

# OPTIMIZE YOUR EXPOSURE

**S**ponsorship and advertising make an important statement about your company's role in supporting our industry. Featured sponsors and advertisers demonstrate their positions as industry leaders—regardless of company size. As a sponsor or advertiser, your brand will be elevated at the 55th Annual AOC International Symposium and Convention beyond your standard booth footprint. We are offering level packages as well as event specific options and tailored branding packages. Plan early for the best availability and exposure.

## PLATINUM SPONSORSHIP \$21,000

Platinum Sponsorship receives four symposium registrations, two tables at the Wednesday Annual Banquet, your company name and logo prominently displayed on event promotional materials, signs, brochures, AOC website and similar marketing venues, as well as a full-page (3.5" x 8.5"), four-color display ad in the official onsite program. Platinum Sponsorship does not include exhibit space and may only be reserved by exhibitors with a minimum of 200 square feet of contracted space.

## GOLD SPONSORSHIP \$10,500

Gold Sponsorship includes three symposium registrations, one table at the Wednesday Annual Banquet, your company name and logo will be prominently displayed on event promotional materials, signs, brochures, AOC website and similar marketing venues as well as a half-page (3.5" x 4.125"), four-color display ad in the official onsite program.

## SILVER SPONSORSHIP \$5,500

Silver Sponsorship entitles your organization to receive two symposium registrations, your company name and logo prominently displayed on event promotional materials, signs, brochures, AOC website and similar marketing venues as well as a quarter-page (3.5" x 1.937"), four-color display ad in the official onsite program.

## BRONZE SPONSORSHIP \$2,500

Bronze Sponsorship provides your organization with one symposium registration, your company name and logo prominently displayed on event promotional materials, signs, brochures, AOC website, and similar marketing venues.

*Sponsors contribute to the entire exhibit hall program including free exhibit hall entrance to your customers and food and beverages in the exhibit hall.*



## Sponsor Our STEM Program!

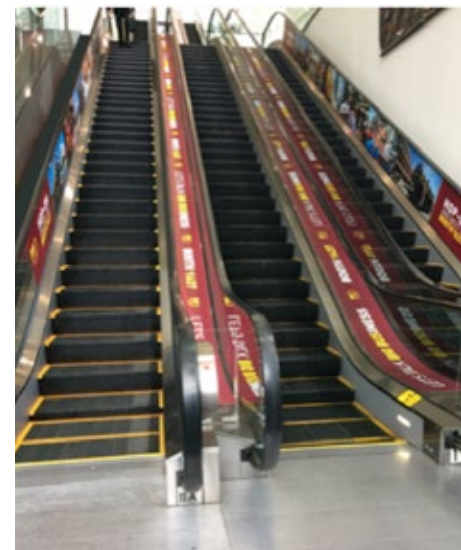
The 55<sup>th</sup> Annual AOC International Symposium and Convention will feature our **4<sup>th</sup> Annual STEM Outreach Program**. Help us to inspire the future innovators, inventors and leaders, to become Electromagnetic Warriors and Young Crows. Sponsor a school \$1,000-\$15,000. For more details visit [crows.org/page/STEMSponsorship](https://crows.org/page/STEMSponsorship).

# OPTIMIZE YOUR EXPOSURE

## Sponsorship & Branding Opportunities

EVENTS	AMOUNT
Annual Banquet Sponsorship (exclusive)	\$20,000 (4 passes)
Exhibit Hall Satellite Lounge	\$5,000 (2 passes)
Exhibit Hall Restrooms	\$1,500 (1 pass)
Exhibit Hall Lunch Sponsor	\$7,500-\$10,000 per lunch (2-3 passes)
Exhibit Hall Happy Hour Sponsor	\$7,500-\$10,000 per reception (2-3 passes)
Symposium AM Coffee Service	\$5,000 per morning (1 pass)
Charging Lounge	\$7,500 (2 passes)
EVENT COLLATERAL	
Hotel Key Cards (exclusive)	\$6,000 (2 passes)
Symposium Bag Sponsor (exclusive)	\$15,000 (3 passes)
SHOW DAILY	
Show Daily E-Newsletter Advertisement-5 editions	\$10,000 (2 passes)
Show Daily Skyscraper Banner-5 editions	\$4,500
Show Daily Skyscraper Banner-5 editions	\$4,000
Show Daily Skyscraper Banner-5 editions	\$3,500
Show Daily Footer Banner-5 editions	\$3,000
Show Daily Leaderboard Banner-5 editions	\$5,000 (1 pass)
ADVERTISING	
Symposium Stair Side glass panel (2) and runners (2)	\$12,000
Triangle Hanging Banner - available for 10'x10' or 10'x20' booths	\$1,500
Exhibit Hall Banner	\$2,500-\$3,000
Floor Cling	\$1,500
High Traffic Banners	\$7,500-\$10,000
Interactive floorplan logo on booth	\$300
Interactive floorplan banner ad	\$500
Interactive floorplan enhanced profile	\$500

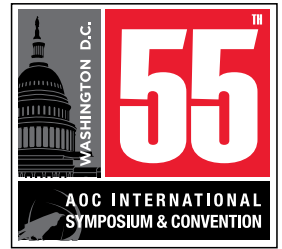
See [crows.org](http://crows.org) for more information and details on each branding opportunity. Please contact Diana Lundie at [Lundie@crows.org](mailto:Lundie@crows.org) or at **704-620-8700** for details.



# SPONSORSHIP ORDER FORM

## Organization Information

Company Name: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_



November 27-29, 2018

## Sponsorship and Advertising Selections & Fees

	Price
<input type="checkbox"/> Platinum Sponsorship	\$21,000
<input type="checkbox"/> Gold Sponsorship	\$10,500
<input type="checkbox"/> Silver Sponsorship	\$5,500
<input type="checkbox"/> Bronze Sponsorship	\$2,500
<input type="checkbox"/> Annual Banquet Sponsorship (exclusive)	\$20,000
<input type="checkbox"/> Exhibit Hall Satellite Lounge	\$5,000
<input type="checkbox"/> Exhibit Hall Restrooms	\$1,500
<input type="checkbox"/> Exhibit Hall Lunch Sponsor	\$7,500-10,000
<input type="checkbox"/> Exhibit Hall Happy Hour Sponsor	\$7,500-10,000
<input type="checkbox"/> Symposium AM Coffee Service	\$5,000
<input type="checkbox"/> Charging Lounge	\$7,500
<input type="checkbox"/> Hotel Key Cards (exclusive)	\$6,000
<input type="checkbox"/> Symposium Bag Sponsor (exclusive)	\$15,000
<input type="checkbox"/> Show Daily E-newsletter Advertisement-5 editions	\$10,000
<input type="checkbox"/> Show Daily Skyscraper Banner-5 editions	\$4,500
<input type="checkbox"/> Show Daily Skyscraper Banner-5 editions	\$4,000
<input type="checkbox"/> Show Daily Skyscraper Banner-5 editions	\$3,500
<input type="checkbox"/> Show Daily Footer Banner-5 editions	\$3,000
<input type="checkbox"/> Show Daily Leaderboard Banner-5 editions	\$5,000
<input type="checkbox"/> Symposium Stair Side glass panel (2) and runners (2)	\$12,000
<input type="checkbox"/> Triangle Hanging Banner	\$1,500
<input type="checkbox"/> Exhibit Hall Banner	\$2,500-3,000
<input type="checkbox"/> Floor Cling	\$1,500
<input type="checkbox"/> High Traffic Banners	\$7,500-10,000
<input type="checkbox"/> Interactive floorplan logo on booth	\$300
<input type="checkbox"/> Interactive floorplan banner ad	\$500
<input type="checkbox"/> Interactive floorplan enhanced profile	\$500

**Return order form  
with payment to:**

**AOC  
1000 North Payne St.  
Alexandria, Virginia  
22314-1652**

**Telephone:  
(703) 549-1600**

**Email:  
Lundie@crow.org**

## Payment

Total Amount Due \$ \_\_\_\_\_

Make checks payable to: Association of Old Crows

Credit Card Payment:  MasterCard  VISA  AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### FOR OFFICE USE ONLY

Date Received/Entered \_\_\_\_\_

Amount Paid \_\_\_\_\_

Date Paid \_\_\_\_\_

Invoice # \_\_\_\_\_

PROS

### Signature: \_\_\_\_\_

*I hereby certify that I have the authority to bind my organization and will abide by the rules and regulations of this tradeshow. Rules and regulations can be viewed at [crow.org/resource/resmgr/2018\\_RnR.pdf](http://crow.org/resource/resmgr/2018_RnR.pdf)*

For further information please contact: Diana Lundie, Phone: 704-620-8700 • Email: [Lundie@crow.org](mailto:Lundie@crow.org)