Strategic Priorities and Goals
2017 – 2021

Leaders in Promoting Wellness, Patient Safety and Optimal Use of Medications

- **Strategic Priority A** - Promote Optimal Use of Medications in All Settings
  - **Goal A1** - Improve healthcare outcomes by pharmacist involvement in team-based care
  - **Goal A2** - Demonstrate pharmacist and technician value to the public, patients and key stakeholders
  - **Goal A3** - Maximize medication safety at all stages and transitions of care

- **Strategic Priority B** - Develop and Advance Pharmacy leaders
  - **Goal B1** - Invest in pharmacist, technician and student development as leaders
  - **Goal B2** - Provide resources and support to current pharmacy management leaders
  - **Goal B3** - Provide resources and support to current pharmacy practice leaders

- **Strategic Priority C** - Collaborate and Advocate for Patient Care-Related Laws, Regulations and Standards
  - **Goal C1** - Be involved in decision making with key partners and stakeholders
  - **Goal C2** - Assume an active leadership role in medication safety-related legislative activities
  - **Goal C3** - Be the preferred partner with external stakeholders in emerging healthcare issues

- **Cross Cutting Strategic Priority** - Establish Strategic Healthcare Collaboration and Partnerships