Introduction

Radon is a colorless, odorless, and tasteless gas that can cause lung cancer. The U.S. Surgeon General lists radon exposure as the second leading cause of lung cancer in the United States. This radioactive element comes from the ground and can easily enter homes and buildings through foundation openings. The only way to detect the amount of radon present is to test for it.

Purpose and Goal

The annual radon video contest serves to raise awareness of the harmful effects of elevated levels of indoor radon gas and promote testing and mitigation of indoor radon. By participating in this activity, students will learn about radon and how to reduce their risk of exposure.

Video Topics

Video entries are accepted on the following topics:
1. What is radon?
2. Where does radon come from?
3. How does radon get into our homes?
4. Radon can cause lung cancer.
5. Test your home for radon.
6. Mitigating radon in your home.

Eligibility

Youth ages 14-18 are eligible. They may be enrolled in a public, private, territorial, tribal, Department of Defense (DoD), or home school; or qualify through a sponsoring club, such as art, computer, reading or science clubs, scouting organizations, or 4-H clubs. Only one entry per child may be submitted.

Submission/Prizes

Each state/tribe can choose the prizes they would like to award for their own video contests. The first place video and the Video Submission Form for each state/tribe must be submitted to chrys.kelley@state.co.us via email by November 30th of each year to be eligible for the National Radon Poster Contest with prizes to be awarded by CRCPD, compliments of the American Lung Association and the EPA, the following January.
Video Requirements

- Be original
- Create a 30 second Public Service Announcement/commercial style video on any of the required topics that encourage residents to test and/or mitigate their homes for radon.
- The following list of resources will aid in video development:
  - YouTube: www.youtube.com/t/creators_corner
  - BBC: http://www.bbc.co.uk/films/oneminutemovies/howto/
  - Video must adhere to specific specifications and rules. See: http://adspecs.ncm.com/content/files/RegionalContentSpec.pdf
- Video must be posted to YouTube on the student’s personal account.

Judging Criteria

- Content accuracy on radon
- Communication of topic
- Originality

Winners Announced

First place winners from each state/tribe will be entered in the National Radon Video Contest, organized and sponsored by the Conference of Radiation Control Program Directors and American Lung Association, with support from U.S. Environmental Protection Agency.

Note: Videos may be used for educational outreach. Each applicant should include a signed release on the Video Submission Form for use of the video.

Resources

U.S. EPA: www.epa.gov/radon
Centers for Disease Control and Prevention: https://www.cdc.gov/radon
Radon Leaders: www.radonleaders.org
National Radon Program Services: sosradon.org
CRCPD: www.crcpd.org