PRELIMINARY SCHEDULE 2016

2016 Annual scientific meeting

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JANUARY 14-16

THE DIPLOMAT RESORT & SPA | HOLLYWOOD, FL

#AACS16



WEDNESDAY, JANUARY 13

FACE & FULL BODY CADAVER WORKSHOPS 7:00AM - 6:00PM (SESSIONS RUN CONCURRENTLY)

MIAMI ANATOMICAL RESEARCH CENTER

Course Directors: Kevin Duplechain, MD, and Mark Mandell-Brown, MD

FULL BODY FACULTY

Marco Pelosi III, MD Marco Pelosi II, MD E. Antonio Mangubat, MD Robert Jackson, MD

FACE FACULTY

Robert Shumway, MD
Joseph Niamtu III, DMD
Wade Brock, MD
Julie Woodward, MD
Paul Rose, MD
Marco Barusco, MD
Steven Hopping, MD
Beatrice LaFarge Claoue, MD

THURSDAY, JANUARY 14

SURGICAL TRACK

NON-INVASIVE TRACK

PRACTICE MANAGEMENT TRACK

BREAKFAST IN EXHIBIT HALL 8:00 - 9:00AM

9:00 -10:00AM Welcome and General Announcements: Robert Shumway, MD

GENERAL SESSION:

Guest Lecturer: 9:00AM - Andrew Cawrse - Aesthetics and the Surgeon - The Next Level

Master Lecturer: 9:30AM - Alfredo Hoyos, MD - High Definition Liposuction

FACIAL COSMETIC SURGERY

LASERS, LIGHT SOURCES & FILLERS

PATIENT CARE

COFFEE BREAK IN EXHIBIT HALL 10:00 - 10:30AM

10:30AM	Deep Plane Facelift: My Current Technique Mike Nayak, MD	Innovations in Fractional Radiofrequency Systems Neil Sadick, MD	MBA Approach to Marketing Jennifer Deal, MPPM
10:45AM	Deep Plane High SMAS Facelift: Its Usefullness and Safety Kevin Duplechain, MD	Abstract Mechanized Epidermal Tattoo Removal METR Gustavo Leibaschoff, MD	
11:00AM	Fat Grafting to Forehead and Nose Luis Montalvan, MD	Permanent Tattoo Removal Using a Ruby Laser With a Unique Oval Laser Beam for Removal of Resistant Green and Blue Colors Robert Burke, MD, DDS	There's a Hole In Your Bucket: Online Presence Essentials Jim Korakis, ORM
11:15AM	Facial Shaping and Harmonization Options Zoran Zgaljardic, MD, PhD	Structural Volumizing: A Novel Approach to Full Facial Rejuvenation Yan Trokel, MD, DDS	2016 Internet Marketing Action Plan David Phillips
11:30AM	Minimally Invasive Facelift With Local Anesthesia and Oral Sedation Kevin Sadati, DO	The Use of Photobiomodulation in Cosmetic Surgery Robert Bowen, MD	Real Tips to Grow Your Online Presence and RO: A Live Interactive Analysis of an Actual Attendee Website Bryan Edelstein
11:45AM	Minimally Invasive, Maximally Effective Surgical Procedures in Facial Rejuvenation Steven Hopping, MD	Management of Complications Jennifer Peterson, MD	The Ins and Outs of a Mystery Shopper Program Jay Shorr
12:00РМ	Traversing the Minefield: Management of the Submandibular Gland in Neck Rejuvenation Neil Agnihotri, MD, DMD	Complications of Dermal Fillers in 30 Years Alan Tanenbaum, MD	Marketing: If You Are Not Going to Do It Strategically, Don't Waste Your Money
12:15PM	Radiowave Surgery Applications in Cosmetic Facial Surgery Joseph Niamtu III, DMD	Panel Discussion on Non-Invasive Complications	Strategically, Don't Waste Your Money Danα Fox
	LUNCH	IN EXHIBIT HALL 12:30 - 2:00PM	
	BREAST COSMETIC SURGERY	INJECTABLE APPLICATIONS & TECHNIQUES	PATIENT CARE
2:00PM	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients William Ehrlich, MD		PATIENT CARE
2:00PM 2:15PM	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients	& TECHNIQUES Back From the Ashes: Thread Lifting for Non-Surgical Facelifts	Improved Patient Care Through Lawsuit Protection and Prevention
	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients William Ehrlich, MD What Specifies Breast Augmentation Capsular Contracture Rate?	& TECHNIQUES Back From the Ashes: Thread Lifting for Non-Surgical Facelifts Kian Karimi, MD Complications in the Use of Dermal Fillers	Improved Patient Care Through Lawsuit
2:15PM	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients William Ehrlich, MD What Specifies Breast Augmentation Capsular Contracture Rate? Robert Shumway, MD Update on the TUBA Procedure	& TECHNIQUES Back From the Ashes: Thread Lifting for Non-Surgical Facelifts Kian Karimi, MD Complications in the Use of Dermal Fillers George Davis, MD New Generation Volumetric Fillers	Improved Patient Care Through Lawsuit Protection and Prevention
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2:15PM 2:30PM 2:45PM	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients William Ehrlich, MD What Specifies Breast Augmentation Capsular Contracture Rate? Robert Shumway, MD Update on the TUBA Procedure Salvador Renteria III, DO How to Save a Life: What Every Cosmetic Surgeon Should Know About Breast Cancer Russell Boyd, MD The Transumbilical Breast Augmentation Under Tumescent Anesthesia	& TECHNIQUES Back From the Ashes: Thread Lifting for Non-Surgical Facelifts Kian Karimi, MD Complications in the Use of Dermal Fillers George Davis, MD New Generation Volumetric Fillers Neil Sadick, MD Efficacy of Injected Local Anesthetic vs. Topical Anesthetic in Cosmetic Injectable Fillers Ryan Diepenbrock, DDS & Elise Ehland, DDS Liquid Silicone Lip Augmentation	Improved Patient Care Through Lawsuit Protection and Prevention Kent Mangelson, GK, CFP
2:15PM 2:30PM 2:45PM 3:00PM	Natural Breast Augmentation: Cosmetic Breast Enhancement Without Systemic Anesthesia or Implants: My First 30 Patients William Ehrlich, MD What Specifies Breast Augmentation Capsular Contracture Rate? Robert Shumway, MD Update on the TUBA Procedure Salvador Renteria III, DO How to Save a Life: What Every Cosmetic Surgeon Should Know About Breast Cancer Russell Boyd, MD The Transumbilical Breast Augmentation Under Tumescent Anesthesia Gabriel Patino, MD Thorax Aging and Complications in Breast Sugery Enoc Chambi, MD	& TECHNIQUES Back From the Ashes: Thread Lifting for Non-Surgical Facelifts Kian Karimi, MD Complications in the Use of Dermal Fillers George Davis, MD New Generation Volumetric Fillers Neil Sadick, MD Efficacy of Injected Local Anesthetic vs. Topical Anesthetic in Cosmetic Injectable Fillers Ryan Diepenbrock, DDS & Elise Ehland, DDS Liquid Silicone Lip Augmentation Robert Shumway, MD Panel Discussion on Injectable	Improved Patient Care Through Lawsuit Protection and Prevention Kent Mangelson, GK, CFP How to Improve the Patient Experience: From When They First View Your Website Until They Leave Your Practice and Refer Their Friends JuliAnn Geldner, JD

4:15PM	Brachioplasty: My 15-Year Experience Joseph Cohen, MD	Panel Discussion on Injectable Techniques	Patient Loyalty: How to Earn it. How to Keep it Tamara Vileta
4:30 - 5:30PM	Managing Patient Complaints and Expectations in Cosmetic Surgery: Med Pro; Melanie Osley, RN, MBA		

OPENING RECEPTION IN EXHIBIT HALL 5:30 - 7:00PM

FRIDAY, JANUARY 15

	SURGICAL TRACK	NON-INVASIVE TRACK	PRACTICE MANAGEMENT TRACK
	BREAKFA	ST IN EXHIBIT HALL 8:00 - 9:00AM	
9:00 - 10:00AM	2015 & 2016 Webster Recipient Lectures 9:00 дм - Jacob Haiavy, MD, DDS - Webster Legacy: The Importance of Education and AACS Fellowships 9:30дм - Suzan Obagi, MD - Is Beauty Skin Deep?		
	BODY COSMETIC SURGERY	INJECTABLE APPLICATIONS & TECHNIQUES	CONSULTATION & CLOSING
	COFFEE BR	EAK IN EXHIBIT HALL 10:00 - 10:30AM	1
10:30AM	Abdominoplasty 2016 Types, Indications, Techniques, Complications and Caveats for Success Robert Jackson, MD	Four-Dimensional Body Rejuvenation Neil Sadick, MD	Closing the Deal! Robert Shumway, MD
10:45AM	Belt Lipectomy: When a Tummy Tuck Just Won't Address All Your Patient's Concerns James Koehler, MD	Cellulite: What Works? Neil Sadick, MD	Always Be Closing: The Art of ABC David Phillips
11:00AM	Fleur-de-Lis Abdominoplasty in Surgical Weight Loss Patients: History, Indications, Technique and Our Experience Eric Harris, MD	Prospective, Randomized, Split-Body Study of the Safety and Effectiveness of Microfocused Ultrasound with Visualization for Lifting of the Buttock Douglas Wu, MD, PhD	Consultation to Closing: How to Effectively Convert Your Clients Devi Gandhi, MD
11:15AM	Brachioplasty: My 15-Year Experience Joseph Cohen, MD	Butt Reshaping by Chemical Myoplasty and Myopexy Alan Tanenbaum, MD	Why Your Practice NEEDS to Up Its Retail Game (and Even Sell Your SERVICES Online!) Jay Shorr
11:30AM	The Importance of Tension Suture in Cosmetic Surgery Carlos Veliz, MD	Radiofrequency, HIFU, PFU and Cryolipolysis for Non-Invasive Contouring: All for One or One for All? Dima Ali, MD	When Disaster Strikes Your Practice David Zammit, MBA
11:45AM	Treatment of Umbilical Hernias in the Abdominoplasty Patient Phu Do, MD	Kyvella: The First FDA Approved Treatment for Fat Dissolving Joseph Niamtu III, DMD	
12:00PM	Reparative Laser Lipolysis (RL) With Mircopuncture Technique to Correct Sequels of Abdominoplasty or Liposuction Victor Dominguez, MD	Panel Discussion on Injectables	Marketing to Men in the Cosmetic Industry Jay Shorr
12:15PM	Modified Labiaplasty Procedure: True Technique Robert True, MD		Online Reviews: The Good, the Bad and the Horrible David Phillips
LUNCH IN EXHIBIT HALL 12:30 - 2:00PM			
	FACIAL COSMETIC SURGERY	INJECTABLE APPLICATIONS & TECHNIQUES	CONSULTATION & CLOSING
2:00PM	Open Tip Rhinoplasty Robert Shumway, MD	OK, You Made It, Your First Lidocaine Toxic Patient Now What? John Hamel, MD	Adding A Medical Spa to an Established Cosmetic Surgery Practice Avani Nayak, JD

2:15PM	The Use of Costal Cartilage in Revision Rhinoplasty Anthony Bared, MD	The Safety and Tolerability of Ablative Fractional Er: YAG Laser Treatment for Vaginal Rejuvenation - A Pilot Study Johnny Peet, MD	The Art of the Follow-Up: How to Keep Your Patients Coming Back for More Jay Shorr
2:30PM	Radiofrequency Surgery: A Good Option in Rhinophyma Carlos Veliz, MD	The Use of Imaging Guidance in Energy Based Cosmetic Treatments Robert Bowen, MD	Reputation Management for Today AND Tomorrow Bryan Edelstein
2:45PM	Valve Surgery in Rhinoplasty Christopher Schmidt, MD	Laser Safety Jennifer Peterson, MD	Practice Start-Up Devi Gandhi, MD
3:00PM	Tips and Techniques for the Challenging Primary Rhinoplasty Anthony Bared, MD	The Lost Art of Chemical Peeling: A 13- Year Experience with Croton Oil Peels Lawrence Kass, MD	Growth Management Devi Gandhi, MD
3:15РМ	Adjunctive Facial Cosmetic Surgery with Orthognathic Surgery Ryan Diepenbrock, DDS	The Role of PRP in Facial Rejuvenation and Hair Restoration Domingos De Paola, MD	Practice Maintenance Devi Gandhi, MD
NETWORKING BREAK IN EXHIBIT HALL 3:30 - 4:00PM			

5:00PM

Achieving AAAHC Accreditation for Office-Based Surgery Edmund Braly, DDS

EXHIBITOR SYMPOSIA (NON-CME) 5:30 - 7:30 PM SUNEVA MEDICAL | SYNERON CANDELA | THERMI

SATURDAY, JANUARY 16

SURGICAL TRACK

NON-INVASIVE TRACK

PRACTICE MANAGEMENT TRACK

BREAKFAST 8:00 - 9:00AM

9:00 -10:00AM Welcome and Introduction — Robert Shumway, MD

GENERAL SESSION:

Master Lecturers: 9:OOAM - Ronald Moy, MD - Dermatology in the Cosmetic Surgery Field9:30AM - Philip Werschler, MD - Hand Augmentation via Cannula Technique Using Dermal Fillers

	FACIAL COSMETIC SURGERY	HORMONE REPLACEMENT, ANTI-AGING AND STEM CELL	SUCCESSFUL TEAMS	
	COFFEE BREAK 10:00 - 10:30AM			
10:30AM	Lower Blepharoplasty: A Volumetric Approach Mike Nayak, MD	The Testosterone Controversy John Hamel, MD	How to Successfully Incorporate a New Surgeon Into Your Existing Practice Dayne Jensen, MD, DMD	
10:45AM	Blepharoplasty Complications Joseph Niamtu III, DMD	New Concepts in Platelet Therapy for Aesthetics Kiam Karimi, MD	The Firing Squad: How and When to Part Ways With an Employee Avani Nayak	
11:00AM	Eyebrows Elevation: A New, Easy and Cheap Trick Domingos De Paola, MD	Making the Change From Topical Bioidentical Hormone Therapy to Pellet Therapy Dimα Ali, MD	Happy Employees Equals Improved Patient Experience Equals Increased Revenues JuliAnn Geldner, JD	
11:15AM	Nonendoscopic Mimimally Invasive Browlift Mike Nayak, MD	Cell Assisted Facial Fat Transfer Robert Bowen, MD	Is It Google or God-dle? Making SEO a Thing of the Past? Marianne Sweeny, MBA	
11:30AM	Liposculpting with Multiple Modalities for Best Results Marie DiLauro, MD	Regional Hyperthermia New Treatment For Metabolic Syndrome and Fat Deposits Joseph Georghy, MD		
11:45AM	Treating the Lower Eyelid in Facelift Surgery: The Endoscopic Assisted Lateral Retinaculum Suspension Kevin Duplechain, MD	Facial / Body Rejuvenation with Fat Transfer and PRP Kristine Brecht, MD	Lead Generation and the Conversion Cascade: Do You Really Know Your Ratios and ROI? Jay Shorr	

12:00РМ	Hair Transplantation Into Scars, Irradiated Scalp and Post-Cranioplasty Marco Barusco, MD	From Aesthetics to Therapeutics: Developing a Stem Cell Practice Now Mark Berman, MD	Medical Office Processes to Increase Revenues in the Cosmetic Surgery Practice JuliAnn Geldner		
12:15PM	Approaches and Pearls for Effective Brow Lifting Wade Brock, MD		Social Media Mayhem David Phillips		
	BUSINESS LUNCHEON (OR ON OWN) 12:30 - 1:45 PM				
	BODY COSMETIC SURGERY	PREVENTION, DIAGNOSIS & TREATMENT	SUCCESSFUL TEAMS		
2:00PM	Stem Cells for Erectile Dysfunction Carlos Mercado, MD	Retrospective Study of Safety of Combining Micro-Focused Ultrasound with Visualization with Neurotoxins and Fillers			

	BODY COSMETIC SURGERY	PREVENTION, DIAGNOSIS & TREATMENT	SUCCESSFUL TEAMS
2:00PM	Stem Cells for Erectile Dysfunction Carlos Mercado, MD	Retrospective Study of Safety of Combining Micro-Focused Ultrasound with Visualization with Neurotoxins and Fillers (HA and CaHA) Philip Werschler, MD	HIPAA: Don't Be Afraid—It's Not That Difficult to Manage JuliAnn Geldner, JD
2:15PM	Power Fat Injecting for the Brazilian Butt Lift: A Modification for a Better and Quicker Surgery Scott Blyer, MD, DDS	Non Surgical Office-Based Facial Rejuvenation: State of the Art Kian Karimi, MD	
2:30PM	Fat Grafting Utilizing Micronized Pre-Adipocytes and Stem Todd Malan, MD	Prevention of Prolonged Swelling Following Hyaluronic Acid Kevin Duplechain, MD	What to Include In Your Practice's Business Plan? Jay Shorr
2:45PM	3D Stem Cell / Fat Graft: Fundamental Principles and Current Developments Mark Berman, MD	Restoration of Mid Face Volume Loss: Treating the Disease Not the Symptoms John Hamel, MD	
3:00PM	Hi-Definition Body Contouring and Muscle Etching with Water-Jet Assisted Liposuction (WAL) and Platelet Rich Plasma (PRP) Jason Emer, MD	Safety & Anesthesia for Long / Complex Cosmetic Surgery Procedures Filiberto Rodriguez, MD	Captive Insurance: An Effective Financial and Risk Management Strategy David Zammit, MBA
3:15PM	Hydrasolve: The Next Generation of Liposuction and Fat Transfer or Another Expensive Gimmick? Douglas Dedo, MD	Numerically Reproducible, More Cost Effective (Goldilocks) Anesthesia Barry Friedberg, MD	
3:30РМ	Large Volume Lipofilling in Aesthetic Plastic Surgery Aristides Arellano-Huacuja, MD	Local Infiltration Anesthesia: A Simplified Way to Prepare It Enrique Hernandez-Perez, MD	Spending Money Doesn't Always Make You Money David Phillips
3:45PM	Which Is the Quality of the Fat Tissue That We Used for Lipografting? Gustavo Leibaschoff, MD	Nonvinvasive Anesthesia for All Cosmetic Surgeries Kristine Brecht, MD	Adding Cash Services to a Typically Insurance-Based Practice Jay Shorr

SESSION ADJOURN 4:00PM

CLOSING PARTY 7:00 - 9:30PM

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The American Academy of Cosmetic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The AACS designates this live activity for a maximum of 17 AMA PRA Category 1 Credits(s) $^{\text{TM}}$ for the general meeting.

Each pre-conference workshop has been approved for a maximum of 8 AMA PRA Category 1 Credit(s).