Dear Friends,

With great enthusiasm, I am writing you to share some highlights from the last year at CPRA. While many of us have felt the impact of Colorado’s population boom in a variety of ways, I am happy to report that the boost to our Colorado economy partnered with Coloradans love for recreation, outdoors and the ‘Colorado Lifestyle’ has contributed to another remarkable year for your Association.

Looking back at 2018, I see many reasons to celebrate. Our membership numbers continue to increase, making it possible for our Association to invest in enhanced member benefits such as Connected Community and additional CPRA Professional Development Scholarships. We celebrate our record number of Industry Partners whose contributions through Sponsorships and booths at CPRA events make it possible for CPRA to continue to give back to our Colorado Parks & Recreation community.

We celebrate the fact that the CPRA Annual Conference sold out for the fourth year in a row for both attendees and exhibitors. The CPRA Professional Development team, led by Ashley Perillo, pulled off another extraordinary conference with high quality and relevant sessions. Outside of conference, we offered 35 additional Professional Development opportunities to more than 2,300 professionals.

We celebrate our partners in Public Health, Outdoor Recreation and Conservation throughout Colorado. Our voice at the table for the important work of the Colorado Outdoor Partnership (CO-OP), Keep It Colorado and the Colorado Lottery Reauthorization, Public Health and Parks & Recreation Collaborative, and in the development of the Statewide Comprehensive Outdoor Recreation Plan (SCORP), continues to bring awareness to the work that all of our local agencies are doing to support these initiatives.

We celebrate our volunteers, both past and present. Our success as an organization could not be achieved without the support and hard work of volunteers who believe in our work and tirelessly contribute to achieving our mission in supporting Parks & Recreation professionals throughout Colorado. To our CPRA Board of Directors, our Sections and our Committees…a sincere thank you!

Lastly, I want to take this opportunity to celebrate our CPRA staff. We have a small but mighty team whose hard work makes all of the difference. I can speak for us all by saying we are looking forward to another outstanding year in 2019. How could we not with a team of more than 1,400 members at our side!

With that in mind, I’ll leave you with one thought. Consider how CPRA can help you to reach new goals in your own professions or, perhaps, if there is a volunteer role at CPRA that might be a great fit for you. Maybe it’s as simple as renewing and continuing important conversations, maybe it’s engaging in Connected Community and contributing to the development of a top-notch resource, or, perhaps, it’s serving as a volunteer and connecting one-on-one with other members.

Whatever CPRA path you pursue, we wish you all a successful and fulfilling 2019!

– Allison Kincaid, Executive Director
Reasons to celebrate!

CPRA Leadership – 2018
Please join us in showing our appreciation for our CPRA leaders in 2018.

CPRA Executive Board
Becky Richmond .................................. President
Karen O’Donnell .......................... President Elect
Justin Perdue ............................ Vice President
Errin Koon ........................... Secretary/Treasurer
Skyler Beck ...................................... At-Large

CPRA Advisory Council Members
Amber Garrett (Highlands Ranch Metro District), Tehra Porterfield (City of Northglenn Parks, Recreation & Cultural Services), Matt Koch (Town of Avon), Sean VonRoenn (ERBM Recreation & Park District, Meeker), Melissa Root (Denver Parks & Recreation), Tim Stabbe (Fort Collins Parks & Recreation), Heather Deal (City of Loveland Parks & Recreation), Abby McNeal (Denver Parks & Recreation), Billy Cooper (City of Lakewood Department of Community Resources), Cindy Hickman (Town of Erie Parks & Recreation)

CPRA Sections
Active Adult Programming & Service (AAPS) • Aquatics • Colorado Association of Recreational Athletics (CARA) • Directors • Facility Management • Fitness • Parks • Preschool, Licensing, Activities and Youth (PLAaY) • Therapeutic Recreation Society of Colorado (TRSC) • Western Slope and Small Communities

CPRA Special Interest Groups
Emerging Leaders • Marketing & Special Events

CPRA Strategic Partnerships
› The Colorado Outdoor Partnership (CO-OP)
› Keep It Colorado – Colorado Lottery Reauthorization Collaborative
› Colorado Parks & Wildlife
› Metropolitan State University
› UC Denver, Buechner Institute for Governance
› CO Open Space Alliance
› Public Health & Parks and Recreation

CPRA 2018 Membership
Total 2018 Membership: 1429
Total Agencies: 198
Total Industry Partners: 95
New Members: 150

Members by Section or Interest Group
Active Adult Programming & Services (AAPS): 131
Aquatics: 191 Colorado Association of Recreational Athletics (CARA): 298 Directors: 133
Emerging Leaders: 129 Facility Management: 241
Fitness: 194 Marketing & Special Events: 102
Parks: 227 • Preschool, Licensing, Activities and Youth (PLAaY): 111 Therapeutic Recreation Society of Colorado (TRSC): 204 Western Slope and Small Communities: 110

Career Center
New Job Seekers: 363 Job Views: 96,323
Jobs Posted: 930

CPRA Scholarships
$9,500 in Scholarships to 15 Professionals

Professional Development
More than 75 Section Meetings
More than 10,000 Youth in CARA Sports programming
More than 35 Offerings serving 2,300 attendees
Colorado Association for Recreational Athletics

CPRA Annual Conference
474 Attendees 52 Exhibitors
21 Sponsors

CPRA Past President Social, Snowmass, 2018
Thank you!

2018 Sponsors
Barker Rinker Seacat • LL Johnson • Rain Bird • Hord Coplan Macht • Kimley-Horn • USTA Colorado • Colorado Rockies Baseball Club Foundation • Sol by Carmanah • Colorado Pool Designs • Commercial Fitness Solutions • Counsilman-Hunsaker • Drennen’s Dreams • Pioneer • Technogym • Pinkard Construction • Lively Tours & Talks • Colorado Lottery • Ice Bumper Cars International • Daktronics • Musco Lighting • BSN Sports • Team Sport Photos • Essenza Architecture • G Adventures

2018 Operating Expenses: $283,925

2018 Total CPRA

Total CPRA Year-End
NET: $41,326

Membership
NET: $146,113

Professional Development
NET: $152,180

Sections (CARA)
NET: $21,139

Total Sponsorship Income $46,943

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Industry Partners By Segment

Athletic Supply 6
Attorneys/Legal Assistance 2
Background Checks 1
Buildings/Structures 1
Concrete Cutting 2
Design Consulting/Cost Recovery 2
Employee Recruitment & Development 1
Facilities Design & Architecture 4
Fitness Equipment 8
Full-Service Maintenance Services 2
Grounds Equipment 4
Hardscape Supplies & Landscaping Material 2
Irrigation 3
Landscape Design & Architecture 3
Lighting 1
Marketing 1
Name Badges & ID Cards 1
Park Equipment 3
Parking Meters & Equipment 1
Photography 1
Playgrounds, Skate Parks & Shade Structures 10
Pools Splash Pads Water Parks 5
Print Communications 1
Reclamation/Erosion Control 1
Recreation Software 3
Safety & First-AidTraining 1
Security 1
Seed, Sod & Turf 2
Soils/Environmental Consulting 1
Solar 1
Sport Surfaces 4
Water Technology 3
Tree Care 1
Fireworks 1
Tree Climbers Apparel 1
Construction 1
Energy Management 1
Engineering Consultant 1
Fencing 1
Campsite Reservations 1
Cycling 1

INCOME EXPENSES INCOME EXPENSES INCOME EXPENSES INCOME EXPENSES
Conference in Review

On behalf of our Conference Committee, we’d like to thank all of the attendees, student volunteers, speakers, vendors and sponsors who joined us in beautiful Snowmass Village last September. Another year of thought-provoking presentations and productive networking is in the books. The Annual Conference continues to break attendance records. Both the Exhibit Hall and attendee registration were sold out 3 months prior to the conference. The Wednesday night 80’s social was totally radical!

The Annual Awards Banquet celebrated seven organizations and twelve individuals who contribute to the success and value of parks and recreation in the state of Colorado. The Banquet continues to be a great tradition the last night of conference.

And finally, a big shout out to the 2018 Conference Committee who worked tirelessly to help produce one of the biggest and best conferences yet!

See you in Vail, October 9-11, 2019!

CPRA Staff
From Left to Right: Julie Hopko, Ashley Perillo, Allison Kincaid and Natalie Flowers