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President's Message

Welcome to the latest edition of the CSHP Research and Education Foundation newsletter!

I am pleased to provide you with the Foundation's streamlined Strategic Plan anchored by the following five goals:

Goal #1: The CSHP Research and Education Foundation promotes awareness of its mission and vision.

Goal #2: The CSHP Research and Education Foundation promotes public welfare through education and research in health-system pharmacy and related disciplines.

Goal #3: The CSHP Foundation improves the cultural competence of health-system pharmacists and the health literacy of the public.

Goal #4: The CSHP Foundation is fiscally sound in order to fund activities that support the mission and vision of the Foundation.

Goal #5: The CSHP Foundation promotes the pharmacist's role in direct patient care and leadership.

[Click here](#) to view the full 2011 - 2013 Strategic Plan.

I welcome your thoughtful consideration of [donating](#) to the CSHP Research and Education Foundation, and to the Joseph H. Beckerman Memorial Scholarship. Together we can achieve significant accomplishments enhancing the profession of pharmacy and the health of the public.



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I look forward to communicating with you via the newsletter with updates about our activities. Please contact me or any of the [Foundation Board Members](#) with your comments and ideas.

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Preceptor Development to be Featured at Seminar

Based on your feedback, the Foundation Board has designed a special mini-track at Seminar 2012 on the topic of Preceptor Development.

Topics will include:

- Developing and Documenting Active Learning Activities within Your Residency Program
- Preceptor as Coach: Providing Constructive Feedback to Your Residents/Students

Please consider [making your gift](#) to the Foundation to support this outstanding curriculum at Seminar 2012.

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Western States Conference Update

The 2012 Western States Conference for Residents, Fellows and Preceptors was a resounding success! Over 900 attendees participated in over 575 research presentations.

I am thrilled to report that the Foundation has renewed its partnership with the Western States Board and will continue to manage the Conference for an additional three years.

[Click here](#) to learn more about the Western States Conference.

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Beckerman Scholarship Application Deadline Extended Until July 15, 2012

The deadline for applications for the Joseph H. Beckerman Memorial Scholarship Fund has been extended until 5:00 PM on July 15, 2012.

Additionally, the scholarship award has been increased to \$1,000 which will be presented to a California pharmacy student that exhibits a desire for a career in health-system pharmacy. For a student to qualify, she or he must also demonstrate characteristics that were important to Joe Beckerman: ethical behavior, professionalism, leadership, caring, and compassion.

[Click here](#) to learn more and apply for the Beckerman Scholarship.

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Seminar 2012 Silent Auction

Seminar 2012 in Las Vegas, NV is sure to be the best event yet. The CSHP Foundation will once again host a Silent Auction to generate much needed funds for research and education. Please consider donating to the auction and supporting our efforts. Welcomed items include art, jewelry, vacation homes, travel, services, and gift certificates.

To make a donation to the auction, please contact Rebecca Brover, Director of Development at rebecca@cshp.org or 916.447.1033.

Learn more about the Foundation [Silent Auction](#).

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We hope you have enjoyed this edition of *CSHP Foundation E-News*. Please feel free to contact our Director of Development, Rebecca Brover, with any questions or comments. Rebecca can be reached via email at rebecca@cshp.org or phone at (916) 447-1033.

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