BENEFITS OF E-NEWS ADVERTISING

1. Direct and targeted reach
2. Weekly scheduled deliverables
3. Adaptable, interactive advertising
4. Measurable results
5. Free creative services available

ALL ADS MUST BE 72 DPI OR PNG OR JPG OR GIF ONLY. NO UNMARKED ADS FOR E-NEWS.

1 LEADERBOARD 644 x 79 PIXELS $5,000
2A BODY BANNER 644 x 79 PIXELS $5,000
2B BODY BANNER 644 x 79 PIXELS $4,500
2C BODY BANNER 644 x 79 PIXELS $3,750
3 CONTENT MARKETING Article written by industry journalist up to 600 words $16,500
4A FEATURE SPOTLIGHT 1 180 X 150 PIXELS $4,500
4B FEATURE SPOTLIGHT 2 180 X 150 PIXELS $4,000
5A PRODUCT SPOTLIGHT 1 250 X 250 PIXELS $3,500
5B PRODUCT SPOTLIGHT 2 250 X 250 PIXELS $3,500
6 LOWER LEADERBOARD 644 x 79 PIXELS $3,500

52 WEEKLY ISSUES

FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT
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PUBLISHED BY MEDIAEDGE DIGITAL