

## Strategic Priorities and Goals 2017 – 2021

**Leaders in Promoting Wellness, Patient Safety,  
and Optimal Use of Medications**

**- Strategic Priority A -  
Promote Optimal Use of  
Medications in All Settings**

**- Strategic Priority B -  
Develop and Advance  
Pharmacy Leaders**

**- Strategic Priority C -  
Collaborate to Advocate for  
Patient Care-related Laws,  
Regulations and Standards**

**- Goal A1 -  
Improve healthcare  
outcomes by pharmacist  
involvement in team-based  
care**

**- Goal B1 -  
Invest in pharmacist,  
pharmacy technician and  
student development as  
leaders**

**- Goal C1 -  
Be involved in decision  
making with key partners  
and stakeholders**

**- Goal A2 -  
Demonstrate pharmacist and  
pharmacy technician value  
to the public, patients and  
key stakeholders**

**- Goal B2 -  
Provide resources and  
support to current pharmacy  
management leaders**

**- Goal C2 -  
Assume an active leadership  
role in medication safety-  
related legislative activities**

**- Goal A3 -  
Maximize medication safety  
at all stages and transitions  
of care**

**- Goal B3 -  
Provide resources and  
support to current pharmacy  
practice leaders**

**- Goal C3 -  
Be the preferred partner  
with external stakeholders in  
emerging healthcare issues**

**- Cross Cutting Strategic Priority -**

**Establish Strategic Healthcare Collaboration and Partnerships**

## Strategic Map Definitions (2017-2021)

STRATEGIC PRIORITIES AND GOALS		DEFINITIONS
<b>Strategic Priority A – Promote Optimal Use of Medications in All Settings</b>		<b>External Focus.</b> <b>Applies to all settings such as; ambulatory care, community, inpatient, LTAC, PBM, institutional (prison), industry, SNF, home infusion, government, nuclear, specialty, informatics, academia, compounding, and mail-order.</b>
Goal A1	Improve healthcare outcomes by pharmacist involvement in team-based care	<ul style="list-style-type: none"> <li>Develop and sustain a comprehensive strategy to have pharmacists involved with the care of every patient</li> </ul>
Goal A2	Demonstrate pharmacist and pharmacy technician value to the public, patients and key stakeholders	<ul style="list-style-type: none"> <li>Communicate value of pharmacists and technicians to stakeholders (e.g. CMA, CNA, legislators, public, providers etc.)</li> <li>Clearly identify and communicate the important but changing role of pharmacists and technicians</li> <li>Identify, prioritize, and communicate the CSHP brand to key audiences</li> </ul>
Goal A3	Maximize medication safety at all stages and transitions of care	<ul style="list-style-type: none"> <li>Leverage information technology and clinical knowledge to promote medication safety</li> <li>Develop and sustain a strategy to promote successful transitions between settings, including the home</li> </ul>
<b>Strategic Priority B – Develop and Advance Pharmacy Leaders</b>		<b>Internal Focus</b> <b>Provide the tools, resources, and support to assist in long term professional goals and advance the profession and improve pharmacy practice (i.e. credentialing, residency, specialty certifications, etc.)</b>
Goal B1	Invest in pharmacist, pharmacy technician and student development as leaders	<ul style="list-style-type: none"> <li>Develop a strategy for leadership programs and opportunities that may include academia, affiliate, and student chapters, etc.</li> <li>Create a mentorship program involving but not limited to; CSHP past presidents CSHP fellows, and senior leaders</li> </ul>
Goal B2	Provide resources and support to current pharmacy management leaders	<ul style="list-style-type: none"> <li>Applies to individuals in formal leadership roles</li> <li>Create mentorship opportunities for current roles and advancement</li> </ul>
Goal B3	Provide resources and support to current pharmacy practice leaders	<ul style="list-style-type: none"> <li>Applies to all individuals in all pharmacy practice settings</li> <li>Create mentorship opportunities for current roles and advancement</li> </ul>
<b>Strategic Priority C – Collaborate and Advocate for Patient Care-Related Laws, Regulations and Standards</b>		<b>External Focus.</b> <b>Collaborate with regulatory agencies, professional associations, accreditation bodies, healthcare associations, schools of pharmacy, residencies, technician training programs to advance patient care requirements.</b>
Goal C1	Be involved in decision making with key partners and stakeholders	<ul style="list-style-type: none"> <li>Drive medication related policy with key partners (e.g. healthcare associations) and stakeholders (e.g. patients, public, federal, state, etc.)</li> </ul>
Goal C2	Assume an active leadership role in medication safety-related legislative activities	<ul style="list-style-type: none"> <li>Be the leaders in medication safety</li> <li>Provide opportunities for membership to participate in medication safety related legislative activities</li> </ul>
Goal C3	Be the preferred partner with external stakeholders in emerging healthcare issues	<ul style="list-style-type: none"> <li>Participate and promote CSHP as the expert pharmacy consultant for all healthcare issues</li> </ul>
<b>Cross Cutting Strategic Priority – Establish Strategic Healthcare Collaboration and Partnerships</b>		<b>External Focus.</b> <b>All CSHP strategic planning activities will involve identification and collaboration with vested stakeholders</b>