

**CALIFORNIA SOCIETY OF HEALTH-SYSTEM PHARMACISTS  
PROPOSAL IN STP FORMAT**

**PROPOSAL E**

**PROPOSAL:**           **To Modify Professional Policy 2007-06: California  
Pharmacy Week**

**SUBMITTED BY:**    CSHP Board of Directors

**DATE:**                March 11, 2009

**SITUATION**

1.     The 2008-9 CSHP Operational Plan – Goal #2: Pharmacy Practice states: CSHP advances and promotes the practice of pharmacy.
2.     Improving visibility of health-system pharmacists and enhancing CSHP's role in promoting the value of the pharmacist has been identified as one of the areas CSHP should develop activities.
3.     Current Professional Policy 2007-06 states: To ask the Governor to proclaim annually, a California Pharmacy Week; further to seek CPhA's support for the request.
4.     In 2004, APhA introduced each October as American Pharmacists Month and ASHP decided to take a week during the pharmacy-wide celebration to focus on hospital and health-system practice. Per ASHP Public Relations Manager, ASHP kicked off National Hospital and Health-System Pharmacy Week in October 2005.
5.     ASHP states that the purpose of National Hospital and Health-System Pharmacy Week is to acknowledge the invaluable contributions that pharmacists and pharmacy technicians make to patient care in our nation's health care institutions.

**TARGET**

1.     CSHP, alone or in conjunction with other organizations, develops and implements programs promoting and demonstrating the value of pharmacists to key publics <sup>1</sup> and other organizations.

<sup>1</sup> **Key publics:** Examples of key publics include patients, other health care providers, pharmacy benefit managers (PBMs), health maintenance organizations (HMOs), managed care entities and alliances; as well as health system administrators, public policy makers, employers/benefit managers, opinion leaders in medicine and nursing, health care consumers and others who make decisions regarding the purchase of pharmacist's professional services.

2.     CSHP builds strategic partnerships with other organizations, regulatory bodies and the legislature. Priority is given to those relationships that are explicitly linked to current targets and activities identified in the strategic plan.

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1. To modify Professional Policy 2007-06 to reflect the observance of National Hospital and Health-System Week during October as follows:

**California Pharmacy Week (#2007-06)**

Source: HOD 10/19/97(Note: This is former policy #8604 approved by the BOD 7/10-11/86; reaffirmed by the HOD in 1992 as policy #9224; reaffirmed by the HOD in 1997 as policy #9706; reaffirmed by the HOD in 2002 as 2002-04; reaffirmed by the HOD 10/21/07 as #2007-06).

To ask the Governor of California to proclaim annually, a California **National Hospital and Health-System** Pharmacy Week; further to seek CPhA's support for the request.

**RESOURCES REQUIRED FOR PROPOSED ACTION(S)**

Financial:	0
EVP time:	0
Staff time:	0

**CSHP BOARD ACTION**

At its April 17 -18, 2009 meeting the board approved the proposal.