Who and What?

- STEM teams with students in 9th to 12th grades are encouraged to submit a 1–5-minute video about the Electromagnetic Spectrum (EMS).
- The video must focus on explaining to a general audience why the EMS is important and has practical use that makes a difference in how we live our lives.
- Students should explore what life would be like without use of the EMS. The video could be inspired by the participant’s personal use of the EMS but should include additional details and context such as key terminology.

Guidelines for Permissions

- If the material you want to use belongs to someone else (this can include music, images, video clips, etc.), you must have permission from the owner of the material to use it in your video.
- This means that you either have the express permission of the owner, or that the owner has made the material available under a creative commons license and your use is consistent with the terms of that license.
- Each group is responsible for the information, data, text, software, music, sound, photographs, graphics, video, messages, tags, and other materials included in the submission, whether publicly posted or privately transmitted. A submission must be original, and the group must
  - hold all necessary rights to all the materials, images, videos, graphics, and information in the submission or
  - have permission from the holder of such rights, or
  - If a person who will appear in your video is under the age of 18 (including you), you must fill out the parent/guardian permission form.

Video Guidelines?

- Videos must be 1-5 minutes long, including credits.
- International participation is encouraged, but please note that all videos must be in English or include English subtitles.
- If possible, submit videos with at least 1080p resolution.
• A submission may not contain offensive, libelous, sexually explicit, disparaging or other inappropriate content and may not defame or otherwise violate the rights, copyrights, trademarks, or rights of publicity, privacy, or reputation of any third party.

• A submission may not contain any material to promote the sale of a product or service. Any submission violating these rules will be immediately disqualified. A submission must be appropriate for a professional environment as well as school grounds.

Judging, Ownership, and Distribution:

• All entries become the property of AOC and groups must grant AOC permission to use their names and entries for promotional purposes related to AOC’s STEM program and its activities.

• By submitting an entry, groups must attest that their entries constitute original work that does not violate the property rights of any other person, and grant Association of Old Crows the right to exhibit, distribute, and otherwise use the entries in various media.

• Prize recipients will be determined by judges selected by AOC. All judges’ decisions will be final.

• Entries that follow all of the rules and regulations will be ranked based on the average of scores awarded by a panel of judges using the following rubric:
  
  o Creativity (ingenuity and innovative thinking) (30%)

  o Scientific knowledge (30%)

  o Persuasiveness and effective communication (20%)

  o Overall presentation (20%)