

Rubric for Abstract Evaluation
CPHA 2023 Annual Conference

Criteria	Score 9-10	Score 7-8	Score 5-6	Score 3-4	Score 1-2
Statement of Purpose	The main purpose of the abstract is clear and concise. It states the purpose in a single engaging and thought-provoking sentence.	The main purpose of the abstract is clearly stated in 1-2 sentences.	The main purpose of the abstract is identified but not clearly stated.	The main purpose of the abstract is not well defined and appears incomplete and/or unfocused.	The main purpose of the abstract is absent or appears disconnected from the title of the abstract.
Learning Objectives & Outcomes	Learning objectives are clearly articulated and highlight learning that will result by the end of the presentation. Objectives provide a distinct idea about expected learning outcomes and utilize action-oriented verbs that can be measured.	The learning objectives provide a good idea about what is to be discussed and why. Objectives utilize action-oriented verbs and provide a sense of how knowledge and meaningful learning will occur.	There is overlap in learning objectives. Objectives utilize a mix of action-oriented and more “passive” verbs. There is a somewhat vague or confusing picture of the expected learning outcomes.	Learning objectives are too broad. Objectives use few, if any, action verbs that could be mapped to learning outcomes. Objectives seem to be unrelated and in random order.	Learning objectives note the topics that are covered rather than the expected learning outcomes. OR No action verbs are noted.
Relevance to the conference theme	Relevance to the conference theme is clearly articulated.	Relevance to conference theme is noted, but is not clearly articulated.	Relevance to conference theme is alluded to but not clear.	Relevance to conference theme is not clear.	Relevance to conference theme is not addressed.
Originality & Innovation	Highly original and innovative, thought provoking and novel.	Original and innovative.	Some originality & innovation.	Originality and innovation is not clear.	Not original and/or innovative.
Methodology	Methodology is clearly stated and is of sound science or other evidence-based practice.	Provides a good explanation of the methodology used, and is of at least adequate	Methods used to analyze information is not clearly stated but can be inferred.	Methods used are not clear or may be inappropriate or lacking in robustness.	No explanation of the methodology used, and/or methodology is not of sound

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	Methodology fits with research question.	foundation and/or fit with the research question.			science or evidence-based practice.
Writing & Content	The writing is very clear, concise & appropriate for an academic conference. The content is objective, free from bias & promotion, and makes no reference to brand names, products, services, logos or commercial entities.	The writing is coherent and largely appropriate in tone and language. The content is sufficiently objective and does not include promotion of a brand, company, logo, product or commercial entity.	The writing is decently organized & clear language is used. Difficult to assess if it is thoroughly objective. Does not include promotion of a brand, company, logo, product or commercial entity.	The writing and organization is mediocre. The content lacks clear objectivity and/or includes some amount of bias or promotion. References a brand, company, logo, product or commercial entity.	The writing is unclear and/or inappropriate for an academic conference. The content includes bias or lacks objectivity. The content promotes a particular brand, company, product or commercial entity.