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**LEADING COSMETIC SURGERY PROFESSIONALS GATHER IN NEW ORLEANS TO
SHOWCASE TECHNOLOGICAL ADVANCEMENTS IN COSMETIC SURGERY
*AACS 31st Annual Scientific Meeting***

Chicago, IL – Next month, hundreds of the world's leading cosmetic surgery professionals will gather in New Orleans to attend the Annual Meeting of the American Academy of Cosmetic Surgery (AACS), the field's premiere professional society. The meeting will be held January 14-17 at Hyatt Regency in New Orleans. This year's topic, "Technological Advancements in Cosmetic Surgery," will center on the ongoing commitment of those in the field to stay abreast of the scientific and industrial breakthroughs that assuredly revolutionize their practices.

"This year's meeting will be better than ever," says Program Chair and incoming AACS President Michael J. Will, MD, DDS, FACS. "The conference features world-class keynote speakers each day, educational advances in cosmetic surgery, industry-leading exhibits and an opportunity for cosmetic surgery professionals to network and socialize with leading cosmetic surgeons from around the world."

The 31st Annual Scientific Meeting also marks the first time the conference will be led by a full-scope cadaver workshop, to be held on Jan. 13 at the Louisiana State University Health Sciences Lab. Drs. Mark Mandell-Brown and Kevin Duplechain will direct.

During the annual meeting, attendees will receive in-depth knowledge of many of the latest advances in the profession through a host of extensive informational demonstrations and keynote sessions.

Keynote speakers include:

- **André Braz, MD**, Anatomy as it Pertains to Injectables
- **Andrew Ordon, MD**, The Benefits of Doing Medical Volunteer Charity Missions
- **Neil Rouzier, MD**, Medical Literature Demonstrating Weight Loss and the Aesthetic Benefits of Hormones
- **Hema Sundaram, MD**, Face of the Future: A Restorative Approach to Nonsurgical Rejuvenation

Among the many topics to be covered:

- Stem Cell Advances
- Facial Resurfacing/Skin tightening, Fillers and Injectables
- Empowerment Leadership and Practice Management
- The Evolution of Anesthesia and Keeping it Safe



- Laser-assisted Minimally Invasive Surgery
- The Short Scar Facelift Revolution
- Essentials in Post-Op Patient Care
- Navigating High-definition Liposuction

Also at the conference will be nearly 100 exhibits, each showcasing the latest products, procedures, and technology available to those in the industry, all designed with groundbreaking safeguards to ensure the best patient outcomes. Exhibited technologies featured at this year's meeting include:

- Cosmetic and medical lasers utilized for hair removal and skin care
- New technologies in scar healing and prevention
- Virtually painless procedures for hair restoration and grafting

Concluded Will, "Whether they are senior cosmetic surgeons or just getting started in the specialty of cosmetic surgery, our members will come away from the 2015 AACS meeting with incredibly valuable new information that they can then implement in their own practices to deliver safe and predictable surgical and non-surgical outcomes. I couldn't be more excited about the educational opportunities this year's conference will afford our membership."

Established in 1985, the American Academy of Cosmetic Surgery and its more than 2,000 members are committed to the development of the field of cosmetic surgery as a continuously advancing multispecialty discipline that delivers the safest patient outcomes through evidence-based information. For more information on the academy and its membership, please visit www.cosmeticsurgery.org.

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Media Registration

There will be no Media/Press Registration Room at the Annual Scientific Meeting. Media and press representatives wishing to attend the meeting MUST notify AACS communications staff in advance of the meeting to register, by emailing Jean O'Brien at jobrien@thesentergroup.com. Press badges are available only to working press who can show evidence that their attendance results in coverage of the AACS conference in print, broadcast, or recognized Internet media. AACS reserves the right to inspect the credentials of anyone registering as press. Working press may not also register as exhibitors. To obtain a press badge, identification certifying that you are a working member of the print or broadcast news media and/or a letter stating that you are on assignment to cover the AACS conference is required. Membership cards from communications or writers' organizations are not sufficient to establish eligibility. Press badges allow access to the exhibition hall. AACS reserves the right to restrict press attendance at any portion of the conference. For



more information, please contact AACS Director of Marketing and Communications, Jean O'Brien at 312.265.2215 or jobrien@thesentergroup.com.