

Strategic Priorities and Goals 2017 – 2021

**Leaders in Promoting Wellness, Patient Safety
and Optimal Use of Medications**

**- Strategic Priority A -
Promote Optimal Use of
Medications in All Settings**

**- Strategic Priority B -
Develop and Advance
Pharmacy leaders**

**- Strategic Priority C -
Collaborate and Advocate for
Patient Care-Related Laws,
Regulations and Standards**

**- Goal A1 -
Improve healthcare
outcomes by pharmacist
involvement in team-based
care**

**- Goal B1 -
Invest in pharmacist,
technician and student
development as leaders**

**- Goal C1 -
Be involved in decision
making with key partners
and stakeholders**

**- Goal A2 -
Demonstrate pharmacist and
technician value to the
public, patients and key
stakeholders**

**- Goal B2 -
Provide resources and
support to current pharmacy
management leaders**

**- Goal C2 -
Assume an active leadership
role in medication safety-
related legislative activities**

**- Goal A3 -
Maximize medication safety
at all stages and transitions
of care**

**- Goal B3 -
Provide resources and
support to current
pharmacy practice leaders**

**- Goal C3 -
Be the preferred partner with
external stakeholders in
emerging healthcare issues**

- Cross Cutting Strategic Priority -

Establish Strategic Healthcare Collaboration and Partnerships