

**2019 CREMATION SYMPOSIUM**  
**FEBRUARY 5-7 • PARIS LAS VEGAS**

Application Deadline  
November 30, 2018

EXHIBITOR PROSPECTUS



... with the power to listen  
and connect families  
with the services they want!

CANA

**CREMATIONISTS**

**ANSWERING THE CALL**

# EXHIBIT PACKAGES

## Standard Exhibit - \$995

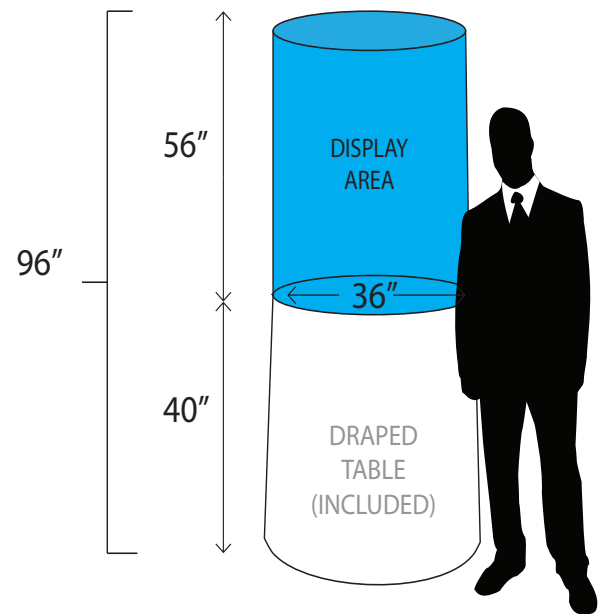
- 36" round x 40" tall draped cocktail table
- pre-and post-symposium registered attendee list
- (1) chair
- (1) complimentary exhibitor registration pass
- listing in post-symposium issue of *The Cremationist*

## Premium Exhibit - \$2,590

### LIMITED AVAILABILITY

- 10' wide x 8' deep Premium Exhibit space
- pre-and post-symposium registered attendee list
- (1) 8' long x 30" wide x 30" tall draped table
- (2) chairs
- (2) complimentary exhibitor registration passes
- listing in post-symposium issue of *The Cremationist*

## STANDARD EXHIBIT



# SPECIAL OPPORTUNITIES

In addition to regular exhibit hours, this year's Cremation Symposium includes many opportunities for you to increase brand awareness, connect with a key audience, share your solution center stage and be a leader in the cremation products and services marketplace.

### • NEW PRODUCT PRESENTATION - \$700:

Take advantage of this unique opportunity to capture the undivided attention of all symposium attendees while presenting your **NEW** product or service. (exhibitors only)

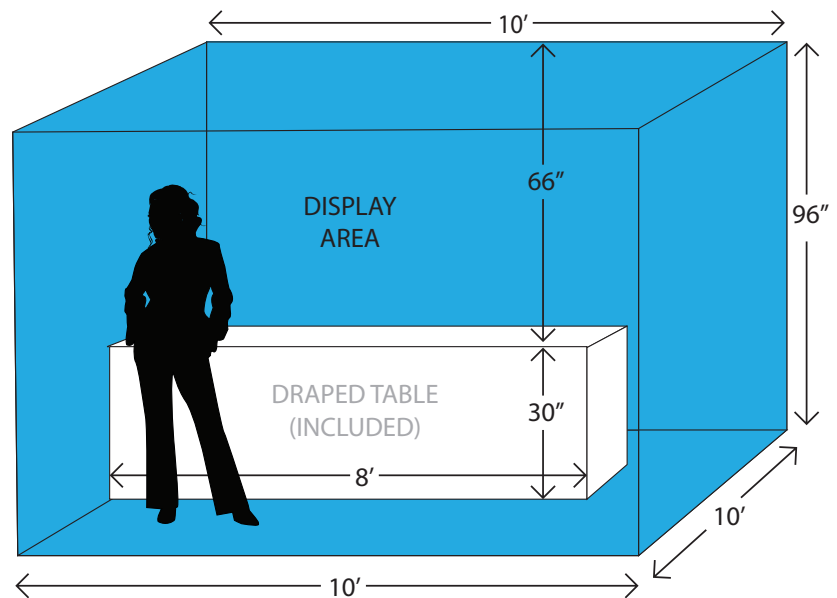
• **ADDITIONAL EXHIBITORS:** Invite additional representatives from your company to join you on the show floor for just \$395 each.

A maximum of two (2) chairs will be provided for each table.

• **COCKTAIL RECEPTIONS:** This year's program will again feature two cocktail receptions!

• **SPONSORSHIP:** Become a sponsor of this year's CANA Cremation Symposium! Choose from five different sponsorship levels (Platinum, Gold, Silver, Bronze and Copper) and a number of creative options that showcase your brand. Select from our existing list including specific speakers and breakfast, or suggest your own unique idea!

## PREMIUM EXHIBIT



Please complete the Exhibit/Sponsorship Application (2 pages) in this packet to select your options. Applications must be received no later than **Friday, November 30, 2018**. If you have any questions, please contact CANA Headquarters at (312) 245-1077 or email [jennifer@cremationassociation.org](mailto:jennifer@cremationassociation.org).

# WANT INCREASED EXPOSURE? CONSIDER SPONSORSHIP!

**With a number of different options available, there's an affordable choice for everyone.**

## COPPER SPONSORS (\$500) receive:

- Name recognition in pre-show emails to attendees
- Display of your logo on welcome sign at registration and on slides displayed during breaks and meals
- Inclusion of your logo whenever your sponsored event is listed
- Promotion of your company via social media by CANA in the eight weeks leading up to convention (varies by sponsorship level)
- Sponsor recognition in the February issue of *The Cremationist*
- Display of logo in both the advance and onsite programs (if application is submitted before print deadlines)

In addition to the above recognition, other sponsor packages include:

## BRONZE (\$1,000)

- Logo recognition in pre-show emails to promote convention as well as on confirmation letter sent to registered attendees
- Logo recognition on CANA website registration page

## SILVER (\$2,500) All of the above plus:

- Complimentary standard exhibit space
- Inclusion of a banner ad in the convention event app
- 1/4 page onsite program ad provided to all registered attendees

## GOLD (\$5,000) All of the above plus:

- Ability to leave a 1-page flyer or tchotchke at the registration desk for attendees to pick up
- 1/2 page onsite program ad provided to all registered attendees
- Complimentary premium exhibit space and 2 total exhibitors at no additional charge
- Email ad included in the CANA Update and the CANA Education electronic newsletters

## PLATINUM (\$10,000) All of the above plus:

- Full-page onsite program ad provided to all registered attendees
- Complimentary premium exhibit space and 3 total exhibitors at no additional charge



## Events and Items available for Sponsorship:

Speakers: \$2,000

Exhibitor Reception: \$12,000 (two available)

Badge Holders: \$3,000 **SOLD!**

Lanyards: \$2,500 **SOLD!**

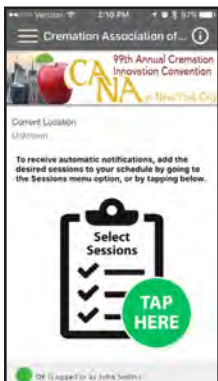
Luncheon: \$13,000

Breakfast: \$8,000 (two available)

**For exclusive sponsorship of any item, please contact Jennifer Head at 847-947-1833.**

**GET YOUR MESSAGE OUT!**

Advance program and email advertising opportunities! See sponsorship levels above.



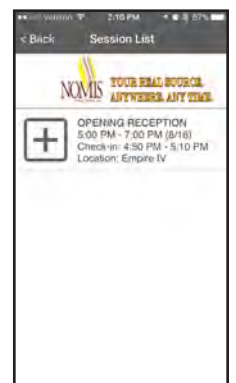
## CANA EVENT APP = ADDITIONAL EXPOSURE FOR YOU!

We are pleased to bring the CANA event app back again for this year's event. That means more exposure for you as an exhibitor!

Your organization will be listed in the app, along with your table number and a link to your website.

**PLUS:** Sponsor at the silver level and up, and your logo and tag line will also be displayed on the app as a small banner ad (see sample at right).

**Questions? Don't hesitate to call us!**



# EXHIBIT SCHEDULE

## Tuesday, February 5

Set Up • 12:00-4:00pm • Champagne 2 Ballroom  
Welcome Reception/Exhibits Open • 4:00-6:00pm

## Wednesday, February 6

Exhibits Open • 7:00am-6:00pm  
Cocktail Reception/Exhibits • 4:30-6:00pm  
Tear Down • 6:00-10:00pm

## Thursday, February 7

NO EXHIBITS

Breakfast • 7:00-8:00am  
Education Sessions • 8:00am-1:00pm

*Exhibitors are welcome to attend all events and sessions during the final day of the cremation symposium.*



## Your "Passport" to Visibility

Once again we will feature the Passport Game to motivate attendees to visit with you. In order to qualify for the fabulous prize drawing, attendees will have to stop by each exhibitor's display to receive a stamp to complete their game cards. CANA is contributing free convention and professional development registrations, and we welcome additional prizes. Will you consider contributing one of your products or services, an iPad, or a gift certificate to garner increased visibility for your company? Include your donation description on page 2 of the application.



## HOTEL ROOMS

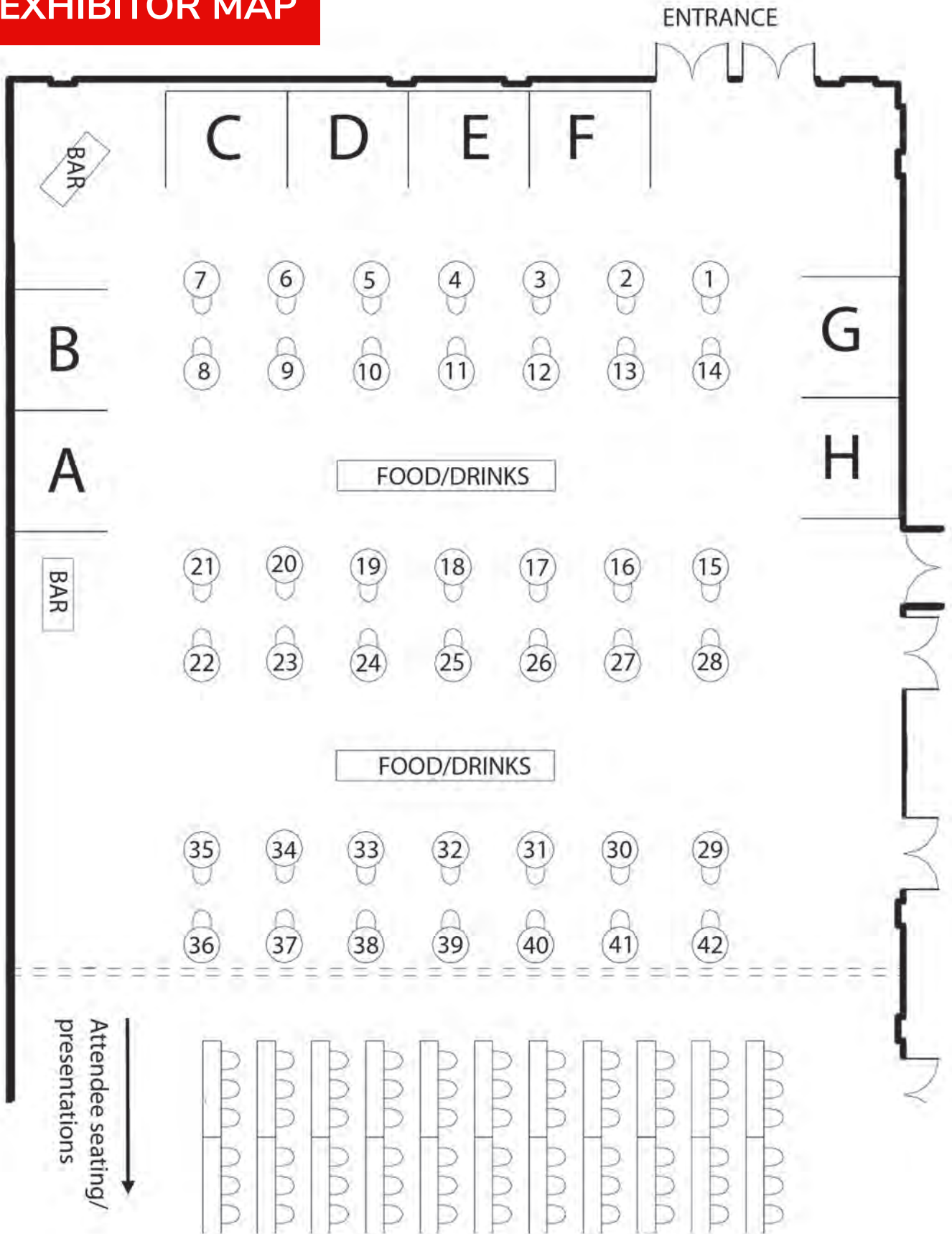
**\$119/night for Burgundy Rooms + \$35 resort fee** (includes two [2] guest admissions per day to the fitness center, in-room internet on 2 devices per day). Reservations: Book online at [CANARooms.com](http://CANARooms.com). There is a \$15 fee plus tax to reserve rooms by phone. Cancel up to 72 hrs prior to arrival date; less than 72 hrs charge of one night. Cut-off date for the special rate is January 5, 2019.



Above: Burgundy King Room • Paris Hotel



# EXHIBITOR MAP



Please note: Changes to the exhibit diagram may be necessary if more or fewer tables are sold from the original floor plan layout.

# Exhibit Rules and Regulations

**Application Deadline: November 30, 2018**  
**There will be no exceptions to these rules.**

**IMPORTANT:** Please read carefully in order to avoid any problems onsite.

- All displays are Table Top without pipe and drapes
- Standard displays cannot be higher than 56" from the table or 96" total
- Premium displays cannot be higher than 66" from the table or 96" total
- NOTHING can be displayed in front of or in between standard exhibit tables
- All special requirement requests must be made in writing by JANUARY 2, 2019

## A. SET UP

Exhibitors may set up displays on Tuesday between the hours of 12:00 and 4:00 pm.

## B. EXHIBIT HOURS

Tuesday Cocktail reception 4:00 - 6:00 pm

Wednesday 7:00 am - 6:00 pm

## C. DISMANTLING

All displays must be removed and the exhibit area cleaned between 6:00 and 10:00 pm on Wednesday.

**Important Note: All exhibits must remain intact until 6:00 pm on Wednesday. Early removal will result in a \$200 fine.**

## D. EARLY DISMANTLING OF EXHIBITS

This event is unique in that exhibit tables are in the same room as the speaker presentations in order to allow the most traffic possible in the exhibit hall. It also puts a greater trust in the exhibitors to not disrupt the convention educational sessions or exhibit hours with early dismantling of your exhibit. **SHOULD YOUR COMPANY DISMANTLE EARLY, YOU WILL BE CHARGED A \$200 DISMANTLING FINE.** This fine will be charged post convention. If the fine is not paid, your company will forfeit preferred exhibit location in future years until the fine is paid.

## E. DISPLAY RULES

### Standard Exhibit Package

1. Standard exhibitors will be provided with a 36" diameter x 40" tall draped cocktail table, and one chair.

2. Size Restrictions- Exhibitors are **not permitted to have displays which exceed fifty-six inches (56") in height** from the top of the table or ninety-six inches (96") total and the weight of the display may be no more than 100 pounds. Products and/or marketing materials are not allowed to be displayed on the floor or on a chair in front of or next to your table.

### Premium Exhibit Package

1. Premium exhibitors will be provided with a ten-foot (10') by eight-foot (8') display area, a 8' long x 30" deep x 30" tall draped table, and two chairs.

2. Size Restrictions - Exhibitors are **not permitted to have displays which exceed sixty-six inches (66") in height** from the top of the table or 96 inches from the floor. The weight of the display (placed on the provided table) may be no more than 250 pounds.

**EXHIBITS WILL NOT BE ALLOWED TO EXCEED THE HEIGHT RESTRICTIONS. PLEASE MEASURE YOUR DISPLAY AND BE SURE THAT IT COMPLIES.**

3. Any electrical request other than standard electricity required to power computers displaying software as their product must be pre-approved by CANA and approval is at the sole discretion of CANA. All electrical requests will be facilitated by CANA staff and paid for by the exhibitor.

4. No rugs/carpets shall be placed on the floor in front of, beside, or beneath your display. Aisles must be kept clear; no items may block or narrow aisles, by order of the Fire Marshall. Any items that do block the aisles will be removed.

5. Due to the unique configuration of the exhibit hall within the educational session room, use of TV/VCR/CD/DVD players is prohibited in the display area during symposium presentations.

6. CANA shall have full discretion and authority in the placement, arrangement and appearance of all exhibits. CANA may require the rearrangement, redressing or redecorating of any item or of any exhibit, and no liability shall attach to CANA for costs that may incur thereby by the exhibitor. CANA may, in its sole discretion, make such requirements at any time as it deems necessary or expedient as to uniformity in signs, colors, displays, or any other materials. Exhibitors shall only display those items which they manufacture or sell within the regular course of their businesses. CANA reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any exhibitor or its representatives, with or without cause. If cause is not given, liability shall not exceed the amount of the exhibitor's registration fee unearned at the time of ejection. If any exhibitor or exhibitor is ejected for violation of any of the applicable rules or for any other cause, no return of exhibit fees shall be made.

## F. SPECIAL REQUIREMENTS

If you have any special requirements, such as freestanding displays, or any questions, please call CANA Headquarters (312) 245-1077. All requests must be made in writing by JANUARY 2, 2019, and can either be mailed in with your Contract for Exhibit Space or emailed to [jennifer@cremationassociation.org](mailto:jennifer@cremationassociation.org). Approval or denial for special requirements will be made in writing from CANA.

## G. TABLE ASSIGNMENTS

Table assignments will be made after December 1, 2018, based on sponsorship level, exhibit package and date that paid contract is received. Exhibitors may indicate on their application for exhibit space three table choices. In the event all of those choices are unavailable, every effort will be made to assign the next closest table. The table assignments made by CANA are within its sole and absolute discretion. Changes to the exhibit diagram may be necessary if more or fewer tables are sold from the original floor plan layout. Exhibit Diagram changes or special requests may require some exhibitors to have table numbers changed or locations changed. CANA will notify exhibitors at the earliest time possible, if this should happen, and will make every possible effort to work with the affected exhibitors to minimize any concerns.

## H. SECURITY

Security service will be provided while the exhibit hall is closed during the following times:  
Tuesday, 6:00 pm - Wednesday, 7:00 am

Exhibitors will be responsible for their own displays at all times. Valuable items should not be kept in the Exhibit Hall overnight. CANA is not responsible for lost or stolen items.

## I. INSURANCE AND LIABILITY

It is agreed that the Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of the Paris Las Vegas and its owners, servants, agents and employees

against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by negligence of CANA or Paris Las Vegas or its owner, servants, agents and employees. The Exhibitor understands that neither CANA nor Paris Las Vegas maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance. Furthermore, the Exhibitor may not permit anything to be done by their employees through which act the premises, property or equipment of Paris Las Vegas or other exhibits will be damaged. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc., in such a manner to deface or destroy them. Likewise, no attachments can be made to the doors by nails, screws or other devices that would damage them. All space is leased and subject to these restrictions. Exhibitors will be held liable for damages in such violation(s).

## J. CANCELLATION OF SPACE

If notice is received prior to or on Friday, November 30, 2018, exhibitors are responsible for 50% of the total amount of the exhibit space reservation fee. After November 30, 2018, no refunds will be given on cancelled space.

## APPLICATION SUBMISSION

Contracts must be mailed or emailed. Send completed exhibit space/sponsorship contract and full payment to:

**CANA Headquarters**  
**ATTN: 2019 Symposium**  
**499 Northgate Parkway,**  
**Wheeling, Illinois 60090-2646 USA**

**email: [jennifer@cremationassociation.org](mailto:jennifer@cremationassociation.org)**

NOTE: Applications without payment information will not be accepted.



## CANA MEMBERSHIP REQUIRED

All exhibitors must hold a current CANA supplier membership to be eligible to exhibit at the symposium.

# CANA Cremation Symposium

February 5-7, 2019 | Paris Hotel Las Vegas | Las Vegas, NV

Please read this entire document carefully and complete this application in its entirety, **INCLUDING BOTH PAGES!** If the application is incomplete, it will be returned to you for completion, which may affect table availability. Please e-mail the completed form and payment to [jennifer@cremationassociation.org](mailto:jennifer@cremationassociation.org), mail it to CANA Headquarters, 499 Northgate Parkway, Wheeling, IL 60090 or fax it to (312) 321-4098.

## Supplier Application

[Click here for fillable electronic form](#)  
**Company Information**

Company Name		Member ID#					
Mailing Address			City	State/Province	Zip/Postal Code	Country	
Phone		Fax			Web site		
Contact Name			Title			E-mail	

## Booth/Sponsorship Information

BENEFIT	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500	Exhibit Only		
						Premium	Standard	
Comp exhibit space	Premium	Premium	Standard	NO	NO	NO	NO	
Comp exhibitor(s) from sponsoring company	3	2	1 with Standard, 2 with Premium			2	1	
Sponsorship Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	➔		\$
Booth Selection	Premium Exhibit included		Standard Exhibit included	<input type="checkbox"/> \$2590 Premium <input type="checkbox"/> \$ 995 Standard		<input type="checkbox"/> \$2590	<input type="checkbox"/> \$ 995	\$
Presentation	<input type="checkbox"/> Add new product presentation \$700							\$

## Table Preference

We have reviewed the Exhibitor Floor Diagram (p. 5) and designate the following table choices as preferred locations:

Table # \_\_\_\_\_ 1st Choice      Table # \_\_\_\_\_ 2nd Choice      Table # \_\_\_\_\_ 3rd Choice

In the event all of those choices are unavailable, an effort will be made to assign the next closest table.

If possible, we would like to be adjacent to the following companies: \_\_\_\_\_

Please avoid space assignment adjacent to the following companies: \_\_\_\_\_

## Attendee/Badge Information

Exhibitor(s) with booth package \_\_\_\_\_

Name(s) to appear on badge(s)

\_\_\_\_\_ x \$395 Additional Exhibitors      \$ \_\_\_\_\_

Additional paid exhibitors \_\_\_\_\_

Name(s) to appear on badge(s)

**Membership Purchase/Renewal** (current CANA supplier membership is required for all exhibitors) \_\_\_\_\_ x \$470

\$ \_\_\_\_\_

## Payment Information

Payment type:  Check enclosed (payable to CANA)     AMEX     VISA     MasterCard     Discover • Total Balance Due \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV Number \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

## Exhibitor Profile

1. Please print your company name as you want it to appear in all symposium materials
2. Please provide a description of your company to be included in the on-site exhibitor listing (100 words or less).

3. Please provide a brief description of your products/services to accompany a photo of your exhibit table and representatives in *The Cremationist*, v55, i1 (25 words or less). Include a web address, contact name (if appropriate), and phone number at the end.

4. Your company will be included in our event app exhibitor listings with a link to a web address. Where should the link be directed? (Click-back tracking links okay!)

## Social Media Communication

If you are active on social media, please share your profile so we can interact with you about the event.

Facebook

Twitter

## On-Site Information

5. Will you be ordering electrical?  YES  NO

6. Will you be contributing a prize for the passport game?

YES  NO

If yes, what item will you donate and what is its value?  
(bring your item to the registration desk when you check-in for exhibitor set-up)

## Sponsorship Graphics

7. If you are sponsoring, please email a high resolution file of your logo in jpg, png, psd, ai, or pdf format to **Jennifer@cremationassociation.org** along with this application
8. If your sponsorship includes an ad in CANA's email newsletters, please email a jpg or png file to **Jennifer@cremationassociation.org** along with this application. Please ensure the size is no larger than 250 x 320 pixels and **specify the web address you would like the ad to link to.**

