

CSHP Spotlight

Featuring: Pharmacy Professionals in Industry Council (PPIC)

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As a pharmacist working in industry and a member of the CSHP Board of Directors, I have had the opportunity to view our profession from several perspectives. Industry professionals contribute to clinical research, evidence generation, education, and the development of new therapies. Yet the role of pharmacy professionals in industry is not always well understood. The disconnect highlighted an opportunity to build greater understanding and strengthen connections across our profession.



Recognizing this need, Christine Antczak, Devon Hollander, Kenny Scott, and I came together to create the Pharmacy Professionals in Industry Council (PPIC). Our goal was not to create a separate space within CSHP, but to bring pharmacy professionals together across practice settings to promote dialogue, collaboration, and shared learning. As healthcare becomes increasingly complex, professionals across all areas of pharmacy contribute valuable knowledge and expertise that strengthen our collective impact. PPIC provides a forum for these diverse perspectives to be shared and heard.

For industry pharmacy professionals, PPIC offers a professional home within CSHP and opportunities to engage, lead, and contribute. For those in health systems and other practice settings, it provides opportunities to connect with colleagues working in research, evidence generation, innovation, and emerging therapies. PPIC serves as a bridge across practice settings and reinforces our shared commitment to advancing patient care and pharmacy practice.

My hope is that the PPIC brings all pharmacy professionals into the same conversation. I invite colleagues from all practice settings to join us at the PPIC Kick-Off and Networking Session at Seminar on Saturday, November 6, from 3:00 to 4:00 p.m. By better understanding each other's work, we can build stronger

partnerships and have a greater impact on patient care and the pharmacy profession.