



CHARTERED PROFESSIONALS IN HUMAN RESOURCES OF MANITOBA

CONNECT WITH OVER **1,400** HR PROFESSIONALS AND KEY DECISION-MAKERS IN MANITOBA EVERY WEEK!

BENEFITS OF E-NEWS ADVERTISING

- Direct and targeted reach
- Weekly scheduled deliverables
- Adaptable, interactive advertising
- Measurable results
- Free creative services available

ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

1 LEADERBOARD
644 x 79 PIXELS **\$5,000**

2A BODY BANNER
644 x 79 PIXELS **\$5,000**

2B BODY BANNER
644 x 79 PIXELS **\$4,500**

2C BODY BANNER
644 x 79 PIXELS **\$3,750**

3 CONTENT MARKETING
Article written by industry journalist up to 600 words **\$16,500**

4A FEATURE SPOTLIGHT 1
180 X 150 PIXELS **\$4,500**

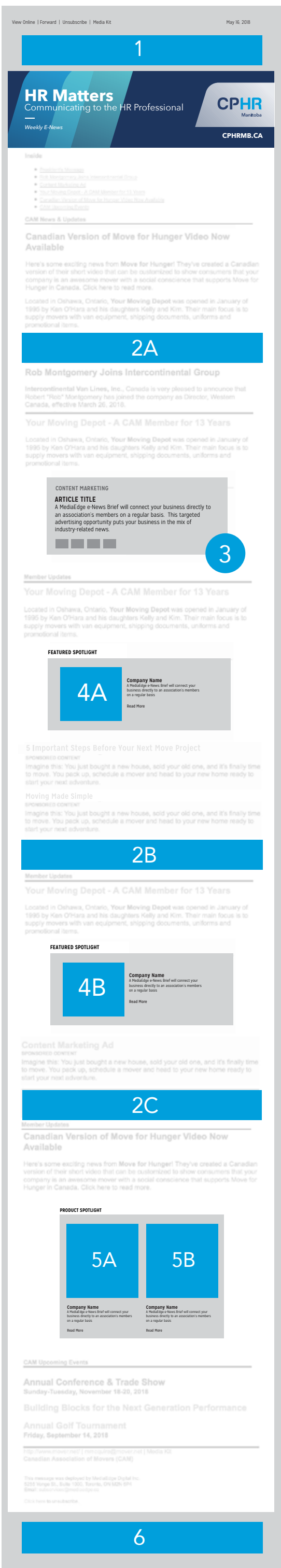
4B FEATURE SPOTLIGHT 2
180 X 150 PIXELS **\$4,000**

5A PRODUCT SPOTLIGHT 1
250 X 250 PIXELS **\$3,500**

5B PRODUCT SPOTLIGHT 2
250 X 250 PIXELS **\$3,500**

6 LOWER LEADERBOARD
644 x 79 PIXELS **\$3,500**

52 WEEKLY ISSUES



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

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