PROCLAMATION

WHEREAS, as children across the state of Iowa prepare for the start of another school year, many of them will begin their studies with undiagnosed and untreated vision problems. Research shows that vision disorders are the number one handicapping condition of children. In fact, as many as one in four school age children have vision problems that could interfere with learning, according to the College of Optometrists in Vision Development; and

WHEREAS, all children deserve the opportunity to learn and to achieve their full potential. For this reason, public awareness about learning-related vision problems is necessary to ensure that young people receive the prompt vision treatment they need to enhance their lives; and

WHEREAS, therefore, I encourage parents, educators, school nurses and all concerned adults to recognize the critical role good vision plays in the learning process and to work together to help prevent or reduce the impact untreated vision problems can have on our children’s ability to read and learn; and

WHEREAS, in recognition of the importance of good vision to learning:

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, do hereby proclaim the month of August, 2014 as

CHILDREN’S VISION AND LEARNING MONTH

IN TESTIMONY WHEREOF, I HAVE HERETO- UNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 25TH DAY OF JULY IN THE YEAR OF OUR LORD TWO THOUSAND FOURTEEN.

TERRY E. BRANSTAD
GOVERNOR OF IOWA

ATTEST:

MATT SCHULTZ
SECRETARY OF STATE