



SCHOOL OF PUBLIC AFFAIRS

**Certified Public Manager® Program**  
UNIVERSITY OF COLORADO DENVER

## 2017-2018 Denver CPM Curriculum

Classes are held from 8:30am-4:30pm on the Denver Campus

- **Strategic Planning and Management – A2017 – March 3-4, 2017**
  - Includes: analytic techniques in strategic planning, understanding fiscal & budgetary approaches and management, understanding public involvement in policy making and governmental operations, and use of critical tools.
  - *Gary Sears, Margaret Browne*
- **Public Engagement and Communication – P2017 – May 5-6, 2017**
  - Includes: working with elected officials, establishing working relationships with key partners (w/in and w/out organizations), media relations, and effective presentations.
  - *Jon Peacock, Clint Kinney, Jane Hansberry*
- **Fostering & Managing Organizational Innovation – G2017 – July 14-15, 2017**
  - Includes: performance measurement, change and innovation, project management, evidence based management, and management of information and communications technology.
  - *Darin Atteberry, Sam Houghteling and guests*
- **Management Fundamentals and Emerging Trends – F2017 – September 8-9, 2017**
  - Includes: managing human resources, administrative legal issues, use of data in evidence based management, decision-making and reporting results.
  - *Carolynne White, Mark Collins*
- **Leadership in Organizations – L2017 – November 17-18, 2017**
  - Includes: knowing & managing yourself, effective teams, conflict resolution & negotiation, and ethical behavior.
  - *Dallas Everhart, Aden Hogan Jr.*
- **Managing Crises, Emergencies and Disasters – M2017 – January 19-20, 2018**
  - Includes: management principles for public and nonprofit organizations in the areas of effective emergency response, emergency preparedness, disaster recovery and promotion of community and organizational resilience; also includes crisis leadership and communication. Lessons will be drawn from the Colorado experience.
  - *James Krugman, Patricia Williams*
- **Capstone Project – C2017**
  - Includes: a practical project undertaking toward the end of the CPM program. The project can be based on a problem faced in your own organization or in another organization, but it must be something real, significant and useful. The capstone project demonstrates mastery of the skills developed throughout the CPM curriculum.