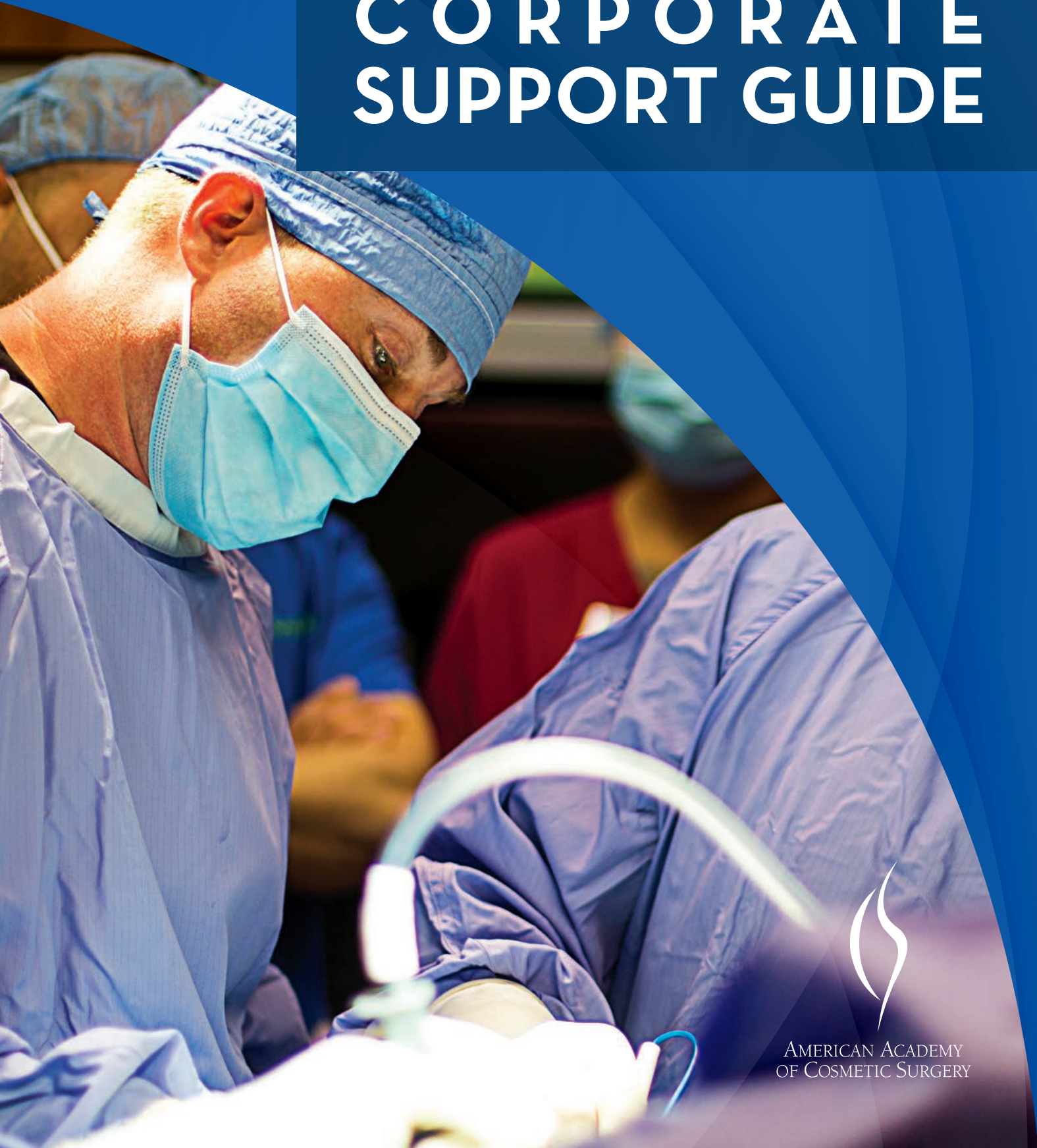


2018 – 2019

# CORPORATE SUPPORT GUIDE



AMERICAN ACADEMY  
OF COSMETIC SURGERY

# THE AMERICAN ACADEMY OF COSMETIC SURGERY (AACCS) IS THE PROFESSIONAL SOCIETY FOR PHYSICIANS FROM ALL SPECIALTIES LOOKING TO ADVANCE THEIR SKILLS IN COSMETIC SURGERY.

With more than **15 MILLION** people undergoing cosmetic surgery procedures today, now, more than ever, cosmetic surgeons are seeking new and innovative products and services to ensure excellent and safe outcomes and to grow their practices.

Established in 1985 and now serving more than 1,700 members, the Academy supports cosmetic surgery professionals with education and training opportunities to ensure consistently high quality patient care. From live surgery workshops to our Annual Scientific Meeting, the AACCS provides year-round opportunities for physicians to come together and share the latest and best cosmetic surgery techniques, research, business strategies, technologies and products.

Through its philanthropic arm, The Cosmetic Surgery Foundation (CSF), the Academy maintains relationships with a variety of corporations and organizations committed to fostering excellence in the delivery of cosmetic surgery through our Corporate Support Program.

The program, a consolidation of all corporate partnership, event, speaker and donor opportunities, is an avenue by which companies may become involved with AACCS/CSF educational programs, research initiatives and other vital programs that support the specialty of cosmetic surgery.

## EXAMPLES OF SUPPORT INCLUDE

- CME and Non-CME Opportunities
- Live Surgical, Device and Injection Workshops
- Webinars
- Research Grants and Awards
- Fellowship and Named Mentoring Scholarships
- Speaking and Lecture opportunities
- Pre-meeting Workshops
- Networking Receptions
- Product Roundtable Presentations and Demonstration Stations
- AACCS and CSF Website Advertising
- Public Awareness Campaign
- Webster Society Annual Gala and Cocktail Reception
- Silent and Live auction(s) Support and Product Promotion
- Corporate Leadership Council and Leadership Forum Event
- Website and *American Journal of Cosmetic Surgery* Advertising
- Promotional Items and Marketing Materials for Direct Distribution

**We invite companies to share our mission of promoting education, patient safety and the understanding of cosmetic surgery by supporting AACCS/CSF through our Corporate Support Program.**

*\* All options are reserved on a first-come, first-served basis.*

To learn more about these and other opportunities, please contact Jessica Blomquist, Executive Director, Cosmetic Surgery Foundation, at **847.778.3636** or [aacsfoundation@gmail.com](mailto:aacsfoundation@gmail.com).



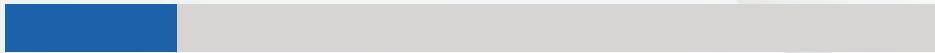
AMERICAN ACADEMY  
OF COSMETIC SURGERY

# ABOUT AACCS MEMBERS

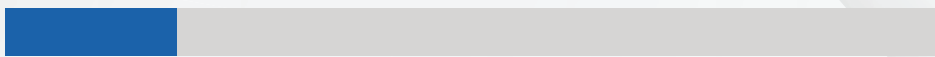
AACS members are cosmetic surgery practitioners from a diverse array of medical specialties, including dermatology, oral & maxillofacial surgery, obstetrics & gynecology, otolaryngology, general surgery, ophthalmology, and plastic/reconstructive surgery. We also welcome Allied Health members, who are nurses, anesthesiologists and professionals focused on areas like office/practice management, pharmaceutical supplies, patient recovery, stem cell research and healthy aging, among others.

## REPRESENTED SPECIALTIES IN MEMBERSHIP

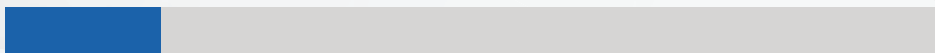
**Dermatology - 12%**



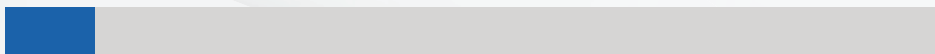
**General Surgery - 12%**



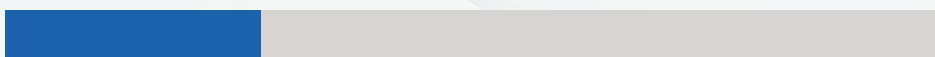
**Obstetrics & Gynecology - 9%**



**Ophthalmology - 5%**



**Oral & Maxillofacial Surgery - 18%**



**Otolaryngology - 8%**



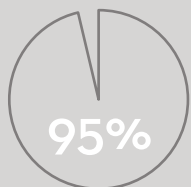
**Plastic Surgery - 16%**



**Other - 20%**



## PURCHASING POWER



have a role in decision making



have the final say

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# UPCOMING EVENTS

August 4-5

## **COSMETIC SURGERY REVIEW COURSE**

*Director: E. Antonio Mangubat, MD, Chicago, Illinois*

August 25

## **FACIAL CADAVER WORKSHOP**

*Director: Julie Woodward, MD  
Durham, North Carolina*

September 14-15

## **LIVE OBSERVATION WORKSHOP: OUTPATIENT LIPOSUCTION, FAT GRAPTING, AND NEW LIPOABDOMINOPLASTY TECHNIQUES**

*Directors: Marco Pelosi II, MD and  
Marco Pelsoi III, MD  
Bayonne, New Jersey*

January 30, 2019

## **BODY AND FACIAL CADAVER WORKSHOP**

*Orlando, Florida*

January 31 - February 2, 2019

## **2019 ANNUAL SCIENTIFIC MEETING**

*Orlando, Florida*

September 5-8, 2019

## **WORLD CONGRESS ON LIPOSUCTION**

*Chicago, Illinois*

# ANNUAL SCIENTIFIC MEETING RECOGNITION

Unless noted, all opportunities presented in this guide count toward your 2019 Annual Scientific Meeting Support Level.

	<b>CHAIRMAN'S CIRCLE</b> \$50,000+	<b>PLATINUM</b> \$35,000-\$49,000	<b>GOLD</b> \$25,000-\$34,999	<b>SILVER</b> \$15,000-\$24,999	<b>SUSTAINING</b> \$5,000-\$14,999
<b>ANNUAL MEETING BENEFITS</b>					
<b>Complimentary Meeting Registrations</b>	10	8	6	4	2
<b>Email to Registrants (sent by AACCS)</b>	2	1	1	–	–
<b>Advertisement at Resource Center on LCD Monitor</b>	✓	✓	–	–	–
<b>Ad in Final Program</b>	FULL PAGE	FULL PAGE	HALF PAGE	–	–
<b>Logo on AACCS Website With Link</b>	✓	✓	✓	✓	✓
<b>Logo on printed material: signage, advance and final program</b>	✓	✓	✓	✓	✓
<b>Verbal Recognition During the Webster Event and On Stage During the General Session</b>	✓	✓	✓	✓	✓
<b>Pre and Post Attendee Mailing List</b>	✓	✓	✓	✓	✓
<b>ANNUAL MEETING MOBILE APP BENEFITS</b>					
<b>Mobile App Push Notification</b>	2	1	–	–	–
<b>Placement in Corporate Supporter Section</b>	✓	✓	✓	✓	✓

## COMPLIMENTARY MEETING REGISTRATION:

Deadline Date: January 11, 2019

## EMAIL TO REGISTRANTS, ADVERTISEMENT AT RESOURCE CENTER ON LCD MONITOR, AD IN FINAL PROGRAM:

Deadline Date: December 1, 2018

# ANNUAL SCIENTIFIC MEETING

JANUARY 31 – FEBRUARY 2, 2019

## ROSEN SHINGLE CREEK, ORLANDO

**ANTICIPATED ATTENDANCE:** 500+ physicians and office staff

**TARGET AUDIENCE:** Cosmetic Surgeons, Residents, Allied Health Professionals

**DESCRIPTION:** The 2019 Annual Scientific Meeting will take place January 31 - February 2 in Orlando at the Rosen Shingle Creek. More than 800 cosmetic surgery professionals and supporters will gather for enlightening keynote presentations and ground-breaking didactic sessions on the latest techniques and procedures in cosmetic surgery. Our theme **“Making a Difference”** will be infused throughout our educational program, highlighting how all of us can impact change in our local communities through cosmetic surgery. Live patient demos, panel discussions on complications and high-impact sessions on all cosmetic related topics will be addressed.

*All opportunities are exclusives unless noted.*

## OPPORTUNITIES

### EXHIBIT HALL PRODUCT THEATER DEMONSTRATIONS

Presentations and Live Demonstrations

**\$3,500 Lunch – 6 available (30 minutes)**

**\$2,500 Networking Break – 5 available (20 minutes)**

Showcase your products or services in non-CME segments on the Exhibit Hall's center stage during unopposed exhibition hours.

### PRICING INCLUDES:

- Listing of session title, faculty, location and company in the final program and mobile app
- 30-minute time slot at lunch or a 20-minute time slot at a networking break
- Space set theater-style with a podium, lectern, lectern microphone, wireless lavalier, screen, and laptop

### DEADLINE DATE FOR PRESENTATION MATERIALS:

December 1, 2018.



# NON-CME CUSTOM BREAKOUT SESSION

## DAY-TIME PROGRAMMING – \$5,000 PER 30 MINUTES

January 31 – February 2

Reach cosmetic surgery professionals with events in your own style and format during regular educational programming time. Exact slots are forthcoming.

## AFTER-HOURS SYMPOSIA – \$5,000

Friday, February 1

5:30 – 7:00pm (*maximum time of 1.5 hours, sessions may be shorter*)

Maximum three (3) concurrent sessions available.

*Presentation information for the Day Time Programming and After Hours Symposia is due by December 1, 2018.*

### PRICING INCLUDES:

*(applies to both items above)*

- Pre-registration list of conference attendees (*mailing address only*)
- Listing of session title, faculty, location and supporting company in the final program and the AACS website
- Room rental
- Rooms set theater-style with a podium, lectern, lectern microphone, wireless lavalier, screen, LCD projector and laptop

### FEES DO NOT INCLUDE:

- Catering costs
- Recording of sessions
- Educational content
- CME credit or management
- Faculty management, fees/honorarium, travel
- Presentation materials/hand-outs

### GUIDELINES FOR PRODUCT THEATERS AND AFTER HOURS SYMPOSIA:

- Only 2019 AACS exhibitors are eligible to host
- All theater programs must be reviewed by AACS. Review of these materials shall in no way be construed as endorsement or approval of the exhibitor sessions by AACS.
- Time slots are assigned on a first-come, first-served basis. Time will not be assigned or held without a firm commitment and full payment.
- Joint ventures or combined exhibitor events are allowed; however, one company name must be listed as the event host. This company must be a 2019 AACS exhibitor (exhibit booth purchased separately).

## PROMO AND BRANDING ITEMS

### LANYARDS - \$10,000

A badge lanyard, imprinted with your company logo, will be provided to all physicians and exhibitors. Attendees and exhibitors wear name badges throughout the conference. AACS will provide the lanyards due to the specific requirements needed.

### ON-SITE DAILY E-NEWSLETTER - \$2,500

*per day (4 available) or \$8,000 for entire meeting*

The daily conference e-newsletter is distributed to all attendees and exhibitors each day throughout the duration of the conference. Your company name and logo will be featured with a product or service spotlight.

### HOTEL KEY CARDS - \$5,000

Your logo or image of choice will be printed on all the hotel key cards issued within the AACS sleeping room block at the Rosen Shingle Creek. Your name and/or logo will be with attendees at all times. Supporter is responsible for key card printing costs.

### WIFI - \$20,000

WiFi access is highly valued by AACS meeting attendees. Signs throughout the space and in the AACS Resource Center will recognize your company as the WiFi supporter. The network name and password can also be chosen by the supporter to further promote brand awareness.

### MOBILE CHARGING STATIONS - \$2,000

Looking for a great way to “connect” your company with conference attendees? How about offering them the opportunity to charge their mobile devices while on-site at the conference, compliments of your mobile charging station featuring your company branding? Station will be placed in a high-traffic area which is sure to draw attention AND appreciation from attendees as you rescue them from the dreaded low battery signal.

### ATTENDEE REGISTRATION BAGS - \$7,500

These reusable conference totes are provided to all attendees onsite. Your one-color company logo will be printed on the bag. AACS will provide the bags at the cost to produce, or the supporting company may provide these bags for no additional charge.

### EMAIL TO REGISTRANTS - \$1,500

Are you launching a new product or service at the Annual Scientific Meeting and/or running a special promotion for attendees? Use this opportunity to send an email blast to all registered attendees. Supporter(s) must provide email content in HTML format to AACS. Content and send date is subject to AACS approval.

### REGISTRATION NOTEPADS - \$2,500

Notepads are distributed to all attendees in their registration bag. Your company name and one-color logo will appear on the notepads.

### REGISTRATION PENS - \$2,500

Pens are distributed to all attendees in their registration bag. Your company name and one-color logo will appear on the pens. Cost includes production and fulfillment by AACS.



## MEALS AND SOCIAL FUNCTIONS

### **BREAKFAST – \$5,000** *(Three (3) available)*

Scheduled daily in the exhibit hall while education sessions are closed, physicians are focused on your message during these peak times. Breakfast supporters will be recognized with signage in the exhibit area and elsewhere throughout the meeting. Custom napkins will be provided with your one-color logo.

### **WELCOME AND NETWORKING RECEPTION – \$10,000**

Thursday, January 31 - 5:30 - 7pm

The largest social event of the conference, this hour-and-a-half cocktail reception is open to all registered conference attendees, guests and exhibitors. Your company logo will be posted on signage at the entrance and elsewhere throughout the conference, in addition to custom one-color printed napkins for use at the event. Your company will also receive 100 of the highly coveted complimentary beverage tickets to distribute to your customers.

### **DIPLOMATE LUNCHEON – \$5,000**

Thursday, January 31 - 12:30-2pm *(75 est. attendees)*

This luncheon is open to all diplomates of the American Board of Cosmetic Surgery—our most senior members. The luncheon supporter will be recognized with signage at the luncheon and elsewhere throughout the conference. Company receives a brief public introduction, three minutes of podium time, and up to five attendees may attend the luncheon.

### **AACS AND CSF BUSINESS MEETING AND WEBSTER LECTURE – \$10,000**

Saturday, February 2 *(exclusive)*

Approximately 300 members attend the Annual Business Meeting, during the Annual Scientific Meeting to meet the incoming leadership of both boards, the research awardees, learn about AACS and Foundation initiatives, and hear the Webster Lecture in the areas of education, patient outreach, research, advocacy and media relations. The supporter of this event will receive an on-stage introduction, two minutes at podium, name and/or logo on front slide screen and signage at the event.

## MOBILE MEETING APP

### **MOBILE APP – \$5,000**

As the sole advertiser within the mobile app, you will have the ability to reach AACS attendees in a totally new way. Your logo will appear as the landing page upon opening for attendees and you will receive a special menu section to add your own content. Additionally, you will receive two push messages that are sent out to app users; one before the meeting, and one onsite during the meeting. The mobile app supporter will be featured on our website in the mobile app area and in app promotion emails before the event. Deadline for commitment and graphics is August 1, 2018.

### **PUSH NOTIFICATION – \$250/EACH**

*Only three (3) available per day*

A push notification is delivered to the homescreen of an attendee's device and is therefore one of the most direct ways to get a message in front of an audience. Your message can direct them to your booth or alert them about a special promotion. Notifications are limited in character length to make the message short and sweet to drive your point home. Deadline for commitment and content is January 4, 2019.

## PRINT ADVERTISING

### **ADVANCE PROGRAM MAILING – \$4,500**

Mailing in October to all prospective attendees, this piece will have a broad reach to approximately 3,000 physicians. Supporter's name, logo and display ad will appear on the inside cover. Deadline for commitment and graphics is August 15, 2019.

### **FINAL PROGRAM – \$4,500**

This valuable conference resource contains the Annual Scientific Meeting schedule. Approximately 500 attendees will receive this printed piece at onsite registration. Supporter's name, logo and display ad will appear on the inside cover. Deadline for commitment and graphics is January 4, 2019.

### **SAVE THE DATE 2020 – \$3,000**

Stay on attendees' minds for a year! Have your logo imprinted on our Save the Date item for the 2020 Annual Scientific Meeting. This item will be provided to each attendee of the 2019 meeting. Deadline for commitment and graphics is January 4, 2019.

# WORLD CONGRESS ON LIPOSUCTION

Any support contributed for this meeting will count toward 2020 Annual Meeting Recognition.

SEPTEMBER 5-8, 2019

## RENAISSANCE CHICAGO

**ANTICIPATED ATTENDANCE:** 200 physicians

**TARGET AUDIENCE:** Cosmetic Surgeons, Residents, Allied Health Professionals

**DESCRIPTION:** The World Congress on Liposuction will take place over 2.5 days in Chicago plus a planned pre-conference session. We expect nearly 200 cosmetic surgeons will gather to experience educational sessions from the most sought-after liposuction and body-contouring experts in the industry. Attendees will learn advanced liposuction techniques, complications management, fat grafting and PRP use. Panels with the masters in the field and the latest technologies will be featured.

## CORPORATE SUPPORT OPPORTUNITIES

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Complimentary Meeting Registrations	6	4	3
Logo on Lanyards	✓	–	–
Dedicated Partner Display Space	✓	✓	–
Registration Bag Insert	✓	✓	–
Eblast to Registrants <i>(sent by AACS)</i>	2	1	1
Ad in Final Program	FULL PAGE	FULL PAGE	HALF PAGE
Pre and Post Attendee Mailing List <i>(no emails)</i>	✓	✓	✓
Logo on Printed Material: Signage, Advance and Final Program	✓	✓	✓
Logo on AACS Website with link	✓	✓	✓
Mobile App Push Notification	2	1	–

A limited number of exhibit tables will also be available for this meeting. Visit [www.cosmeticsurgery.org](http://www.cosmeticsurgery.org) Fall 2018 to sign up.

### **LUNCH AND LEARN SESSIONS – \$5,000**

*Friday, September 6 and Saturday, September 7  
12:30 – 2:00pm*

One company per day is given the opportunity to present a topic of their choosing (non-CME) over the lunch hour on the general session stage. Corporate partners should plan on a 60 minute presentation or less. Attendees will eat while enjoying your presentation.

### **AFTER-HOURS PRESENTATION AND RECEPTION – \$10,000**

*Friday, September 5 and Saturday, September 6*

After the conclusion of the program on Friday and Saturday, one company each day will have the opportunity to present an after-hours non-CME session of their choosing. Cost includes drinks and hors d'ouvres.

### **REGISTRATION BAGS – \$2,500**

*(Limit 1)*

Get your logo in front of attendees and decision-makers throughout the conference week and back at home by sponsoring the meeting bags. Attendees will use these convenient bags for carrying important meeting materials and handouts. Bags will be distributed to all attendees during registration.

### **WIFI SPONSORSHIP – \$5,000**

WiFi access is highly valued by AACCS meeting attendees. Signs throughout the space will recognize your company as the WiFi sponsor. The network name and password can also be chosen by the company to further promote brand awareness.

### **ON-SITE FINAL PROGRAM ADS – \$500-\$1,500**

This program is every attendee's "roadmap" through the meeting-it maintains its value long after the event ends. All ads print 4-color. Digital files are required (no film accepted); .tif or .eps preferred. All ads must be submitted in advance and are subject to approval by AACCS Show Management.

#### **PREMIUM POSITIONS**

- Inside Front Cover or Inside Back Cover - **\$1,200**
- Outside Back Cover - **\$1,500**

#### **STANDARD PLACEMENT**

- Half Page - \$500
- Full Page - \$1,000

### **REGISTRATION BAG INSERTS – \$500**

*(max of 5 companies)*

Take advantage of this limited opportunity: place one promotional flier or product sample in the registration bags. (Materials for bags must be supplied by advertiser and approved by AACCS Show Management in advance. Quantity of bags to be confirmed prior to show.)

### **ATTENDEE MAILING LIST RENTAL – \$250**

A post-meeting mailing list is included for all exhibitors as a meeting benefit, but the purchase of a pre-meeting list is the perfect way to reach AACCS attendees with a special promotion or offer before the show.

### **MOBILE APP SPONSORSHIP – \$5,000**

As a sponsor of the mobile app, you will have the ability to reach AACCS attendees in a totally new way. In addition to a splash page featuring the company logo and in-app banner ads, the sponsor receives two push messages sent directly to app users; one before the meeting, and one onsite. The mobile app sponsor will be featured on our website in the mobile app area and in app promotion emails before the event.

# WEBINARS

**TARGET AUDIENCE:** Cosmetic Surgeons, Residents, Allied Health Professionals

**DESCRIPTION:** Reach the AACS audience through the flexible online format of a webinar. Your presentation of choice, recommended for 60 minutes in length, will be marketed to AACS members and prospects. With full control over the presenter and topic, you have the ability to target the exact message you want to reach cosmetic surgery professionals. Webinars are great opportunities for product launches and education.

## OPPORTUNITIES

**\$2,500 per webinar**

Company provides content, presenters, and administration of webinar  
*Company can choose to offer webinar as non-CME or CME using a 3rd party provider of their choosing. AACS is not able to offer CME for company supported webinars.*

### BENEFITS INCLUDE:

- Company logo exposure in AACS webinar promotions, which may include the AACS Daily News Brief, AACS promotional emails and social media
- Company logo and weblink on playback page (if final webinar file sent to AACS post-event) of archived recording on the AACS website

# COSMETIC SURGERY REVIEW COURSE

AUGUST 4-5, 2018

## FAIRMONT CHICAGO

**ANTICIPATED ATTENDANCE:** 20 physicians

**TARGET AUDIENCE:** Cosmetic surgeons, residents

**DESCRIPTION:** This two-day course prepares those who are sitting for the Cosmetic Surgery Board Exam and provides a general refresher course to cosmetic surgeons. The course focuses on the anatomy and physiology surrounding cosmetic surgical procedures. Focus will also be spent on the various treatment options available for improving bodily appearance as well as recognizing potential complications and their management.

## OPPORTUNITIES

### HOSTED FACULTY DINNER

**\$1,000 + cost of dinner**

One company has the opportunity to network with key opinion leaders in the cosmetic surgery industry. An intimate dinner at a restaurant of your choosing is the perfect chance to build relationships and network.

### BENEFITS INCLUDES:

- Two complimentary registrations to the course
- Logo recognition on the AACS website
- Exclusive networking dinner with up to five faculty (expenses paid by company)



# CADAVER WORKSHOPS: FACIAL AND BODY COURSES

## FACIAL CADAVER WORKSHOP – AUGUST 25, 2018

**DIRECTOR:** Julie Woodward, MD

Human Fresh Tissue Laboratory,  
Duke South Clinic Building, Duke University,  
Durham, North Carolina

**ANTICIPATED ATTENDANCE:** 25 physicians plus faculty

**TARGET AUDIENCE:** Cosmetic surgeons, residents, allied health professionals

**DESCRIPTION:** This hands-on facial cadaver course familiarizes attendees with innovative and popular facial cosmetic procedures. The course allows participants to develop better strategies for facial rejuvenation based on “best fit” procedures for a variety of patients. In addition, practice techniques to prevent complications and implement latest techniques in fat transfer and injectable procedures will be explored.

## FACIAL AND BODY CADAVER COURSE – JANUARY 30, 2019

**ORLANDO, FL**

**ANTICIPATED ATTENDANCE:** 20 physicians

**TARGET AUDIENCE:** Cosmetic Surgeons, Residents

**DESCRIPTION:** The body cadaver course will take place as a pre-conference workshop to the 2018 Annual Scientific Meeting. This hands-on course instructs participants on how to incorporate new techniques for Liposuction, Lipo Abdominoplasty, Breast Augmentation/Mastopexy using a combination of varied techniques and synthetic and allograft support devices. The course will help participants better understand and implement the latest techniques in cosmetic surgery and will also cover the most anticipated complications.

## OPPORTUNITIES

### IN-KIND PRODUCT DONATIONS

Product donations are valued at 50% of retail cost and consolidated into your company’s overall annual support level giving. Additionally, companies may send one representative to the workshop.

### HOSTED FACULTY DINNER

**\$1,000 + cost of dinner**

One company has the opportunity to network with and present to with 10 or more key opinion leaders in the cosmetic surgery industry. An intimate dinner at a restaurant of your choosing is the perfect chance to build relationships and network.

### BENEFITS INCLUDES:

- Two complimentary registrations to the course
- Logo recognition on the AACS website
- Exclusive networking dinner with up to five faculty (expenses paid by company)

# COSMETIC SURGERY FOUNDATION RESEARCH GRANTS

## \$1,000 TO \$50,000

Supporting the ideas of promising surgeons, the Cosmetic Surgery Foundation is pleased to encourage consistent, innovative and aggressive research in the multidisciplinary specialty of cosmetic surgery. Since 2006, the Foundation has been awarding grants to eligible surgeons that wish to impact the science through original research. Through the distribution of these grants, the Foundation strives to achieve its mission of advancing the science of cosmetic surgery and enhancing patient safety and trust. The next discovery is waiting, and the Foundation will help bring it to life.

## WEBSTER SOCIETY DINNER AND GALA EVENT

**FRIDAY, FEBRUARY 1, 2019**

**ORLANDO, LOCATION TBD**  
**7:00pm - 10:30pm**

Join fellow physicians and Corporate Partners who have donated at the \$1,200 level or above at AACCS' largest and most exclusive social event featuring a cocktail reception, dinner, entertainment, and dancing. The Gala raises funds to support education and patient safety, celebrates AACCS founder and cosmetic surgery pioneer, Richard C. Webster, MD, honors this year's webster lecturer, our grant recipients, and our volunteers.

<b>Cocktail Reception Sponsor</b>	\$15,000+	Table of 8
<b>Sponsor</b>	\$5,000+	Table of 4
<b>Single Vendor</b>	seats available upon request	

### LEAD GALA SUPPORTER – \$25,000

Your company's name/logo will be announced and will appear on the invitation, signage for the event, and the Annual Scientific Meeting Final Program. You will have up to five minutes of podium speaking time during the Gala. Additionally, you will receive a dedicated table of ten for the Gala event.

### WEBSTER COCKTAIL RECEPTION – \$15,000

Exclusively support the cocktail reception prior to the Gala, including hors d'oeuvres and drinks. Supporter may choose the signature cocktail. Your name and logo will appear on the invitation, signage for the event, and the Annual Scientific Meeting Final Program. Additionally, you will receive eight tickets for the Gala event.

### SILENT AUCTION

**January 1 – February 2, 2019**

Anyone can bid by phone or online to win exciting items. Past donations include a week-long observation with Dr. Beatrice LaFarge in Paris, the opportunity to scrub-in with ten top AACCS surgeons, Dr. Peter Schmid's Hands-on Sculpting Experience, products, and trips. Proceeds benefit AACCS education and mentoring initiatives.

### INDUSTRY-DONATED ITEMS

Tax-deductible items will bring your company visibility beyond our membership and throughout the year. Items and photos are promoted and advertised in advance, online, at the Foundation table, Gala, in the brochure, on the mobile app and pushed out to AACCS members and affiliate lists. Donations are valued at 50% of retail cost and consolidated into your company's overall annual support level giving.

# ADVERTISING AND PUBLICATIONS

The following opportunities do not contribute to overall annual giving level for recognition at the Annual Scientific Meeting.

Offered by the American Academy of Cosmetic Surgery

## ONE-TIME MAILING LIST RENTAL

The AACS offers its mailing list for one-time rental to qualified individuals, groups and companies. The list includes AACS members and prospective members (approximately 2,500) located in the United States and Canada. Lists include names and addresses only. Email addresses, phone and fax numbers are not provided. Lists are provided via email in excel format and consist of name and address only for US and Canada. Phone, fax, email address will not be provided

- AACS Member Rate - List includes Active Members and Prospective Members - **\$500**
- Nonmember Rate - List includes Active Members and Prospective Members - **\$750**
- State or Regional Cosmetic Surgery Society - *Free for advocacy mailings only*

## ONE-TIME EMAIL TO AACS MEMBERS AND PROSPECTIVE MEMBERS

Sent by AACS on your behalf, reach over 2,500 members and nonmembers through a direct email.

- AACS Member Rate - **\$2,000**
- Nonmember Rate - **\$2,500**

Contact American Academy of Cosmetic Surgery, Margaret Bengtson, Sr. Account Coordinator

**PHONE:** 312.265.3735 **EMAIL:** mbengtson@thesentergroup.com.

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## AMERICAN JOURNAL OF COSMETIC SURGERY

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