

Chi Sigma Iota Counselor Community Engagement Chapter Planning

10 Key Considerations

Using the CSI philosophy of counselor community engagement and an extensive review of current practices among CSI chapters, the Counselor Community Engagement Committee has developed ten key considerations for counselor community engagement. This framework provides a way for chapters to plan and evaluate activities that are most impactful for the community and consistent with the chapter's capabilities to serve. Below are the ten considerations for developing chapter counselor community engagement projects.

1. How can my chapter work with others to promote meaningful counselor community engagement?
2. What level of outreach should my chapter engage their communities?
 - Campus-wide/College-wide
 - Local programs
 - National outreach
 - International outreach
3. What community areas or issues should my chapter focus on in its work?
4. With whom should my chapter engage?
5. Who else may be important partners in chapter counselor community engagement efforts?
6. What kinds of activities could my chapter take part in to engage our community?
 - Education
 - Charitable Donations and Fundraising
 - Counseling and Related Services
 - Other Volunteer Activities
7. What might it mean for my chapter to advocate?
 - Client/Population Specific Advocacy
 - General Community Advocacy
 - Professional Advocacy
8. How often should my chapter take part in Counselor community engagement activities?
 - One-Time Service Events
 - Ongoing Counselor Community Engagement
9. How might my chapter plan and develop counselor community engagement activities?
10. How did the counselor community engagement activity impact the community, chapter members, and the chapter as a whole?

The table below includes descriptions of the Ten Key Considerations and examples for your consideration when planning Counselor Community Engagement activities in your CSI Chapter.

Key Consideration	Description	Example
1. Working Together	The underlying philosophy of cooperation and service needed to be successful in counselor community engagement when working with other organizations, agencies, and populations	<ul style="list-style-type: none"> • Servant Leadership Role in Community
2. Level of Counselor Community Engagement Outreach	Where your chapter chooses to engage the community: <ul style="list-style-type: none"> • Campus-wide/College-wide • Local programs • National outreach • International outreach 	<ul style="list-style-type: none"> • Service Learning office • YMCA • National/natural disaster • International Community (e.g. Mexico, East Africa).
3. Issue Areas	The kinds of issues for which your chapter would like to take action on in your community	<ul style="list-style-type: none"> • School dropouts • School violence • Social Justice • Elder needs
4. Populations served	Who your chapter serves in its counselor community engagement activities	<ul style="list-style-type: none"> • Pre-school – older adults • Homeless, populations experiencing financial poverty
5. Community Partners	Agencies, organizations, populations, and other entities your chapter works with to help a specific population within the community	<ul style="list-style-type: none"> • K-12 schools • University programs on campus (e.g. volunteer center on campus) • community agencies/organizations that advocate for specific populations
6. Activities	The kinds of Counselor Community Engagement activities your chapter takes part in <ul style="list-style-type: none"> • Education • Charitable Donations & Fundraising • Counseling Related Services • Other Volunteer Activities 	<ul style="list-style-type: none"> • Information session on eating disorders • Clothing donations • Career guidance • Volunteer at senior centers • Boy/girls club volunteer
7. Advocacy	The type of advocacy will you provide <ul style="list-style-type: none"> • Client/population specific advocacy • General community advocacy • Professional advocacy 	<ul style="list-style-type: none"> • LGBTQ Awareness • Anti-stress campaign • Letter writing to state counseling board
8. Frequency	How often your chapter takes part in counselor community engagement activities: <ul style="list-style-type: none"> • One-time • On-Going 	<ul style="list-style-type: none"> • Race for the Cure (single event) • Habitat for Humanity 1x/mo
9. Action Planning / Program Development	Counselor Community Engagement preparation and goal setting	<ul style="list-style-type: none"> • Meeting with stakeholders, setting goals as chapter
10. Evaluation	Using the project goals and objectives, review outcomes to determine effectiveness and needed modifications at intervals during and after the project is completed.	<ul style="list-style-type: none"> • Impact on Community • Impact on Members • Impact on Chapter