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President's Message



Welcome to the first edition of the CSHP Research and Education Foundation newsletter. This newsletter will be sent at the end of each quarter to keep you informed of the activities of the Foundation.

I am excited to update you on the activities of the Foundation during my two-year tenure as Foundation president.

In 2009, the Foundation board held its first strategic planning session and developed its first strategic plan. On June 19, 2010, the board reviewed the strategic plan and made some updates to the goals and then developed its first operational plan. The goals of the Foundation are:

- The CSHP Research and Education Foundation promotes public welfare through education and research in health-system pharmacy and related disciplines.
- The CSHP Foundation improves the health literacy and cultural competence of health-system pharmacists.
- The CSHP Foundation is fiscally sound in order to fund activities that support the mission and vision of the Foundation.
- The CSHP Foundation promotes the pharmacist's role in direct patient care and leadership.

In 2009, the Foundation was awarded a contract to serve as the conference planner for the Western States Conference for Pharmacy Residents, Fellows, Preceptors and Fellows conducted each year at the Asilomar Conference Grounds in Pacific Grove, California. Our intent in pursuing this contract was to form a synergistic partnership with the Western States Conference Board of Directors whose mission of advancing pharmacy residents and fellows research and education is consistent with our own. The 2010 Conference attracted an audience of over 825 pharmacy opinion leaders, preceptors, residents, and fellows from more than 120 institutions, including the 13 Western States' major teaching hospitals, managed care organizations and federal facilities. Approximately 525 pharmacy residents and fellows presented their clinical,

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Foundation Board

Jay Rho, President
Lisa Gunther Lum, Treasurer
Dawn Benton, Secretary

Directors

Kathy Besinque
John Carbone
Robert Ignoffo
Nancy Korman
Joel Weber
Virginia White

administrative and technology related projects and research during the four day annual conference.

In addition to the strategic and operational plan activities, the first Joseph H. Beckerman Memorial Scholarship was awarded in 2009 to Jamie Ky from Western University and the second recipient will be announced on September 1. The Foundation has hosted the Silent Auction and Golf Tournament that are held during Seminar each year; additionally, the Foundation has applied for funding for community outreach and educational activities.

I have enjoyed my time as president and will remain on the board as a director member. Virginia White will take over as president of the Foundation on July 1, 2010 and I am certain that the Foundation will continue to move forward under her leadership.

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Joseph H. Beckerman Memorial Scholarship

The first annual Beckerman Memorial Scholarship was awarded during Seminar 2009 to Jamie Ky from Western University. Joe Beckerman's daughter, Carol Beckerman, along with Jay Rho, Foundation president, presented the award to Jamie.

In 2009, Jamie was a 3rd year student pharmacist at Western University where she had been on the Dean's List. She had served on several ASHP/CSHP committees and had been a member of Western University's winning Clinical Skills Team. Jamie has volunteered for several health fairs and patient safety and awareness outreach events and has worked as a science tutor, a mentor, and a lab assistant at the UC San Diego campus.

The recipient of the 2010 Beckerman Scholarship award will be announced in September and awarded at Seminar 2010 in San Francisco.

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Seminar Continuing Pharmacy Education

The CSHP Foundation, in 2009 took on the development of leadership and professional development CPE for Seminar. The Foundation is pleased to announce the Seminar 2010 professional development track:

Project Management

Gary Slavit, PMP

Founding Partner, Chambray Advisors

Friday, 2:00 - 3:00PM

Track: Professional Development

Project Tools

Gary Slavit, PMP

Founding Partner, Chambray Advisors

Friday, 3:00 - 4:00PM

Track: Professional Development

Improving Your Public Speaking

Sian Carr-Lopez, PharmD

Vice Chair of Pharmacy Practice, Curriculum and Assessment, Professor, Pharmacy Practice, University of the Pacific

Saturday, 8:00 - 9:00AM

Track: Professional Development

Pharmacists' Roles (Health Plans, Industry, Management, and Regulatory)

Jamie Chan, PharmD, Maureen Cawley, PharmD, Jerry Gonzales, PharmD, and Daniel

Dong, PharmD

Saturday, 10:00 - 11:00AM

Track: Professional Development

Maximizing Health-System Pharmacy Efficiency: Leveraging Team Dynamics in the New Leadership Paradigm

Cheryl Mann, MBA, PCC, CPCC

President, Goals InSight

Saturday, 2:00 - 3:00PM

Track: Professional Development

Preceptor Development

Panel TBA

Saturday, 2:00 - 4:00PM

Track: Professional Development

Leadership: Creating the Future

Sara White, MS, FASHP

Director of Pharmacy (retired), Pharmacy Leadership Coach, Stanford Hospital and Clinics

Sunday, 8:00 - 9:00AM

Track: Professional Development

The Science of Motivation and Applying it Where You Work

Cathi Misquitta, PharmD, BCPS, Director, Clinical Pharmacy Services, Health Net, Inc.

Virginia White, PharmD, Senior Vice President, Chief Clinical Officer, Health Net, Inc.

Sunday, 9:00 - 10:00AM

Track: Professional Development

Beyond the Golden Rule

Tarane Sondoozi, PsyD

Employee Assistance Specialist, Scripps Health

Sunday, 10:00AM - 12:00PM

Track: Professional Development

Seminar 2010 registration opens on July 1, 2010. Register online at

<http://seminar.cshp.org>.

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Silent Auction - Seminar 2010

The Foundation is thrilled to be hosting the 5th Annual Silent Auction during Seminar 2010. Last year, donations helped raise over \$5,500. Bidding will be open during Exhibit Hall hours at the CSHP Foundation booth and will be finalized at the President's Reception honoring the Pharmacist of the Year Reception on Saturday, October 23rd beginning at 6:30pm.

You can be a part of the event by donating an item to auction! We are seeking items such as time-shares, gift certificates, sports memorabilia, artwork, jewelry, tickets to sporting events or concerts, wine and food, electronics, collectibles, etc. Your generosity is sincerely appreciated.

If you have any questions, please email [Shawn-Marie McKinley](#).

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Golf Tournament - Seminar 2010

Hosted by the CSHP Research and Education Foundation, the Seminar 2010 Golf

Tournament will be held at the stunning Lincoln Park Golf Club in San Francisco, CA. This beautiful 68 par course will set the scene for a relaxing and enjoyable round of golf. The tournament is scheduled for Thursday, October 21, with a 7:30am check-in time and an 8:30am, four person shotgun scramble start.

A variety of prizes will be available, including the chance to win a new Mercedes Benz.

For more information, go to <http://seminar.cshp.org>.

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We hope you have enjoyed this edition of *CSHP Foundation E-News*. Please feel free to contact our Development and Communications Manager, C.J. Anderson, with any questions or comments. C.J. can be reached via email at cj@cshp.org or phone at (916) 447-1033 ext. 102.

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