



# 2018 CONVENTION & TECH FAIR

# ALOHA



**THE GRAND WAILEA, A WALDORF ASTORIA RESORT  
MAUI, HAWAII**

**MARCH  
6 - 10**



# CONVENTION AT A GLANCE



**CSDA is returning to its most popular convention destination, the beautiful island of Maui!** Join fellow industry professionals, colleagues and friends for networking, education and more in this tropical Polynesian paradise.

The prestigious Grand Wailea sits on the southern shores of the island of Maui, surrounded by crystal-clear waters and a calm stretch of pristine beach. You can see humpback whales from your verandah as they migrate through the warm Hawaiian waters before you head down to the meeting space for a day of presentations, panel discussions, roundtables and more.

## MONDAY, MARCH 5, 2018

8:00 AM – 1:30 PM

Optional Activity – Molokini Snorkel Adventure

## TUESDAY, MARCH 6, 2018

7:00 AM – 5:00 PM

Registration

8:00 AM – 12:00 PM

Committee Meetings

1:00 PM – 5:00 PM

Committee Meetings

## WEDNESDAY, MARCH 7, 2018

7:00 AM – 5:00 PM

Registration

8:00 AM – 10:00 AM

CSDA Board of Directors Meeting

10:30 AM – 5:30 PM

CSDA Golf Tournament

## THURSDAY, MARCH 8, 2018

7:00 AM – 1:00 PM

Registration

7:00 AM – 8:30 AM

Continental Breakfast

8:00 AM – 8:30 AM

Welcome & Opening Session

8:30 AM – 9:45 AM

Keynote Presentation – Improve, Adapt,

Overcome – Paul de Gelder

9:45 AM – 10:00 AM

Networking Break

10:00 AM – 12:00 PM

Presentations and Panel Discussions

2:00 PM – 5:00 PM

Optional Activity - Helicopter Tour of Maui

6:30 PM – 8:00 PM

CSDA President's Reception

## FRIDAY, MARCH 9, 2018

7:00 AM – 1:00 PM

Registration

7:00 AM – 8:30 AM

Continental Breakfast

8:00 AM – 10:00 AM

Roundtables

10:00 AM – 1:00 PM

Tech Fair

6:00 PM – 7:00 PM

Sunset Cocktails Presented by CSDA Manufacturer, Distributor and Affiliate Members

## SATURDAY, MARCH 10, 2018

7:00 AM – 12:00 PM

Registration

7:00 AM – 8:30 AM

Continental Breakfast

8:00 AM – 10:15 AM

Panel Discussions

10:15 AM – 10:30 AM

Networking Break

10:30 AM – 11:00 AM

CSDA Annual Meeting

1:00 PM – 4:00 PM

Optional Activity - Whale Watch Sail

6:00 PM – 9:00 PM

Gala Reception & Luau

## SUNDAY, MARCH 11, 2018

8:45 AM – 3:00 PM

Optional Activity – East Maui Waterfalls and Rainforest Hike

*Agenda is subject to change.*

*Please refer to [csda.org/convention](http://csda.org/convention) for the most up-to-date information.*

**CSDA encourages all attendees to sit in on any, or all, of the Board or committee meetings.**

# CONVENTION HOTEL

## THE GRAND WAILEA, A WALDORF ASTORIA RESORT

### Hotel Information

The Grand Wailea, a Waldorf Astoria Resort is located on the beautiful island of Maui, voted *Best Island in the World* seventeen times by *Conde Nast Traveler*. It overlooks Wailea Beach, and the guest room wings feature luxury accommodations and have been positioned to bring a view of Maui's scenic beauty to all rooms. The resort features seven restaurants, cafes and bars as well as Spa Grande, a 50,000 square foot facility that is consistently recognized as one of the most luxurious resort spas in Hawaii. Spend your days laying by one of the many pools, float down the Lazy River, slide down a waterslide or relax with a drink at the swim-up bar. Out on the beach, guests enjoy stand-up paddelboarding, snorkeling and surf lessons. Two open-air shopping areas are located just steps away and offer everything from island fashions to art galleries.

### Room Reservations

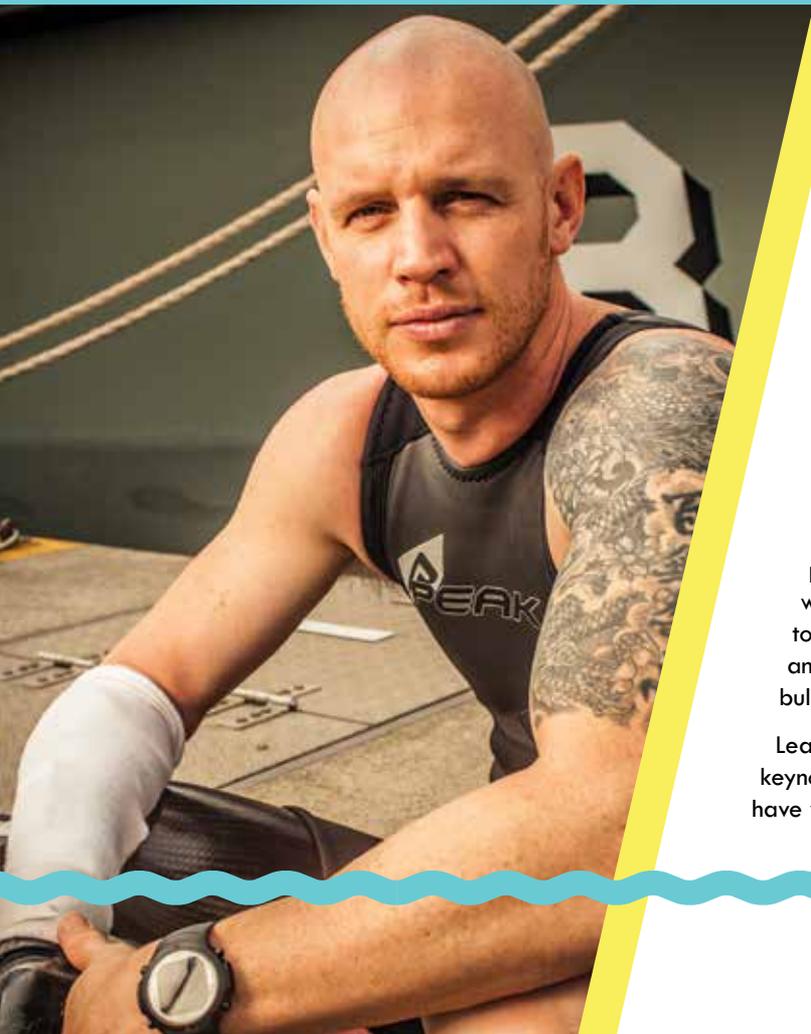
We have negotiated tiered competitive room rates, **starting at \$239 per night\***, single or double occupancy, and a web page has been established exclusively for CSDA guests at <https://aws.passkey.com/e/49134424>. You can find a direct link to this web page at [cstda.org/convention](https://cstda.org/convention) or call **808-875-1234** to make reservations. **Mention "Concrete Sawing & Drilling Association" to get this rate.\*\***

\*Room rate is subject to a \$10 daily resort fee and a tax rate of 14.416%.

\*\*CSDA room rates are available for the three days prior to and three days after the convention on a space-available basis. Room reservation deadline is February 2, 2018.



# KEYNOTE SPEAKER



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# PAUL DE GELDER

IMPROVISE...ADAPT...OVERCOME

**CSDA is thrilled to announce that Paul de Gelder, a shark attack survivor-turned marine life conservationist who features in Discovery Channel's *Shark Week*, will be the association's convention keynote speaker in Maui.**

Improvise. Adapt. Overcome. These three words—a mantra de Gelder learned as a young paratrooper in the Australian Army—resonated with him the first time he heard them and helped him through his dramatic, life-changing experience. During an Australian Navy diving exercise in February 2009, Paul lost two limbs after being attacked by a bull shark. He fought through excruciating pain, overcame challenge after challenge and amazed medical staff with his will to succeed. In the seven years since the attack, Paul's life has changed in every aspect. He has become a fierce advocate for sharks and travels the world as a motivational speaker, passionate environmentalist and mentor to school kids. Paul has spoken at venues all around the world in front of thousands, from the United Nations in New York and the U.S. Navy in San Diego to keynotes for multimillion dollar corporations. He has also been a guest on several U.S. talk shows and has co-hosted six documentaries for Discovery Channel's *Shark Week* including swimming with bull sharks—the species that attacked him.

Learn all about de Gelder's extraordinary life during what will be a breathtaking convention keynote in Maui. His inspiring story takes the saying "never say die" to a whole new level and is sure to have you on the edge of your seat.

# BUSINESS SESSIONS & TECH FAIR

## PRESENTATIONS

Attendees are offered carefully selected business and technical presentations for the purpose of acquiring essential information that can help them grow and improve their businesses. Presenters cover a range of subjects that can assist with both operational and financial elements of a company, from the implementation of structured programs and practices to how to address specific challenges on the jobsite.

## PANEL DISCUSSIONS

Participate in an interactive discussion with a panel consisting of contractors and manufacturer representatives who will share their knowledge and experience on a given subject. Panel discussions have been a popular addition to the convention program in recent years as the format is designed to encourage open dialog between panelists and participants.

## ROUNDTABLES

Roundtables allow all participants the opportunity to express their thoughts and opinions in a structured, yet informal manner. This format is designed to encourage a free-flowing exchange of information and everyone present is sure to leave with at least one new idea to help their company.



## TECH FAIR

Now a mainstay at the Annual Convention, the tabletop Tech Fair continues to provide attendees with an opportunity to learn about the latest innovations and newest products in the industry. Manufacturer and affiliate representatives will be on hand to converse one-on-one with contractors about the tools, equipment and services they offer in an intimate setting that is unattainable at large trade shows. A deli-style lunch will be served and attendees can purchase drinks from the cash bar.

# SOCIAL EVENTS



## PRESIDENT'S RECEPTION

Hosted by the current President, Jack Sondergard, and sponsored in part by CSDA contractor, manufacturer, distributor and affiliate members, the first full day of the convention concludes with tropical cocktails and a beautiful sunset. Enjoy warm ocean breezes and great conversation alongside friends and colleagues. Heavy hors d'oeuvres and cocktails will be served. One of the attendees' favorite social events, this evening is not to be missed! Dress is business casual. *There is opportunity to sponsor this event.\**

\*Contractors can show their support for CSDA by sponsoring in-part the President's Reception. Sponsorships are offered at all levels to accommodate those who wish to contribute. For more information and to sign up for one of these packages, visit [csda.org/convention](http://csda.org/convention) or call 727-577-5004.

## SUNSET COCKTAILS

SPONSORED BY CSDA  
MANUFACTURER, DISTRIBUTOR  
AND AFFILIATE MEMBERS

Wrap up another busy day with a pre-dinner cocktail while gazing out to the Pacific and meeting new friends. Attendees will meet for happy hour before continuing on with dinner. Dress is resort casual.

## GALA RECEPTION & LUAU

Wrap up the final evening of the convention with an exciting traditional Hawaiian luau. This private event, just for CSDA Convention attendees, will take you on a journey through Polynesian culture, traditions, dance and food. Solidify your new friendships and business partnerships and celebrate another successful convention. Dress is resort casual.

# ACTIVITIES & GOLF TOURNAMENT



## GOLF TOURNAMENT

\$220

The Wailea Golf Club will host the CSDA Golf Tournament on the beautiful Wailea Emerald course. The course is a tropical beauty, fragrant with exotic blossoms and designed for pure golf enjoyment. This par-72 track complements the natural terrain and offers stunning vistas from every hole, while demanding attention to distance and elevation.

## MOLOKINI SNORKEL ADVENTURE

\$199

Take a thrilling catamaran sail across the channel to the partially-submerged volcanic crater of Molokini. This protected and uninhabited island is home to some of the most stunning snorkeling in the world. Flourishing reefs, colorful schools of tropical fish, curious green sea turtles and even playful bottlenose and spinner dolphins call this island home. Breakfast and lunch are included, and drinks are available for purchase.

## HELICOPTER TOUR OF MAUI

\$335

See the “Valley Isle” in a whole new way – from the air! A state-of-the-art helicopter piloted by a knowledgeable local will take you on a tour of all of the must-see sites of Maui, including waterfalls, rainforests, the volcanic slopes of Haleakala and beautiful hidden beaches. *Tour itinerary dependent on weather conditions.*

## WHALE WATCH CRUISE

\$85

Journey across the clear blue Pacific waters for an encounter with humpback whales as they migrate from their cold-water feeding grounds to the warm waters off Hawaii to give birth and raise their young. Get up close and personal as the whales breach, fin slap and sing alongside your catamaran.

## EAST MAUI WATERFALLS AND RAINFOREST HIKE

\$195

Journey to the lush and peaceful east coast of the island for a day of hiking through bamboo forests, rainforests and waterfalls. Your hike will include stops at some of Maui’s most beautiful locations and allow for a swim in the waterfall pools! This is a moderate hike and your guide will point out unique features to this rainforest. Pass through the quaint surfing town of Paia along the way.

*Optional activities have limited availability and are non-refundable. Register early to avoid disappointment.*

*Outdoor activities are subject to change based on weather conditions.*



## REGISTRATION INFORMATION

	EARLY-BIRD	REGULAR	ON-SITE
Member	\$745	\$845	\$945
Member Companion*	\$545	\$645	\$745
Member First-Time Attendee	N/A	\$595	\$695
Member Companion First-Time Attendee*	N/A	\$395	\$495
Non-member	N/A	\$950	\$1050
Non-member Companion*	N/A	\$750	\$850

\*Companion is a spouse or personal guest, not a business associate or company employee. Companion registration includes breakfasts, President's Reception, Sunset Cocktails and the Gala Reception & Luau.

OPTIONAL REGISTRATIONS		Gala Reception & Luau Only	\$225
President's Reception Only	\$125	Tech Fair Only	\$125
Sunset Cocktails Only	\$75	One-day Registration	\$295

President's Reception, Sunset Cocktails, Tech Fair admission and Gala Reception & Luau are included with Convention Registration.

## TRANSPORT DEALS

American Airlines   DELTA 

We have negotiated discounts on flights and car rental through American Airlines, Delta and Hertz for convention attendees. Visit [csda.org/convention](http://csda.org/convention) for all the details.

### IMPORTANT DATES

Early-bird Registration Deadline: January 12, 2018  
 Hotel Reservation Deadline: February 2, 2018  
 Convention Registration Deadline: February 26, 2018

### REGISTER TODAY!

Visit [csda.org/convention](http://csda.org/convention) or call 727-577-5004 for registration, sponsorship packages, Tech Fair details or general information.

## Cancellations/Refunds

- ▶ Cancellations received through February 26, 2018 will be refunded in full, minus a \$75 handling charge.
- ▶ No refunds will be issued after February 26, 2018.
- ▶ No refunds can be given for the golf tournament or optional activities regardless of the date they are cancelled. These events have been guaranteed and are paid in advance by CSDA.



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## JOIN & SAVE!

Become a member and receive a **50% discount** on convention registration.

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