



2020 CSHP Innovative Pharmacy Practice Award Recipient & Honorable Mention Announcement

Cedars-Sinai Medical Network program team, led by Irina Avidon, PharmD, has been awarded CSHP's 2020 Innovative Pharmacy Practice Award for their program:



Co-location of Pharmacists in Primary Care “More Patients, Better Outcomes, Increased Revenue”

Cedars-Sinai Medical Network developed a novel, team-based approach to chronic disease management which embeds a clinical pharmacist within primary care offices. The goal of this approach was to increase the pharmacists' visibility, accessibility, and availability to providers, allow physicians to see a larger panel of patients and higher acuity patients by helping support those with chronic disease, increase revenue for pharmacist services, and improve overall satisfaction of both the patients and the care team.

Thus, the primary care transformation “Flow” model was developed with what we call “Co-visits”, which are patient team visits which allows pharmacists to work directly with patients and providers as part of an integrated, multidisciplinary care team at Cedars Sinai Medical Network. A Co-visit involves the patient meeting with the clinical pharmacist for education and drug therapy management, the pharmacist then briefly reviews their plan with the physician, who lastly meets with the patient to perform physical assessment and confer/finalize the plan.

This fully integrative model allows for disease management that uses a patient-centered approach while also allowing the physician to see a greater number of patients, bill for services provided, and deliver superior quality of care.

**CSHP Innovative Pharmacy Practice Award
Honorable Mention(s)**

The University of the Pacific School of Pharmacy program team, led by Rajul A. Patel, PharmD, PhD, has been named CSHP's 2020 Innovative Pharmacy Practice Award Honorable Mention for their program:



Mobile Medicare Clinics

This program aimed to improve the lives of those in the community through a multi-faceted approach focusing on optimization of clinical outcomes by providing comprehensive MTM services, including opioid overdose risk assessment and distribution of Naloxone.

The program improved economic outcomes by helping to lower beneficiary's out-of-pocket medication costs through the optimization of their Medicare Part D plan (including assisting with new plan enrollment), applying for the "Low-Income Subsidy" on their behalf, identifying and providing help with Pharmaceutical Assistance Program (PAP) applications, and by finding drug discount coupons. Lastly, the program helped seek to address patients' humanistic outcomes by providing over a dozen different FREE screenings/services at each Clinic site, communicating directly with prescriber(s) when severe problems are identified, and by serving as a resource and providing additional assistance for patients throughout the year through a designated phone number that they are provided.

Our Innovative Pharmacy Practice Award recipients and fellow CSHP award recipients will be recognized during the CSHP Seminar 2020 Awards Ceremony held on Friday, October 23, 2020.

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Founded in 1962, the California Society of Health-System Pharmacists (CSHP) is a non-profit professional association established to serve the needs of hospital and health-system pharmacists. Representing over 4,000 members who practice clinical pharmacy and specialized medicine, CSHP is the largest state association for pharmacists. CSHP members share a common mission – to promote wellness, patient safety and the optimal use of medication.