right Success Attitude</td>
<td>Nicole Dansereau, Strategic Edge Partners, Seattle, WA, United States</td>
</tr>
<tr>
<td>PM3-01-08</td>
<td>11:30 – 11:50am</td>
<td>Clicks to Cash</td>
<td>Shelley Oleson, Modernizing Medicine, Boca Raton, FL, United States</td>
</tr>
</tbody>
</table>

### 11:50am – 12pm
**Question and Answers**

**12pm**
**Grab and Go Lunch**
Room: Great Hall Foyer
Wednesday, January 15, 2014

ThermiAesthetics: ThermiRF, For the "In-Between" Patient
7 – 9pm Rooms: 312–313
ThermiRF is the first aesthetic technology that uses thermistor-regulated radio frequency energy to achieve desired cosmetic results for the "In-Between" patient. Join us as we discuss how ThermiRF is used as a surgeon’s tool for various soft tissue and nerve applications.

Silhouette Lift™
7 – 10pm Room: Atlantic 1
Silhouette Lift™ is a medical device manufacturer based in Irvine, California. The company manufactures Silhouette Sutures, a suspension suture system used in the field of cosmetic surgery for minimally invasive mid-face lifts. The newest suture manufactured by Silhouette Lift™ is a bidirectional bioresorbable suture used to obtain volume augmentation and skin re-tightening in any area it is placed. There is no surgical incision required for this procedure, and local anesthesia is required only at the entry and exit points of the sutures, which are inserted under sterile conditions through the skin in the subcutaneous tissue. The procedure is performed at the office and does not require any surgical incision or stitches. This new Silhouette Lift suture has already been approved overseas with a CE Mark, and is currently distributed and used in 50 countries around the world with an expected FDA approval in Q2/Q3 2014.

The Symposium will include a didactic lecture by the Silhouette Lift™ Medical Director, Dr. Richard Goldfarb, who will speak about this tailor-made procedure and its effectiveness in correcting skin ptosis and reducing signs of aging both safely and effectively. A procedure will be showcased via projector during the lecture so attending physicians can see for themselves how innovative and simple the procedure is to perform.

Thursday, January 16

Syneron: Building an Aesthetic Practice and Flourishing in Four Years
2 – 2:45pm Room: Innovation Theater Stage Great Hall Foyer
Ryan Greene, MD, PhD, FACS, is a double board certified facial plastic surgeon who practices in Weston, Florida. He is board certified by both the Board of Otolaryngology–Head and Neck Surgery and the Board of Facial Plastic and Reconstructive Surgery. He is also a Fellow of the American College of Surgeons. His areas of specialty include rhinoplasty, facial reconstruction, and minimally invasive aesthetic treatments, including lasers, neurotoxins, and facial fillers. As an author, invited speaker, and national trainer, Dr. Greene is respected as an authority in the field of facial plastic surgery.

We encourage you to come and talk with him during the theater session outside the exhibit hall. He will be discussing the treatment of ethnic skin and combination treatments.

Friday, January 17, 2014

Cynosure
7 – 9pm Rooms: 312–313
Learn about today’s in demand body contouring procedures that offer the technology and ROI cosmetic practices need to succeed in a challenging healthcare market. Learn from experts such as Dr. Neil Sadick, on which technologies and platforms are best to deliver minimally invasive body contouring procedures from head to toe. Match the procedures your patients want with the outcomes and ROI you demand.
Ancillary & Board Events

Monday, January 13

Cosmetic Surgery Annual Review Part 1
9am – 9pm  Rooms: 212–213
Additional fee required.

Tuesday, January 14

Cosmetic Surgery Annual Review Part 2
8am – 3pm  Rooms: 212–213
Additional fee required.

Wednesday, January 15

Media Training
12:30 – 2pm  Room: 217

AACS Diplomate Luncheon
12:30 – 2pm  Room: 317
(ticketed)

ABCS Recertification Exam
6 – 9pm  Room: 317

AACS Board of Trustees Meeting
6:30 – 9:30pm  Rooms: 217
(2013 Outgoing Board)

Thursday, January 16

WAOCS Meeting
7 – 8:30am  Room: 321

Past Presidents’ Lunch
12:30 – 2pm  Room: 215
(Invited only)

Clinical Training Fellowship Luncheon
12:30 – 2pm  Room: 214

Consumer Council Luncheon
12:30 – 2pm  Room: 321

CACS (California) Meeting
4 – 5:30pm  Room: 317
All attendees from the State of California are welcome and encouraged to attend.

ABCS Board of Trustees Meeting
5 – 6:30pm  Room: 214

Webster Gala
7 – 11pm  Atlantic Ballroom (ticketed)

Friday, January 17

2013 / 2014 CSF Board of Directors’ Lunch / Meeting
12:30 – 2pm  Room: 311
(Invitation only)

Saturday, January 18

AACS Business Meeting & Lunch
12:30 – 2:30pm  Room: Grand Ballroom West (Members Only)

2014 AACS BOT Meeting
5:30 – 7pm  Room: 314
(Incoming 2014 Board)
Social Events

Wednesday, January 15

Welcome Reception
5:30 – 7pm
Room: Exhibit Hall
Great Hall – 3rd Level
Convention Center

Join your fellow attendees for drinks and hors d’oeuvres in the 2014 AACS Annual Meeting Exhibit Hall. Nosh on South Florida-inspired appetizers, meet up with old friends and visit with over 125 exhibitors. The resort concierge is a great resource for post-reception dinner plans!

Thursday, January 16

Webster Gala
7 – 11pm
Room: Atlantic Ballroom
2nd Level, Convention Center

Organized by the Cosmetic Surgery Foundation. Tickets are still available! Stop by the AACS Registration Desk (outside the Exhibit Hall, 3rd Level) to purchase tickets for the Webster Gala dinner and dance. Cocktail reception starts at 7 p.m. in the Atlantic foyer. (Please note, no tickets will be available at the door.)

Saturday, January 18

Closing Party
7 – 11pm
Room: Grand Ballroom Foyer
2nd level, Convention Center

Laissez les bons temps roulez! (Let the good times roll!) Say farewell to AACS 2014 and start the excitement for AACS 2015 in New Orleans, Louisiana. A Big Easy – inspired menu and beverages will be offered, in addition to zydeco and jazz music from the Crescent City. Put in a last-minute bid on your favorite Silent Auction items! (Silent Auction will close at the party.)
Fun & Wellness Activities

The AACS has arranged for daily wellness activities for meeting participants. See below for days/times/fees. Space is limited! Sign up today to reserve your spot! (If a class size minimum is not met 24 hours in advance, the class may be cancelled.)

Several ways to sign up:
• Call the hotel spa in advance: 954-602-8400
• Sign up when you check in to the hotel’s front desk
• Sign up at the AACS Registration Desk

Wednesday, January 15

Sunrise Yoga on the Beach
FREE – check with hotel concierge for times

Spinning class at the SPA
5:45 – 6:25pm
$10 per person (min. 5 persons; max. 15 persons)

Thursday, January 16

RunWESTIN
FREE – check with hotel concierge for times

Aqua Aerobics
5:45 – 6:25pm
$10 per person (min. 30 persons)

Friday, January 17

Sunrise Yoga on the Beach
FREE – check with hotel concierge for times

Spinning class at the SPA
5:45 – 6:25pm
$10 per person (min. 5 persons; max. 15 persons)

Saturday, January 18

RunWESTIN
FREE – check with hotel concierge for times

Zumba
5:35 – 6:15pm
$10 per person (min. 30 persons)

The Westin-Diplomat concierge is at your service in scheduling additional activities for you or your family. For assistance, visit the concierge desk in the hotel lobby or call 954-602-6000.

Off-Site Tours/Activities

In partnership with Hello Florida, the 30th Annual Scientific Meeting will offer three local tours that will entertain for hours.

Water Taxi Tour of "Millionaires' Row"
In Fort Lauderdale – The Venice of America, we'll journey along the Intracoastal Waterway in Fort Lauderdale, which floats around the fingers of the "Venice Isles of America" and past an array of glamorous houses and ornate gardens. Enjoy a stop for shopping on Las Olas Boulevard and lunch at YOLO following the tour.

Tropical Deco in a Fabled Playground Tour
Recall the larger than life personalities and world famous events that re-shaped society, and architecture. Walk the halls of the first hotel ever built on Miami Beach, and delight at the imaginative and playful art deco lifeguard stands lining the beach like pastel-colored toy soldiers. Enjoy lunch at YUCA following the tour.

Miami Water Taxi Sightseeing Cruise
Sit back and relax for an unforgettable fully-narrated sightseeing cruise along scenic Biscayne Bay in the heart of Miami. See Miami's spectacular coastal sites including the beautiful downtown Miami skyline, the Port of Miami, Fisher Island, Miami Beach and "Millionaire's Row" — the homes of the rich and famous. Enjoy lunch at Lombardi's following the tour.

Spots fill up quickly, so register as soon as you can. Tours with insufficient registration will be canceled and monies refunded. For more details (including dates/times/costs) and to register, visit the Hello Florida website at: www.hello-dmc.com/sf/aacs/
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AART, Inc. is an innovative, full-service global supplier to the cosmetic, plastic, and reconstructive therapies. AART provides a complete range of premier implants and accessories for facial and body contouring, including customs. AART’s compression garments address every need. The Dimisil™ Scar Management System continues to lead in technology and efficacy.

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Booth # 327
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Skokie, IL 60077
+1 847-853-6060
info@aaahc.org
www.aaahc.org
AAAHC is the leader in ambulatory health care accreditation with almost 6,000 organizations currently accredited. We support each organization in delivering safe, high-quality care to its patients through a cost-effective, flexible, collaborative accreditation process. AACS sits on our Board of Directors thereby keeping AAAHC programs relevant for its members.

Acuderm, Inc.
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Experience firsthand our expanded line of high quality German Stainless Steel instruments at significant savings and our top of the line surgical smoke evacuators, Acu-Evac. As with all our products, we offer 100% satisfaction guarantee! You'll like our attention to high quality and service at excellent values!

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Advanced Biologics is focused on developing innovative and clinically relevant biologic solutions across a wide degree of medical specialties. Our company is fully dedicated to improving patients' lives and the health care provider's experience with our products. Our first aesthetic product LipoAMP is an acellular adipose-derived filler.

Advice Media
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www.advicemedia.com
As an industry leading digital media company, Advice Media has been connecting consumers with aesthetic medical professionals since 1998. With its recent acquisition of Every Day Doctors from Every Day Health, Advice Media offers a full spectrum of innovative, best-of-class digital marketing services including Google endorsed mobile responsive web design.

Allergan Medical
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www.allergan.com
Allergan Medical offers the most comprehensive, science-based, aesthetic product offerings, including BOTOX® Cosmetic (onabotulinumtoxinA); the JUVÉDERM® family of hyaluronic acid dermal fillers; LATISSE® (bimatoprost ophthalmic solution) 0.03%; and physician-dispersed skin care products.
Allergan Medical also offers the industry's widest range of silicone gel-filled and saline-filled breast implant options for reconstructive and aesthetic breast surgery.

Alma Lasers
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485 Half Day Rd. Ste 100
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www.almalasers.com
Alma Lasers is a global developer, manufacturer and provider of laser, light-based, radiofrequency and ultrasound devices for aesthetic and medical applications. Our mission is to
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Alpine Pharmaceuticals produces SINECH™. SINECH is
the only Arnica montana clinically proven in two double-blind
studies to statistically reduce post-op edema and ecchymosis.
SINECH-i is effective in reducing nuisance bruising that can
accompany fillers and Botox™. SINECH™ is Homeopathic
Arnica designed specifically for plastic surgery patients.
Patients recover faster with less bruising!

American Academy of Cosmetic Surgery
Booth: Located in the Registration Lobby
737 N. Michigan Avenue, Suite 2100
Chicago, Illinois 60611
+1 312-981-6760
info@cosmeticsurgery.org
www.cosmeticsurgery.org
The American Academy of Cosmetic Surgery (AACS) provides
educational opportunities that deliver procedural knowledge,
hands-on training and mentorship to cosmetic surgery
professionals. The AACS is committed to the development
of the field of cosmetic surgery as a continuously advancing
multispecialty discipline that delivers the safest patient
outcomes through evidence-based information that informs
best practices and technologies in service delivery globally.

American CryoStem Corporation
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Eatontown, NJ 07726
+1 732-747-1007
info@americancryostream.com
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American CryoStem is a provider of clinical fat storage solutions
for multiple, high quality, fat transfers and body sculpting
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patients the ability to use their stored fat tissue for volume
corrections in the hands, face, and neck, breast augmentation,
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