



## **2017–2020 STRATEGIC PLAN**

**Goal #1: The CSHP Research & Education Foundation promotes public health through education and research in health-system pharmacy and related disciplines.**

Objectives:

- Support education that promotes the pharmacist's role in direct patient care and leadership.
- Support research that promotes the advanced practice pharmacist's role in healthcare outcomes
- Support education and research that promotes the technician's role in advanced practice pharmacy.

**Goal #2: The CSHP Research and Education Foundation funds activities that support its mission and vision.**

Objectives:

- Increase support of the CSHP Foundation within the CSHP membership.
- Increase the number of strategic partner organizations who financially support the Foundation.
- Fund scholarships to promote the pharmacy profession.
- Expand board representation to include non-pharmacy member(s).